October 26, 2021

Inwood \ Washington Heights How to Develop Affordable Housing



Agenda

01 Inwood Planning Initiative

Economic Development Corporation

02 Development Process

Department of Housing Preservation and Development

02 Q & A



Inwood NYC is a comprehensive plan that ensures that Inwood remains an **affordable**, **attractive neighborhood for working and immigrant families**.

The Inwood NYC Action Plan commits over **\$200M** in new funding, for parks and open space, transportation, infrastructure, workforce training, education, and more.



To achieve these goals, zoning works hand-in-hand with public and private investment

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Inwood is ready for economic growth

- Access to transportation and transit
- Entrepreneurial fabric
- Existing institutions and large employers
- Large young population who will enter workforce
- Development opportunities through rezoning

Inwood NYC provides access to opportunity

- Expands youth access to education and skill-building in growing industries
- Provides targeted workforce development services to help foreign-born New Yorkers, with a focus on healthcare and tech
- Encourages commercial and institutional growth, ensuring dedicated space for job-intensive uses
- Helps small businesses thrive and strengthen commercial corridors



Inwood-Washington Heights Workforce1 Center

NYC Jobs Plan



5030 Broadway

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Zoning to meet Inwood's housing needs

- Inwood's housing stock is old, and there has been very little new development
- The zoning creates opportunity for up to ~4,300 new housing units, with significant opportunities in waterfront areas
- Mandatory Inclusionary Housing to ensure permanently affordable housing where density is increased

Zoning to encourage economic development

- Create opportunities for job-intensive commercial, community facility, and institutional uses to spur economic development
 - Up to ~1.2M SF of commercial use
 - Up to ~450K SF of community facility space
- Modified M district in northern most area of the rezoning area
- Mixed-industrial district in Sherman Creek



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Accomplishments To-Date

- Broke ground on the Inwood Library (The Eliza), the first affordable housing project in Inwood that will deliver 174 affordable apartments, Universal Pre-K classrooms, community facility space, and a new, modern library branch
- Preserved 1068 units of affordable housing
- Started the design process for two new waterfront open spaces on the Harlem River waterfront
- Made significant improvements to existing streets and parks, including upgrading equipment and lighting at Inwood Hill Park and replacing water main and sanitary sewers in Inwood



Inwood Library STEM Lab rendering

Inwood Library groundbreaking



Future Academy Street Park conceptual sketch

Development Overview

- Developers or owners apply to the City for low-interest loans, tax credits, and other incentives in exchange for building or preserving affordable housing
- Proposals should consider
 - Financial feasibility and site constraints
 - Community needs and local market conditions
 - Overall program, including non-residential uses and community benefits
 - Affordability mix
- Common financing sources include
 - Real estate/property tax incentives (e.g., 420-c, Article XI, J-51)
 - Low Income Housing Tax Credits
 - City and/or State capital subsidies
 - Operating subsidies (Tenant or Project-Based Section 8 or other subsidies)
- Costs, including acquisition, must be reasonable within confines of term sheets



Our term sheets describe the amount of financing offered in exchange for the level and duration of affordability required.

- Maximum subsidy amount from the City
- Required # of units and affordability levels
- Length of affordability requirements
- # or % of certain sized units in a project



New Construction Programs Include:

<u>Rental</u>

- <u>Extremely Low- and Low-Income Affordability Program (ELLA)</u>
- <u>Mixed Income Program: Mix & Match</u>
- <u>Neighborhood Construction Program (NCP)</u>
- Senior Affordable Rental Apartments (SARA) Program
- Supportive Housing Loan Program (SHLP)

Homeownership

Open Door Program



Development Partnerships

- New developers/owners often partner with experienced developers or hire consultants.
- HPD maintains a <u>list of qualified owner's representatives</u> on its website.
- Consultants and owner's reps assist owners and developers with
 - Project management
 - Planning
 - Financing
 - Construction monitoring
 - Management
- The Manhattan BP's office also put together a <u>Religious Facilities Task Force</u>, which is primarily focused on how religious institutions can leverage their existing property for development.



Consultants help navigate the pre-development process, which includes:

- Iterative budget review and approval
- Design review:
 - HPD Design Guidelines
- Environmental Review and Approval (Phase 1, CEQR, Hazmat, etc.)
- Sponsor Review
- DOB approvals
- Private financing approvals
- Permitting
- Construction loan closing
- Construction monitoring
- Permanent loan conversion



Contact Information

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Learn More about the Inwood NYC Planning Initiative

HPD Term Sheets

Other ways to partner with HPD

Appendix

Mandatory Inclusionary Housing (MIH)

During the public review, the City Council can choose to impose one or both of two options:

- 1. 25% of housing for households with incomes averaging \$64,440 (60% AMI)
 - At least **10%** must serve those earning **\$42,960 or below** (40% AMI)
 - Rents could range from **\$836** for a studio (40% AMI) to **\$2,148** for a two-bedroom (80% AMI)
- 2. 30% of housing for households with incomes averaging \$85,920 (80% AMI)
 - Rents could range from **\$1,672** for a studio to **\$2,148** for a two-bedroom



Sample incomes are shown based on a 3-person household and 2021 income limits. MIH rents would be determined based on the income limits in place at the time of project closing, and income limits would be determined by the AMIs effective at the time of project marketing.

Mandatory Inclusionary Housing (MIH)

In addition to the two basic options, the City Council may add one or two other options:

- 3. 20% of housing for households with incomes averaging \$42,960 (40% AMI)
 - Subsidy is allowed only if more housing is provided
 - Rents could range from **\$836** for a studio to **\$1,074** for a two-bedroom

4. 30% of housing for households with incomes averaging \$123,510 (115% AMI)

• Requires at least 5% at 70% AMI and 5% at 90% AMI; no subsidy



Sample incomes are shown based on a 3-person household and 2021 income limits. MIH rents would be determined based on the income limits in place at the time of project closing, and income limits would be determined by the AMIs effective at the time of project marketing.

Mandatory Inclusionary Housing (MIH)

Example MIH Building – Option 1

# of Units	AMI Level	3-person HH Income	Sample 2BR Rent
10	40%	\$42,960	\$1,074
5	60%	\$64,440	\$1,611
10	80%	\$85,920	\$2,148
75	-	-	Market Rent

Sample incomes are shown based on a 3-person household and 2021 income limits. MIH rents would be determined based on the income limits in place at the time of project closing, and income limits would be determined by the AMIs effective at the time of project marketing.





Development Overall Timeline





HPD also awards land to private/nonprofit developers via competitive processes such as a Request for Proposal based on a range of factors, including affordability, responsiveness to community needs, and financial feasibility

During the planning, design, and construction phases of development, HPD works with developers (for profit and not-forprofit) to ensure that projects are designed and built in keeping with the agency's standards for quality construction, environmental sustainability, and cost containment. In the case of City-owned sites awarded to developers through HPD's RFP process. Learn more about our RFEI, RFP, and RFP process

Developing with the City on City-owned land

Request for Proposals/Request for Qualifications (Typical process)

- Developers can submit proposals when there is an open request for development proposals on City owned land
- Submissions are reviewed by internal staff and is a competitive process assuring projects meet affordable housing thresholds set by HNY

Sole Source (Rare circumstances)

- Proposed City-owned site is available and unprogrammed
- Adjacent owner has vacant land to combine with City-owned property to maximize affordable housing

Note: HPD does not sell property

What typically triggers ULURP for HPD projects?

- 1. Change in Zoning Districts
- 2. Urban Development Action Area (UDAA) Project/Disposition of Cityowned Land
 - 1. State authority that allows HPD to dispose of city-owned Land
 - 2. New construction of buildings with more than 4 units triggers ULURP
- 3. Special Permits
 - 1. Modifies the use, bulk, or parking regulations of a zoning district if certain conditions are met

7 Month **Process**

Uniform Land Use Review Procedure (ULURP) CITY MAP BOROUGH CHANGES PRESIDENT and DEPARTMENT OF CITY PLANNING COMMUNITY BOROUGH BOARD BOARD

Application and Pre-Certification

Forwards application and documents

(and 88, if project affects more than

No Specified Time Limit (after 6 months,

applicant or 8P in some cases, may

appeal to CPC for certification).

within 5 days to CB, BP, and CC

Certifies application as complete.

· Receives application and

related documents.

one CB).

MAPS OF

SUBDIVISIONS PLATTINGS

ZONING MAP

CHANGES

PERMITS

CPC SPECIAL

REVOCABLE

CONCESSIONS

NON-CITY PUBLIC

IMPROVEMENTS

HOUSING AND

URBAN RENEWAL

DISPOSITION OF

REAL PROPERTY

ACQUISITION OF REAL PROPERTY

SITE SELECTION

PROCESS

Clock = 1 Year

TAKES

CONSENTS FRANCHISE RFP

MAJOR

PLANS

LANDFILLS



CITY PLANNING

Holds public hearing.

Approves, modifies

Files approvals and

modifications with

Disapprovals are

final, except for

zoning map changes,

special permits, and

urban renewal plans.

60 Days

SEE FLOW CHART

BELOW FOR THE

PROCESS FOR

CITY COUNCIL AND MAYORAL

REVIEW (Charter

Section 197-d)

approvals with

City Council.

or disapproves

application.

COMMISSION

BP submits

recommendation

to CPC or waives

affects more than

one CB) may hold

a public hearing

recommendation

to CPC or waive

30 Days

(

right to do so.

and submit

right to do so.

· BB (if project

Notifies public.

Holds public

hearing.

Submits

recommendation

Can waive rights

RFP's and leases.

60 Days

on tranchise.

to CPC, BP (and BB).

Uniform Land **Use Review** Procedure (ULURP)

Development of Affordable Housing



Pre-ULURP & ULURP Process

Pre-ULURP Process (minimum 8 months, usually longer)

- 1. HPD kick-off meeting
- 2. Environmental review
- 3. Architectural/design review
- 4. Underwriting review
- 5. DCP certification

ULURP Process (7 months)

- 1. DCP certification
- 2. Community board review period
- 3. Borough President review period
- 4. City Council approval period
- 5. Mayoral approval period