



Brownsville Plan Updates

Housing, streets, parks, & more

February 27, 2024

Brooklyn Community Board 16

Agenda

- 1. The Brownsville Plan overview**
- 2. Health, housing, and jobs**
- 3. Parks, streets, & public space**
- 4. Still to come...**

The Brownsville Plan

Overview

- **Community driven process:**
 - to identify neighborhood goals
 - form strategies to address local needs
 - find resources to fill gaps in service
- **Framework for neighborhood investments in:**
 - Affordable housing
 - Parks and open spaces
 - Transportation and safety improvements
 - Health



Process

Between July 2016 – June 2017, HPD:

- hosted public interactive workshops
- implemented an online & texting engagement tool
- participated in community events
- convened an advisory group of representatives from 30+ neighborhood organizations

Plan release: 2017



Neighborhood Goals

1. Achieve equitable **health** outcomes
2. Improve neighborhood **safety**
3. Promote community **economic development**
4. Foster local **arts and identity**



Brownsville Plan Neighborhood Strategies

1. Promote active **mixed-use corridors**
2. Improve **connections** throughout the neighborhood
3. Create active and safe **public spaces**
4. Provide resources to support **healthy lifestyles**
5. Connect Brownsville residents to **jobs and job training**
6. Support **small businesses** and aspiring entrepreneurs
7. Improve **housing stability** and support residents at risk of displacement
8. Support capacity building for **local organizations**



Progress to-date

All of the plan's **62 commitments** are complete or in progress:

- **Dozens** of commitments for community programs have been completed
- **2,400** new affordable homes, representing **\$1 billion+** under construction or completed
- **\$150 million+** in **City** investments in:
 - Parks and open spaces
 - Safer streets
 - Health



SECOND ANNUAL PROGRESS REPORT - 2019

Health, housing and jobs

Health and Community Programs

Dozens of community programs implemented:

- Opened the Brownsville Houses Teen Lounge
- Created the DOHMH Brownsville Neighborhood Health Action Center
- Launched the East New York Industrial Business Zone marketing campaign
- Technical assistance and storefront improvements to businesses on Pitkin Avenue with Pitkin Avenue BID



Storefront improvements of 1701 Pitkin (before and after)



Small Business Services Mobile Unit in Jun 2019- SBS

06 Support small businesses and aspiring entrepreneurs

East New York Industrial Building

- **\$6 million renovation:**
 - 10,000 square feet of industrial space
 - Interior and exterior upgrades
- **Status: In Progress**
 - **Construction:** completed late 2023
 - **Tenant selection** expected by March 2024

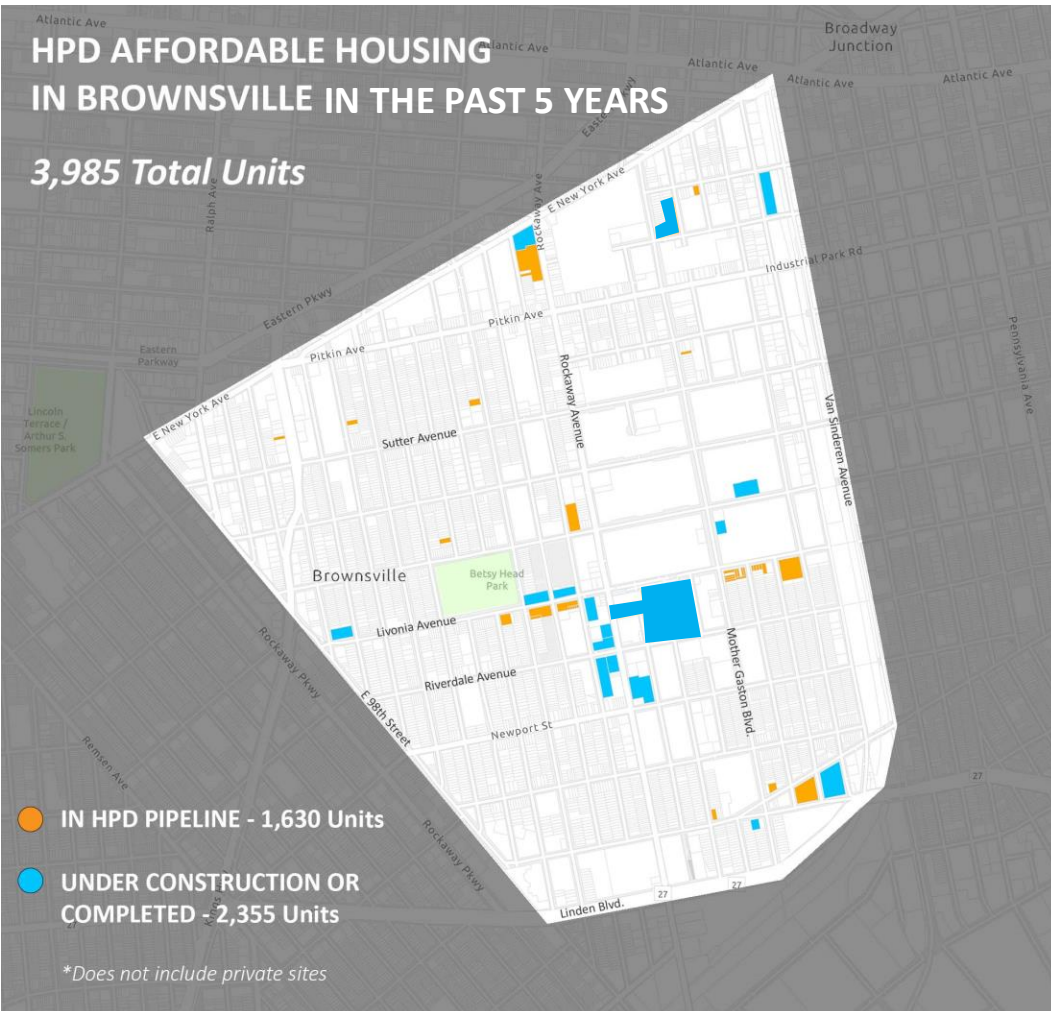


East New York Industrial Building at 181 Powell St

New Affordable Housing Development

HPD AFFORDABLE HOUSING IN BROWNSVILLE IN THE PAST 5 YEARS

3,985 Total Units



Brownsville RFP sites to unlock opportunity for over 900 new affordable homes:

- Site A: Brownsville Arts and Apartments – 283 units
- Site B: Glenmore Manor – 233 units
- Site C: Livonia4 – 492 units

Projects to commence Construction soon:

- Brownsville South NCP cluster – 42 units
- Bed Stuy East and Weeksville cluster Phase I (Mosaic)- 42 units

Recent projects Under Construction or Completed:

- 326 Rockaway Avenue (under construction) - 216 units
- Glenmore Manor (under construction) - 233 units
- Ebenezer Plaza Phase I and II (completed)- 523 units
- 401 Chester Street / Marcus Garvey Seniors (completed) - 103 units

Site A: Brownsville Arts Center & Apartments



Project Overview:

- Approximately **283 affordable homes** for families and individuals with extremely low and middle incomes and those who are formerly homeless
- Ground floor community facility space dedicated to arts and culture with theater, rehearsal, and performance arts spaces (BRIC, Purelements, Brooklyn Music School, Youth Design Center)
- Development Team: Blue Sea, Gilbane, Artspace

Workforce Development Goals:

- Partnering with Central BK EDC to help identify M/WBE subcontractors and suppliers
- Provide free OSHA training for prospective local hires
- Local youth employment through Brownsville Community Justice Center and Youth Design Center
- 50% of new positions (construction and permanent) to be hired locally

Status: **In Progress**

- In ULURP, City Council hearing Feb 29, 2024

Site B: Glenmore Manor



Project Overview:

- Approximately 233 affordable homes with up to 80% AMI with community space for local entrepreneurs, businesses, and non-profits
- Development Team: Brisa Builders, Lemle & Wolfe, AAPC

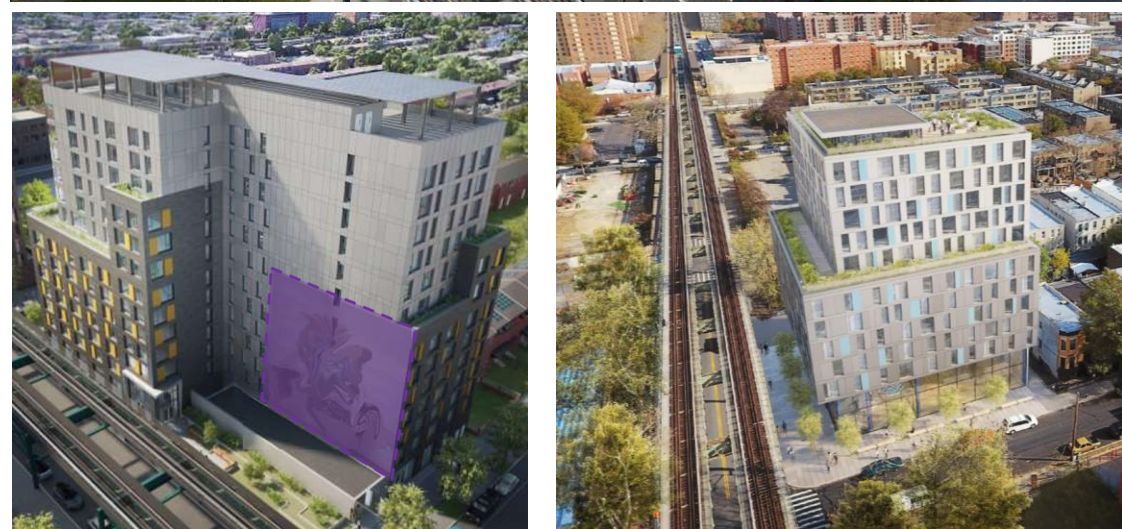
Workforce Development Goals:

- Partnering with Central Brooklyn EDC and Rise to Power
- Anticipated Employment Opportunities: 300 Construction Jobs, 25 Social Service and Building Maintenance Jobs, 35-50 Community Facility/ Commercial/ Retail Jobs

Status: In Progress

- Started construction in July 2023

Site C: Livonia4



Project Overview:

- This is a multi-phased development with approx **500 affordable homes** and ground floor space for fresh food, social services, and family resources and recreation space
- Development team: Radson Development, Brownsville Partnership Community Solutions, and Catholic Charities POP Development, SCO Family of Services

Workforce Development Goals:

- Brownsville Workforce Alliance coordinated by Central Brooklyn Economic Development Corporation
- Total Direct Employment Impact Anticipated: 936 Construction Jobs, 83 permanent retail and social service jobs, 11 permanent building operations jobs

Status: **In Progress**

- Phase 1 would consist of affordable senior housing, aiming to close in 2024.
- Phase 2 would consist of supportive housing for young adults aiming to close by 2025. The remaining two buildings would follow in future phases

07 Improve housing stability and support resident at risk of displacement

- **Outreach Events: 2020-2023**

- HPD organized 3 Tenant Resource Fairs, 2 Owners Resources Fairs, and tabled at 6 community events.
- 526 people attended

- **Homeowner Help Desk**

- Partnership between HPD and CBOs to support 1-4 unit homeowners
- Citywide expansion beginning in 2024, including Brownsville

- **Partners in Preservation**

- Improved coordination between tenant organizing groups, legal services providers, and City agencies to stabilize tenants
- Program expansion into Brownsville in late spring 2024



The Center for New York City Neighborhoods' Homeowner help desk



*Housing Ambassador helps resident apply for affordable housing
Credit: HPD*

Parks, streets, and public space

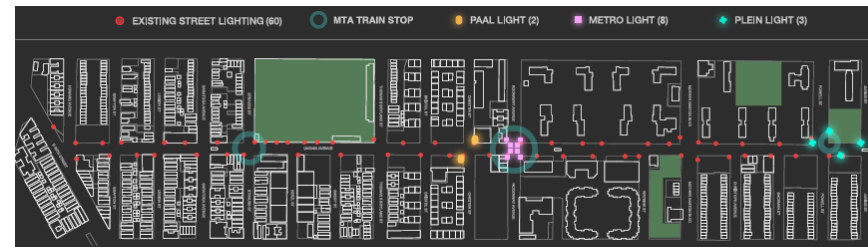
01 Promote Active Mixed-Use Corridors

Livonia Avenue Streetscape Plan Completion Spring/Summer 2024!

- **Connect**
 - Improved Pedestrian Connections including Crosswalks, Ped Ramps **Installed/Ongoing**
- **Illuminate**
 - New Street Lighting **Planned**
 - Pilot Lighting at Livonia & Chester **Coming Spring/Summer 2024!**
 - Livonia Ave./Rockaway Ave. Underdeck Lighting **Installed January 2024!**
- **Activate**
 - Pedestrian/Communal Spaces **Planned**



Connect



Illuminate



Activate

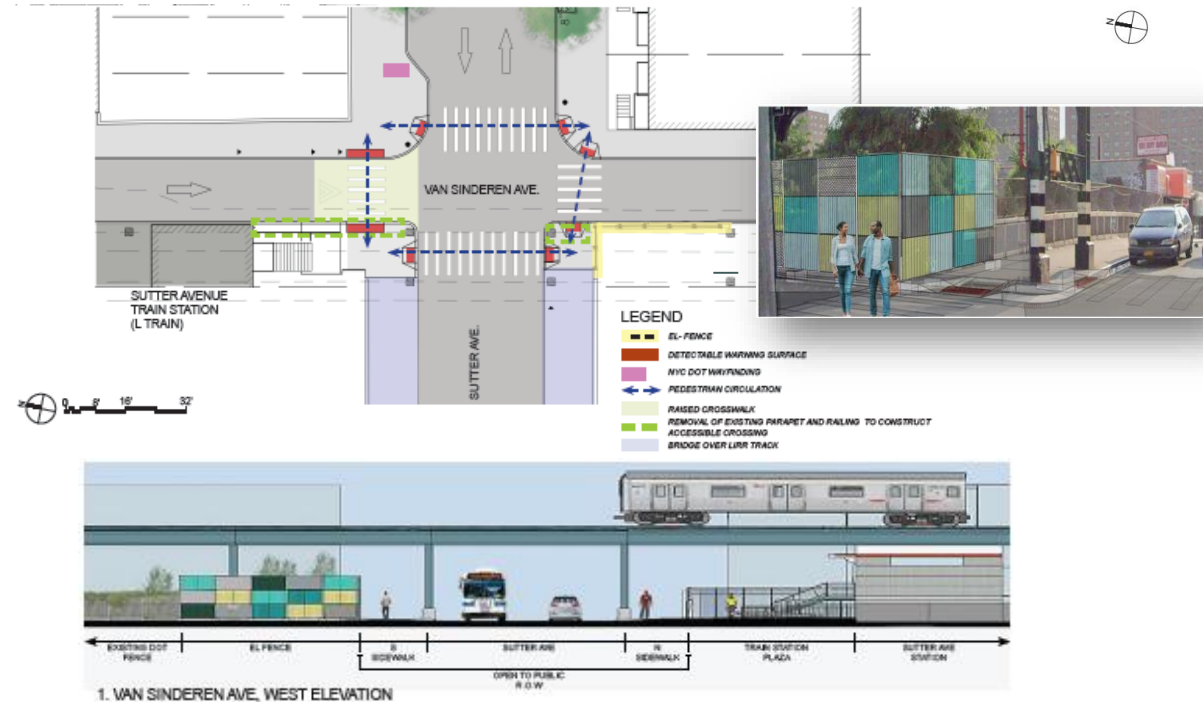
02 Improve connections throughout the neighborhood

Improve pedestrian connections to East New York

- **Van Sinderen Streetscape Improvements Project: In Progress**
 - Community input: 2022-2023
 - Design completion: summer 2024
 - Construction begins: mid-2025 (2-year duration)
- **Elevator at Junius 2/3/4 station: In Progress**
 - Contract awarded: 2022
 - Construction completion: 2026
- **Expand bicycle network: In Planning**
 - East-west bicycle connections

DOT & DEP WORK LIMITS
DEP ONLY WORK LIMITS

Van Sinderen Streetscape Improvements Project



03 Create active and safe public spaces

Betsy Head Park Renovations

- \$30 million in improvements including:
 - Skate park
 - Imagination playground
 - Basketball courts
 - Synthetic turf and rubberized track
 - Seating areas
 - Public restroom building
- Status: **Complete**
 - Construction completed 2022

Brownsville Recreation Center Renovation

- Status: **On hold**



Still to come...

Gun Violence Prevention Task Force

What is the task force?

- Multi-agency effort
- Dedicated to reducing gun violence
- Focused on upstream causes

What is the **Blueprint for Community Safety**?

- 2023 Plan focused on 7 strategic areas
- Aims to provide access to opportunities to help New Yorkers thrive

Strategic Areas



Neighborhood Safety Councils (NSC)

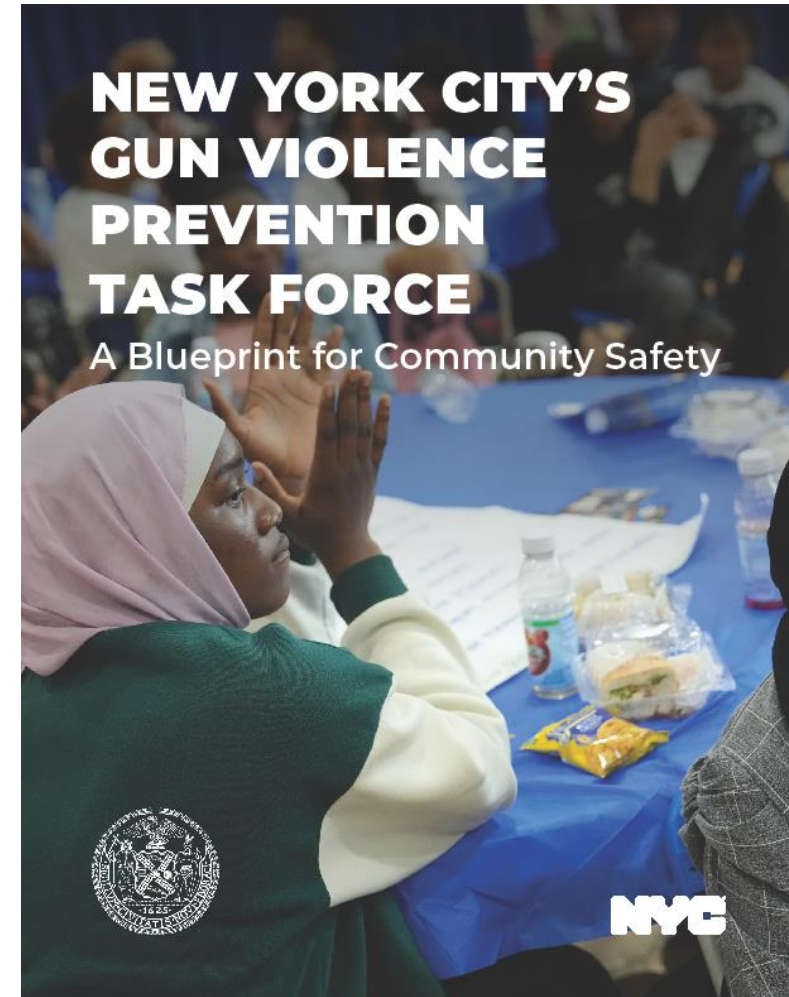
Empowering community leaders to co-design, implement, and monitor safety initiatives

- **Core goals**

- Implement key Blueprint Initiatives
- Monitor progress
- Hold City accountable

- **Opportunities**

- Support known community safety priorities
- Change scope of existing safety initiatives



NSC Events: Brownsville Area

- **Completed**
 - **73rd Precinct – Brownsville and Ocean Hill**
 - September 2023: Introduction to NSCs
 - October 2023: Gleaning NSC priorities from Blueprint strategies
- **Get involved!**
 - **75th Precinct – East New York and Cypress Hills**
 - 2/29 – NSC launch
 - Partners: Man Up! Inc., DYCD

