



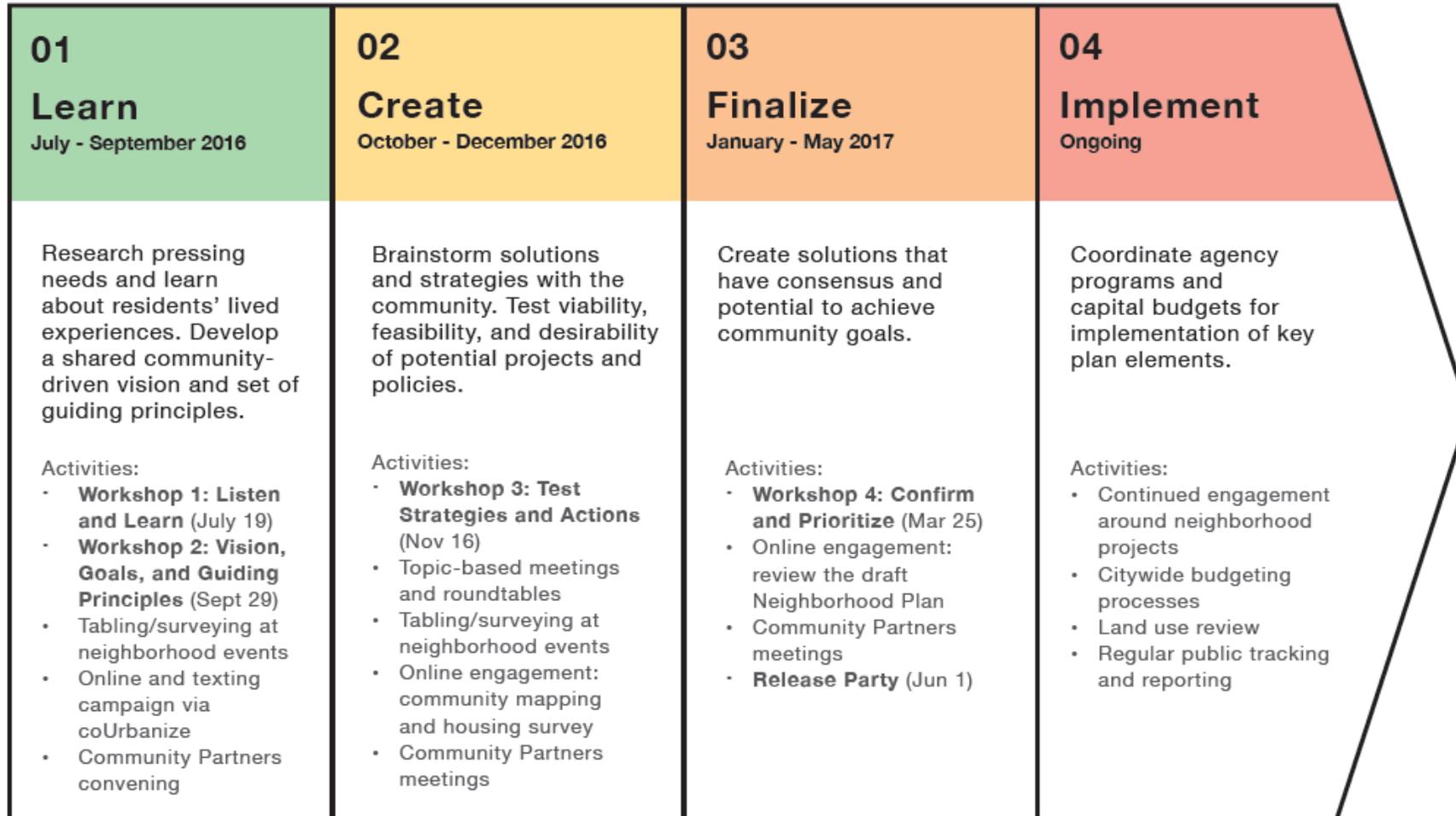
Brownsville Plan Semi-Annual Update
Community Partners Meeting

Feb 2021

MEETING AGENDA

- **Brownsville Plan background, process, and goals**
- **Progress updates by strategy**
- **Longer-term projects**
- **Climate Research Exchange**
- **Questions**
- **Community Updates**

PROCESS

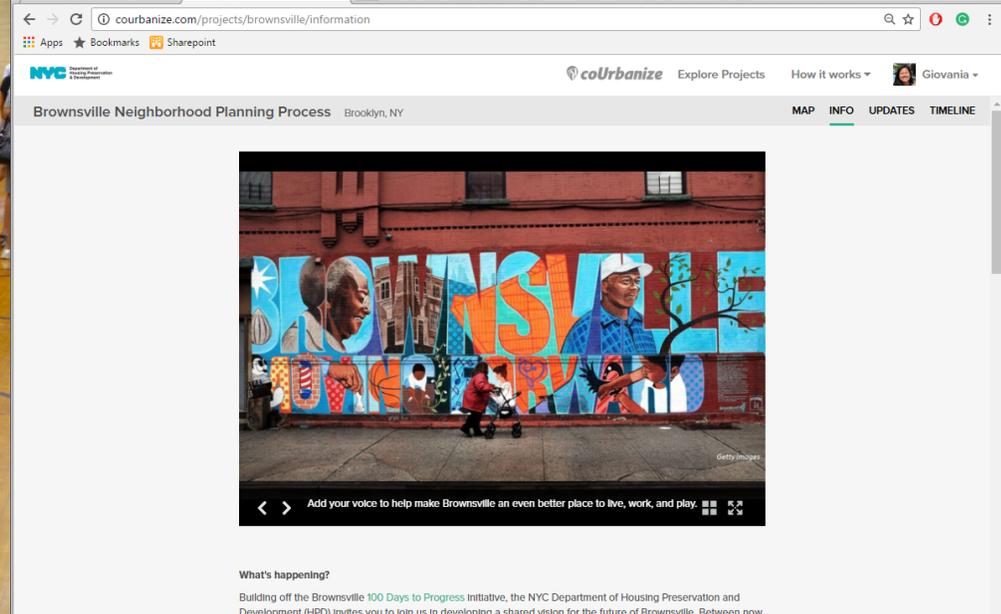
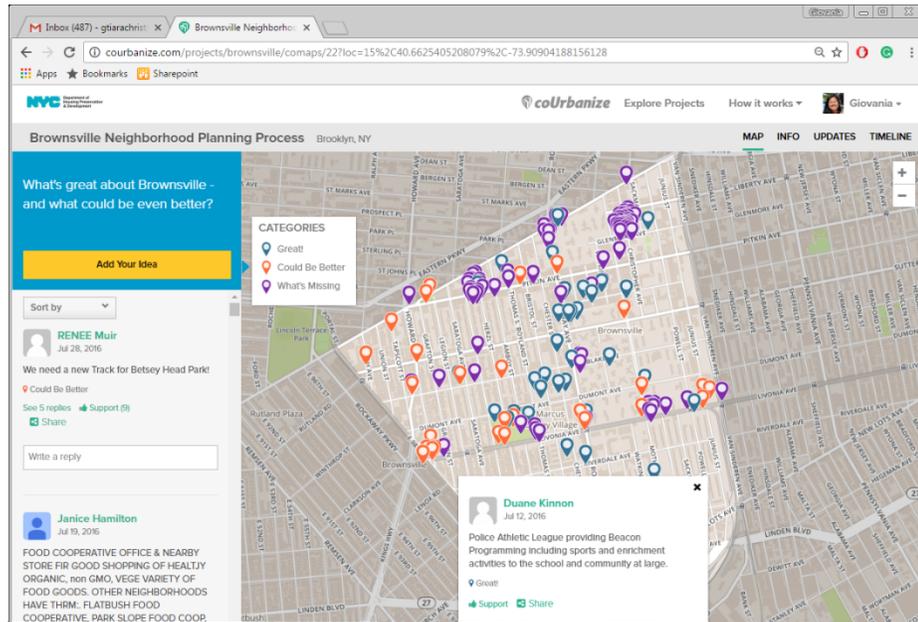


For more information on the process, visit nyc.gov/brownsville

PROCESS



PROCESS



PLAN RELEASE – JUNE 1, 2017



IMPLEMENTATION

- **Internal tracking** with Mayor's Office of Operations
- **Annual progress** reports with an updated **public project tracker**, including:
 - Responsible agency/organization
 - Timeline
 - Status
- **Community Partners group**, to be re-convened by Community Board 16, meets with the City twice a year

NEIGHBORHOOD GOALS

1. Achieve equitable **health** outcomes
2. Improve neighborhood **safety**
3. Promote community **economic development**
4. Foster local **arts and identity**

NEIGHBORHOOD STRATEGIES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

03 CREATE ACTIVE AND SAFE PUBLIC SPACES

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS

PROGRESS UPDATES

01 PROMOTE ACTIVE MIXED-USE CORRIDORS



Rockaway Ave station under the elevated train - DOT



Van Dyke III, a newly constructed 12-story building with 180 new homes now being marketed on Housing Connect

Highlights:

- Rockaway Ave MTA station pedestrian lighting pilot expanded to include intersection at Livonia Avenue and Chester Street
 - NYC Dept of Transportation (DOT) planning to begin testing and installation of lighting prototype Summer 2021
- Livonia Avenue Streetscape Plan
 - DOT provided a briefing on planned streetscape improvements to CB16 Transportation Committee in November 2020
 - Continuing to review internally before finalizing
- New mixed-use affordable developments on vacant lots:
 - About 700 homes in developments currently under construction
 - Van Dyke III open for applications through Feb 1st
 - Ebenezer Plaza phase I and II expecting completion in 2021
 - RFP Sites unlock the opportunity for an additional 900 new homes

NEW AFFORDABLE HOUSING DEVELOPMENTS

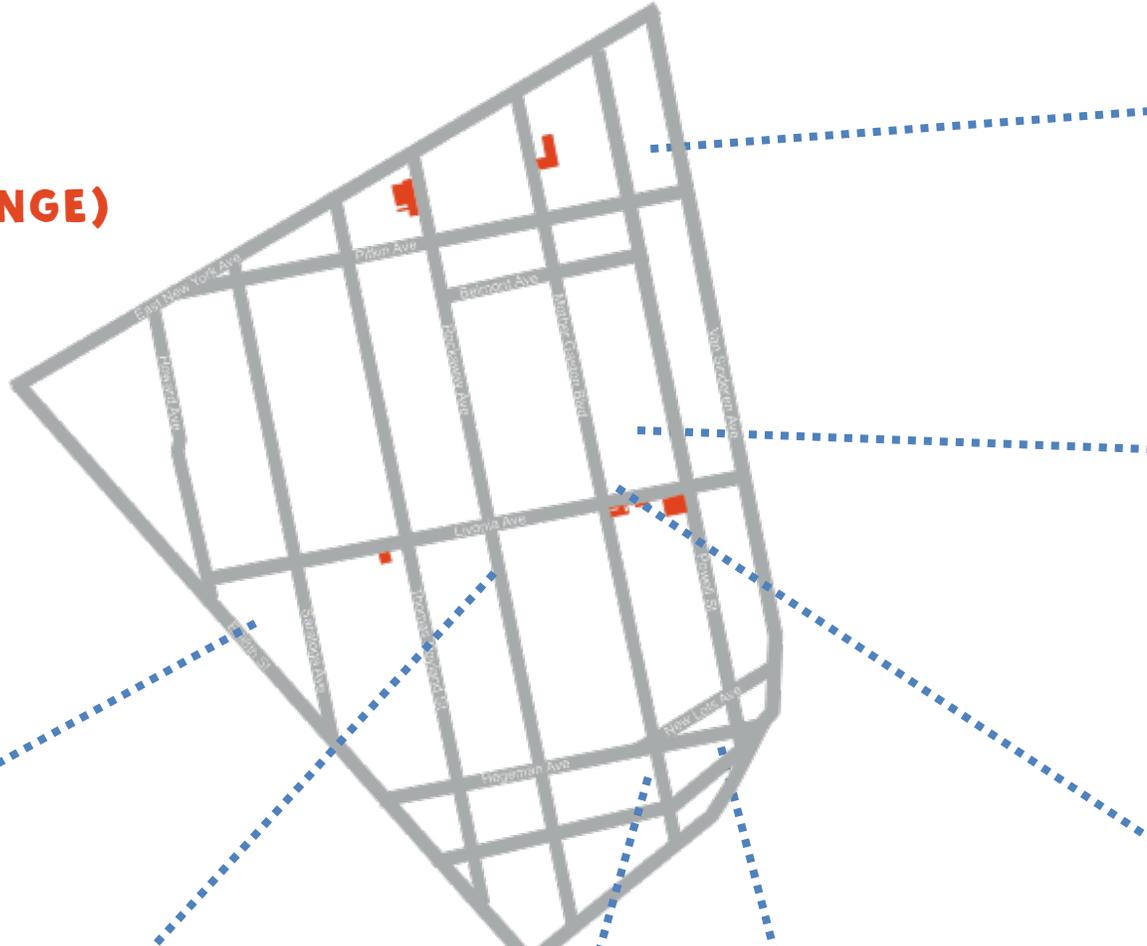
BROWNSVILLE RFP SITES (ORANGE)

- GLENMORE MANOR
- BROWNSVILLE ARTS CENTER
- LIVONIA 4

+ NOT PICTURED:
SCATTERED-SITE
RENTAL AND
HOMEOWNERSHIP
BUILDINGS

UNDER CONSTRUCTION:

- MOTHER GASTON HINSDALE
- NIHOP



STONE HOUSE (COMPLETED)



VAN DYKE III (UNDR CONSTR – IN MARKETING)



603 MOTHER GASTON BLVD (COMPLETED)



EDWIN'S PLACE (COMPLETED)



MARCUS GARVEY EXT. (UNDR CONSTR - 2020)



210-214 HEGEMAN (COMPLETED)



EBENEZER PLAZA (UNDR CONSTR - 2021)

Glenmore Manor & B'ville Hub

Development Team: Brisa Builders, Lemle & Wolff, AAPC



Project Overview

- Approximately **233 affordable homes** for families with up to 80% AMI (\$81,920 for a family of three for the year 2020)
- Commercial and community space to expand **local programming** for entrepreneurs and provide **services for small businesses and non-profits**

Progress to Date

- Team is awaiting certification of draft ULURP application
- Anticipating next stage (ULURP approval) to be completed by the end of 2021
- Once ULURP approvals are received, HPD will refine financing plan and expected construction timeline

Workforce Development Goals

- **Partners:** Brownsville Think Tank Matters, Man Up LLC, Central BK EDC
- **Outreach:** NYCHA jobs board, HireNYC, NY Assoc of Minority Contractors, Hispanic Chamber of Commerce, BK Community Board 16
- **Hiring Goals:** At least 25% of project costs to be spent on M/WBE subcontractors
 - Sourcing from SBS Contractor Directory, DDC prequalified contractors' list, HPD Trade Associations, and CBEDC
- **Anticipated Employment Opportunities:**
 - 300 Construction Jobs
 - 25 Social Service and Building Maintenance Jobs
 - 35-50 Community Facility/ Commercial/ Retail Jobs

Upcoming Outreach

- Overview of meetings planned with CB16,
 - Briefings with CM, Assembly member and State Senator
 - Briefings planned with other community partners

Brownsville Arts Center & Apartments

Development Team: Blue Sea, Gilbane, Artspace



Project Overview

- Approximately **280 affordable homes** specifically for families with extremely low to moderate incomes (between \$30,720 and \$81,920 for a family of three for the year 2020) and those who are formerly homeless
- Ground floor will be used for an **arts & culture center** with theater, rehearsal, performance spaces

Progress to Date

- Environmental consultant selected and environmental review is underway
- Started preparation of materials for ULURP application certification

Workforce Development Goals

- **Partners:** Brownsville Community Justice Center
- **Outreach:** NYCHA REES, CBEDC, Brownsville Think Tank Matters, BK CB16, DB Grants (JobsPlus Van Dyke/ Brownsville), East NY Workforce1, other recommended CB16 groups (e.g. NYCHA TAs, churches)
- **Hiring Goals**
 - At least 25% of project costs to be spent on M/WBE subcontractors; work w/CBEDC to identify sub qualifications, issue bid packages to local M/WBEs
 - Free OSHA Training for 30 prospective local hires before closing
- **Anticipated Employment Opportunities:**
 - 20-30 construction positions
 - 5-10 post-construction (property maintenance and arts facility)
- BCJC Youth Project: Refine Design/Construction of Public Open Space

Upcoming Outreach

- Follow-up with CBEDC and briefings for other community groups ahead of ULURP approval
- Briefings with elected officials and CB16 Spring 2021

Livonia4

Development Team: Radson Development, Brownsville Partnership Community Solutions, and Catholic Charities POP Development, SCO Family of Services



Project Overview

- Over **500 affordable homes** for families with extremely low to moderate incomes (between \$30,720 and \$81,920 for a family of three for the year 2020), including supportive housing
- **Four-site development** planned to provide new sources for fresh foods, social services, and family recreation space

Progress to Date

- Continuing discussions on design and neighborhood context have shifted project timeline
- Environmental review is underway, required before certification of ULURP
- Construction expected to commence ~1 year after receiving ULURP approvals (total construction period to last from 24 to 30 months)

Workforce Development

- **Local Hiring Partners:** Central Brooklyn EDC, Brownsville Partnership, Catholic Charities
- **Recruitment and Training:** In coordination with the Central Brooklyn EDC and CMC Workforce, support the rollout of a local recruitment, training, and hiring campaign through virtual and in-person opportunities (when safe) at the Greg Jackson Center
- **Total Direct Employment Impact Anticipated:**
 - 475 Construction Jobs
 - 83 permanent retail and social service jobs,
 - 11 permanent building operations jobs
- **M/WBE Contracting:** $\geq 25\%$ of project costs to be spent on M/WBE contractors (CBEDC, SBS Contractor Directory, DDC prequalified contractor list, HPD Trades Associations, ENYLDC)

Upcoming Outreach

- Stakeholder meetings planned with CB16,
- Consultation with the new Brownsville HUB Co-op, Nehemiah HOA, NYCHA RAs, Faith groups, & BNEN
- Briefings with elected officials

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD



DOHMH supported Bike NY to give away bikes in June 2019



B Lit Event – Credit: BCJC/MOCJ

Highlights:

- In July 2020, NYC Dept of Transportation (DOT) installed a stop control device at the intersection of Powell St. & Livonia Avenue
 - In response to COVID-19, in Summer 2020 DOT implemented an Open Street on Livonia Ave between Powell Street to Junius Street
- Due to COVID-19 some projects managed by the Dept of Design and Construction (DDC), in partnership with DOT, were put on hold
 - Street Improvements Plan for Powell Street will include an expanded plan to improve pedestrian and bike access to the Brownsville Recreation Center; anticipating project development will resume in 2021
 - Efforts to improve pedestrian connections to East New York via Van Sinderen Avenue Streetscape Improvement plan have resumed; project teams working on a revised timeline
- Final design development for accessibility improvements and link between Livonia Avenue and Junius Street stations currently on hold

03 CREATE ACTIVE AND SAFE PUBLIC SPACES



Betsy Head Park Skate Park - DPR



Zion Triangle Plaza – NYCDOT, DDC

Highlights:

- Newport Playground Renovations
 - Comfort Station improvements: Anticipated Spring 2021
- Betsy Head Park Renovations
 - Phase I completed Summer 2020
 - Phase II completed November 2020
 - Comfort Station: Anticipated in Summer 2021
- Zion Triangle Plaza expansion
 - Completed November 2020
 - Partnership between NYCDOT, DDC and the Pitkin Ave Business Improvement District which will maintain the space
 - Additional features include outdoor space for community events, a new curb extension, street furniture and plantings
- Activate Osbourn Plaza
 - In Fall 2020 the Mayor’s Office of Criminal Justice (MOCJ) and the Brownsville Community Justice Center began training 30 young people to generate content that will be displayed by the projectors in Osbourn Plaza

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES



Family Wellness Suite at Brownsville Health Action Center



Brownsville Recreation Center (BRC) new entrance design.
Credit: Parks

Highlights:

- Family Wellness Suite at the Brownsville Neighborhood Health Action Center was completed in early 2020 and continues to serve community
- Sports Programming in Brownsville
 - Mayor's Office of Criminal Justice (MOCJ) has renewed its contract with PAL to offer year-round sports and youth programming
- Brownsville Recreation Center
 - Design is complete, but on hold due to COVID-19; next step is for the Dept of Parks and Recreation (DPR) to award a construction consultant to complete renovation
- Community Crisis Response Initiative II
 - In December 2020, the Young Men's Initiative awarded four local organizations \$20,000 each to provide youth focused supportive services including mentoring, tutoring, social-emotional support

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING



Young Innovators Pilot Program cohort - MOCTO



Green City Force youth in Brownsville. Credit: GCF

Highlights

- Mayor's Office of Criminal Justice has renewed contract with Green City Force for future Summer Youth Employment
- Summer Youth Employment Program (SYEP)
 - Due to COVID-19, SYEP was converted to a remote workforce engagement program in 2020 called SYEP Summer Bridge
 - Participants engaged in project-based learning and career exploration activities to build work readiness skills and support career exploration
 - Served 1,196 youth in Brooklyn Community Board 16, and 35,000 citywide.
- Neighborhood Opportunity Network (NeON Works)
 - A youth workforce development program serving approximately 125 Brownsville youth in partnership with the Center for Community Alternatives and the Young Men's Initiative

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS



Storefront improvements of 1701 Pitkin (before and after)



Small Business Services Mobile Unit in Jun 2019- SBS

Highlights:

- HPD continuing to work with designated RFP teams to connect with local subcontracting partners
 - Development teams must make best effort to spend 25% or more of project financing must go to M/WBE firms
 - Brownsville RFP teams working with Central Brooklyn Economic Development Corporation on how best to reach qualified subcontractors
- Reconstruction of 181 Powell Street, the East New York Industrial Building
 - Construction paused due to COVID-19; anticipating completion Summer 2021

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK C



The Center for New York City Neighborhoods' Homeowner help desk



*Housing Ambassador helps resident apply for affordable housing.
Credit: HPD*

Highlights

- Launch of Housing Connect 2.0 in Summer 2020
- Lease up of Van Dyke III
- HPD's Neighborhood Outreach and Education (NEO) team
 - Has shifted to hosting virtual tenant and homeowner/landlord resource fairs and property owner clinics
 - In 2020, NEO hosted three tenant resource fairs in partnership with the Jeremiah Program, Achievement First Charter School, and Power of Two
- Homeowner Helpdesk
 - The Center for NYC Neighborhoods (CNYC), in partnership with HPD and local network partners, provide support by hosting events where homeowners can receive advice, assistance and referrals for a variety of housing issues
 - Initiative awarded \$800k to expand its outreach and services in 2021 to NYC's predominately Black and Latinx neighborhoods which have been disproportionately impacted by predatory lending practices, scams, racially discriminatory public policies, and COVID-19

08 SUPPORT CAPACITY BUILDING FOR LOCAL ORGANIZATIONS



Brownsville NSTAT Meeting, fall 2018. Credit: Center for Court Innovation

Highlights:

- Development of the Brownsville Arts Center at the Rockaway-Chester RFP site
- In January 2021 MOCJ reconvened residents from the 15 MAP/NYCHA campuses for the NeighborhoodSTAT Summit: Re-Imagining Public Safety



Brownsville Arts Center proposed at Rockaway-Chester RFP site. Credit: BRIC, Brooklyn Music School, Purelements, Bluesea

ONGOING PROJECTS

Spring/Summer 2021

- Continued construction of affordable housing developments including Marcus Garvey Extension Ebenezer Plaza, and Brownsville NIHOP clusters
- Pre-construction approvals for Brownsville RFP developments
- Completion of Newport Playground and Betsy Head Park comfort station renovations
- Implementation of Rockaway/Livonia pilot lighting project and anticipated release of the Livonia Streetscape Plan
- Completion of East New York Industrial Building (181 Powell Street) rehabilitation

LONGER-TERM PROJECTS IN PROGRESS

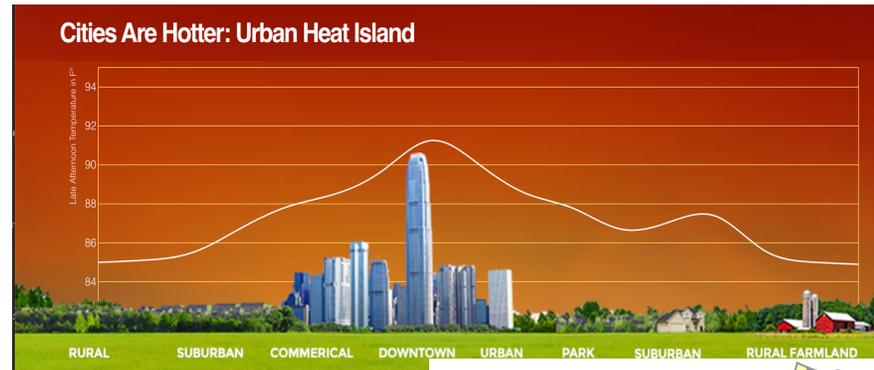
- MTA Livonia Ave. and Junius St. accessibility
- DOT pedestrian improvements and bike lane expansions
- Reconstruction of Brownsville Recreation Center and 181 Powell Street
- Construction and other public land use review processes of new affordable housing developments on City-owned sites

CLIMATE RESEARCH EXCHANGE

RESEARCH IMPACTS DECISIONS

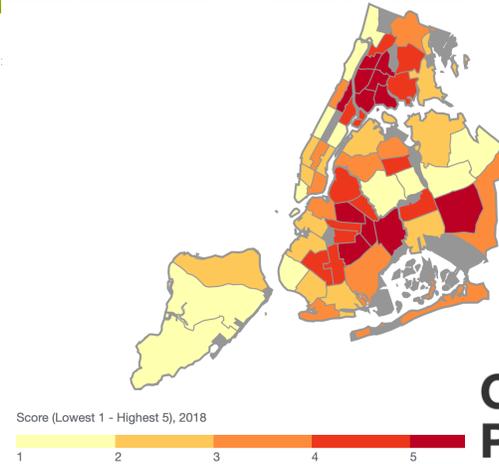
UNDERSTANDING

e.g. what the hazards are



CAPACITY

e.g. when, where, and for whom the hazard is greatest



COVID-19 Heat Wave Plan to Protect Vulnerable New Yorkers

May 15, 2020

City will provide over 74,000 air conditioners to low-income seniors and modify cooling centers for social distancing requirements; City urges Public Service Commission to provide further cooling assistance to vulnerable New Yorkers

ACTIONS

e.g. how and for whom our actions improve resilience

CLIMATE RESEARCH EXCHANGE

Exchanging knowledge to strengthen accountability

DISCUSSION GROUP



Discuss what we know, don't know and need to know about climate change.

QUESTIONNAIRE



Provide your perspective through a brief survey.

PRELIMINARY PRIORITIES



MOR and NPCC will synthesize the input into preliminary research priorities.

DELIBERATE



The preliminary priorities are shared with CRE participants to refine a final report.

REPORT



The Annual Climate Research Priorities report is published and serves as basis of discussion for the following year.

QUESTIONS?

NYC.GOV/BROWNSVILLE

HPD - Community - Brownsville x +

www1.nyc.gov/site/hpd/community/brownsville.page

Brownsville Plan coordinates over \$150 million in City investments, including renovations of Brownsville's parks, improvements to the open spaces on NYCHA developments, a new community center for teens at Brownsville Houses, and a new Neighborhood Health Action Center.



[Click here to view the Plan](#)

Much of this work will be complete or underway within the next five years, and HPD and its sister agencies are committed to regular communication and updates on these projects. View the [Executive Summary](#).

See What's New



THE BROWNSVILLE PLAN
OUR HOME. OUR FUTURE

SECOND ANNUAL PROGRESS REPORT - JULY 2019

[Click here to view the Report](#)

The Brownsville Plan Second Annual Progress Report outlines the progress on the commitments made in the Brownsville Plan.

Examples of progress include almost 700 new affordable homes and community spaces currently under construction, the transformative renovation of Betsy Head Park that began construction in late 2018, renovation of an industrial building to spur jobs, improved access to fresh and healthy foods, pedestrian safety improvements, expanded activities for children and young adults, and so much more. See the updated appendix with the [Two-Year Project Tracker](#).

HPD has also designated development teams identified through the [Brownsville Request for Proposals \(RFP\)](#) process that launched in August 2017 for three sites in the neighborhood. These projects are currently undergoing pre-development activities and preparing for environmental review and the public land use review.

See also [The Brownsville Plan First Annual Progress Report](#).

Additional Updates

Progress Update Presentations:

- [Brownsville Plan Six-Month Progress Update Presentation](#)
- [Brownsville Plan One-Year Progress Update Presentation](#)
- [Brownsville Plan 18-Month Update Presentation](#)
- [Brownsville Plan Two-Year Update Presentation](#)

Planning Process

The Brownsville Plan builds on extensive planning work that has been conducted by neighborhood organizations over the past five years, as well as the interagency coordination effort during the 100 Days of Progress Initiative in 2014. Between July 2016 and June 2017, HPD hosted a series of public interactive workshops:

<https://www1.nyc.gov/assets/hpd/downloads/pdf/community/brownsville-plan-two-year-update-presentation.pdf>

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