

16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE CAMPAIGN RECAP

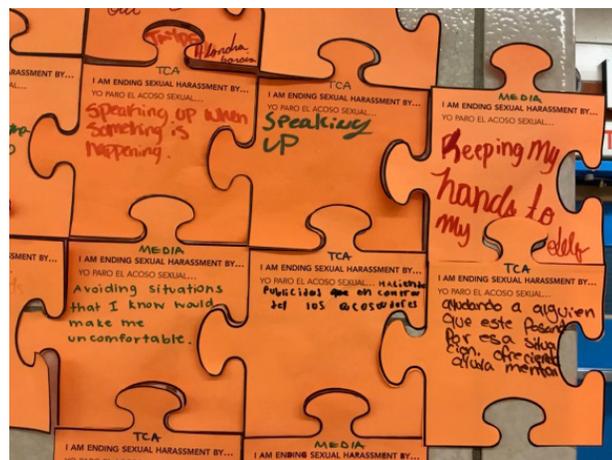
November 25 – December 10, 2018

The Commission on Gender Equity (CGE) and the Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV) ended 2018 with a successful local campaign in New York City for the 16 Days of Activism against Gender-Based Violence! CGE and ENDGBV partnered with numerous community organizations and City agencies to host over **80** events across **35** community districts, reaching and mobilizing over **12,000** New Yorkers in 16 Days of Activism against Gender-Based Violence.

Thank you for Taking Action to End Gender-Violence in NYC! Highlights from the 2018 campaign are below.

NOVEMBER 25 – DECEMBER 10

- The Transgender Resource Center of Long Island promoted the 16 Days of Activism campaign each day through its social media platforms, posting critical facts and data about the impact gender-based violence has on the transgender community.
- Throughout the entirety of the Campaign, the STEPS to End Violence Relationship Abuse Prevention Program (RAPP) hosted 13 engaging conversations, events, and programs for youth, parents, and teachers about gender-based violence and examining how we each play a role in reducing gender-based violence and breaking down gender stereotypes.



- WomensActivism.nyc, a website maintained by NYC’s Department of Records in the Municipal Archives (that is building NYC’s first permanent catalog of women activists) made a targeted call during the campaign period for New Yorkers to submit stories about women activists, past and present, who have inspired them.
- NYPD “oranged” one of their vehicles during the entire campaign, in support of the campaign and the United Nations’ initiative *Unite to End Violence against Women*.



- Planned Parenthood of New York City promoted a digital campaign that encouraged 16 Actions that New Yorkers can take to help end gender-based violence in their communities.

SUNDAY, NOVEMBER 25

- The campaign kicked off on Sunday, November 25 (the International Day for the Elimination of Violence against Women) with a compelling video from the First Lady of New York City, Chirlane McCray, announcing the start of the campaign and stressing the need to end gender-based violence for ALL New Yorkers! The video has had over 9,000 views on Twitter and over 10,000 views on Facebook. You can watch the video [here](#).

MONDAY, NOVEMBER 26

- Gracie Mansion and City Hall “went orange” once again for the campaign – and were joined this year by the Municipal Building that was lit orange for the first time as a show of the Administration’s recognition of the need to end gender-based violence across NYC.



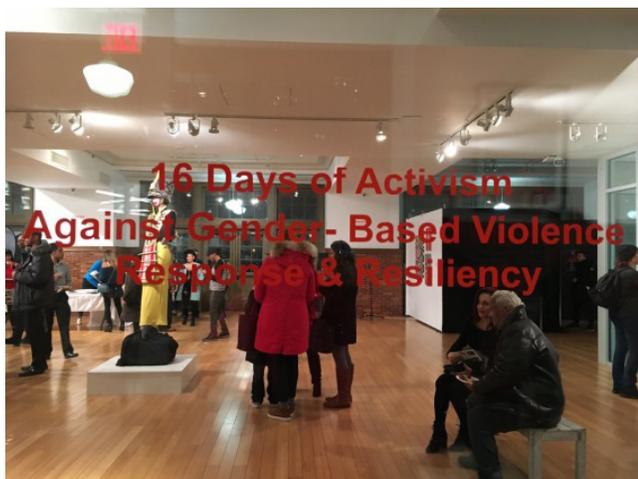
WEDNESDAY, NOVEMBER 28

- The YWCA in Brooklyn’s 2nd Community District led a moving *Evening of Healing*, providing much needed support and relaxation for survivors of gender-based violence and their allies. The YWCA also led a social media campaign to spread the word about the 16 Days of Activism against Gender-Based Violence campaign.



NOVEMBER 28 - DECEMBER 5

- CGE partnered with ENDGBV to host the *Response and Resiliency* exhibition at PS 109's Artspace, featuring artwork that showcased the impact of gender-based violence on communities. The exhibit included photography, haiku poetry, and media arts, among other forms.



THURSDAY, NOVEMBER 29

- UN Women - Metropolitan New York Chapter organized a local event to promote *Take Back the Night* - a global movement that unites activists to protest sexual violence and violence against women.



FRIDAY, NOVEMBER 30

- On November 30, December 3, and December 7, CGE and ENDGBV, alongside our agency and community partners, tabled at Union Square's Green Market. We successfully reached over 350 New Yorkers, sharing information about CGE's mission to make NYC equitable for all. We promoted the 16 Days of Activism Campaign and how to get involved in our work for gender equity.



- The New York City Housing Authority, led by Community Coordinator Troy Dixon, threw an energizing 'Stop Gun & Gender-Based Violence' Teen Rally to advocate for "T.H.U.G.s Healing" - The Hugs U Give start Healing process - to address community gun violence and bring youth together to dialogue about how they can end gun violence.



- As part of the teen rally, the North Bronx Youth Leadership Council members created signs and wore orange to amplify their efforts to end violence in their community!



SATURDAY, DECEMBER 1

- Girls for Gender Equity (GGE), hosted the *GGE in the Building - Designing the School We Deserve* rally, calling for a school system that uplifts racial and gender equity and promotes a positive and supportive school climate for all young people.



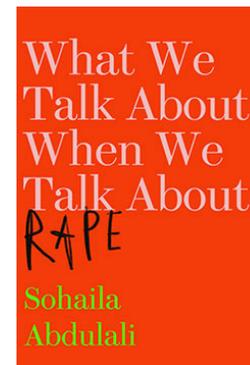
WEDNESDAY DECEMBER 5

- The Department of Consumer Affairs and partner organizations led *The Intersection of Work, Economic Security, and Gender-Based Violence: A City-Community Dialogue* panel held at the LGBT Community Center to discuss the impact of the City's Paid Sick and Safe Leave Law, and the importance of gender equity and workplace rights.

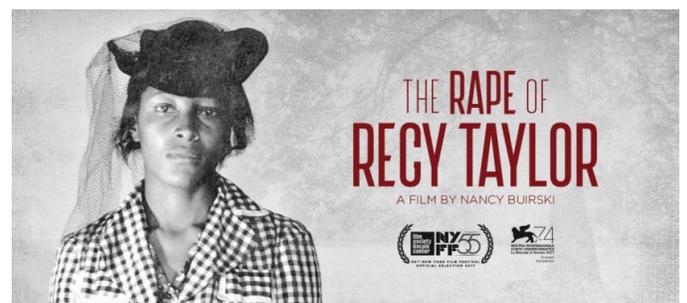


THURSDAY, DECEMBER 6

- CGE hosted New Yorkers at its *What We Talk About When We Talk About Gender-Based Violence* panel discussion, that featured author Sohaila Abdulali, who wrote *What We Talk About When We Talk About Rape*, on a panel with Cecile Noel, Commissioner of ENDGBV and Michelle Grier, Director of Social Work for Girls for Gender Equity. Carmelyn Malalis, Commissioner of NYC Commission on Human Rights, moderated the panel discussion on how each panelist confronts gender-based violence in their sectors.



- The New York Chapter of the Union of Black Episcopalians and the Task Force on Domestic Violence of the Episcopal Diocese of New York showed the documentary film *The Rape of Recy Taylor*, about a 24-year-old black mother and sharecropper who was gang-raped by six white boys in 1944 Alabama, and bravely spoke out to identify her rapists.



FRIDAY, SATURDAY & SUNDAY, DECEMBER 7, 8, AND 9

- CGE partnered with ENDGBV and the Mayor's Center for Faith and Community Partnership over the Faith Weekend of Action Against Gender-Based Violence. The weekend's actions reached over 50 houses of worship.



- The New York Transgender Advocacy Group headed a successful leadership and advocacy training session aimed at helping participants develop their advocacy skills, as well as learn how to be an effective ally.



MONDAY, DECEMBER 10TH

- On International Human Rights Day, to close out our 16 Days of Activism Against Gender-Based Violence Campaign, almost 100 New Yorkers joined us for a Closing Rally and Vigil led by First Lady Chirlane McCray and CGE's Executive Director Jacqueline Ebanks. (Twitter link: <https://twitter.com/NYCFirstLady/status/1072245580695449601>)



12 MONTH CALL TO ACTION

Although the 16 Days of Activism Against Gender-Based Violence campaign has ended for the year, CGE and ENDGBV call on ALL New Yorkers to Take Action Against Gender-Based Violence every month during throughout 2019!

Below are some dates and months **during which you can create events, programs, and/or digital campaigns to turn the 16 Days of Activism against Gender-Based Violence into year-round action.**

January – National Human Trafficking Awareness Month

February – Teen Dating Violence Awareness & Prevention Month

March – Women’s History Month

April – Sexual Assault Awareness Month

May 17 – International Day Against Homophobia, Transphobia, & Biphobia

June – Pride and World Pride Month

June 27 – World Elder Abuse Day

July 14 – International Non-binary Day

August – International Youth Day

September – National Suicide Prevention Month

October – Domestic Violence Awareness Month

November 20 – Trans Day of Resilience

November 25-December 10 – 16 Days of Activism against Gender-Based Violence

Please also continue to use and share our [Action Kit](#), which you and your communities can use to proactively educate and mobilize others to take action to end gender-based violence in New York City! For more information, visit www.nyc.gov/genderequity and www.nyc.gov/endgbv. Follow us on Twitter at [@GenderEquityNYC](#) and [@NYCagainstabuse](#).