

Request for Proposals

Strategic Planning for Community Safety in New York City

I. BASIC INFORMATION

Application Release Date: September 3rd

Application Due Date & Time: September 16th, 2026

Anticipated Contract Term: October 2026-April 2027

Anticipated Award: \$225,000

Announcement Date: October 2nd, 2026 (anticipated)

Maximum Number of

Contracts Awarded: 1

Maximum Funding Amount: \$225,000

Questions:

Questions regarding this application must be transmitted in writing to MayorsFundtoAdvanceNYC@mayorsfund.nyc.gov by September 9th at 10:00am EST. Answers will be posted on www.nyc.gov/fund on or about September 14th or otherwise addressed in a question-and-answer session to be held on September 14th at 1:00.

All proposals must be submitted through this link:

<https://wkf.ms/4gu54Kx>

Register here for the Q&A: <https://wkf.ms/4wV5Uov>

II. APPLICATION SUBMISSION INSTRUCTIONS

General Guidelines:

Required Documents

- ☐ Application Cover Sheet
- ☐ Responses to Application Questions
- ☐ Budget: Project Budget (see template) and your organization's annual budget for the last 2 years
- ☐ Key Staff Resumes: Resumes and/or Description of Qualifications for Key Staff Positions
- ☐ Organizational Chart: Include the Program Organizational Chart, showing how the proposed services fit into your organization
- ☐ Work Sample: Please provide work previously done that highlights your strength in a similar capacity to this RFP. (E.g. research output/publication, toolkit, media campaign)
- ☐ Copy of organization's malpractice insurance policy
- ☐ Proof of 501(c)(3) status, if applicable
- ☐ [Doing Business Data Form](#)

Technical Requirements

- Application documents must be combined into a single PDF.
- Formatting requirements:

- 12pt font, 1-inch margins
- Page numbers
- Name of applying organization at the top of every document

III. PROGRAM BACKGROUND & RATIONALE

Under the direction of the Deputy Mayor for Community Safety (DMCS), the Office of Community Safety (OCS) develops citywide community safety strategies and coordinates the work of the Office of Crime Victims Services (OCVS), Office of Neighborhood Safety (ONS), Office to End Domestic and Gender-Based Violence (ENDGBV), Office for the Prevention of Hate Crimes (OPHC), and the Office of Community Mental Health (OCMH). OCS focuses on strengthening the social fabric that keeps communities safe, streamlining and expanding evidence-based and common-sense safety interventions, and strengthening wraparound services so no New Yorker is left behind. The creation of OCS is the first step toward fulfilling Mayor Mamdani’s pledge to create a Department of Community Safety, a city agency that advances a whole-of-government approach to building safer communities for all New Yorkers.

DMCS and OCS seek a strategic planning consultant to support two strands of interdependent and iterative strategic planning efforts:

- The Safety Access and Fairness for Every Resident (SAFER NYC) Strategic Plan; and
- The Office of Community Safety Organizational Strategy and Implementation Plan

These products will guide NYC’s safety system change agenda and be an inspiration and roadmap for communities across the country.

IV. PROGRAM DESCRIPTION

The Mayor’s Fund seeks proposals from qualified organizations with demonstrated expertise in strategic planning, organizational development, public sector facilitation, systems change, and community engagement to serve as the strategic planning advisor for the DMCS and OCS. The awardee will support the City to:

- Finalize the citywide SAFER NYC strategic plan;
 - SAFER NYC is a five-year citywide plan to include community safety strategies, activities, milestones, metrics, scaling, and continuous improvement. It will foster greater accountability for results from government by making implementation plans visible.
 - Beginning in May 2026, the Office of the Deputy Mayor for Community Safety has conducted a listening tour to better understand New Yorkers’ safety needs. That process is continuing this fall with a broader “call to conversation.”
 - Necessary steps and deliverables for finalizing the plan are further described under Deliverables #1 and #2 below.

- Develop an organizational strategy and implementation roadmap for the Office of Community Safety;
- Support an inclusive public engagement process;
 - Support the Office of the Deputy Mayor for Community Safety and the Office of Community Safety in the planned public engagement to occur through Fall 2026.
 - Consultant will assist above listed offices in ensuring diverse and representative populations and geographies are included in the strategic planning process.
- Translate priorities into actionable implementation plans, including performance measures; and
- Enhance alignment across City agencies, community organizations, philanthropy, and other key partners.
 - The Mayor's Fund will contract with the selected organization, with the Office of the Deputy Mayor for Community Safety serving as project manager.

V. EXPECTED DELIVERABLES AND TIMELINE

The awarded consultant will be responsible for completing the following deliverables over a 6-month period:

- **Deliverable #1:** Stakeholder engagement assessment, synthesis, and continuation.
 - Review and synthesize takeaways from prior stakeholder engagement, including mapping recommendations onto strategic plan.
 - Identify areas (geographic, population, demographic) where additional engagement is needed, and design and facilitate further listening sessions across the five boroughs.
- **Deliverable #2:** Finalize the SAFER NYC strategic plan
 - Review existing investments and strategies, identify strengths, opportunities, and needs across community safety priority areas.
 - Plan should include multi-year implementation timelines, with process and performance measures and outcomes, plans for evaluation, continuous improvement, and transparency.
 - Produce final written version of the plan by December 2026
- **Deliverable #3:** OCS Strategy and Implementation Plan
 - Informed by the SAFER NYC citywide strategic plan, this deliverable is a written organizational strategy and implementation plan specific to the Office of Community Safety. It should include areas of focus for OCS's future work, and a proposal for organizational structure, building on and accounting for the Offices which OCS is currently comprised of: the Office of Crime Victims Services (OCVS), Office of Neighborhood Safety (ONS), Office to End Domestic and Gender-Based Violence (ENDGBV), Office for the Prevention of Hate Crimes (OPHC), and the Office of Community Mental Health (OCMH).
 - This deliverable is specific to OCS and will build on prior analytic work conducted by the Office of the Deputy Mayor for Community Safety. It should include specific, measurable, ambitious, and achievable goals, with associated timelines, action steps, milestones, and indicators, along with clear roles and responsibilities for all relevant stakeholders.

Date	Milestone
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October 2026	Project kickoff with selected vendor and finalize workplan
Oct 2026	Review and synthesize stakeholder engagement, identify additional areas for engagement, design listening sessions, public comments on SAFER NYC vision and strategic plan and write new draft of plan incorporating feedback
Oct – Nov 2026	Conduct additional listening sessions and draft strategic plan
Oct - Dec 2026	In consultation with staff, develop preliminary OCS Organizational Strategy and Implementation plan
December 2026	Incorporate feedback and finalize Strategic Plan
Jan – March 2027	Revise OCS strategy and implementation plan to incorporate final strategic plan updates

VI. APPLICATION EVALUATION

Proposals will be evaluated against the criteria set out below. The process does not assign points to individual questions but instead awards a maximum score for each evaluation criterion.

Criteria 1	Demonstrated experience leading strategic planning for complex public sector or systems-change initiatives	30 points
Criteria 2	Organizational development and organizational design expertise	30 points
Criteria 3	Experience facilitating diverse stakeholder engagement and consensus-building	15 points
Criteria 4	Proposed project approach and methodology	10 points
Criteria 5	Qualifications of the proposed project team	10 points
Criteria 6	Budget	5 points
	TOTAL	100

VII. APPLICATION MATERIALS & QUESTIONS

To apply, submit the required documents listed above as well as your organization's responses to the following questions. Note: applicants will not receive a budget, cover sheet, or any other templates from the Mayor's Fund during the RFP process. Applicants are encouraged to utilize best practices, and professional style to complete the application questions and prepare application materials.

1. Strategic Planning Experience: Describe your organization's experience leading strategic planning or systems transformation initiatives for public sector agencies, nonprofit organizations, or cross-sector partnerships.
2. Organizational Development Expertise: Describe your organization's experience supporting organizational development, organizational design, or implementation planning.

3. Stakeholder Engagement: Describe your approach to designing and facilitating strategic planning processes involving diverse stakeholders.
4. Project Approach: Describe your proposed approach to completing the deliverables described in Section V above.
5. Project Team: Describe the proposed project team, including the relevant experience, roles and responsibilities of each key team member.

VIII. SELECTION PROCESS

Award of the contract will be made to the applicant whose application receives the highest cumulative score across all listed criteria.