

Fiscal Year 2022 Advertising Spend							
City Agency Name	City Agency Acronym	de Blasio Administration		Adams Administration		Fiscal Year 2022 Out-of-Scope Spend	Fiscal Year 2022 Total Spend
		In-Scope Spend Q1+ Q2 Total	ECM Spend Q1 + Q2 Total	In-Scope Spend (per LL 83) Q3+ Q4 Total	ECM Spend (per LL 83) + Q4 Total		
Administration for Children's Services	ACS	\$ 94,797	\$ 45,733	\$ 280,198	\$ 19,644	\$ 1,561,095	\$ 1,936,089
New York City Commission on Human Rights	CCHR	\$ -	\$ -	\$ 50,506	\$ 34,083	\$ 74,000	\$ 124,506
New York City Civilian Complaint Review Board	CCRB	\$ -	\$ -	\$ 242,753	\$ 18,746	\$ -	\$ 242,753
Civic Engagement Commission	CEC	\$ 37,060	\$ 37,060	\$ 474,425	\$ 331,782	\$ 239,531	\$ 751,016
Campaign Finance Board	CFB	\$ 116,420	\$ 103,415	\$ 504	\$ 335	\$ 877,517	\$ 994,441
Department of City Planning	DCP	\$ 2,644	\$ 2,644	\$ 1,444	\$ 1,444	\$ 28,235	\$ 32,323
Department of Consumer and Worker Protection	DCWP	\$ 37,847	\$ 37,847	\$ 282,165	\$ 184,682	\$ 702,930	\$ 1,022,941
Department of Design and Construction	DDC	\$ 1,602	\$ 1,602	\$ -	\$ -	\$ 78,521	\$ 80,123
Department of Environmental Protection	DEP	\$ -	\$ -	\$ 392	\$ 392	\$ 101,319	\$ 101,710
Department for the Aging	DFTA	\$ 252,745	\$ 196,982	\$ 403,465	\$ 119,252	\$ 112,524	\$ 768,734
Department of Buildings	DOB	\$ -	\$ -	\$ 134,979	\$ 4,170	\$ 236,004	\$ 370,983
Department of Correction	DOC	\$ 279,204	\$ 154,659	\$ 794	\$ -	\$ 8,844	\$ 288,841
Department of Education	DOE	\$ 546,094	\$ 473,384	\$ 1,214,902	\$ 1,057,416	\$ 1,906,430	\$ 3,667,426
Department of Finance	DOF	\$ 399,047	\$ 159,136	\$ 4,026	\$ -	\$ 850	\$ 403,923
Department of Health and Mental Hygiene	DOHMH	\$ 4,369,403	\$ 3,942,332	\$ 74,329,985	\$ 8,526,910	\$ 136,501,009	\$ 215,200,397
Department of Investigation	DOI	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ 10,000
Department of Probation	DOP	\$ -	\$ -	\$ 134,944	\$ 94,022	\$ 50,000	\$ 184,944
Department of Transportation	DOT	\$ 95,001	\$ 93,880	\$ 2,846,232	\$ 1,349,428	\$ 2,679,391	\$ 5,620,623
Department of Parks and Recreation	DPR	\$ 32,813	\$ 30,184	\$ 54,979	\$ 47,200	\$ 155,332	\$ 243,124
Department of Sanitation	DSNY	\$ 29,896	\$ 29,896	\$ 1,544,294	\$ 930,188	\$ 1,169,636	\$ 2,743,826
Department of Social Services	DSS	\$ 386,424	\$ 345,032	\$ 583,151	\$ 271,695	\$ 3,529,676	\$ 4,499,251
Department of Veterans Services	DVS	\$ -	\$ -	\$ -	\$ -	\$ 650	\$ 650
Department of Youth and Community Development	DYCD	\$ -	\$ -	\$ 8,500	\$ 6,500	\$ 21,793	\$ 30,293
Mayor's Office to End Domestic and Gender-Based Violence	ENDGBV	\$ -	\$ -	\$ -	\$ -	\$ 88,520	\$ 88,520
Fire Department of New York	FDNY	\$ 1,893	\$ 1,893	\$ 1,928	\$ 1,928	\$ 2,959	\$ 6,781
Health and Hospitals	H+H	\$ 31,974	\$ 31,974	\$ 3,831,728	\$ 1,467,543	\$ 3,916,597	\$ 7,780,299
Department of Housing Preservation and Development	HPD	\$ 58,871	\$ 16,040	\$ 33,761	\$ 4,866	\$ 8,276	\$ 100,908
Law Department	LD	\$ 715	\$ 715	\$ 1,144	\$ 1,144	\$ 2,340	\$ 4,198
Mayor's Office (Central)	MO	\$ 61,593	\$ 155	\$ 49,344	\$ 19,188	\$ 53,613	\$ 164,549
Mayor's Office of Climate and Environmental Justice	MOCEJ	\$ -	\$ -	\$ 145,232	\$ -	\$ 608,427	\$ 753,659
Mayors Office of Community Mental Health	MOCMH	\$ 198,002	\$ 144,892	\$ 1,412	\$ 1,412	\$ 2,323	\$ 201,737
Mayor's Office of Contract Services	MOCS	\$ -	\$ -	\$ 3,726	\$ 3,726	\$ -	\$ 3,726
Mayor's Office of Immigrant Affairs	MOIA	\$ 85,920	\$ 78,091	\$ 207,901	\$ 164,353	\$ 59,500	\$ 353,321
Mayor's Office of Media and Entertainment	MOME	\$ 129,087	\$ 117,689	\$ 131,287	\$ 126,002	\$ -	\$ 260,374
Mayors Office to Protect Tenants	MOPT	\$ 27,952	\$ 27,952	\$ 35,365	\$ 16,361	\$ 66,553	\$ 129,870
New York City Housing Authority	NYCHA	\$ -	\$ -	\$ 815	\$ 34	\$ 22,043	\$ 22,858
New York City Service	NYCS	\$ -	\$ -	\$ -	\$ -	\$ 33,984	\$ 33,984
New York City Police Department	NYPD	\$ 15,032	\$ 10,563	\$ 27,267	\$ 2,691	\$ 2,165,595	\$ 2,207,893
Office of Chief Medical Examiner	OCME	\$ 1,589	\$ 1,589	\$ 8,541	\$ 8,541	\$ 367	\$ 10,497
Office of Emergency Management	OEM	\$ 113,565	\$ 98,955	\$ 60,000	\$ 38,000	\$ 668,273	\$ 841,838
Office of Management and Budget	OMB	\$ 13,195	\$ 13,195	\$ -	\$ -	\$ 29,843	\$ 43,037
Office of Technology and Innovation	OTI	\$ -	\$ -	\$ -	\$ -	\$ 204,632	\$ 204,632
Public Engagement Unit	PEU	\$ 298,063	\$ 238,607	\$ 685,019	\$ 371,065	\$ 1,840,289	\$ 2,823,371
Department of Small Business Services	SBS	\$ 116,951	\$ 90,156	\$ 901,013	\$ 711,021	\$ 649,979	\$ 1,667,944
Test and Treat	T2	\$ 326,653	\$ 104,337	\$ 850,832	\$ 493,972	\$ 2,642,187	\$ 3,819,672
Young Men's Initiative	YMI	\$ -	\$ -	\$ -	\$ -	\$ 110,143	\$ 110,143
GRAND TOTAL		\$ 8,162,049	\$ 6,630,591	\$ 89,568,950	\$ 16,429,737	\$ 162,665,435	\$ 260,952,727