

## East Side Coastal Resiliency Community Call for Art

The East Side Coastal Resiliency (ESCR) project is a coastal protection initiative, jointly funded by the City of New York and the federal government, aimed at reducing flood risk due to coastal storms and sea level rise on Manhattan's East Side from East 25th Street to Montgomery Street. The ESCR project will protect 110,000 New Yorkers from the impacts of climate change by reducing flood risk to communities, properties, businesses, critical infrastructure, and public open spaces. In addition to providing flood protection, the project will strengthen and enhance waterfront spaces by improving accessibility, increasing ecological diversity, and delivering improved recreational amenities to a vibrant and highly diverse community.

**The ESCR project is sponsoring a community call for art for K-12 students and local artists in New York City. Artwork will be judged on its creativity and responsiveness to the artwork themes listed below. Select artists will receive a monetary award, and their artwork will be displayed on construction fencing along the ESCR project construction site. All students who submit their artwork will receive a certificate of participation.**

### Submissions Due by 11:59 p.m. on 10/15/2021

#### Submissions

Submissions will be judged by representatives from local organizations and members of Community Boards 3 and 6. Entries may be submitted online or in person.

For in-person submissions, place art in drop-boxes at the following locations:

- **Seward Park Library** 192 East Broadway
  - **Tompkins Square Library** 331 E. 10th Street
- Check [www.nypl.org](http://www.nypl.org) for current hours.

Visit [www.nyc.gov/escr/art](http://www.nyc.gov/escr/art) for the online submission portal as well as a downloadable entry form. An entry form must accompany in-person submissions.

Learn more about the East Side Coastal Resiliency project at [www.nyc.gov/escr](http://www.nyc.gov/escr)



#### Artwork Themes:

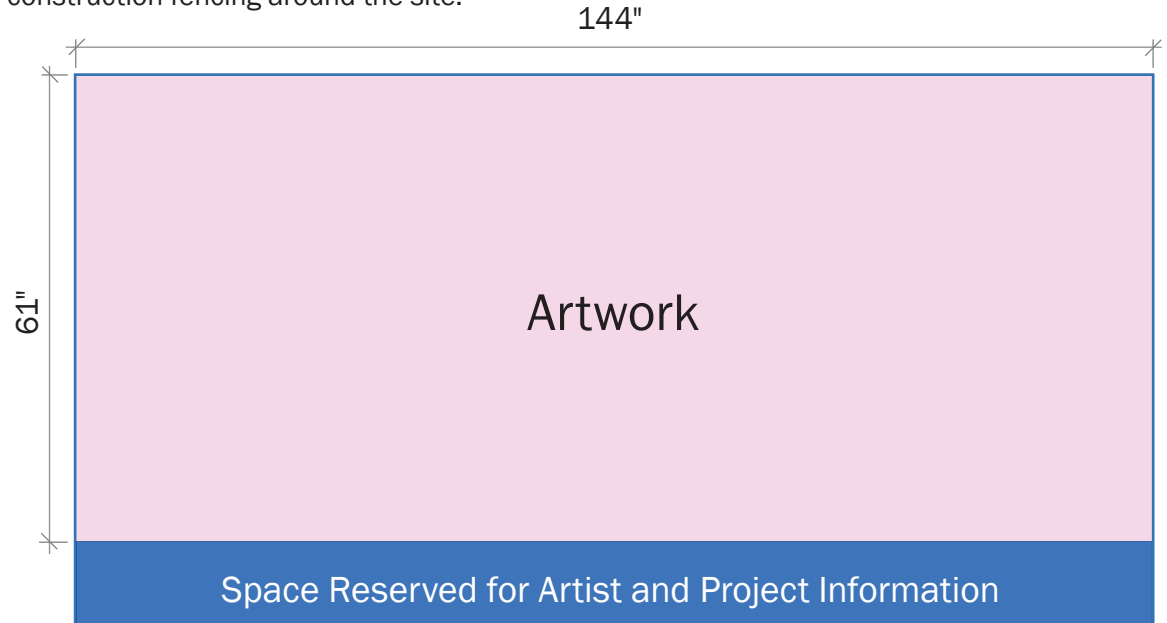
- Grades K-4:** Share something special about your neighborhood and/or community.
- Grades 5-8:** Resilience means the ability to bounce back from environmental threats like hurricanes. Why do we need resilience in NYC?
- Grades 9-12 and Local Artists:** What is your vision of NYC as a resilient city?
- [or]** How can NYC adapt to climate change and rising seas?

For questions, please use the online inquiry form at [www.nyc.gov/escr/contact](http://www.nyc.gov/escr/contact)



## Artwork Template and Rules for Entry

Each selected piece of art will be printed on a vinyl banner as shown below and installed on construction fencing around the site.



### Call for Art Rules and Requirements:

- Artwork must be the original work of the submitter and cannot contain copyrighted images.
- Artwork must be designed to be installed on a flat surface.
- Artwork should be submitted in landscape (wide) format and will be printed at 61" x 144".
- **For Online Submissions:** If selected, final digital images will be required to be at least 150 dpi at full size. The size limit for upload in our online portal is 10 MB. If you are unable to upload a hi-resolution .jpg or .png image under 10 MB, save and upload a lower resolution image with the application and add a note in the submission form. The ESCR team will coordinate the digital delivery of the final hi-resolution image with selected artists. Artwork files should be saved as 'First Name\_Last Name\_Title of Art'
- **For Physical Submissions:** Recommended size for submission is 11" x 17". Submissions wider than 30" cannot be accepted. If selected, physical submissions will be scanned and enlarged to the dimensions above.
- Artwork is limited to one entry per person.
- The artist's name should not be included on the front of the artwork.
- Students must be enrolled in grades K-12 in NYC. Local artists must live in NYC.

Submissions due by **10/15/21**. Visit [www.nyc.gov/escr/art](http://www.nyc.gov/escr/art) for more information.