



# **PARTNERS IN PREPAREDNESS**

**PREPARING TODAY FOR  
A RESILIENT TOMORROW**

**NYC**

**Emergency  
Management**

# EMERGENCIES HAPPEN. IS YOUR ORGANIZATION PREPARED?

- ✓ How do we get started?
- ✓ What would happen to my staff and volunteers in an emergency?
- ✓ How do I ensure executive buy-in?

**We've got you covered. Become a Partner in Preparedness today!**



# WHY JOIN PARTNERS IN PREPAREDNESS?

Emergencies can happen anytime, anywhere, and can have disastrous consequences for organizations. The best time to prepare is before a disaster strikes.

**Partners in Preparedness**, New York City Emergency Management's nationally recognized program for businesses, provides free resources, information, and support for individuals and organizations to create a plan, get prepared, and be resilient.

Remember: your employees and volunteers are critical to your organization's operations. Make sure they are prepared at home so they are available to help in an emergency.

## WHO SHOULD GET INVOLVED?

Partners in Preparedness is open to public, private, and nonprofit organizations across the community including:

- Education
  - Faith-Based
  - Health Care
  - Hospitality and Service
  - Energy and Utilities
  - Banking and Finance
  - Arts and Entertainment
  - Community, Nonprofits and Government
- and more**

# WHAT ARE THE BENEFITS?

- Timely emergency information
- Access to webinars, forums, briefings, and networking events
- Free preparedness brochures and promotional material
- Recognition of a commitment to preparedness
- Access to a network of hundreds of organizations dedicated to preparedness

**Most important of all, your staff and organization will be better prepared for emergencies!**



# HOW DO I JOIN?

It is simple and FREE to become a partner. The steps to partnership include:

- 1 Visit the Private Sector Portal online at [privatesector.nyc](https://privatesector.nyc)**
- 2 Complete five preparedness activities**

The five preparedness activities required to become a partner focus on staying connected, getting prepared, sharing information, and testing your plan. Many of these activities may already be part of your organization's existing preparedness efforts. For example, if you conduct regular fire drills, maintain a call tree for emergency notifications, or have hosted a preparedness event, you're well on your way to becoming a partner.

- 3 Be an active partner**



To learn more and to become a partner, visit [NYC.gov/partnersinpreparedness](https://nyc.gov/partnersinpreparedness).



**Through the Partners in Preparedness program, New York City Emergency Management supports all types of organizations in preparing their employees, volunteers, services, and facilities for emergencies. By joining Partners in Preparedness, your organization shows its commitment to the well-being of its staff, volunteers, customers, and community.**



**To become a Partner in Preparedness, visit [NYC.gov/partnersinpreparedness](https://nyc.gov/partnersinpreparedness)**

**For questions about the program, email [publicprivate@oem.nyc.gov](mailto:publicprivate@oem.nyc.gov) or call 311.**