

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

Adult Education/Literacy  
Afterschool Programs  
Assistance Starting a Business  
Child care/Head Start  
College preparation  
Domestic violence assistance  
Education/Career Counseling  
Emergency Counseling  
English Classes (ESL)  
Eviction Prevention  
Family counseling  
Financial assistance  
Financial education/literacy  
Food and nutrition assistance

Health Care  
Heating/Utility assistance  
Housing Assistance  
Income Tax Assistance  
Interpersonal Conflict Resolution/Mediation  
Job skills/Employment training  
Legal Services  
Other  
Parenting support  
Safety/Crime prevention  
Senior citizen services  
Substance abuse assistance  
Summer recreation services  
Transportation  
Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

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## Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

## Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!



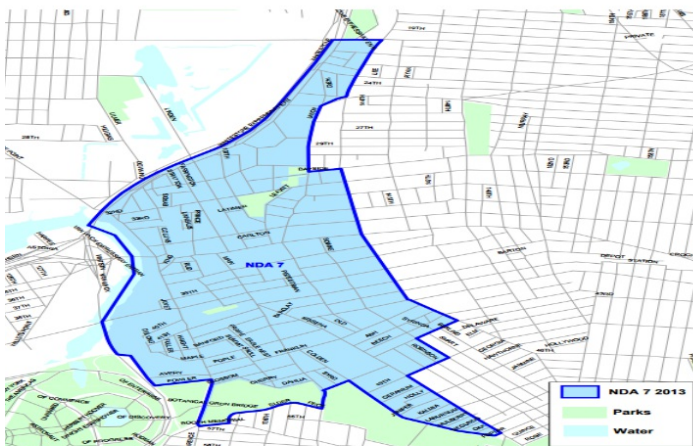


# Community Needs Assessment

## Neighborhood Development Area Queens 7: Flushing

### NDA Queens 7

## Demographic Profile



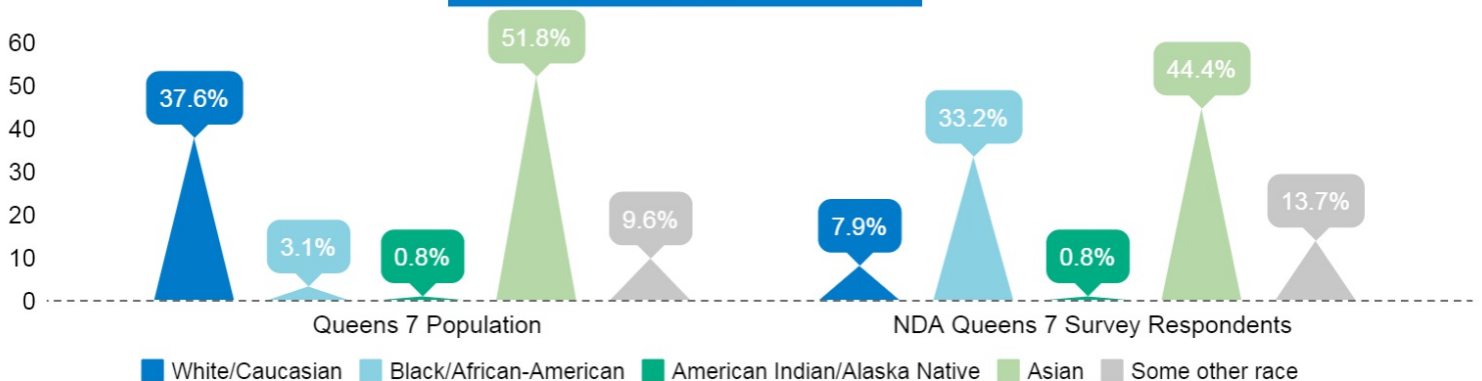
## INTRODUCTION

Overall, 281 people in NDA Queens 7 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 39. In terms of gender, 59 percent of respondents selected Female and 41 percent selected Male.

### NDA Queens 7 Population Snapshot

Total Population	250,047
Total Population, 18 Years Old +	207,024
Population below poverty level	15.5%

## Race



### Top Languages Spoken at Home\*

#### Queens 7 Population

1. Chinese
2. Spanish
3. Korean

#### NDA Queens 7 Survey Respondents

1. Chinese
2. Spanish
3. Korean

### Ethnicity

#### Hispanic/Latino Origin



### Population

56.2%

Foreign Born

\*Other than English

## NDA QUEENS 7

# Program, Service & Activity Needs



# UNMET NEED

## ADULTS IN NDA QUEENS 7

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Out of School Time were identified as most “utilized,” “needed, but not received,” and most “needed” in their community.

Although respondents indicated that those categorized as Education were most “utilized” and “needed, but not received,” they were not among the most “needed” in their community.

In contrast, respondents indicated that those categorized as Employment and Career Advancement were among the “most needed” in their community, but they were not among the most “utilized” or “needed” by respondents.

### STAKEHOLDER INPUT

#### Key Informants (Elected Officials & Community Board Leadership):

The most needed program or service categories identified by key informants in NDA Queens 7 were adult literacy programs, immigrant services, and supports for senior citizens.

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Queens 7 on December 1, 2016 was housing/homelessness, followed by immigrant supports, adult education, and job/employment opportunities.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1  
Basic Needs

#3  
Education

#2

Out of School Time

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1  
Basic Needs



#2  
Out of School Time



#3  
Education



## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Queens 7



**#1**  
Basic Needs



**#2**  
Out of School Time



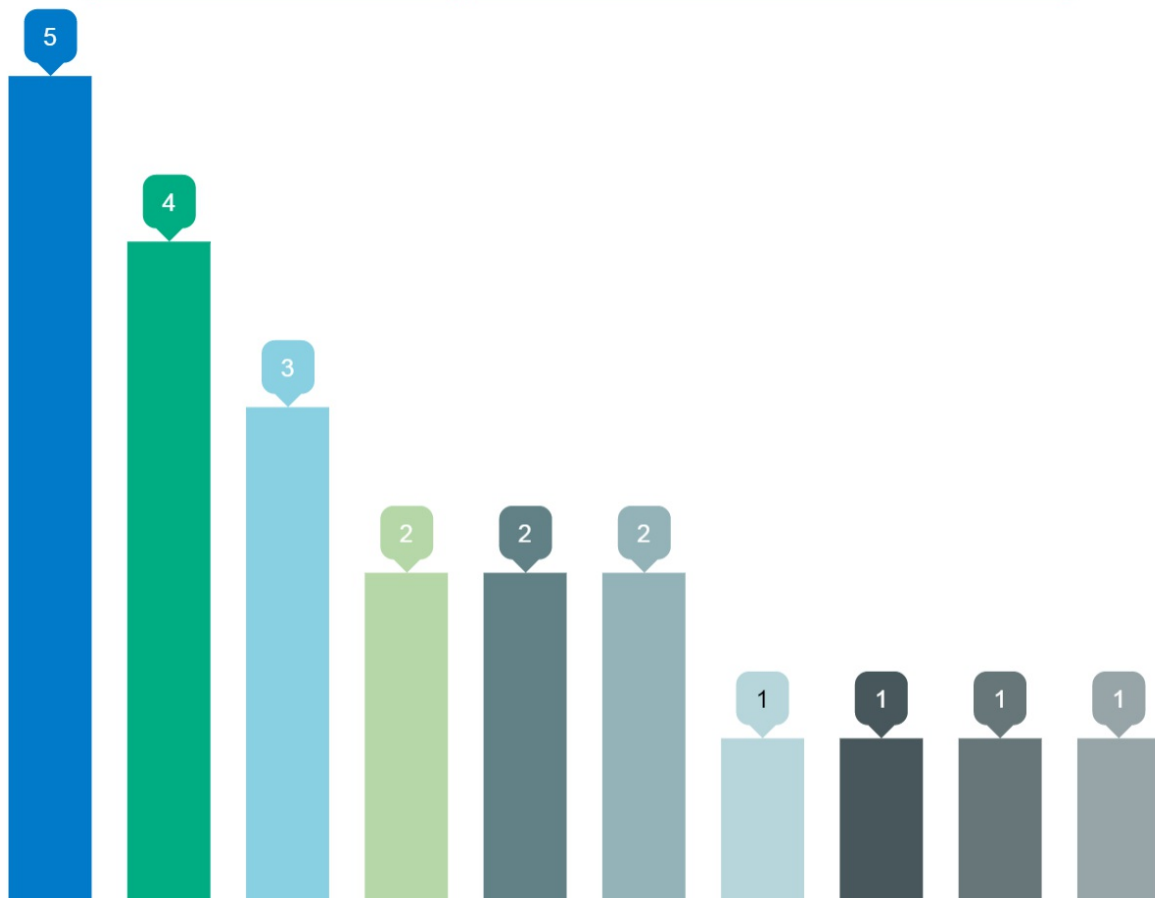
**#3**  
Employment & Career Advancement

### NDA Queens 7

## Resources Available in Your NDA



## DYCD Programs in NDA Queens 7



Summer Youth Employment COMPASS Services for Immigrant Families Adult Literacy NDA Housing NDA Immigrant Services  
 NDA Educational Support: HS... Adolescent Literacy Cornerstone In-School Youth

## Other City Agencies\*\*\*\*



### Basic Needs

Mayor's Office of Immigrant Affairs  
Administration of Children's Services:  
- Juvenile Justice Program

Department for the Aging:  
- Home Delivered Meals & In-Home Services

Department of Health & Mental Hygiene:  
- NYC Teens Connection  
- Family Resource Centers

Human Resources Administration:  
- Cash Assistance

- Supplemental Nutrition Assistance (SNAP)  
- Office of Child Support Enforcement  
- Office of Citywide Health Insurance Access



### Education

Department of Consumer Affairs:  
- Office of Financial Empowerment

Department of Education  
- Living for the young family through Education Program  
- Division of English Language Learners



### Employment & Career Advancement

Department for the Aging:  
- Job Training & Advocacy

Department of Small Business Services:  
- Workforce 1 Career Center  
Community Partners Program

Human Resources Administration  
- Employment Services



### Family Supports

Human Resources Administration  
- Domestic Violence Support  
- Office of Child Support Enforcement

Department for the Aging:  
- Elder Abuse & Crime Victim Services

Department of Health & Mental Hygiene:  
- District Public Health Offices  
- Newborn Home Visiting Program  
- Nurse Family Partnership

Administration for Children's Services  
- Adult Protective Services  
- Preventive Services  
- Keeping Children Safe

Mayor's Office to Combat Domestic Violence  
- Healthy Relationship Training Academy



### Supports for Special Populations

Department for the Aging  
- General Office  
- Senior Centers

Social Security Administration

Department of Finance  
- Senior Citizen Rent Increase Exemption  
- Disability Rent Increase Exemption



## SUPPLEMENTARY DATA QUEENS NDA 7

**What are the programs or services that you and your household received within the last 12 months?**

Queens NDA 7: Activity, Program, or Service: Needed and Received	
<b>Afterschool Programs</b>	<b>19%</b>
<b>Food and Nutrition Assistance</b>	<b>14%</b>
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>13%</b>
<b>Financial Assistance</b>	<b>5%</b>
<b>Summer Recreation</b>	<b>5%</b>
<b>English Classes</b>	<b>4%</b>
Adult Education/Literacy	3%
Education/Career Counseling	3%
Housing Assistance	3%
Legal Services	2%
College Preparation	2%
Transportation	2%
Child Care/Head Start	2%
Heating/Utility Assistance	2%
Financial Education/Literacy	2%
Income Tax Assistance	2%
Parenting Support	2%
Safety/Crime Prevention	2%
Domestic Violence Prevention	1%
Emergency Shelter	1%
Assistance Starting a Business	1%
Eviction Prevention	1%
Interpersonal Conflict Resolution/Mediation	1%
Job Skills/Employment Training	1%
Substance Abuse Assistance	1%
Senior Citizen Services	0%
Family Counseling	0%
Veteran's Services	0%

## SUPPLEMENTARY DATA QUEENS NDA 7

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

<b>Queens NDA 7: Activity, Program, or Service: Needed, But Did Not Receive</b>	
<b>Afterschool Programs</b>	<b>12%</b>
<b>Food and Nutrition Assistance</b>	<b>11%</b>
<b>Job Skills/Employment Training</b>	<b>9%</b>
<b>Financial Education/Literacy</b>	<b>8%</b>
<b>Legal Services</b>	<b>7%</b>
<b>Senior Citizen Services</b>	<b>7%</b>
College Preparation	7%
Summer Recreation	5%
Education/Career Counseling	5%
Housing Assistance	4%
English Classes	3%
Child Care/Head Start	3%
Financial Assistance	3%
Income Tax Assistance	3%
Parenting Support	3%
Domestic Violence Prevention	3%
Assistance Starting a Business	3%
Safety/Crime Prevention	2%
Emergency Shelter	2%
Transportation	2%
Heating/Utility Assistance	1%
Veteran's Services	1%
Adult Education/Literacy	1%
Substance Abuse Assistance	1%
Health Care (Dental, Medical, Mental Health Services)	0%
Eviction Prevention	0%
Interpersonal Conflict Resolution/Mediation	0%
Family Counseling	0%

## SUPPLEMENTARY DATA QUEENS NDA 7

**What are the programs or services that you believe are most needed in your community?**

<b>Queens NDA 7: Activity, Program, or Service: Most Needed in the Community</b>	
<b>Afterschool Programs</b>	<b>40%</b>
<b>Job skills/Employment training</b>	<b>29%</b>
<b>Food and nutrition assistance</b>	<b>24%</b>
<b>Housing Assistance</b>	<b>21%</b>
<b>Summer recreation services</b>	<b>19%</b>
<b>Financial assistance</b>	<b>17%</b>
Adult Education/Literacy	16%
College preparation	15%
Financial education/literacy	15%
Education/Career Counseling	14%
Health Care	13%
Parenting support	12%
English Classes (ESL)	12%
Senior citizen services	12%
Child care/Head Start	11%
Legal Services	11%
Safety/Crime prevention	11%
Family counseling	10%
Eviction Prevention	8%
Transportation	8%
Domestic violence assistance	7%
Assistance Starting a Business	7%
Other	6%
Income Tax Assistance	5%
Emergency Shelter	4%
Veterans services	4%
Heating/Utility assistance	3%
Substance abuse assistance	3%
Interpersonal Conflict Resolution/Mediation	3%