

Neighborhood Development Area Profiles

Instructions & Guidance

OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

2 FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

3 PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

4

Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



- Food & Nutrition Assistance
- Health Care
- Financial Assistance
- Legal Services
- Transportation
- Heating/Utility Assistance
- Income Tax Assistance
- Housing Assistance
- Safety & Crime Prevention
- Emergency Shelter
- Eviction Prevention
- Substance Abuse Assistance



Basic Needs

- English Classes
- Adult Education/Literacy
- College Preparation
- Financial Education/Literacy



Education

- Education/Career Counseling
- Job Skills/Employment Training
- Assistance Starting a Business



Employment & Career Advancement

- Afterschool Programs
- Summer Recreation



Out of School Time

- Child Care/Head Start
- Domestic Violence Assistance
- Family Counseling
- Parenting Support
- Interpersonal Conflict Resolution/Mediation



Family Supports

- Senior Citizen Services
- Veteran's Services



Support for Special Populations

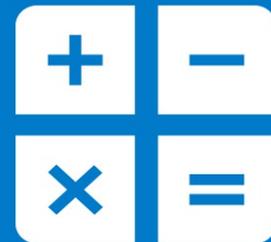
5 Assign Points

1 _____
2 _____

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6 Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!

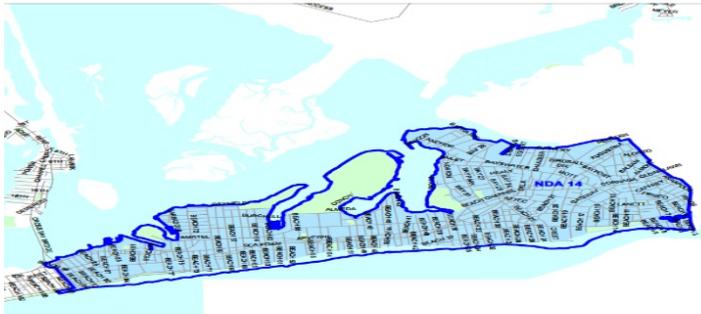


Community Needs Assessment

Neighborhood Development Area Queens 14: Rockaway

NDA Queens 14

Demographic Profile



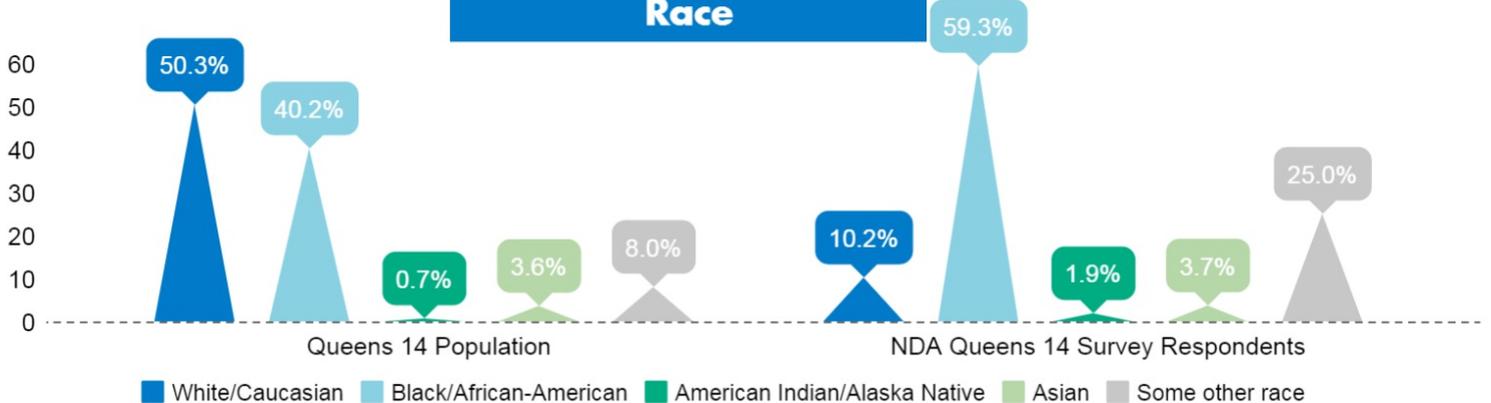
INTRODUCTION

Overall, 212 people in NDA Queens 14 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 39. In terms of gender, 69 percent of respondents selected Female and 31 percent selected Male

NDA Queens 14 Population Snapshot

Total Population	117,470
Total Population, 18 Years Old +	85,358
Population below poverty level	20.2%

Race



Top Languages Spoken at Home*

Queens 14 Population

- Spanish
- Russian
- Creole

NDA Queens 14 Survey Respondents

- Spanish
- Korean
- Chinese

Ethnicity

Hispanic/Latino Origin

Queens 14 Population 22.8%

NDA Queens 14 Survey Respondents 63.1%

Population

26.6%

Foreign Born

*Other than English

NDA QUEENS 14

Program, Service & Activity Needs



UNMET NEED

ADULTS IN NDA QUEENS 14

SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Out of School Time were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Education were most "needed, but not received," and "most needed" in their community, they were not among the most "utilized."

In contrast, respondents indicated that those categorized as Family Supports were among the "utilized," but were not among the "most needed" in their community or most "needed" by respondents.

STAKEHOLDER INPUT

Key Informants

(Elected Officials & Community Board Leadership):

The most needed program or service categories identified by key informants in NDA Queens 14 were Basic Needs.

Public Hearings:

The most referenced issue that emerged from a public hearing conducted by DYCD in NDA Queens 14 on November 16, 2016 was housing/homelessness, followed by out of school time programming, senior citizen services, food insecurity, and mental health services.

Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1
Basic Needs

#3
Family Supports

#2
Out of School Time

Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1
Education



#2
Basic Needs



#3
Out of School Time

Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Queens 14



#1
Education



#2
Basic Needs



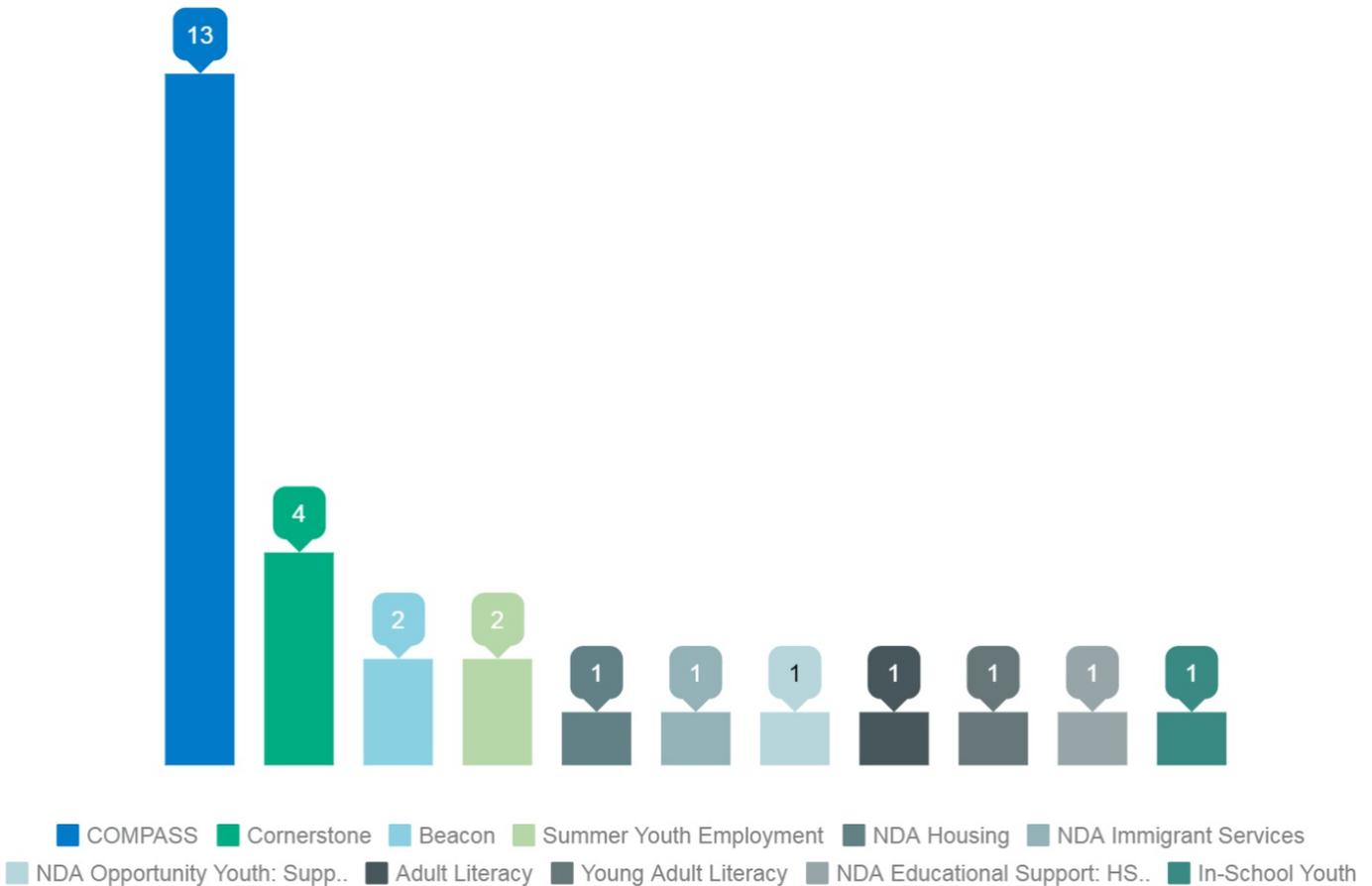
#3
Out of School Time

NDA Queens 14

Resources Available in Your NDA



DYCD Programs in NDA Queens 14



Other City Agencies****



Basic Needs



- Mayor's Office of Immigrant Affairs
- Administration of Children's Services:
 - Juvenile Justice Program
- Department for the Aging:
 - Home Delivered Meals & In-Home Services
- Department of Health & Mental Hygiene:
 - NYC Teens Connection
 - Family Resource Centers
- Human Resources Administration:
 - Cash Assistance
- Supplemental Nutrition Assistance (SNAP)
- Office of Child Support Enforcement
- Office of Citywide Health Insurance Access



Education



- Department of Consumer Affairs:
 - Office of Financial Empowerment
- Department of Education
 - Living for the young family through Education Program
 - Division of English Language Learners



Employment & Career Advancement



- Department for the Aging:
 - Job Training & Advocacy
- Department of Small Business Services:
 - Workforce 1 Career Center
 - Community Partners Program
- Human Resources Administration
 - Employment Services



Family Supports



- Human Resources Administration
 - Domestic Violence Support
- Office of Child Support Enforcement
- Department for the Aging:
 - Elder Abuse & Crime Victim Services
- Department of Health & Mental Hygiene:
 - District Public Health Offices
 - Newborn Home Visiting Program
 - Nurse Family Partnership
- Administration for Children's Services
 - Adult Protective Services
 - Preventive Services
 - Keeping Children Safe
- Mayor's Office to Combat Domestic Violence
 - Healthy Relationship Training Academy



Supports for Special Populations



- Department for the Aging
 - General Office
 - Senior Centers
- Social Security Administration
- Department of Finance
 - Senior Citizen Rent Increase Exemption
 - Disability Rent Increase Exemption

SUPPLEMENTARY DATA QUEENS NDA 14

What are the programs or services that you and your household received within the last 12 months?

Queens NDA 14: Activity, Program, or Service: Needed and Received	
Food and Nutrition Assistance	12%
Afterschool Programs	12%
Health Care (Dental, Medical, Mental Health Services)	12%
Child Care/Head Start	6%
Housing Assistance	6%
Legal Services	5%
Adult Education/Literacy	5%
English Classes	5%
Summer Recreation	4%
Emergency Shelter	3%
Income Tax Assistance	3%
College Preparation	2%
Parenting Support	2%
Financial Assistance	2%
Job Skills/Employment Training	2%
Transportation	2%
Assistance Starting a Business	1%
Domestic Violence Prevention	1%
Heating/Utility Assistance	1%
Education/Career Counseling	1%
Family Counseling	1%
Financial Education/Literacy	1%
Safety/Crime Prevention	1%
Senior Citizen Services	1%
Veteran's Services	1%
Interpersonal Conflict Resolution/Mediation	0%
Substance Abuse Assistance	0%
Eviction Prevention	0%

SUPPLEMENTARY DATA QUEENS NDA 14

What are the programs or services that you and your household were unable to access for any reason within the last 12 months?

Queens NDA 14: Activity, Program, or Service: Needed, But Did Not Receive	
English Classes	12%
Afterschool Programs	7%
Adult Education/Literacy	7%
Housing Assistance	6%
Child Care/Head Start	5%
Job Skills/Employment Training	4%
Food and Nutrition Assistance	4%
Summer Recreation	4%
Transportation	4%
Legal Services	3%
Income Tax Assistance	3%
Heating/Utility Assistance	3%
Parenting Support	2%
Financial Assistance	2%
Education/Career Counseling	2%
Emergency Shelter	1%
College Preparation	1%
Assistance Starting a Business	1%
Senior Citizen Services	1%
Health Care (Dental, Medical, Mental Health Services)	1%
Veteran's Services	1%
Eviction Prevention	1%
Family Counseling	0%
Financial Education/Literacy	0%
Interpersonal Conflict Resolution/Mediation	0%
Substance Abuse Assistance	0%
Domestic Violence Prevention	0%
Safety/Crime Prevention	0%

SUPPLEMENTARY DATA QUEENS NDA 14

What are the programs or services that you believe are most needed in your community?

Queens NDA 14: Activity, Program, or Service: Most Needed in the Community	
Adult Education/Literacy	37%
English Classes (ESL)	35%
Job skills/Employment training	34%
Safety/Crime prevention	29%
Afterschool Programs	26%
Legal Services	25%
Summer recreation services	25%
Housing Assistance	23%
College preparation	19%
Health Care	19%
Family counseling	18%
Transportation	18%
Child care/Head Start	17%
Assistance Starting a Business	16%
Emergency Shelter	16%
Financial assistance	16%
Education/Career Counseling	15%
Parenting support	14%
None of the above	12%
Senior citizen services	11%
Financial education/literacy	10%
Food and nutrition assistance	10%
Income Tax Assistance	10%
Substance abuse assistance	10%
Eviction Prevention	9%
Heating/Utility assistance	8%
Domestic violence assistance	7%
Interpersonal Conflict Resolution/Mediation	6%
Veterans services	5%
Other	1%