

Neighborhood Development Area Profiles

Instructions & Guidance

OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

2

FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

3

PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

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Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance
Health Care
Financial Assistance
Legal Services
Transportation
Heating/Utility Assistance
Income Tax Assistance
Housing Assistance
Safety & Crime Prevention
Emergency Shelter
Eviction Prevention
Substance Abuse Assistance



Basic Needs

English Classes
Adult Education/Literacy
College Preparation
Financial Education/Literacy



Education

Education/Career Counseling
Job Skills/Employment Training
Assistance Starting a Business



Employment & Career Advancement

Afterschool Programs
Summer Recreation



Out of School Time

Child Care/Head Start
Domestic Violence Assistance
Family Counseling
Parenting Support
Interpersonal Conflict Resolution/Mediation



Family Supports

Senior Citizen Services
Veteran's Services



Support for Special Populations

5

Assign Points

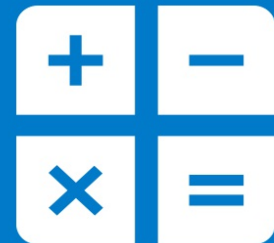
1 _____
2 _____

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!

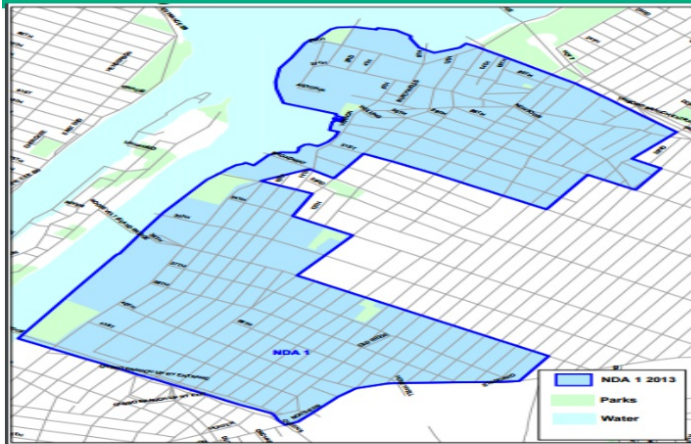


Community Needs Assessment

Neighborhood Development Area Queens 1:
Long Island City/Astoria

NDA Queens 1

Demographic Profile



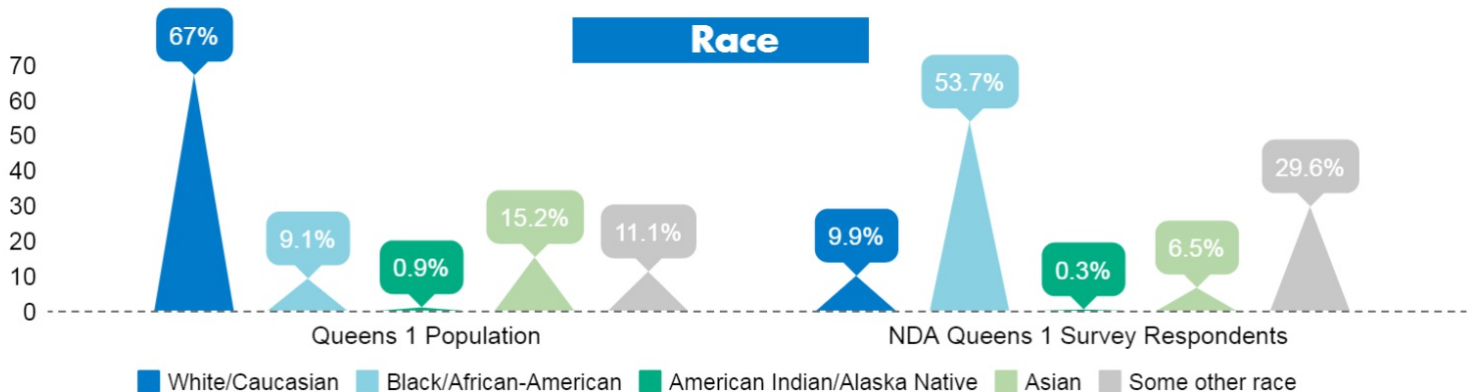
INTRODUCTION

Overall, 410 people in NDA Queens 1 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 49. In terms of gender, 72 percent of respondents selected Female, 27 percent selected Male, and 1 percent selected Other.

NDA Queens 1 Population Snapshot

Total Population	172,617
Total Population, 18 Years Old +	146,326
Population below poverty level	17.8%

Race



Top Languages Spoken at Home*

Queens 1 Population

1. Spanish
2. Greek
3. Bengali

NDA Queens 1 Survey Respondents

1. Spanish
2. Arabic
3. Bengali

Ethnicity

Hispanic/Latino Origin



Population

41.5%

Foreign Born

*Other than English

NDA Queens 1

Program, Service & Activity Needs



UNMET NEED

ADULTS IN NDA QUEENS 1

SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Education were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Out of School Time were most "utilized" and most "needed" in their community," they were not among the most "needed" by respondents.

In contrast, respondents indicated that those categorized as Employment and Career Advancement were among the "most needed" in their community and "needed" by respondents, but they were not among the most "utilized."

STAKEHOLDER INPUT

Key Informants (Elected Officials & Community Board Leadership):

The most needed program or services identified by key informants in NDA Queens 1 were after school programs, housing support, and eviction services.

Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Queens 1 on November 4, 2016 was adult education, followed by school quality, crime/safety, senior citizen services, job/employment opportunities, mental health services, and access to health insurance/services.

Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1
Basic Needs

#3
Out of School Time

#2
Education

Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1
Basic Needs



#2
Education



#3
Employment & Career
Advancement

Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Queens 1



#1
Education



#2
Out of
School Time



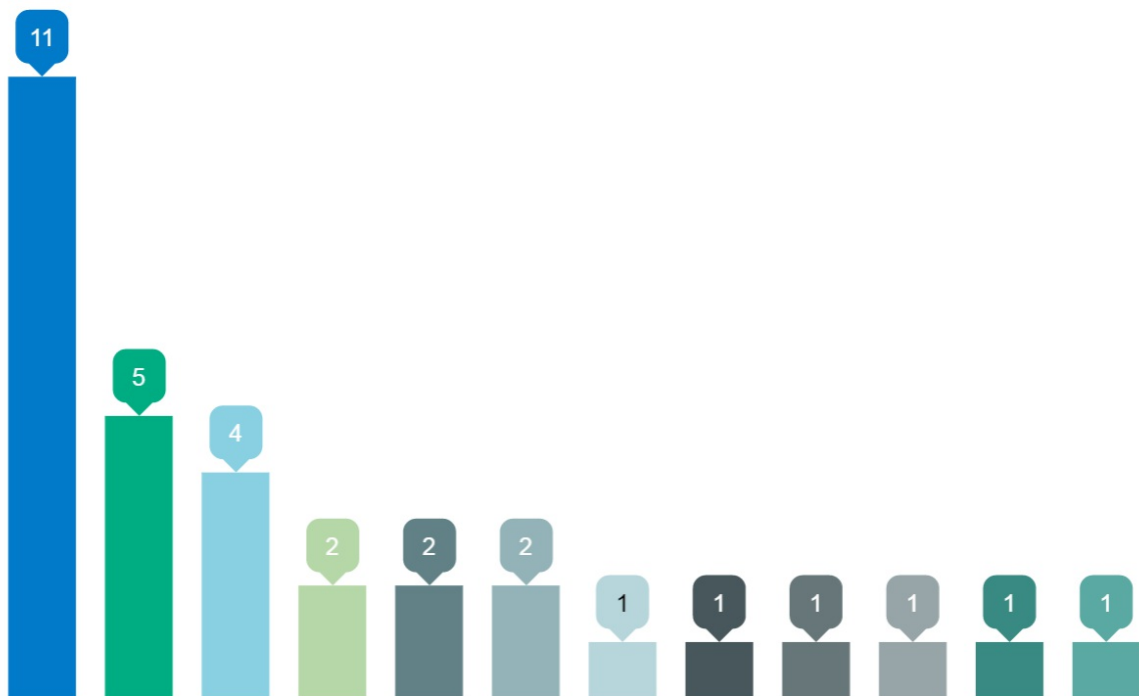
#3
Employment &
Career Advancement
+ Basic Needs (TIE)

NDA Queens 1

Resources Available in Your NDA



DYCD Programs in NDA Queens 1



COMPASS Adult Literacy Summer Youth Employment Young Adult Internship Prog.. NDA Immigrant Services Cornerstone
Beacon NDA Educational Support: HS.. Young Adult Literacy NDA Healthy Families NDA Opportunity Youth: Supp..
Adolescent Literacy

Other City Agencies****



Basic Needs

Mayor's Office of Immigrant Affairs
Administration of Children's Services:
- Juvenile Justice Program

Department for the Aging:
- Home Delivered Meals & In-Home Services

Department of Health & Mental Hygiene:
- NYC Teens Connection
- Family Resource Centers

Human Resources Administration:
- Cash Assistance
- Supplemental Nutrition Assistance (SNAP)
- Office of Child Support Enforcement
Office of Citywide Health Insurance Access



Education

Department of Consumer Affairs:
- Office of Financial Empowerment

Department of Education
- Living for the young family through Education Program
- Division of English Language Learners



Employment & Career Advancement

Department for the Aging:
- Job Training & Advocacy

Department of Small Business Services:
- Workforce 1 Career Center
Community Partners Program

Human Resources Administration
- Employment Services



Family Supports

Human Resources Administration
- Domestic Violence Support
- Office of Child Support Enforcement

Department for the Aging:
- Elder Abuse & Crime Victim Services

Department of Health & Mental Hygiene:
- District Public Health Offices
- Newborn Home Visiting Program
- Nurse Family Partnership

Administration for Children's Services
- Adult Protective Services
- Preventive Services
- Keeping Children Safe

Mayor's Office to Combat Domestic Violence
- Healthy Relationship Training Academy



Supports for Special Populations

Department for the Aging
- General Office
- Senior Centers

Social Security Administration

Department of Finance
- Senior Citizen Rent Increase Exemption
- Disability Rent Increase Exemption

SUPPLEMENTARY DATA QUEENS NDA 1

What are the programs or services that you and your household received within the last 12 months?

Queens NDA 1: Activity, Program or Service: Needed and Received	
English Classes	25%
Food and Nutrition Assistance	12%
Health Care (Dental, Medical, Mental Health Services)	11%
Adult Education/Literacy	11%
Summer Recreation	5%
Afterschool Programs	4%
Income Tax Assistance	4%
Legal Services	3%
Housing Assistance	3%
Transportation	3%
Financial Assistance	3%
Assistance Starting a Business	2%
Child Care/Head Start	2%
College Preparation	2%
Education/Career Counseling	1%
Financial Education/Literacy	1%
Heating/Utility Assistance	1%
Safety/Crime Prevention	1%
Domestic Violence Prevention	1%
Job Skills/Employment Training	1%
Veteran's Services	1%
Emergency Shelter	0%
Senior Citizen Services	0%
Substance Abuse Assistance	0%
Family Counseling	0%
Interpersonal Conflict Resolution/Mediation	0%
Parenting Support	0%
Eviction Prevention	0%

SUPPLEMENTARY DATA QUEENS NDA 1

What are the programs or services that you and your household were unable to access for any reason within the last 12 months?

Queens NDA 1: Activity, Program or Service: Needed But Did Not Receive	
Food and Nutrition Assistance	6%
English Classes	6%
College Preparation	4%
Summer Recreation	4%
Income Tax Assistance	4%
Legal Services	3%
Assistance Starting a Business	3%
Job Skills/Employment Training	3%
Adult Education/Literacy	3%
Education/Career Counseling	3%
Afterschool Programs	3%
Child Care/Head Start	3%
Transportation	2%
Financial Education/Literacy	2%
Housing Assistance	2%
Senior Citizen Services	1%
Financial Assistance	1%
Safety/Crime Prevention	1%
Parenting Support	1%
Health Care (Dental, Medical, Mental Health Services)	0%
Heating/Utility Assistance	0%
Emergency Shelter	0%
Substance Abuse Assistance	0%
Domestic Violence Prevention	0%
Veteran's Services	0%
Family Counseling	0%
Interpersonal Conflict Resolution/Mediation	0%
Eviction Prevention	0%

SUPPLEMENTARY DATA QUEENS NDA 1

What are the programs or services that you believe are most needed in your community?

Queens NDA 1: Activity, Program, or Service: Most Needed In the Community	
Job skills/Employment training	30%
Adult Education/Literacy	28%
English Classes (ESL)	26%
Summer recreation services	19%
Food and nutrition assistance	19%
Afterschool Programs	18%
College preparation	17%
Health Care	17%
Legal Services	15%
Education/Career Counseling	14%
Housing Assistance	14%
Safety/Crime prevention	14%
Senior citizen services	13%
Financial education/literacy	12%
Assistance Starting a Business	11%
Family counseling	11%
Child care/Head Start	10%
Financial assistance	10%
Income Tax Assistance	9%
Transportation	8%
Domestic violence assistance	7%
Emergency Shelter	7%
Parenting support	7%
Eviction Prevention	6%
Veterans services	6%
Interpersonal Conflict Resolution/Mediation	6%
Substance abuse assistance	5%
Heating/Utility assistance	3%
Other	2%