

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

Adult Education/Literacy  
Afterschool Programs  
Assistance Starting a Business  
Child care/Head Start  
College preparation  
Domestic violence assistance  
Education/Career Counseling  
Emergency Counseling  
English Classes (ESL)  
Eviction Prevention  
Family counseling  
Financial assistance  
Financial education/literacy  
Food and nutrition assistance

Health Care  
Heating/Utility assistance  
Housing Assistance  
Income Tax Assistance  
Interpersonal Conflict Resolution/Mediation  
Job skills/Employment training  
Legal Services  
Other  
Parenting support  
Safety/Crime prevention  
Senior citizen services  
Substance abuse assistance  
Summer recreation services  
Transportation  
Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

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## Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

## Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!



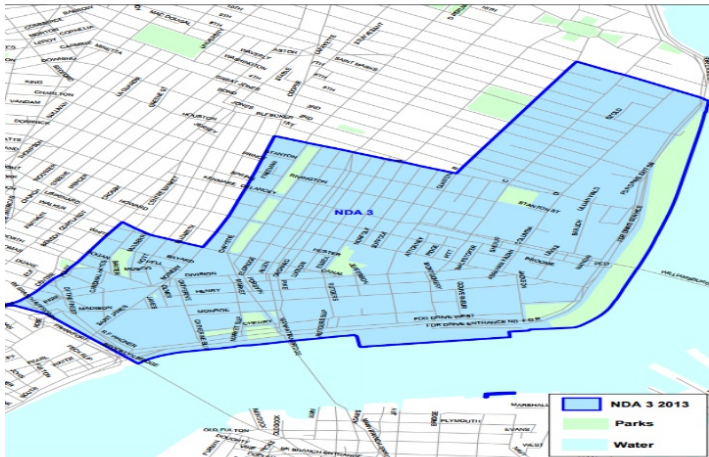


# Community Needs Assessment

Neighborhood Development Area Manhattan 3:  
Lower East Side / Chinatown

## NDA Manhattan 3

## Demographic Profile



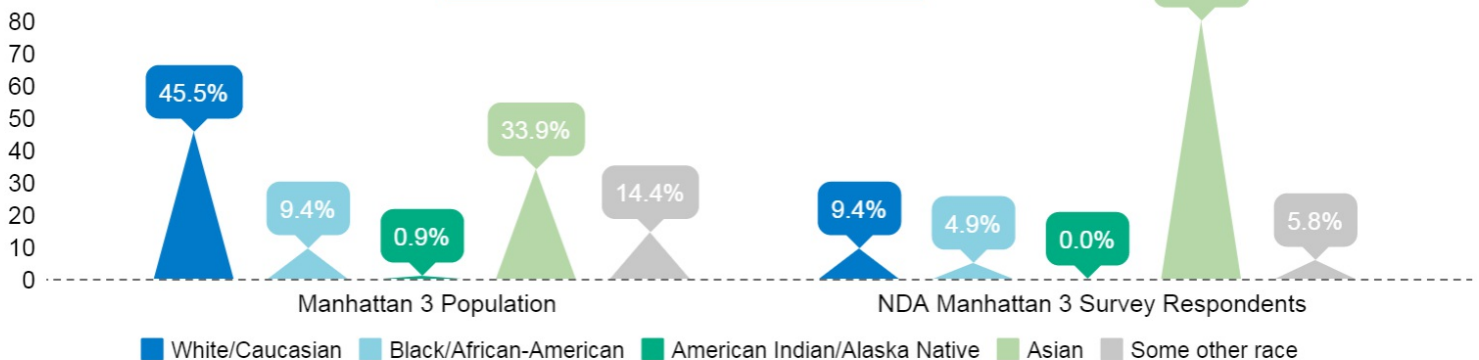
## INTRODUCTION

Overall, 235 people in NDA Manhattan 3 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 47. In terms of gender, 68 percent of respondents selected Female and 32 percent selected Male.

## NDA Manhattan 3 Population Snapshot

Total Population	163,328
Total Population, 18 Years Old +	142,329
Population below poverty level	25.1%

## Race



## Top Languages Spoken at Home\*

### Manhattan 3 Population

1. Chinese
2. Spanish
3. French

### NDA Manhattan 3 Survey Respondents

1. Chinese
2. Spanish
3. Other

## Ethnicity

### Hispanic/Latino Origin

Manhattan 3 Population

24.6%

NDA Manhattan 3 Survey Respondents

24.3%

## Population

35.5%

Foreign Born

\*Other than English

## NDA Manhattan 3

# Program, Service & Activity Needs



# UNMET NEED

## ADULTS IN NDA Manhattan 3

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Education were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Supports for Special Populations were most "needed, but not received," they were not among the most "utilized" or "most needed" in their community.

In contrast, respondents indicated that those categorized as Employment and Career Advancement were among the "most needed" in their community, but they were not among the most "utilized" or "needed" by respondents.

### STAKEHOLDER INPUT

#### Key Informants (Elected Officials & Community Board Leadership):

The most needed programs or services identified by key informants in NDA Manhattan 3 were housing assistance, supports for senior citizens, after school programs, and immigration assistance.

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Manhattan 3 on March 16, 2017 was housing/homelessness, followed by jobs/employment opportunities, and immigration supports.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#### #1 Basic Needs

#### #3 Out of School Time

#### #2 Education

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#### #1 Education



#### #2 Basic Needs



#### #3 Supports for Special Populations



## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Manhattan 3



**#1**  
Education



**#2**  
Basic Needs



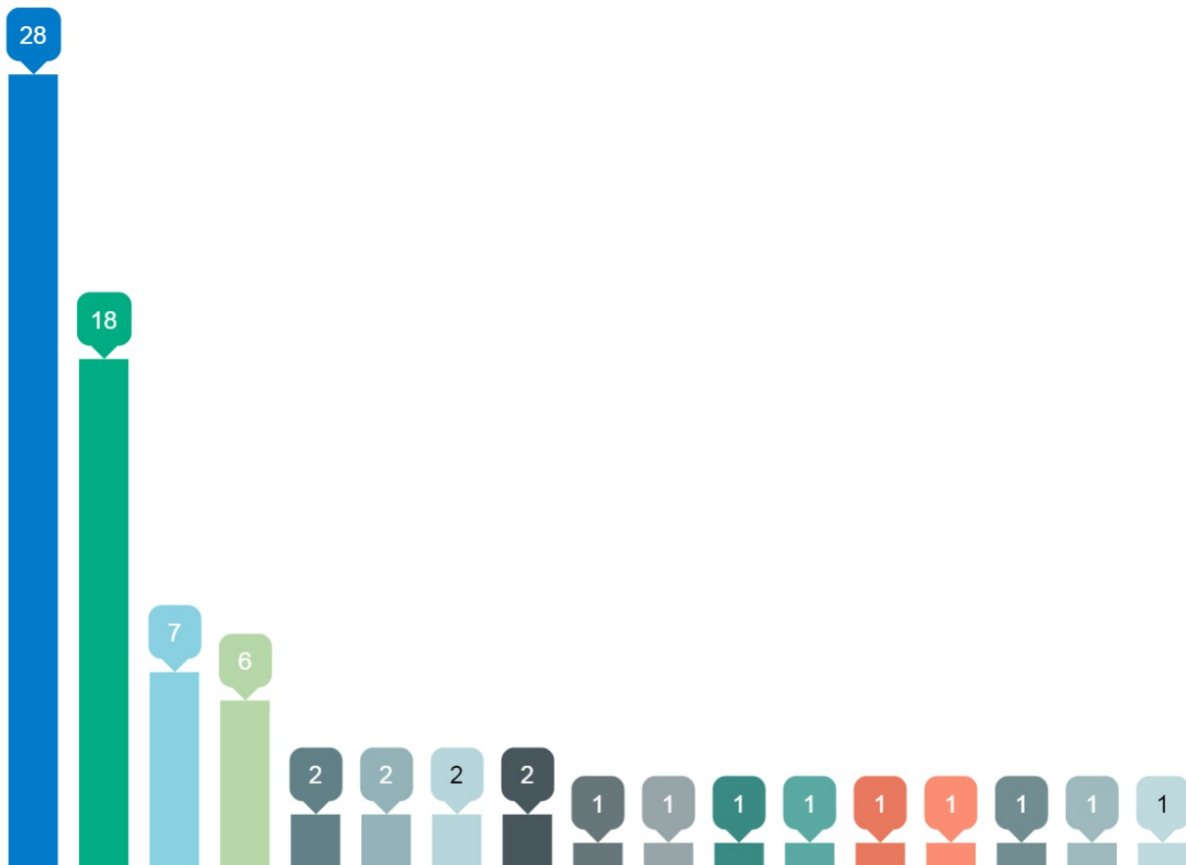
**#3**  
Employment & Career Advancement

### NDA Manhattan 3

## Resources Available in Your NDA



### DYCD Programs in Manhattan 3



COMPASS Summer Youth Employment Cornerstone Adult Literacy Beacon NDA Immigrant Services NDA Seniors  
 Young Adult Internship Prog.. NDA Housing NDA Opportunity Youth: Supp.. NDA Healthy Families NDA Educational Support: HS..  
 NDA Adult Literacy Out of School Time In-School Youth Services for Immigrants NDA Immigrant Services

## Other City Agencies\*\*\*\*



### Basic Needs



Mayor's Office of Immigrant Affairs  
Administration of Children's Services:  
- Juvenile Justice Program  
Department for the Aging:  
- Home Delivered Meals & In-Home Services  
Department of Health & Mental Hygiene:  
- NYC Teens Connection  
- Family Resource Centers  
Human Resources Administration:  
- Cash Assistance  
- Supplemental Nutrition Assistance (SNAP)  
- Office of Child Support Enforcement  
- Office of Citywide Health Insurance Access



### Education



Department of Consumer Affairs:  
- Office of Financial Empowerment  
Department of Education  
- Living for the young family through Education Program  
- Division of English Language Learners



### Employment & Career Advancement



Department for the Aging:  
- Job Training & Advocacy  
Department of Small Business Services:  
- Workforce 1 Career Center  
Community Partners Program  
Human Resources Administration  
- Employment Services



### Family Supports



Human Resources Administration  
- Domestic Violence Support  
- Office of Child Support Enforcement  
Department for the Aging:  
- Elder Abuse & Crime Victim Services  
Department of Health & Mental Hygiene:  
- District Public Health Offices  
- Newborn Home Visiting Program  
- Nurse Family Partnership  
Administration for Children's Services  
- Adult Protective Services  
- Preventive Services  
- Keeping Children Safe  
Mayor's Office to Combat Domestic Violence  
- Healthy Relationship Training Academy



### Supports for Special Populations



Department for the Aging  
- General Office  
- Senior Centers  
Social Security Administration  
Department of Finance  
- Senior Citizen Rent Increase Exemption  
- Disability Rent Increase Exemption



## SUPPLEMENTARY DATA MANHATTAN NDA 3

**What are the programs or services that you and your household received within the last 12 months?**

Manhattan NDA 3: Activity, Program, or Service: Needed and Received	
<b>English Classes</b>	<b>17%</b>
<b>Adult Education/Literacy</b>	<b>15%</b>
<b>Afterschool Programs</b>	<b>15%</b>
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>13%</b>
Housing Assistance	6%
Child Care/Head Start	6%
Food and Nutrition Assistance	4%
Summer Recreation	4%
Income Tax Assistance	3%
Transportation	3%
Legal Services	3%
College Preparation	3%
Family Counseling	3%
Job Skills/Employment Training	3%
Assistance Starting a Business	2%
Domestic Violence Prevention	2%
Financial Assistance	2%
Financial Education/Literacy	2%
Heating/Utility Assistance	2%
Education/Career Counseling	1%
Emergency Shelter	1%
Parenting Support	1%
Safety/Crime Prevention	1%
Eviction Prevention	0%
Interpersonal Conflict Resolution/Mediation	0%
Senior Citizen Services	0%
Veteran's Services	0%
Substance Abuse Assistance	0%

## SUPPLEMENTARY DATA MANHATTAN NDA 3

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

Manhattan NDA 3: Activity, Program, or Service: Needed, but Did Not Receive	
English Classes	11%
Senior Citizen Services	9%
College Preparation	6%
Housing Assistance	6%
Adult Education/Literacy	5%
Legal Services	5%
Education/Career Counseling	5%
Afterschool Programs	4%
Food and Nutrition Assistance	4%
Financial Education/Literacy	3%
Income Tax Assistance	3%
Summer Recreation	3%
Heating/Utility Assistance	3%
Assistance Starting a Business	3%
Job Skills/Employment Training	3%
Transportation	3%
Family Counseling	2%
Parenting Support	2%
Emergency Shelter	2%
Financial Assistance	2%
Child Care/Head Start	1%
Domestic Violence Prevention	1%
Safety/Crime Prevention	1%
Substance Abuse Assistance	1%
Eviction Prevention	1%
Health Care (Dental, Medical, Mental Health Services)	0%
Interpersonal Conflict Resolution/Mediation	0%
Veteran's Services	0%

## SUPPLEMENTARY DATA MANHATTAN NDA 3

**What are the programs or services that you believe are most needed in your community?**

<b>Manhattan NDA 3: Activity, Program, or Service: Most Needed in the Community</b>	
<b>English Classes (ESL)</b>	<b>29%</b>
<b>Afterschool Programs</b>	<b>17%</b>
<b>Housing Assistance</b>	<b>16%</b>
<b>Adult Education/Literacy</b>	<b>13%</b>
Senior citizen services	12%
Job skills/Employment training	8%
Education/Career Counseling	8%
Assistance Starting a Business	7%
Health Care	7%
Food and nutrition assistance	6%
Summer recreation services	6%
Financial assistance	5%
Legal Services	5%
College preparation	5%
Child care/Head Start	4%
Family counseling	4%
Parenting support	4%
Domestic violence assistance	3%
Safety/Crime prevention	3%
Transportation	3%
Financial education/literacy	3%
Income Tax Assistance	2%
Substance abuse assistance	2%
Emergency Shelter	2%
Eviction Prevention	2%
Heating/Utility assistance	2%
Veterans services	2%
Interpersonal Conflict Resolution/Mediation	1%