

Neighborhood Development Area Profiles

Instructions & Guidance

OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

2

FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

3

PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

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Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance
Health Care
Financial Assistance
Legal Services
Transportation
Heating/Utility Assistance
Income Tax Assistance
Housing Assistance
Safety & Crime Prevention
Emergency Shelter
Eviction Prevention
Substance Abuse Assistance



Basic Needs

English Classes
Adult Education/Literacy
College Preparation
Financial Education/Literacy



Education

Education/Career Counseling
Job Skills/Employment Training
Assistance Starting a Business



Employment & Career Advancement

Afterschool Programs
Summer Recreation



Out of School Time

Child Care/Head Start
Domestic Violence Assistance
Family Counseling
Parenting Support
Interpersonal Conflict Resolution/Mediation



Family Supports

Senior Citizen Services
Veteran's Services



Support for Special Populations

5

Assign Points

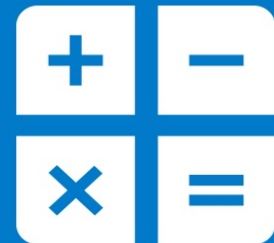
1 _____
2 _____

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!

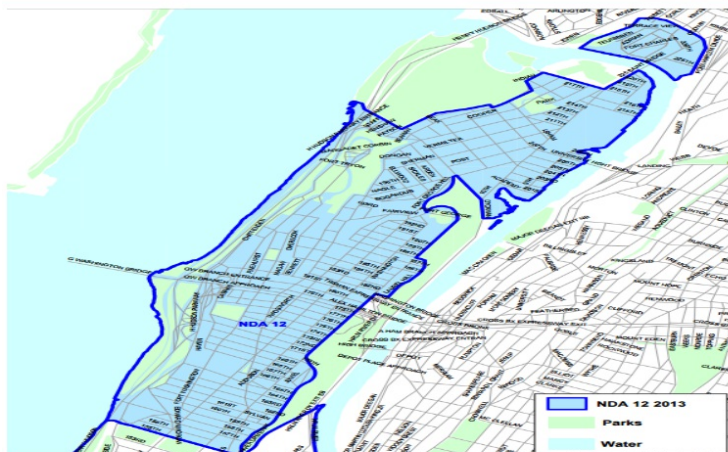


Community Needs Assessment

Neighborhood Development Area Manhattan 12:
Washington Heights / Inwood

NDA Manhattan 12

Demographic Profile



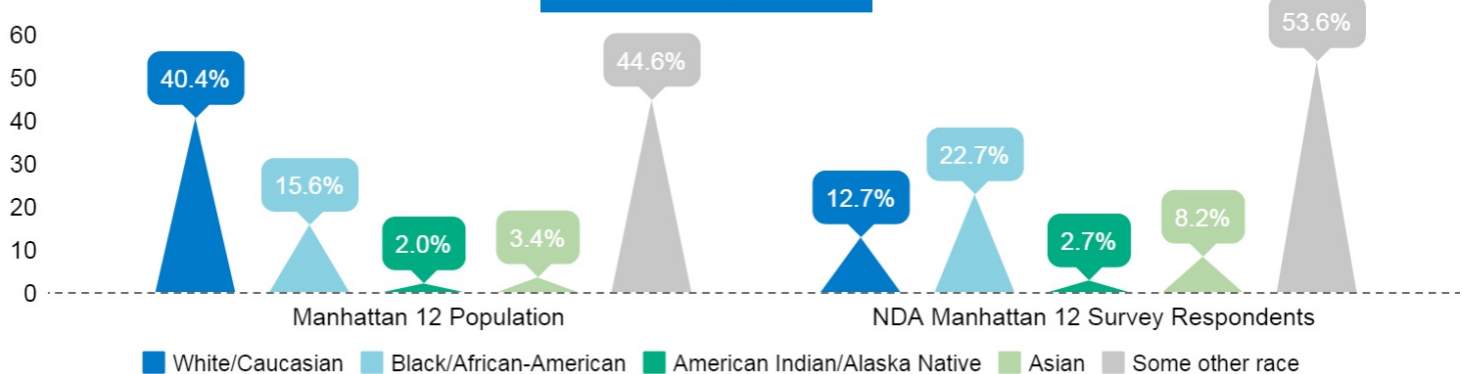
INTRODUCTION

Overall, 207 people in NDA Manhattan 12 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 41. In terms of gender, 71 percent of respondents selected Female and 29 percent selected Male.

NDA Manhattan 12 Population Snapshot

Total Population	214,419
Total Population, 18 Years Old +	175,648
Population below poverty level	24.8%

Race



Top Languages Spoken at Home*

Manhattan 12 Population

1. Spanish
2. Chinese
3. French

NDA Manhattan 12 Survey Respondents

1. Spanish
2. Chinese
3. Arabic

Ethnicity

Hispanic/Latino Origin



Population

47.7%

Foreign Born

*Other than English

NDA Manhattan 12

Program, Service & Activity Needs



UNMET NEED

ADULTS IN NDA Manhattan 12

SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Education were identified as most "utilized," "needed," but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Out of School Time were most "utilized" and "most needed" in their community, they were not among the most "needed" among respondents

In contrast, respondents indicated that those categorized as Employment and Career Advancement were among the most "needed," but were not among the most "utilized" or "most needed" by their community.

STAKEHOLDER INPUT

Key Informants (Elected Officials & Community Board Leadership):

The most needed program or service categories identified by key informants in NDA Bronx 2 were Basic Needs.

Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Manhattan 12 on February 23, 2017 were family supports, followed by school quality.

Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1
Basic Needs

#3
Out of School Time

#2
Education

Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1
Basic Needs



#2
Education



#3
Employment & Career
Advancement

Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Manhattan 12



#1
Education



#2
Basic Needs



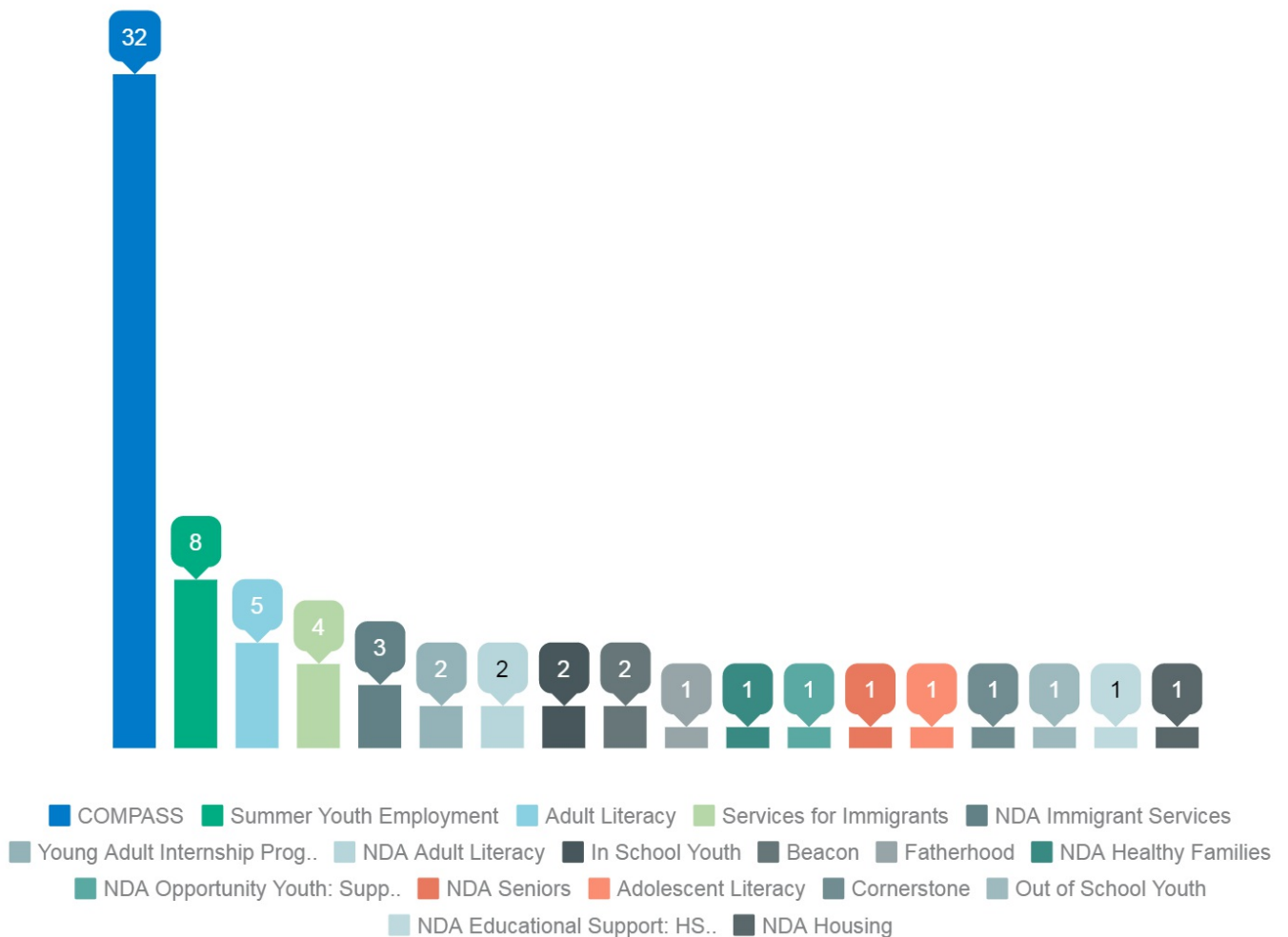
#3
Out of School Time

NDA Manhattan 12

Resources Available in Your NDA



DYCD Programs in Manhattan 12



Other City Agencies****



Basic Needs

Mayor's Office of Immigrant Affairs
Administration of Children's Services:
- Juvenile Justice Program
Department for the Aging:
- Home Delivered Meals & In-Home Services
Department of Health & Mental Hygiene:
- NYC Teens Connection
- Family Resource Centers
Human Resources Administration:
- Cash Assistance
- Supplemental Nutrition Assistance (SNAP)
- Office of Child Support Enforcement
Office of Citywide Health Insurance Access



Education

Department of Consumer Affairs:
- Office of Financial Empowerment
Department of Education
- Living for the young family through Education Program
- Division of English Language Learners



Employment & Career Advancement

Department for the Aging:
- Job Training & Advocacy
Department of Small Business Services:
- Workforce 1 Career Center
Community Partners Program
Human Resources Administration
- Employment Services



Family Supports

Human Resources Administration
- Domestic Violence Support
- Office of Child Support Enforcement
Department for the Aging:
- Elder Abuse & Crime Victim Services
Department of Health & Mental Hygiene:
- District Public Health Offices
- Newborn Home Visiting Program
- Nurse Family Partnership
Administration for Children's Services
- Adult Protective Services
- Preventive Services
- Keeping Children Safe
Mayor's Office to Combat Domestic Violence
- Healthy Relationship Training Academy



Supports for Special Populations

Department for the Aging
- General Office
- Senior Centers
Social Security Administration
Department of Finance
- Senior Citizen Rent Increase Exemption
- Disability Rent Increase Exemption

SUPPLEMENTARY DATA MANHATTAN NDA 12

What are the programs or services that you and your household received within the last 12 months?

Manhattan NDA 12: Activity, Program, or Service: Needed and Received	
Health Care (Dental, Medical, Mental Health Services)	15%
Afterschool Programs	14%
Housing Assistance	14%
Adult Education/Literacy	10%
English Classes	10%
Legal Services	10%
Food and Nutrition Assistance	9%
Summer Recreation	8%
Senior Citizen Services	6%
Parenting Support	6%
Child Care/Head Start	5%
Substance Abuse Assistance	5%
Interpersonal Conflict Resolution/Mediation	4%
Transportation	4%
Emergency Shelter	3%
Job Skills/Employment Training	3%
Assistance Starting a Business	3%
Financial Assistance	2%
Income Tax Assistance	2%
College Preparation	2%
Heating/Utility Assistance	2%
Family Counseling	1%
Education/Career Counseling	1%
Financial Education/Literacy	1%
Domestic Violence Prevention	0%
Safety/Crime Prevention	0%
Eviction Prevention	0%
Veteran's Services	0%

SUPPLEMENTARY DATA MANHATTAN NDA 12

What are the programs or services that you and your household were unable to access for any reason within the last 12 months?

Manhattan NDA 12: Activity, Program, or Service: Needed, but Did Not Receive	
English Classes	10%
Housing Assistance	7%
Legal Services	6%
Food and Nutrition Assistance	6%
Summer Recreation	5%
Job Skills/Employment Training	4%
Education/Career Counseling	3%
Child Care/Head Start	3%
Heating/Utility Assistance	3%
Income Tax Assistance	3%
College Preparation	2%
Transportation	2%
Adult Education/Literacy	2%
Afterschool Programs	2%
Assistance Starting a Business	2%
Financial Assistance	2%
Financial Education/Literacy	2%
Health Care (Dental, Medical, Mental Health Services)	2%
Parenting Support	2%
Safety/Crime Prevention	2%
Senior Citizen Services	1%
Domestic Violence Prevention	1%
Emergency Shelter	0%
Eviction Prevention	0%
Family Counseling	0%
Interpersonal Conflict Resolution/Mediation	0%
Veteran's Services	0%
Substance Abuse Assistance	0%

SUPPLEMENTARY DATA MANHATTAN NDA 12

What are the programs or services that you believe are most needed in your community?

Manhattan NDA 12: Activity, Program, or Service: Most Needed in the Community	
English Classes (ESL)	29%
Adult Education/Literacy	26%
Housing Assistance	23%
Afterschool Programs	22%
Food and nutrition assistance	17%
College preparation	17%
Child care/Head Start	16%
Job skills/Employment training	16%
Summer recreation services	15%
Family counseling	14%
Education/Career Counseling	12%
Legal Services	12%
Parenting support	11%
Senior citizen services	10%
Transportation	10%
Financial education/literacy	10%
Safety/Crime prevention	10%
Eviction Prevention	9%
Domestic violence assistance	9%
Health Care	9%
Substance abuse assistance	9%
Assistance Starting a Business	8%
Emergency Shelter	8%
Financial assistance	7%
Income Tax Assistance	7%
Heating/Utility assistance	6%
Interpersonal Conflict Resolution/Mediation	5%
Veterans services	4%