

Neighborhood Development Area Profiles

Instructions & Guidance

OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

2

FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

3

PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

4

Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance
Health Care
Financial Assistance
Legal Services
Transportation
Heating/Utility Assistance
Income Tax Assistance
Housing Assistance
Safety & Crime Prevention
Emergency Shelter
Eviction Prevention
Substance Abuse Assistance



Basic Needs

English Classes
Adult Education/Literacy
College Preparation
Financial Education/Literacy



Education

Education/Career Counseling
Job Skills/Employment Training
Assistance Starting a Business



Employment & Career Advancement

Afterschool Programs
Summer Recreation



Out of School Time

Child Care/Head Start
Domestic Violence Assistance
Family Counseling
Parenting Support
Interpersonal Conflict Resolution/Mediation



Family Supports

Senior Citizen Services
Veteran's Services



Support for Special Populations

5

Assign Points

1 _____
2 _____

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!

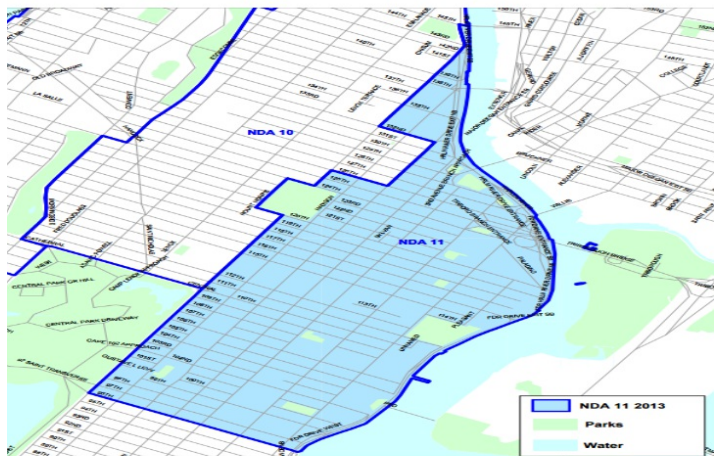


Community Needs Assessment

Neighborhood Development Area Manhattan 11:
East Harlem

NDA Manhattan 11

Demographic Profile



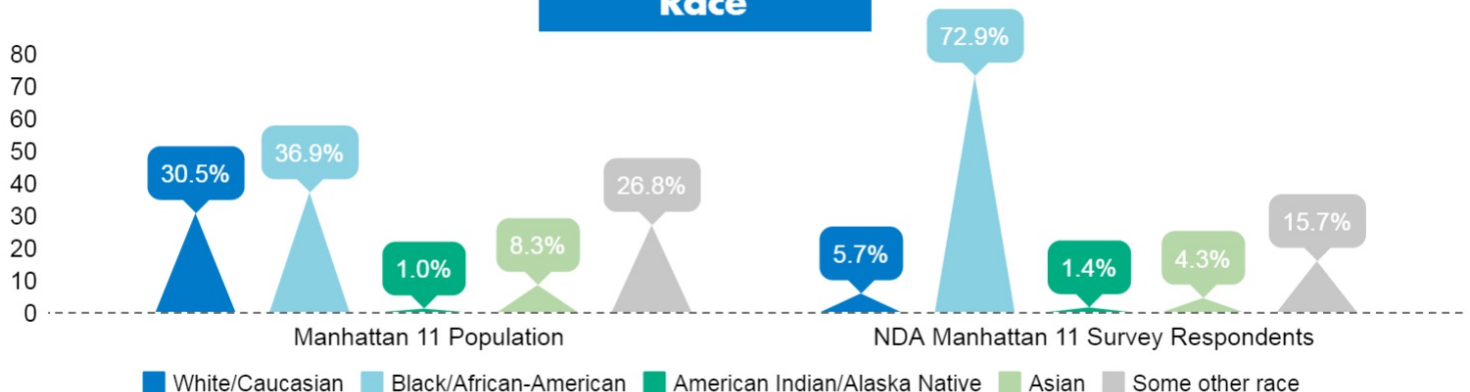
INTRODUCTION

Overall, 159 people in NDA Manhattan 11 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 36. In terms of gender, 47 percent of respondents selected Female, 52 percent selected Male, and 1 percent selected Other.

NDA Manhattan 11 Population Snapshot

Total Population	120,603
Total Population, 18 Years Old +	94,786
Population below poverty level	32.8%

Race



Top Languages Spoken at Home*

Manhattan 11 Population

1. Spanish
2. Chinese
3. French

NDA Manhattan 11 Survey Respondents

1. Spanish
2. Chinese
3. Bengali

Ethnicity

Hispanic/Latino Origin

Manhattan 11 Population 46.1%

NDA Manhattan 11 Survey Respondents 23.9%

Population

25.9%

Foreign Born

*Other than English

NDA Manhattan 11

Program, Service & Activity Needs



UNMET NEED

ADULTS IN NDA Manhattan 11

SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Employment and Career Advancement and Education were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Basic Needs were most "utilized" and most "needed" in their community,, they were not among the most "needed" by respondents.

In contrast, respondents indicated that those categorized as Supports for Special Populations were among the most "needed, but not received," but were not among the most "utilized" or the "most needed" in their community.

STAKEHOLDER INPUT

Public Hearings:

The most referenced issues that emerged from public hearings conducted by DYCD in NDA Manhattan 11 on November 28, 2016 and March 8, 2017 were immigrant supports and mental health services, followed by senior citizen services.

Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1 Basic Needs

#3 Employment & Career Advancement

#2 Education

Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1 Education



#2 Support for Special Populations



#3 Employment & Career Advancement

Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Manhattan 11



#1
Education



#2
Employment & Career
Advancement



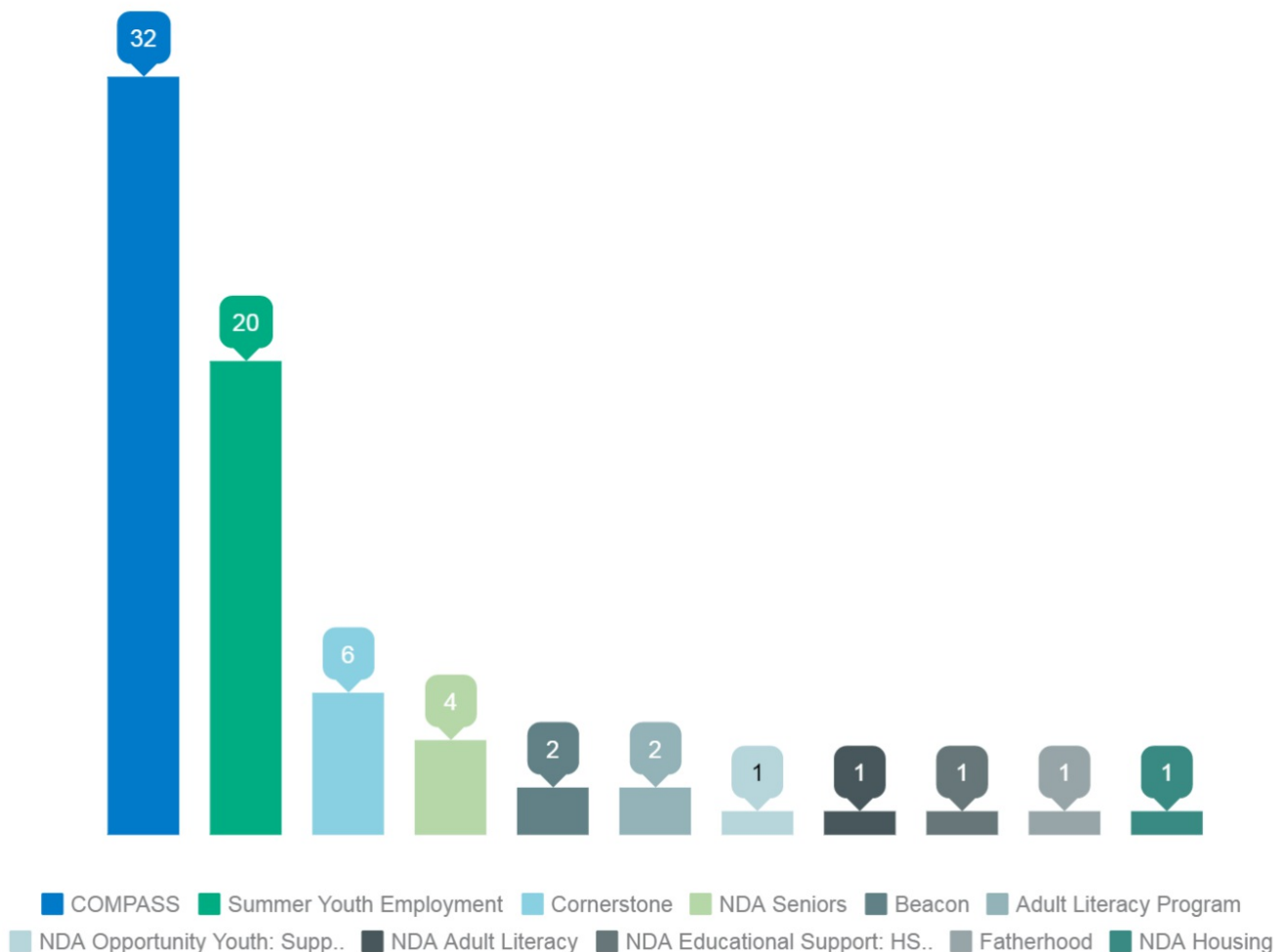
#3
Basic Needs

NDA Manhattan 11

Resources Available in Your NDA



DYCD Programs in Manhattan 11



Other City Agencies****



Basic Needs



Mayor's Office of Immigrant Affairs
Administration of Children's Services:
- Juvenile Justice Program

Department for the Aging:
Home Delivered Meals & In-Home Services

Department of Health & Mental Hygiene:
- NYC Teens Connection
- Family Resource Centers

Human Resources Administration:
- Cash Assistance
Supplemental Nutrition Assistance (SNAP)
- Office of Child Support Enforcement
Office of Citywide Health Insurance Access



Education



Department of Consumer Affairs:
- Office of Financial Empowerment

Department of Education
- Living for the young family
through Education Program
- Division of English Language
Learners



Employment & Career Advancement



Department for the Aging:
- Job Training & Advocacy

Department of Small
Business Services:
- Workforce 1 Career Center
Community Partners Program

Human Resources Administration
- Employment Services



Family Supports



Human Resources Administration
- Domestic Violence Support
- Office of Child Support Enforcement

Department for the Aging:
- Elder Abuse & Crime Victim Services

Department of Health & Mental Hygiene:
- District Public Health Offices
- Newborn Home Visiting Program
- Nurse Family Partnership

Administration for Children's Services
- Adult Protective Services
- Preventive Services
- Keeping Children Safe

Mayor's Office to Combat Domestic Violence
- Healthy Relationship Training Academy



Supports for Special Populations



Department for the Aging
- General Office
- Senior Centers

Social Security Administration

Department of Finance
- Senior Citizen Rent Increase Exemption
- Disability Rent Increase Exemption

SUPPLEMENTARY DATA MANHATTAN NDA 11

What are the programs or services that you and your household received within the last 12 months?

Manhattan NDA 11: Activity, Program, or Service: Needed and Received	
Adult Education/Literacy	26%
Financial Assistance	9%
Afterschool Programs	8%
Education/Career Counseling	7%
Health Care (Dental, Medical, Mental Health Services)	6%
Food and Nutrition Assistance	5%
College Preparation	4%
Child Care/Head Start	4%
Financial Education/Literacy	4%
Income Tax Assistance	4%
Job Skills/Employment Training	4%
Housing Assistance	4%
Assistance Starting a Business	3%
Summer Recreation	3%
Emergency Shelter	2%
Safety/Crime Prevention	2%
English Classes	1%
Legal Services	1%
Domestic Violence Prevention	1%
Transportation	1%
Family Counseling	1%
Heating/Utility Assistance	1%
Interpersonal Conflict Resolution/Mediation	1%
Parenting Support	1%
Veteran's Services	1%
Eviction Prevention	0%
Senior Citizen Services	0%
Substance Abuse Assistance	0%

SUPPLEMENTARY DATA MANHATTAN NDA 11

What are the programs or services that you and your household were unable to access for any reason within the last 12 months?

Manhattan NDA 11: Activity, Program, or Service: Needed, but Did Not Receive	
Senior Citizen Services	32%
Education/Career Counseling	18%
College Preparation	18%
Financial Education/Literacy	17%
Food and Nutrition Assistance	10%
English Classes	7%
Child Care/Head Start	5%
Afterschool Programs	4%
Domestic Violence Prevention	4%
Housing Assistance	4%
Legal Services	4%
Job Skills/Employment Training	4%
Parenting Support	4%
Safety/Crime Prevention	4%
Transportation	4%
Financial Assistance	3%
Substance Abuse Assistance	3%
Assistance Starting a Business	3%
Adult Education/Literacy	2%
Heating/Utility Assistance	2%
Income Tax Assistance	2%
Summer Recreation	1%
Emergency Shelter	1%
Eviction Prevention	1%
Family Counseling	1%
Health Care (Dental, Medical, Mental Health Services)	1%
Interpersonal Conflict Resolution/Mediation	0%
Veteran's Services	0%

SUPPLEMENTARY DATA MANHATTAN NDA 11

What are the programs or services that you believe are most needed in your community?

Manhattan NDA 11: Activity, Program, or Service: Most Needed in the Community	
Adult Education/Literacy	21%
Job skills/Employment training	14%
Senior citizen services	14%
Safety/Crime prevention	13%
College preparation	11%
Education/Career Counseling	10%
Afterschool Programs	8%
English Classes (ESL)	8%
Housing Assistance	7%
Health Care	5%
Assistance Starting a Business	5%
Parenting support	5%
Eviction Prevention	4%
Family counseling	4%
Summer recreation services	4%
Child care/Head Start	3%
Emergency Shelter	3%
Food and nutrition assistance	3%
Substance abuse assistance	3%
Domestic violence assistance	3%
Veterans services	3%
Other	2%
Financial assistance	1%
Financial education/literacy	1%
Heating/Utility assistance	1%
Interpersonal Conflict Resolution/Mediation	1%
Legal Services	1%
Transportation	1%