

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

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## Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

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## Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!





# Community Needs Assessment

Neighborhood Development Area Brooklyn 9:  
Crown Heights South

## NDA Brooklyn 9

## Demographic Profile



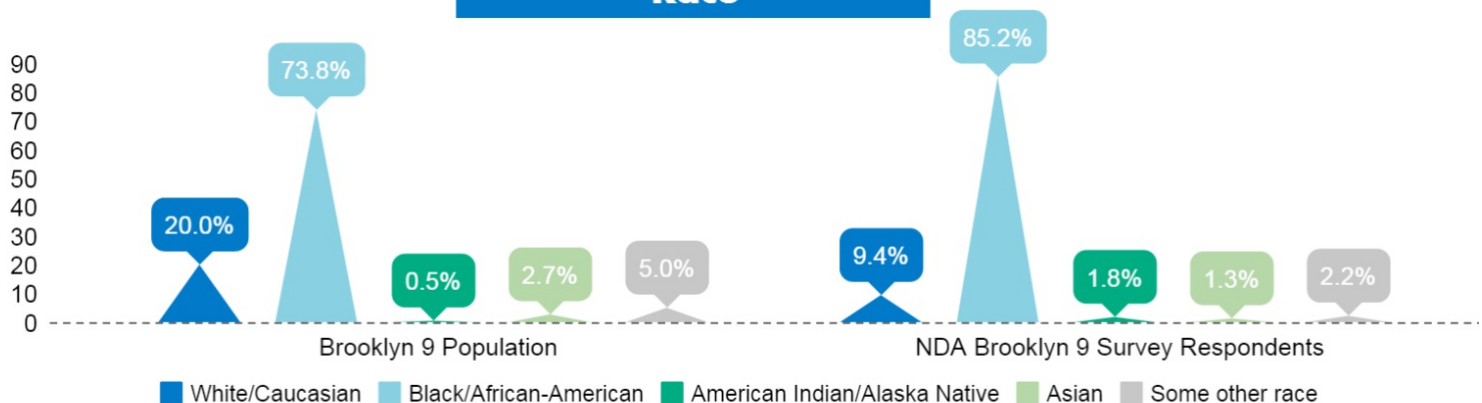
## INTRODUCTION

Overall, 236 people in NDA Brooklyn 9 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 46. In terms of gender, 68 percent of respondents selected Female and 32 percent selected Male.

## NDA Brooklyn 9 Snapshot

Total Population	110,823
Total Population, 18 Years Old +	85,396
Population below poverty level	22.6%

## Race



## Top Languages Spoken at Home\*

**Bronx 8 Population**

1. Spanish
2. Kru, Ibo, Yoruba
3. Chinese
4. Russian

**NDA Bronx 8 Survey Respondents**

1. Spanish
2. Arabic
3. Bengali

## Ethnicity

### Hispanic/Latino Origin



## Population

**41.9%**

**Foreign Born**

\*\*Other than English

## NDA Brooklyn 9

# Program, Service & Activity Needs



# UNMET NEED

## Adults in NDA Brooklyn 9

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Out of School Time were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Education were most "utilized" and "needed, but not received," they were not among the most "needed" in their community.

In contrast, respondents indicated that those categorized as Employment and Career Advancement were among the "most needed" in their community, but they were not among the most "utilized" or "needed" by respondents.

### STAKEHOLDER INPUT

#### Key Informants (Elected Officials & Community Board Leadership):

The most needed programs or services identified by key informants in NDA Brooklyn 9 were housing assistance and legal services.

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Brooklyn 9 on January 11, 2017 were senior citizen services and access to health insurance/services, followed by housing/homelessness.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1  
Basic Needs

#3  
Education

#2  
Out of School Time

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1  
Basic Needs



#2  
Out of School Time



#3  
Education

## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Brooklyn 9



**#1**  
Basic Needs



**#2**  
Out of School Time



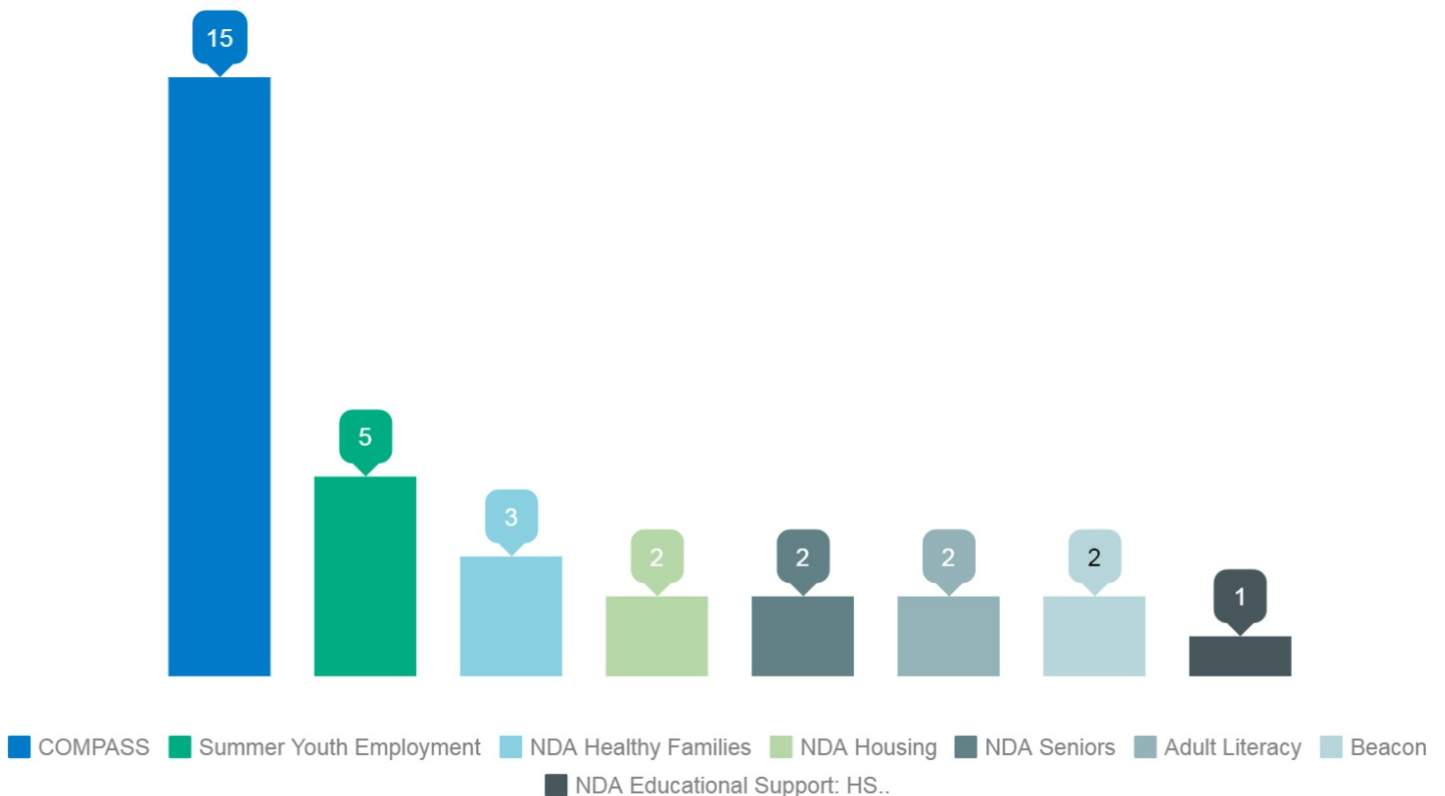
**#3**  
Employment &  
Career  
Advancement

### NDA Brooklyn 9

## Resources Available in Your NDA



### DYCD Programs in Brooklyn 9\*\*\*



\*\*\*This chart represents number of programs as of 4/5/17. Numbers are not exhaustive and are subject to change



## Other City Agencies\*\*\*\*



### Basic Needs



Mayor's Office of Immigrant Affairs  
Administration of Children's Services:  
- Juvenile Justice Program

Department for the Aging:  
- Home Delivered Meals & In-Home Services  
Department of Health & Mental Hygiene:  
- NYC Teens Connection  
- Family Resource Centers

Human Resources Administration:  
- Cash Assistance  
- Supplemental Nutrition Assistance (SNAP)  
- Office of Child Support Enforcement  
Office of Citywide Health Insurance Access



### Education



Department of Consumer Affairs:  
- Office of Financial Empowerment

Department of Education  
- Living for the young family  
through Education Program  
- Division of English Language  
Learners



### Employment & Career Advancement



Department for the Aging:  
- Job Training & Advocacy

Department of Small  
Business Services:  
- Workforce 1 Career Center  
Community Partners Program  
Human Resources Administration  
- Employment Services



### Family Supports



Human Resources Administration  
- Domestic Violence Support  
- Office of Child Support Enforcement

Department for the Aging:  
- Elder Abuse & Crime Victim Services

Department of Health & Mental Hygiene:  
- District Public Health Offices  
- Newborn Home Visiting Program  
- Nurse Family Partnership

Administration for Children's Services  
- Adult Protective Services  
- Preventive Services  
- Keeping Children Safe

Mayor's Office to Combat Domestic Violence  
- Healthy Relationship Training Academy



### Supports for Special Populations



Department for the Aging  
- General Office  
- Senior Centers

Social Security Administration

Department of Finance  
- Senior Citizen Rent Increase Exemption  
- Disability Rent Increase Exemption



## SUPPLEMENTARY DATA BROOKLYN NDA 9

**What are the programs or services that you and your household received within the last 12 months?**

Brooklyn NDA 9: Activity, Program, or Service: Needed and Received	
<b>Afterschool Programs</b>	<b>24%</b>
<b>Income Tax Assistance</b>	<b>14%</b>
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>11%</b>
<b>Food and Nutrition Assistance</b>	<b>8%</b>
<b>Summer Recreation</b>	<b>8%</b>
<b>Legal Services</b>	<b>7%</b>
College Preparation	7%
Adult Education/Literacy	6%
Housing Assistance	5%
Child Care/Head Start	5%
Education/Career Counseling	4%
Job Skills/Employment Training	4%
Transportation	4%
Financial Assistance	3%
Financial Education/Literacy	3%
Heating/Utility Assistance	3%
Parenting Support	3%
English Classes	2%
Eviction Prevention	2%
Safety/Crime Prevention	2%
Assistance Starting a Business	1%
Emergency Shelter	1%
Substance Abuse Assistance	1%
Domestic Violence Prevention	1%
Veteran's Services	1%
Interpersonal Conflict Resolution/Mediation	0%
Family Counseling	0%
Senior Citizen Services	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 9

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

Brooklyn NDA 9: Activity, Program, or Service: Needed, But Did Not Receive	
<b>Afterschool Programs</b>	<b>6%</b>
<b>Housing Assistance</b>	<b>6%</b>
<b>Legal Services</b>	<b>5%</b>
<b>College Preparation</b>	<b>4%</b>
<b>Financial Assistance</b>	<b>3%</b>
<b>Summer Recreation</b>	<b>3%</b>
Financial Education/Literacy	3%
Child Care/Head Start	2%
Assistance Starting a Business	2%
Senior Citizen Services	2%
Safety/Crime Prevention	2%
Family Counseling	2%
Food and Nutrition Assistance	1%
Adult Education/Literacy	1%
Education/Career Counseling	1%
Job Skills/Employment Training	1%
Heating/Utility Assistance	1%
Parenting Support	1%
English Classes	1%
Transportation	1%
Eviction Prevention	1%
Income Tax Assistance	0%
Emergency Shelter	0%
Substance Abuse Assistance	0%
Domestic Violence Prevention	0%
Health Care (Dental, Medical, Mental Health Services)	0%
Veteran's Services	0%
Interpersonal Conflict Resolution/Mediation	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 9

**What are the programs or services that you believe are most needed in your community?**

<b>Brooklyn NDA 9: Activity, Program, or Service: Most Needed in the Community</b>	
<b>Afterschool Programs</b>	<b>30%</b>
<b>Legal Services</b>	<b>28%</b>
<b>Job skills/Employment training</b>	<b>25%</b>
<b>Housing Assistance</b>	<b>24%</b>
<b>Summer recreation services</b>	<b>20%</b>
<b>Adult Education/Literacy</b>	<b>18%</b>
Eviction Prevention	17%
Safety/Crime prevention	17%
Senior citizen services	17%
College preparation	16%
Food and nutrition assistance	16%
Financial assistance	15%
Health Care	14%
Education/Career Counseling	14%
Child care/Head Start	11%
Heating/Utility assistance	11%
Assistance Starting a Business	10%
English Classes (ESL)	10%
Financial education/literacy	9%
Transportation	9%
Family counseling	8%
Parenting support	8%
Domestic violence assistance	6%
Emergency Shelter	6%
Income Tax Assistance	6%
Interpersonal Conflict Resolution/Mediation	5%
Substance abuse assistance	5%
Veterans services	5%
Other	3%