

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

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## Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

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## Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!





# Community Needs Assessment

Neighborhood Development Area Brooklyn 7:  
Sunset Park

## NDA Brooklyn 7

## Demographic Profile



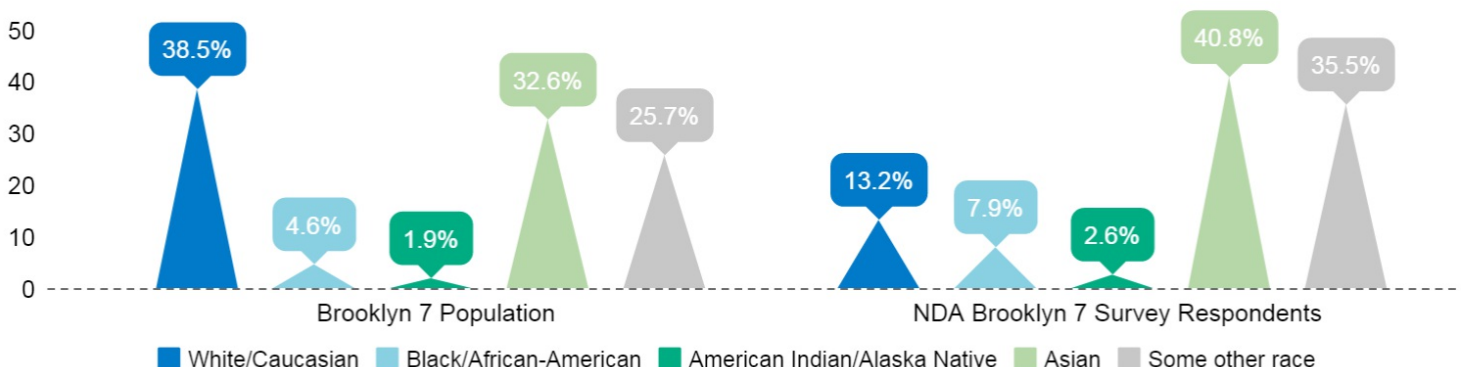
## INTRODUCTION

Overall, 180 people in NDA Brooklyn 7 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 39. In terms of gender, 73 percent of respondents selected Female, 26 percent selected Male, and 1 percent selected Other.

## NDA Brooklyn 7 Population Snapshot

Total Population	151,007
Total Population, 18 Years Old +	115,098
Population below poverty level	28.6%

## Race



## Top Languages Spoken at Home\*

### Brooklyn 7 Population

- Spanish
- Chinese
- Polish

### NDA Brooklyn 7 Survey Respondents

- Spanish
- Chinese
- Russian

## Ethnicity

### Hispanic/Latino Origin

Brooklyn / Population 42.2%

NDA Brooklyn 7 Survey Respondents 66.7%

## Population

48.1%

Foreign Born

\*\*Other than English

## NDA Brooklyn 7

# Program, Service & Activity Needs



# UNMET NEED

## Adults in NDA Brooklyn 7

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs, Education, and Out of School Time were identified as most "utilized," "needed, but not received," and most "needed" in their community.

### STAKEHOLDER INPUT

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Brooklyn 7 on December 9, 2016 were immigrant supports, followed by adult education, out of school time programming, job/employment opportunities, and access to health insurance/services.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1  
Education

#3  
Out of  
School Time

#2  
Basic Needs

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1  
Basic Needs



#2  
Education



#3  
Out of School Time

## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Brooklyn 7



#1

Out of School Time



#2

Basic Needs



#3

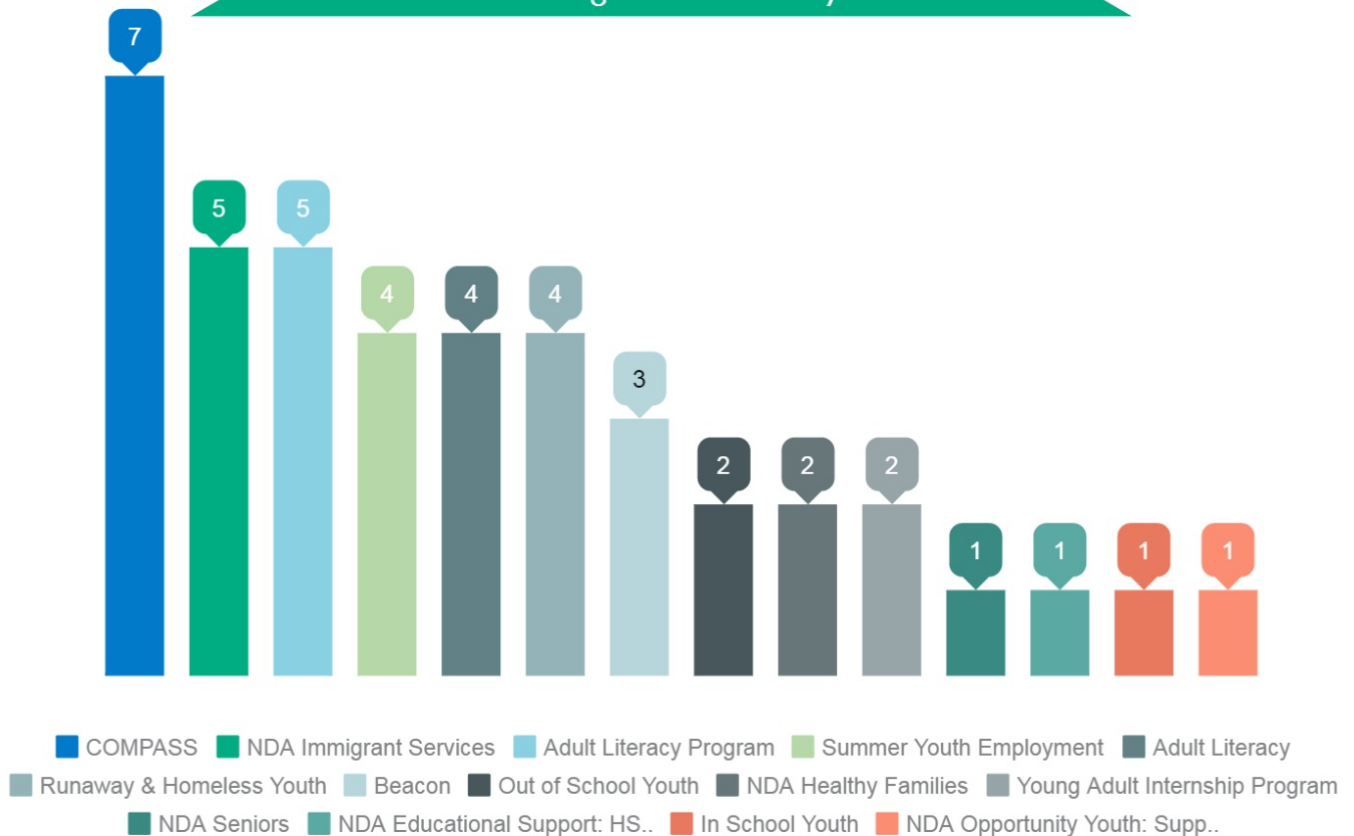
Education

NDA Brooklyn 7

## Resources Available in Your NDA



## DYCD Programs in Brooklyn 7



\*\*\*This chart represents number of programs as of 4/5/17. Numbers are not exhaustive and are subject to change



## Other City Agencies\*\*\*\*



### Basic Needs



Mayor's Office of Immigrant Affairs  
Administration of Children's Services:  
- Juvenile Justice Program  
Department for the Aging:  
- Home Delivered Meals & In-Home Services  
Department of Health & Mental Hygiene:  
- NYC Teens Connection  
- Family Resource Centers  
Human Resources Administration:  
- Cash Assistance  
- Supplemental Nutrition Assistance (SNAP)  
- Office of Child Support Enforcement  
- Office of Citywide Health Insurance Access



### Education



Department of Consumer Affairs:  
- Office of Financial Empowerment  
Department of Education  
- Living for the young family through Education Program  
- Division of English Language Learners



### Employment & Career Advancement



Department for the Aging:  
- Job Training & Advocacy  
Department of Small Business Services:  
- Workforce 1 Career Center  
Community Partners Program  
Human Resources Administration  
- Employment Services



### Family Supports



Human Resources Administration  
- Domestic Violence Support  
- Office of Child Support Enforcement  
Department for the Aging:  
- Elder Abuse & Crime Victim Services  
Department of Health & Mental Hygiene:  
- District Public Health Offices  
- Newborn Home Visiting Program  
- Nurse Family Partnership  
Administration for Children's Services  
- Adult Protective Services  
- Preventive Services  
- Keeping Children Safe  
Mayor's Office to Combat Domestic Violence  
- Healthy Relationship Training Academy



### Supports for Special Populations



Department for the Aging  
- General Office  
- Senior Centers  
Social Security Administration  
Department of Finance  
- Senior Citizen Rent Increase Exemption  
- Disability Rent Increase Exemption

\*\*\* Citywide agencies listed here are not exhaustive and are subject to change



## SUPPLEMENTARY DATA BROOKLYN NDA 7

**What are the programs or services that you and your household received within the last 12 months?**

Brooklyn NDA 7: Activity, Program, or Service: Needed and Received	
<b>Afterschool Programs</b>	<b>19%</b>
<b>English Classes</b>	<b>16%</b>
<b>Adult Education/Literacy</b>	<b>15%</b>
<b>Legal Services</b>	<b>15%</b>
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>12%</b>
<b>Assistance Starting a Business</b>	<b>9%</b>
Child Care/Head Start	9%
Summer Recreation	9%
Food and Nutrition Assistance	8%
Housing Assistance	7%
College Preparation	6%
Education/Career Counseling	5%
Financial Assistance	5%
Income Tax Assistance	5%
Financial Education/Literacy	3%
Heating/Utility Assistance	3%
Emergency Shelter	3%
Job Skills/Employment Training	3%
Family Counseling	2%
Veteran's Services	2%
Domestic Violence Prevention	2%
Parenting Support	2%
Safety/Crime Prevention	2%
Eviction Prevention	1%
Interpersonal Conflict Resolution/Mediation	1%
Transportation	1%
Substance Abuse Assistance	1%
Senior Citizen Services	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 7

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

Brooklyn NDA 7: Activity, Program, or Service: Needed, But Did Not Receive	
<b>Afterschool Programs</b>	<b>15%</b>
<b>English Classes</b>	<b>11%</b>
<b>Legal Services</b>	<b>9%</b>
<b>Adult Education/Literacy</b>	<b>7%</b>
<b>Income Tax Assistance</b>	<b>7%</b>
<b>Assistance Starting a Business</b>	<b>6%</b>
Housing Assistance	6%
Job Skills/Employment Training	4%
Summer Recreation	4%
Food and Nutrition Assistance	4%
Education/Career Counseling	4%
Financial Education/Literacy	3%
Health Care (Dental, Medical, Mental Health Services)	3%
Child Care/Head Start	3%
Heating/Utility Assistance	2%
Parenting Support	2%
Financial Assistance	2%
Safety/Crime Prevention	2%
Senior Citizen Services	2%
College Preparation	1%
Transportation	1%
Family Counseling	1%
Eviction Prevention	1%
Interpersonal Conflict Resolution/Mediation	1%
Emergency Shelter	0%
Veteran's Services	0%
Domestic Violence Prevention	0%
Substance Abuse Assistance	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 7

**What are the programs or services that you believe are most needed in your community?**

<b>Brooklyn NDA 7: Activity, Program or Service: Most Needed in the Community</b>	
<b>Afterschool Programs</b>	<b>30%</b>
<b>English Classes (ESL)</b>	<b>23%</b>
<b>Legal Services</b>	<b>20%</b>
<b>Summer recreation services</b>	<b>20%</b>
<b>Job skills/Employment training</b>	<b>18%</b>
<b>Housing Assistance</b>	<b>15%</b>
Child care/Head Start	14%
Adult Education/Literacy	12%
Safety/Crime prevention	10%
Eviction Prevention	10%
Family counseling	10%
Education/Career Counseling	9%
Health Care	9%
Food and nutrition assistance	9%
Income Tax Assistance	9%
Senior citizen services	9%
Assistance Starting a Business	8%
Financial education/literacy	8%
Transportation	7%
College preparation	7%
Emergency Shelter	6%
Parenting support	6%
Financial assistance	5%
Domestic violence assistance	5%
Heating/Utility assistance	4%
Veterans services	4%
Substance abuse assistance	4%
Interpersonal Conflict Resolution/Mediation	2%
Other	2%