

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

Adult Education/Literacy  
Afterschool Programs  
Assistance Starting a Business  
Child care/Head Start  
College preparation  
Domestic violence assistance  
Education/Career Counseling  
Emergency Counseling  
English Classes (ESL)  
Eviction Prevention  
Family counseling  
Financial assistance  
Financial education/literacy  
Food and nutrition assistance

Health Care  
Heating/Utility assistance  
Housing Assistance  
Income Tax Assistance  
Interpersonal Conflict Resolution/Mediation  
Job skills/Employment training  
Legal Services  
Other  
Parenting support  
Safety/Crime prevention  
Senior citizen services  
Substance abuse assistance  
Summer recreation services  
Transportation  
Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

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## Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

## Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!



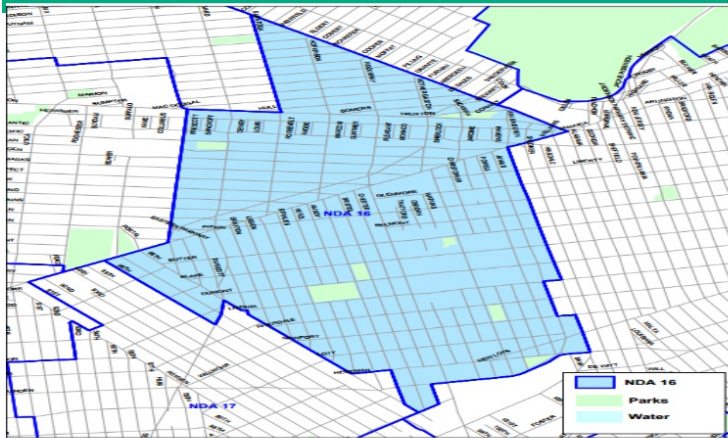


# Community Needs Assessment

Neighborhood Development Area Brooklyn 16:  
Brownsville

## NDA Brooklyn 16

## Demographic Profile



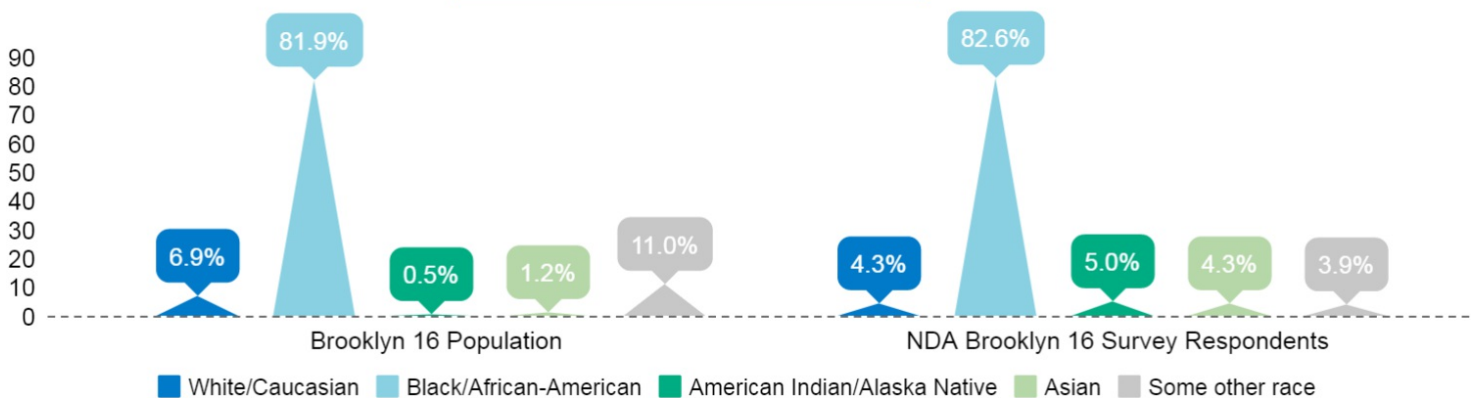
## INTRODUCTION

Overall, 316 people in NDA Brooklyn 16 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 37. In terms of gender, 62 percent of respondents selected Female, 35 percent selected Male, and 3 percent selected Other.

## NDA Brooklyn 16 Population Snapshot

Total Population	124,182
Total Population, 18 Years Old +	86,847
Population below poverty level	37.2%

## Race



## Top Languages Spoken at Home\*

Brooklyn 16 Population	NDA Brooklyn 16 Survey Respondents
1. Spanish	1. Spanish
2. Creole	2. Chinese
3. Kru, Ibo, Yoruba	3. Creole, Arabic (tied)

## Ethnicity

### Hispanic/Latino Origin

Brooklyn 16 Population	20.5%
NDA Brooklyn 16 Survey Respondents	27.5%

## Population

29.9%

Foreign Born

\*\*Other than English

## NDA Brooklyn 16

# Program, Service & Activity Needs



# UNMET NEED

## Adults in NDA Brooklyn 16

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Family Supports were most "utilized" and "needed, but not received", they were not among the most "needed" in their community.

In contrast, respondents indicated that those categorized as Employment and Career Advancement were among the "most needed" in their community and most "needed" by respondents, but they were not among the most "utilized."

### STAKEHOLDER INPUT

#### Key Informants

#### (Elected Officials & Community Board Leadership):

The most needed programs or services identified by key informants in NDA Brooklyn 16 were homelessness, crime/safety, mental health services, and family counseling

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Brooklyn 16 on November 3, 2016 were out of school time programming, followed by school quality, adult education, job/employment opportunities, and family supports.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#### #1 Basic Needs

#### #3 Out of School Time

#### #2 Family Supports

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#### #1

Basic Needs



#### #2

Employment & Career Advancement



#### #3

Family Supports



## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Brooklyn 16



**#1**  
Basic Needs



**#2**  
Education



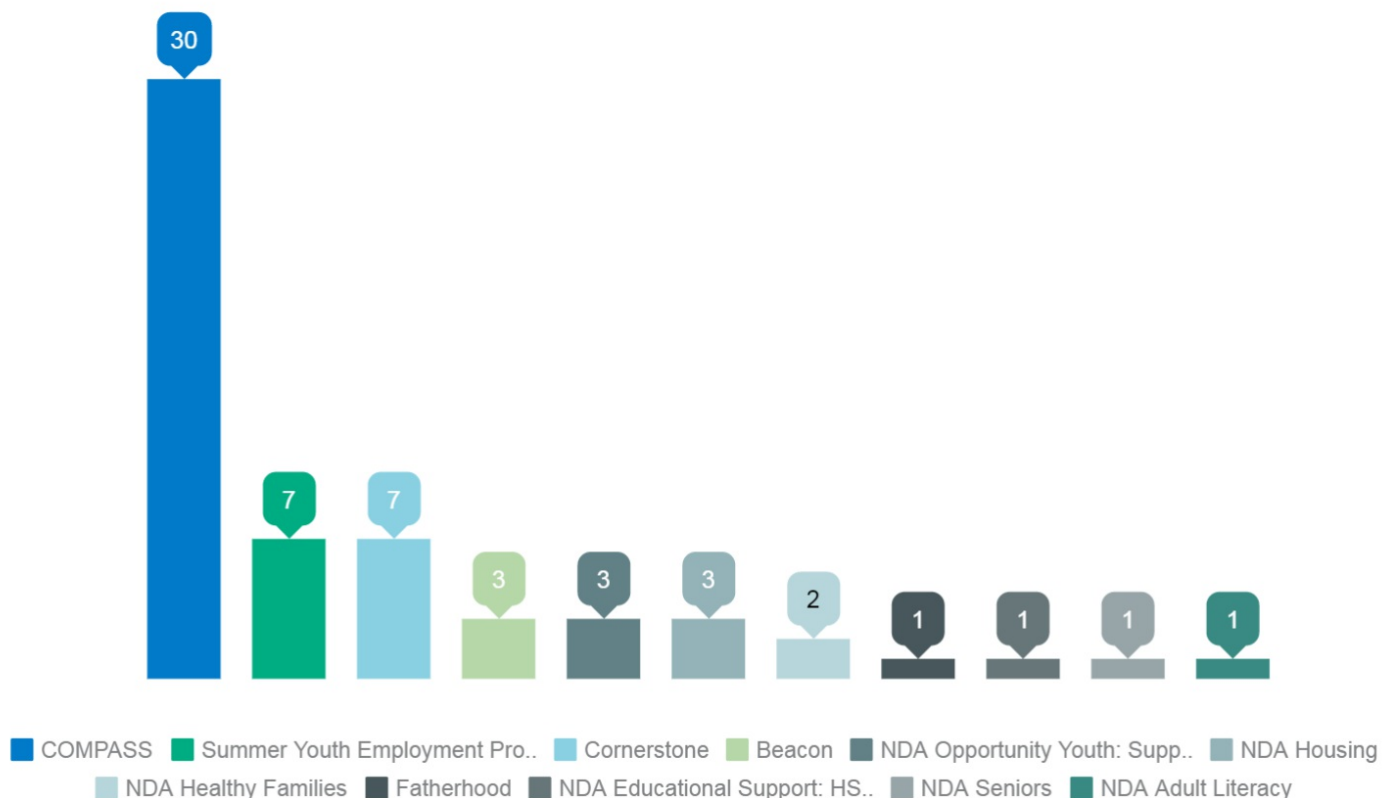
**#3**  
Employment & Career Advancement

### NDA Brooklyn 16

## Resources Available in Your NDA



## DYCD Programs in Brooklyn 16\*\*



\*\*\*This chart represents number of programs as of 4/5/17. Numbers are not exhaustive and are subject to change

## Other City Agencies\*\*\*\*



### Basic Needs



Mayor's Office of Immigrant Affairs  
Administration of Children's Services:  
- Juvenile Justice Program  
Department for the Aging:  
- Home Delivered Meals & In-Home Services  
Department of Health & Mental Hygiene:  
- NYC Teens Connection  
- Family Resource Centers  
Human Resources Administration:  
- Cash Assistance  
- Supplemental Nutrition Assistance (SNAP)  
- Office of Child Support Enforcement  
- Office of Citywide Health Insurance Access



### Education



Department of Consumer Affairs:  
- Office of Financial Empowerment  
Department of Education  
- Living for the young family through Education Program  
- Division of English Language Learners



### Employment & Career Advancement



Department for the Aging:  
- Job Training & Advocacy  
Department of Small Business Services:  
- Workforce 1 Career Center  
Community Partners Program  
Human Resources Administration  
- Employment Services



### Family Supports



Human Resources Administration  
- Domestic Violence Support  
- Office of Child Support Enforcement  
Department for the Aging:  
- Elder Abuse & Crime Victim Services  
Department of Health & Mental Hygiene:  
- District Public Health Offices  
- Newborn Home Visiting Program  
- Nurse Family Partnership  
Administration for Children's Services  
- Adult Protective Services  
- Preventive Services  
- Keeping Children Safe  
Mayor's Office to Combat Domestic Violence  
- Healthy Relationship Training Academy



### Supports for Special Populations



Department for the Aging  
- General Office  
- Senior Centers  
Social Security Administration  
Department of Finance  
- Senior Citizen Rent Increase Exemption  
- Disability Rent Increase Exemption



## SUPPLEMENTARY DATA BROOKLYN NDA 16

**What are the programs or services that you and your household received within the last 12 months?**

Brooklyn NDA 16: Activity, Program, or Service: Needed and Received	
<b>Food and Nutrition Assistance</b>	<b>16%</b>
<b>Financial Assistance</b>	<b>9%</b>
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>7%</b>
<b>Afterschool Programs</b>	<b>6%</b>
<b>Child Care/Head Start</b>	<b>6%</b>
<b>Education/Career Counseling</b>	<b>6%</b>
Adult Education/Literacy	4%
Housing Assistance	4%
Legal Services	3%
Parenting Support	3%
Emergency Shelter	3%
Income Tax Assistance	3%
Job Skills/Employment Training	3%
Transportation	3%
Summer Recreation	3%
College Preparation	3%
English Classes	2%
Safety/Crime Prevention	2%
Financial Education/Literacy	2%
Interpersonal Conflict Resolution/Mediation	1%
Assistance Starting a Business	1%
Domestic Violence Prevention	1%
Family Counseling	1%
Heating/Utility Assistance	1%
Eviction Prevention	0%
Substance Abuse Assistance	0%
Senior Citizen Services	0%
Veteran's Services	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 16

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

<b>Brooklyn NDA 16: Activity, Program, or Service: Needed, But Did Not Receive</b>	
<b>Job Skills/Employment Training</b>	<b>11%</b>
<b>Child Care/Head Start</b>	<b>8%</b>
<b>Financial Assistance</b>	<b>7%</b>
<b>Legal Services</b>	<b>7%</b>
<b>Housing Assistance</b>	<b>6%</b>
<b>Food and Nutrition Assistance</b>	<b>6%</b>
Education/Career Counseling	5%
Assistance Starting a Business	5%
Parenting Support	4%
Afterschool Programs	4%
Emergency Shelter	4%
Transportation	4%
English Classes	4%
Summer Recreation	3%
Heating/Utility Assistance	3%
Safety/Crime Prevention	3%
Income Tax Assistance	3%
Financial Education/Literacy	3%
Senior Citizen Services	3%
Family Counseling	2%
College Preparation	2%
Domestic Violence Prevention	1%
Adult Education/Literacy	1%
Eviction Prevention	1%
Substance Abuse Assistance	0%
Health Care (Dental, Medical, Mental Health Services)	0%
Interpersonal Conflict Resolution/Mediation	0%
Veteran's Services	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 16

**What are the programs or services that you believe are most needed in your community?**

<b>Brooklyn NDA 16: Activity, Program, or Service: Most Needed in the Community</b>	
<b>Job skills/Employment training</b>	<b>23%</b>
<b>Adult Education/Literacy</b>	<b>21%</b>
<b>Financial assistance</b>	<b>14%</b>
<b>Afterschool Programs</b>	<b>13%</b>
<b>Housing Assistance</b>	<b>13%</b>
<b>Child care/Head Start</b>	<b>13%</b>
College preparation	13%
Family counseling	13%
Legal Services	12%
Assistance Starting a Business	12%
Eviction Prevention	12%
Summer recreation services	10%
Education/Career Counseling	10%
Financial education/literacy	9%
Parenting support	9%
Food and nutrition assistance	9%
Health Care	9%
Safety/Crime prevention	9%
Senior citizen services	7%
Domestic violence assistance	7%
Veterans services	6%
Emergency Shelter	6%
Transportation	6%
Substance abuse assistance	6%
English Classes (ESL)	5%
Income Tax Assistance	4%
Interpersonal Conflict Resolution/Mediation	4%
Heating/Utility assistance	4%
Other	3%