

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

- Adult Education/Literacy
- Afterschool Programs
- Assistance Starting a Business
- Child care/Head Start
- College preparation
- Domestic violence assistance
- Education/Career Counseling
- Emergency Counseling
- English Classes (ESL)
- Eviction Prevention
- Family counseling
- Financial assistance
- Financial education/literacy
- Food and nutrition assistance

- Health Care
- Heating/Utility assistance
- Housing Assistance
- Income Tax Assistance
- Interpersonal Conflict Resolution/Mediation
- Job skills/Employment training
- Legal Services
- Other
- Parenting support
- Safety/Crime prevention
- Senior citizen services
- Substance abuse assistance
- Summer recreation services
- Transportation
- Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

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## Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

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## Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!





# Community Needs Assessment

Neighborhood Development Area Brooklyn 13:  
Coney Island

## NDA Brooklyn 13

## Demographic Profile



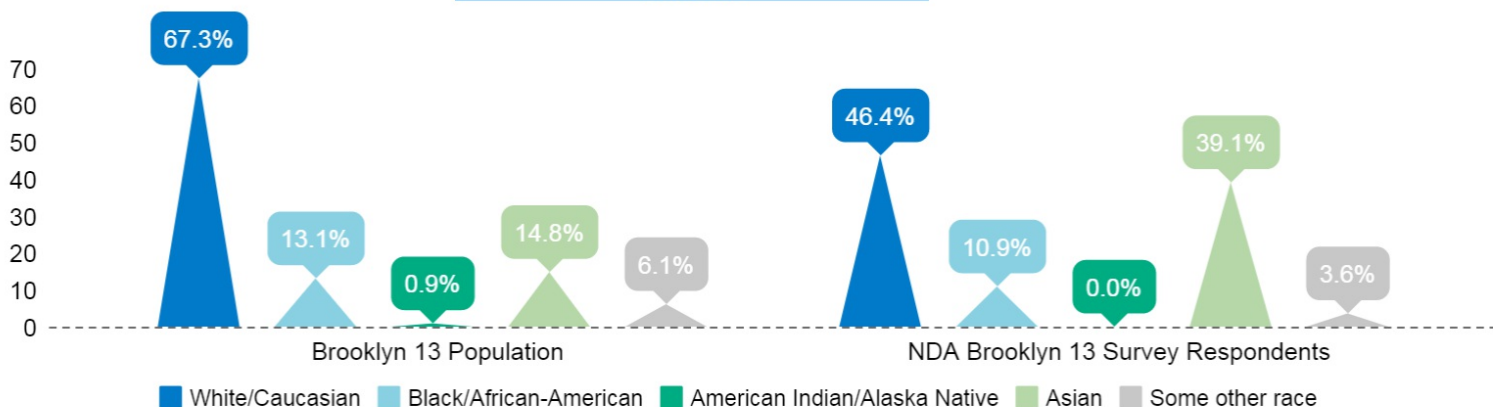
## INTRODUCTION

Overall, 256 people in NDA Brooklyn 13 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 54. In terms of gender, 65 percent of respondents selected Female and 35 percent selected Male.

## NDA Brooklyn 13 Population Snapshot

Total Population	106,296
Total Population, 18 Years Old +	86,661
Population below poverty level	27.4%

## Race



## Top Languages Spoken at Home\*

### Brooklyn 13 Population

- Spanish
- Russian
- Chinese

### NDA Brooklyn 13 Survey Respondents

- Chinese
- Russian
- Spanish

## Ethnicity

### Hispanic/Latino Origin

Brooklyn 13 Population 14.6%

NDA Brooklyn 13 Survey Respondents 17.8%

## Population

53.3%

Foreign Born

\*\*Other than English

## NDA Brooklyn 13

# Program, Service & Activity Needs



# UNMET NEED

## Adults in NDA Brooklyn 13

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Education were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Supports for Special Populations were most "needed, but not received," and "most needed" in their community, they were not among the most "utilized."

### STAKEHOLDER INPUT

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Brooklyn 13 on December 17, 2016 were senior citizen services, followed by housing/homelessness, and access to health insurance/services.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

**#1**  
Basic Needs

**#3**  
Out of School Time

**#2**  
Education

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



**#1**  
Basic Needs



**#2**  
Supports for Special  
Populations



**#3**  
Education

## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Brooklyn 13



**#1**  
Basic Needs



**#2**  
Supports for  
Special  
Populations



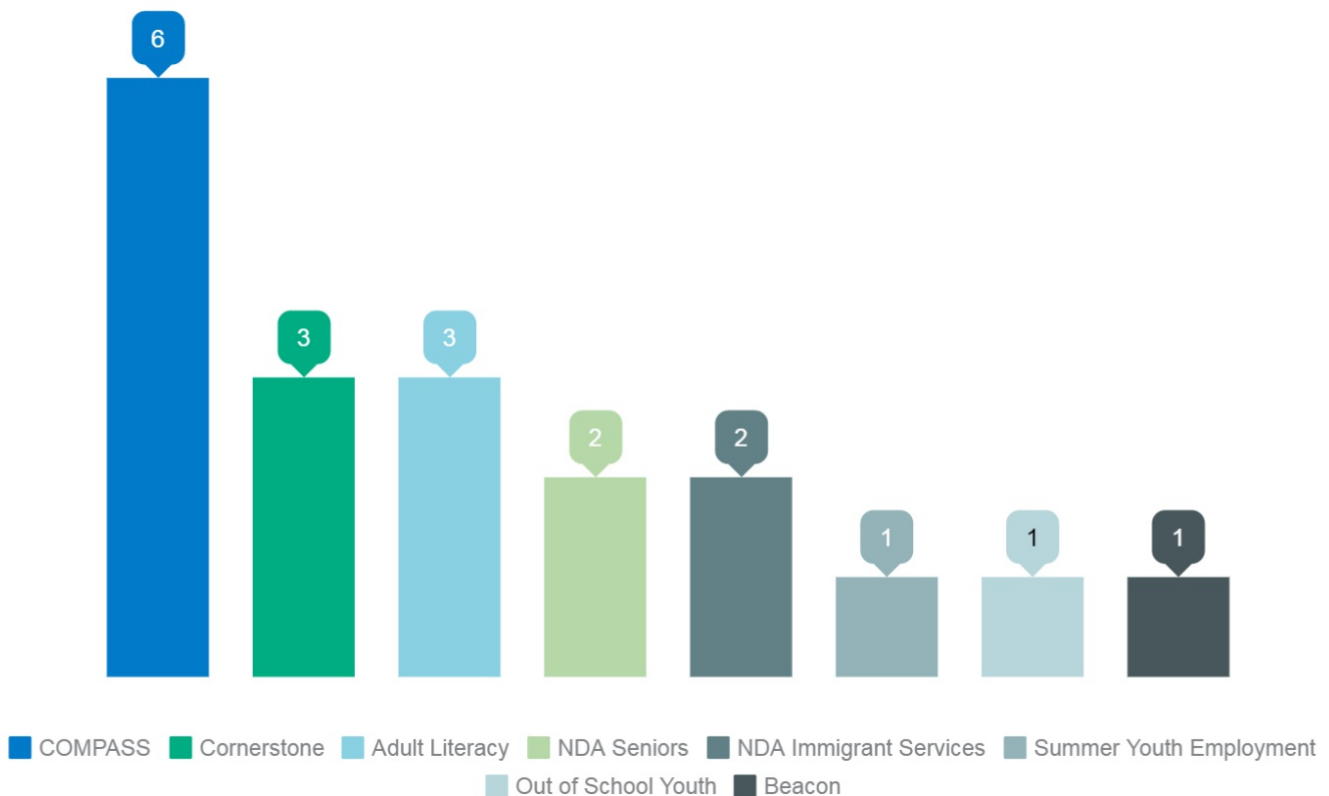
**#3**  
Education

### NDA Brooklyn 13

## Resources Available in Your NDA



### DYCD Programs in Brooklyn 13\*\*



\*This chart represents number of programs as of 4/5/17. Numbers are not exhaustive and are subject to change



## Other City Agencies\*\*\*\*



### Basic Needs



Mayor's Office of Immigrant Affairs  
Administration of Children's Services:  
- Juvenile Justice Program

Department for the Aging:  
Home Delivered Meals & In-Home Services

Department of Health & Mental Hygiene:  
-NYC Teens Connection  
-Family Resource Centers

Human Resources Administration:  
-Cash Assistance  
Supplemental Nutrition Assistance (SNAP)  
-Office of Child Support Enforcement  
Office of Citywide Health Insurance Access



### Education



Department of Consumer Affairs:  
- Office of Financial Empowerment

Department of Education  
-Living for the young family  
through Education Program  
-Division of English Language  
Learners



### Employment & Career Advancement



Department for the Aging:  
-Job Training & Advocacy

Department of Small  
Business Services:  
-Workforce 1 Career Center  
Community Partners Program  
Human Resources Administration  
-Employment Services



### Family Supports



Human Resources Administration  
- Domestic Violence Support  
-Office of Child Support Enforcement

Department for the Aging:  
-Elder Abuse & Crime Victim Services

Department of Health & Mental Hygiene:  
-District Public Health Offices  
-Newborn Home Visiting Program  
-Nurse Family Partnership

Administration for Children's Services  
-Adult Protective Services  
-Preventive Services  
-Keeping Children Safe

Mayor's Office to Combat Domestic Violence  
-Healthy Relationship Training Academy



### Supports for Special Populations



Department for the Aging  
- General Office  
-Senior Centers

Social Security Administration

Department of Finance  
-Senior Citizen Rent Increase Exemption  
-Disability Rent Increase Exemption



## SUPPLEMENTARY DATA BROOKLYN NDA 13

**What are the programs or services that you and your household received within the last 12 months?**

Brooklyn NDA 13: Activity, Program, or Service: Needed and Received	
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>14%</b>
<b>Food and Nutrition Assistance</b>	<b>9%</b>
<b>Transportation</b>	<b>8%</b>
<b>English Classes</b>	<b>5%</b>
<b>Financial Assistance</b>	<b>5%</b>
<b>Legal Services</b>	<b>4%</b>
Heating/Utility Assistance	4%
Housing Assistance	4%
Afterschool Programs	2%
Summer Recreation	2%
Child Care/Head Start	1%
Eviction Prevention	1%
Parenting Support	1%
Adult Education/Literacy	1%
Emergency Shelter	1%
Family Counseling	1%
Financial Education/Literacy	1%
Income Tax Assistance	1%
Senior Citizen Services	1%
Veteran's Services	1%
Assistance Starting a Business	0%
College Preparation	0%
Domestic Violence Prevention	0%
Education/Career Counseling	0%
Job Skills/Employment Training	0%
Safety/Crime Prevention	0%
Substance Abuse Assistance	0%
Interpersonal Conflict Resolution/Mediation	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 13

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

<b>Brooklyn NDA 13: Activity, Program, or Service: Needed, But Did Not Receive</b>	
<b>Senior Citizen Services</b>	<b>23%</b>
<b>Food and Nutrition Assistance</b>	<b>4%</b>
<b>English Classes</b>	<b>3%</b>
<b>Transportation</b>	<b>3%</b>
<b>Housing Assistance</b>	<b>3%</b>
<b>Child Care/Head Start</b>	<b>3%</b>
Heating/Utility Assistance	2%
Safety/Crime Prevention	2%
Financial Assistance	2%
Legal Services	2%
Assistance Starting a Business	2%
Education/Career Counseling	2%
Parenting Support	1%
Job Skills/Employment Training	1%
Summer Recreation	1%
Emergency Shelter	1%
Income Tax Assistance	1%
Health Care (Dental, Medical, Mental Health Services)	0%
Afterschool Programs	0%
Eviction Prevention	0%
Family Counseling	0%
Financial Education/Literacy	0%
College Preparation	0%
Domestic Violence Prevention	0%
Substance Abuse Assistance	0%
Adult Education/Literacy	0%
Veteran's Services	0%
Interpersonal Conflict Resolution/Mediation	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 13

**What are the programs or services that you believe are most needed in your community?**

<b>Brooklyn NDA 13: Activity, Program, or Service: Most Needed in the Community</b>	
<b>Senior citizen services</b>	<b>73%</b>
<b>Housing Assistance</b>	<b>9%</b>
<b>English Classes (ESL)</b>	<b>7%</b>
<b>Transportation</b>	<b>7%</b>
<b>Food and nutrition assistance</b>	<b>7%</b>
<b>Health Care</b>	<b>7%</b>
Safety/Crime prevention	6%
Child care/Head Start	5%
Summer recreation services	4%
Financial assistance	4%
Job skills/Employment training	3%
Afterschool Programs	3%
College preparation	3%
Education/Career Counseling	3%
Adult Education/Literacy	3%
Emergency Shelter	3%
Substance abuse assistance	3%
Heating/Utility assistance	2%
Income Tax Assistance	2%
Domestic violence assistance	2%
Legal Services	2%
Parenting support	2%
Eviction Prevention	1%
Family counseling	1%
Financial education/literacy	1%
Assistance Starting a Business	1%
Veterans services	1%
Interpersonal Conflict Resolution/Mediation	0%
Other	0%