

# Neighborhood Development Area Profiles

## Instructions & Guidance

### OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



### 1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

## 2

## FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

## 3

## PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

Adult Education/Literacy  
Afterschool Programs  
Assistance Starting a Business  
Child care/Head Start  
College preparation  
Domestic violence assistance  
Education/Career Counseling  
Emergency Counseling  
English Classes (ESL)  
Eviction Prevention  
Family counseling  
Financial assistance  
Financial education/literacy  
Food and nutrition assistance

Health Care  
Heating/Utility assistance  
Housing Assistance  
Income Tax Assistance  
Interpersonal Conflict Resolution/Mediation  
Job skills/Employment training  
Legal Services  
Other  
Parenting support  
Safety/Crime prevention  
Senior citizen services  
Substance abuse assistance  
Summer recreation services  
Transportation  
Veteran's Services

# 4

## Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance  
Health Care  
Financial Assistance  
Legal Services  
Transportation  
Heating/Utility Assistance  
Income Tax Assistance  
Housing Assistance  
Safety & Crime Prevention  
Emergency Shelter  
Eviction Prevention  
Substance Abuse Assistance



### Basic Needs

English Classes  
Adult Education/Literacy  
College Preparation  
Financial Education/Literacy



### Education

Education/Career Counseling  
Job Skills/Employment Training  
Assistance Starting a Business



### Employment & Career Advancement

Afterschool Programs  
Summer Recreation



### Out of School Time

Child Care/Head Start  
Domestic Violence Assistance  
Family Counseling  
Parenting Support  
Interpersonal Conflict Resolution/Mediation



### Family Supports

Senior Citizen Services  
Veteran's Services



### Support for Special Populations

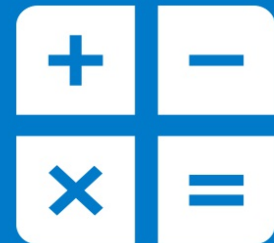
## 5 Assign Points

1 \_\_\_\_\_  
2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

## 6 Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!



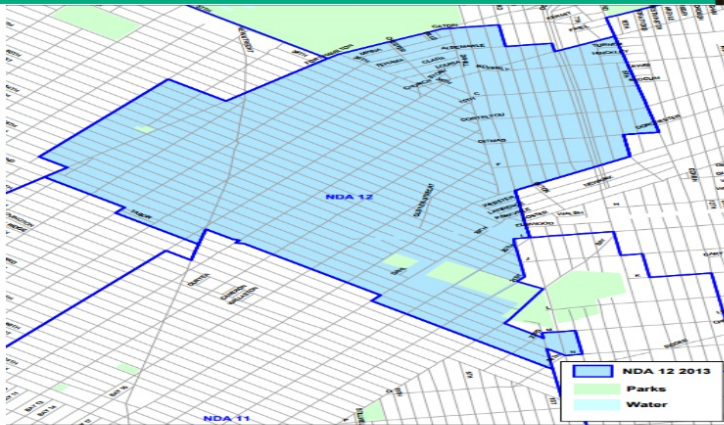


# Community Needs Assessment

Neighborhood Development Area Brooklyn 12:  
Borough Park

## NDA Brooklyn 12

## Demographic Profile



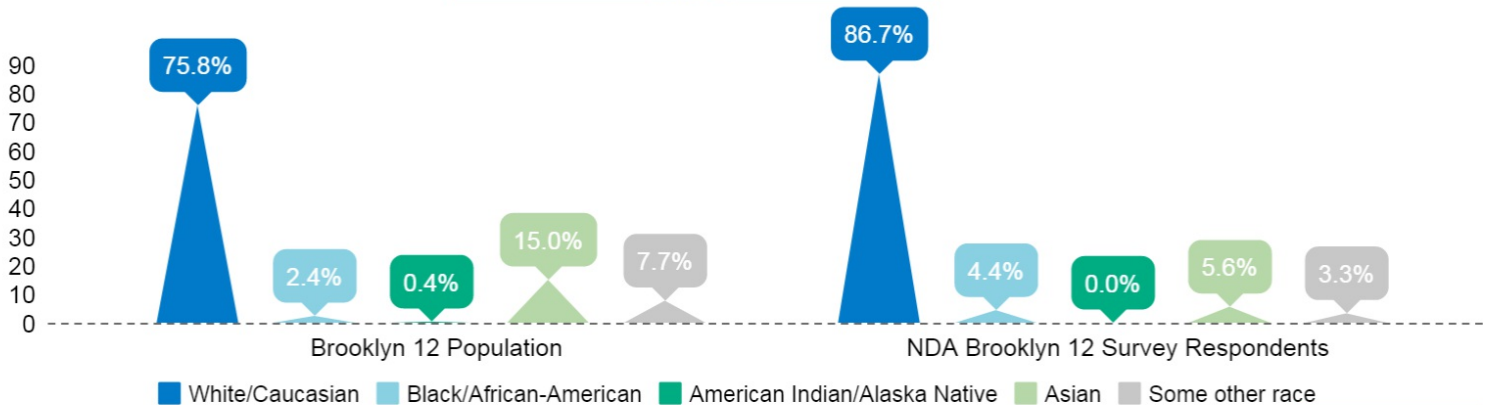
## INTRODUCTION

Overall, 101 people in NDA Brooklyn 12 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 35. In terms of gender, 63 percent of respondents selected Female, 36 percent selected Male, and 1 percent selected Other.

## NDA Brooklyn 12 Population Snapshot

Total Population	166,578
Total Population, 18 Years Old +	107,162
Population below poverty level	32.5%

## Race



## Top Languages Spoken at Home\*

### Brooklyn 12 Population

1. Yiddish
2. Spanish
3. Chinese

### NDA Brooklyn 12 Survey Respondents

1. Spanish
2. Russian
3. Chinese, Arabic, Korean (tied)

## Ethnicity

### Hispanic/Latino Origin



## Population

32.3%

Foreign Born

\*\*Other than English

## NDA Brooklyn 12

# Program, Service & Activity Needs



# UNMET NEED

## Adults in NDA Brooklyn 12

### SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs and Employment and Career Advancement were identified as most "utilized," "needed, but not received," and most "needed" in their community.

Although respondents indicated that those categorized as Family Supports were among the most "needed, but not received" and "most needed" in their community, they were not among the most "utilized."

### STAKEHOLDER INPUT

#### Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Brooklyn 12 on December 12, 2016 were adult education, followed by senior citizen services and access to health insurance/services.

### Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

**#1**  
Basic Needs

**#3**  
Education

**#2**  
Employment & Career  
Advancement

### Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



**#1**  
Basic Needs



**#2**  
Employment & Career  
Advancement



**#3**  
Family Supports

## Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Brooklyn 12



**#1**  
Basic Needs



**#2**  
Family Supports



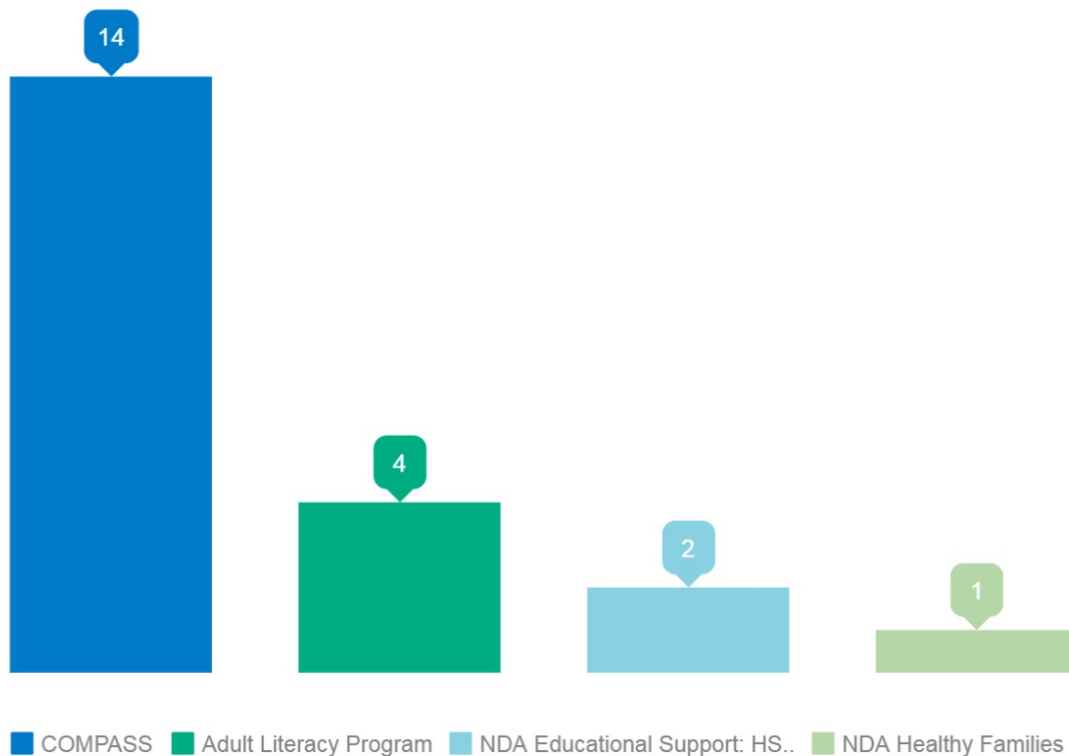
**#3**  
Employment &  
Career  
Advancement

**NDA Brooklyn 12**

**Resources Available  
in Your NDA**



**DYCD Programs in Brooklyn 12\*\*\***



\*\*\*This chart represents number of programs as of 4/5/17. Numbers are not exhaustive and are subject to change



## Other City Agencies\*\*\*\*



### Basic Needs

- Mayor's Office of Immigrant Affairs
- Administration of Children's Services:
  - Juvenile Justice Program
- Department for the Aging:
  - Home Delivered Meals & In-Home Services
- Department of Health & Mental Hygiene:
  - NYC Teens Connection
  - Family Resource Centers
- Human Resources Administration:
  - Cash Assistance
- Supplemental Nutrition Assistance (SNAP)
- Office of Child Support Enforcement
- Office of Citywide Health Insurance Access



### Education

- Department of Consumer Affairs:
  - Office of Financial Empowerment
- Department of Education
  - Living for the young family through Education Program
  - Division of English Language Learners



### Employment & Career Advancement

- Department for the Aging:
  - Job Training & Advocacy
- Department of Small Business Services:
  - Workforce 1 Career Center
  - Community Partners Program
- Human Resources Administration
  - Employment Services



### Family Supports

- Human Resources Administration
  - Domestic Violence Support
- Office of Child Support Enforcement
- Department for the Aging:
  - Elder Abuse & Crime Victim Services
- Department of Health & Mental Hygiene:
  - District Public Health Offices
  - Newborn Home Visiting Program
  - Nurse Family Partnership
- Administration for Children's Services
  - Adult Protective Services
  - Preventive Services
  - Keeping Children Safe
- Mayor's Office to Combat Domestic Violence
  - Healthy Relationship Training Academy



### Supports for Special Populations

- Department for the Aging
  - General Office
  - Senior Centers
- Social Security Administration
- Department of Finance
  - Senior Citizen Rent Increase Exemption
  - Disability Rent Increase Exemption



## SUPPLEMENTARY DATA BROOKLYN NDA 12

**What are the programs or services that you and your household received within the last 12 months?**

Brooklyn NDA 12: Activity, Program, or Service: Needed and Received	
<b>Job Skills/Employment Training</b>	<b>43%</b>
<b>Income Tax Assistance</b>	<b>31%</b>
<b>Food and Nutrition Assistance</b>	<b>15%</b>
<b>Health Care (Dental, Medical, Mental Health Services)</b>	<b>15%</b>
<b>Child Care/Head Start</b>	<b>12%</b>
<b>Financial Assistance</b>	<b>12%</b>
Financial Education/Literacy	7%
Adult Education/Literacy	4%
Housing Assistance	4%
College Preparation	3%
Education/Career Counseling	3%
Heating/Utility Assistance	3%
Assistance Starting a Business	2%
Parenting Support	2%
Afterschool Programs	1%
English Classes	0%
Legal Services	0%
Domestic Violence Prevention	0%
Emergency Shelter	0%
Eviction Prevention	0%
Family Counseling	0%
Interpersonal Conflict Resolution/Mediation	0%
Safety/Crime Prevention	0%
Senior Citizen Services	0%
Transportation	0%
Summer Recreation	0%
Veteran's Services	0%
Substance Abuse Assistance	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 12

**What are the programs or services that you and your household were unable to access for any reason within the last 12 months?**

<b>Brooklyn NDA 12: Activity, Program, or Service: Needed, But Did Not Receive</b>	
<b>Food and Nutrition Assistance</b>	<b>15%</b>
<b>Education/Career Counseling</b>	<b>11%</b>
<b>Child Care/Head Start</b>	<b>8%</b>
<b>Legal Services</b>	<b>6%</b>
<b>Assistance Starting a Business</b>	<b>5%</b>
<b>Parenting Support</b>	<b>5%</b>
English Classes	5%
Emergency Shelter	5%
Job Skills/Employment Training	4%
Financial Assistance	4%
Family Counseling	4%
Senior Citizen Services	4%
Financial Education/Literacy	3%
College Preparation	3%
Domestic Violence Prevention	3%
Income Tax Assistance	2%
Housing Assistance	2%
Heating/Utility Assistance	2%
Afterschool Programs	2%
Safety/Crime Prevention	2%
Substance Abuse Assistance	1%
Health Care (Dental, Medical, Mental Health Services)	0%
Adult Education/Literacy	0%
Eviction Prevention	0%
Interpersonal Conflict Resolution/Mediation	0%
Transportation	0%
Summer Recreation	0%
Veteran's Services	0%

## SUPPLEMENTARY DATA BROOKLYN NDA 12

**What are the programs or services that you believe are most needed in your community?**

<b>Brooklyn NDA 12: Activity, Program, or Service: Most Needed in the Community</b>	
<b>Food and nutrition assistance</b>	<b>42%</b>
<b>Job skills/Employment training</b>	<b>40%</b>
<b>Family counseling</b>	<b>39%</b>
<b>Health Care</b>	<b>36%</b>
<b>Income Tax Assistance</b>	<b>32%</b>
<b>Senior citizen services</b>	<b>25%</b>
Housing Assistance	13%
Child care/Head Start	7%
Financial assistance	7%
Assistance Starting a Business	6%
Education/Career Counseling	6%
Safety/Crime prevention	6%
Emergency Shelter	5%
Financial education/literacy	3%
Legal Services	3%
Parenting support	3%
Veterans services	3%
Domestic violence assistance	2%
Eviction Prevention	2%
Heating/Utility assistance	2%
English Classes (ESL)	1%
Interpersonal Conflict Resolution/Mediation	1%
Other	1%
Substance abuse assistance	1%
Summer recreation services	1%