

Neighborhood Development Area Profiles

Instructions & Guidance

OBJECTIVE

The goal of your Neighborhood Development Area profile is to help develop funding priorities in your NDA; inform DYCD policies and practices; and identify and connect with additional resources to strengthen your community.



1 PROCESS

Your profile is part of DYCD's Citywide Community Needs Assessment, which is one of the most important planning tools utilized by the agency for informing program development. To create your profile, we engaged key stakeholders and members in your community to yield invaluable data regarding needs, access to, and availability of resources.

To conduct this assessment, DYCD used a variety of methods for data collection, with the main device being a series of surveys and public hearings.

2

FORMULATION OF NEEDS

To determine needs in your community, we asked community members the following questions:



What programs and services did you and your household receive within the last 12 months?



What are the programs or services that you and your household were unable to access for any reason within the last 12 months?



What are the programs or services you believe are most needed in your community?

3

PROGRAM & SERVICE RESPONSE OPTIONS



To answer these questions, respondents were provided with 29 program, service, and activity topics as response options:

Adult Education/Literacy
Afterschool Programs
Assistance Starting a Business
Child care/Head Start
College preparation
Domestic violence assistance
Education/Career Counseling
Emergency Counseling
English Classes (ESL)
Eviction Prevention
Family counseling
Financial assistance
Financial education/literacy
Food and nutrition assistance

Health Care
Heating/Utility assistance
Housing Assistance
Income Tax Assistance
Interpersonal Conflict Resolution/Mediation
Job skills/Employment training
Legal Services
Other
Parenting support
Safety/Crime prevention
Senior citizen services
Substance abuse assistance
Summer recreation services
Transportation
Veteran's Services

4

Categorize Data

To make this data actionable, we the grouped these topics into categories as follows:



Food & Nutrition Assistance
Health Care
Financial Assistance
Legal Services
Transportation
Heating/Utility Assistance
Income Tax Assistance
Housing Assistance
Safety & Crime Prevention
Emergency Shelter
Eviction Prevention
Substance Abuse Assistance



Basic Needs

English Classes
Adult Education/Literacy
College Preparation
Financial Education/Literacy



Education

Education/Career Counseling
Job Skills/Employment Training
Assistance Starting a Business



Employment & Career Advancement

Afterschool Programs
Summer Recreation



Out of School Time

Child Care/Head Start
Domestic Violence Assistance
Family Counseling
Parenting Support
Interpersonal Conflict Resolution/Mediation



Family Supports

Senior Citizen Services
Veteran's Services



Support for Special Populations

5

Assign Points

1 _____
2 _____

Upon completion of these categorizations, DYCD analyzed the frequency with which each stakeholder selected each program, service, and activity topic. Based on this analysis, we identified the top 10 topics selected by respondents. From there, points were attributed to each category based on the associated topic's ranking. The higher the topic was ranked, the more points were given.

6

Calculate Needs

Once the points were distributed, a sum was calculated to determine the needs you see in your profile!

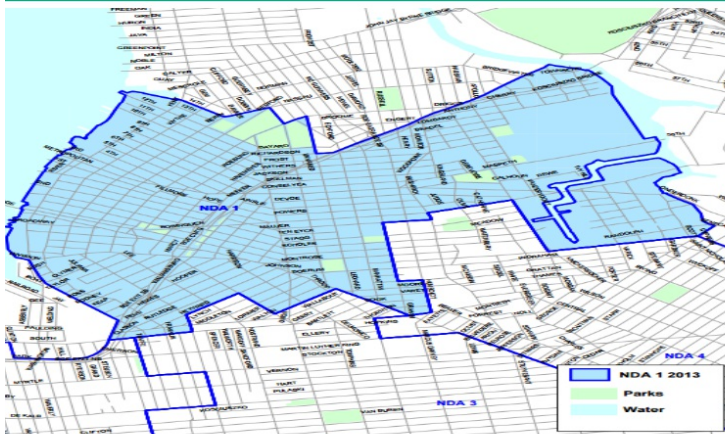


Community Needs Assessment

Neighborhood Development Area Brooklyn 1:
Greenpoint/Williamsburg

NDA Brooklyn 1

Demographic Profile



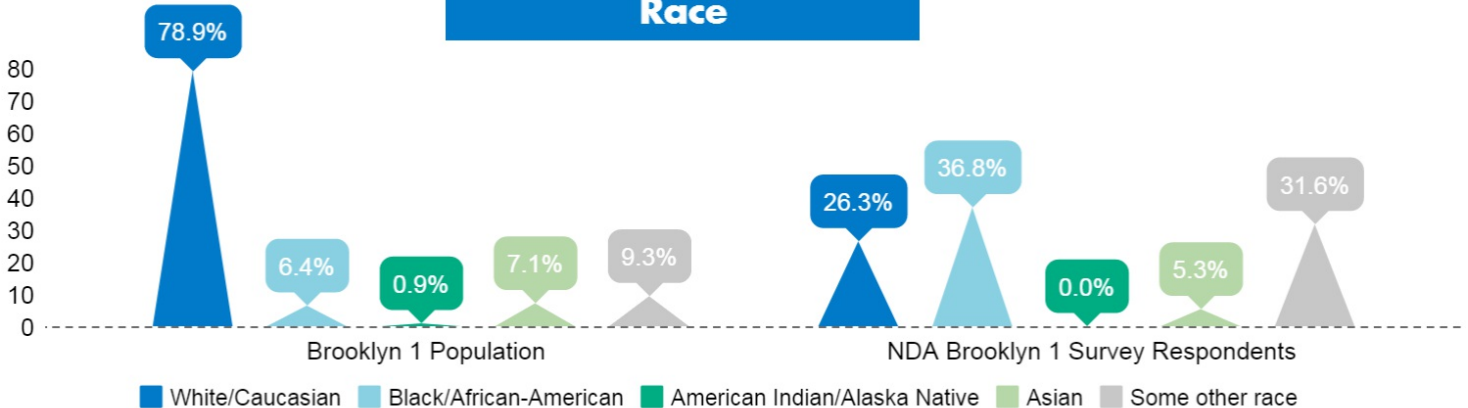
INTRODUCTION

Overall, 83 people in NDA Brooklyn 1 participated in the Community Needs Assessment Adult Survey. The average age of survey respondents was 42. In terms of gender, 68 percent of respondents selected Female and 33 percent selected Male.

NDA Brooklyn 1 Population Snapshot

Total Population	149,379
Total Population, 18 Years Old +	117,742
Population below poverty level	27.1%

Race



Top Languages Spoken at Home**

Brooklyn 1 Population

1. Spanish
2. Yiddish
3. Polish

NDA Brooklyn 1 Survey Respondents

1. Spanish
2. Creole
3. Chinese
4. Bengali
5. Russian

Ethnicity

Hispanic/Latino Origin

Brooklyn 1 Population 24.0%

NDA Brooklyn 1 Survey Respondents 75.6%

Population

23.9%

Foreign Born

NDA Brooklyn 1

Program, Service & Activity Needs



UNMET NEED

Adults in NDA Brooklyn 1

SUMMARY OF NEEDS

With respect to programs, services, and/or activities under the CNA categories:

Respondents indicated that those categorized as Basic Needs, Out of School Time, and Education were identified as most "utilized," "needed, but not received," and most "needed" in their community.

STAKEHOLDER INPUT

Public Hearings:

The most referenced issues that emerged from a public hearing conducted by DYCD in NDA Brooklyn 1 on December 21, 2016 was school quality, followed by out of school time programming and job/employment opportunities.

Utilization Trends

Programs, services, and/or activities that respondent and their household members received within the last 12 months

#1
Basic Needs

#3
Education

#2
Out of School Time

Service Gaps

Programs, services, and/or activities that respondent and their household needed, but did not receive within the last 12 months



#1
Education



#2
Out of School Time



#3
Basic Needs

Community Needs

Programs, services, and/or activities that respondents believe is most needed in NDA Brooklyn 1



#1
Basic Needs



#2
Education



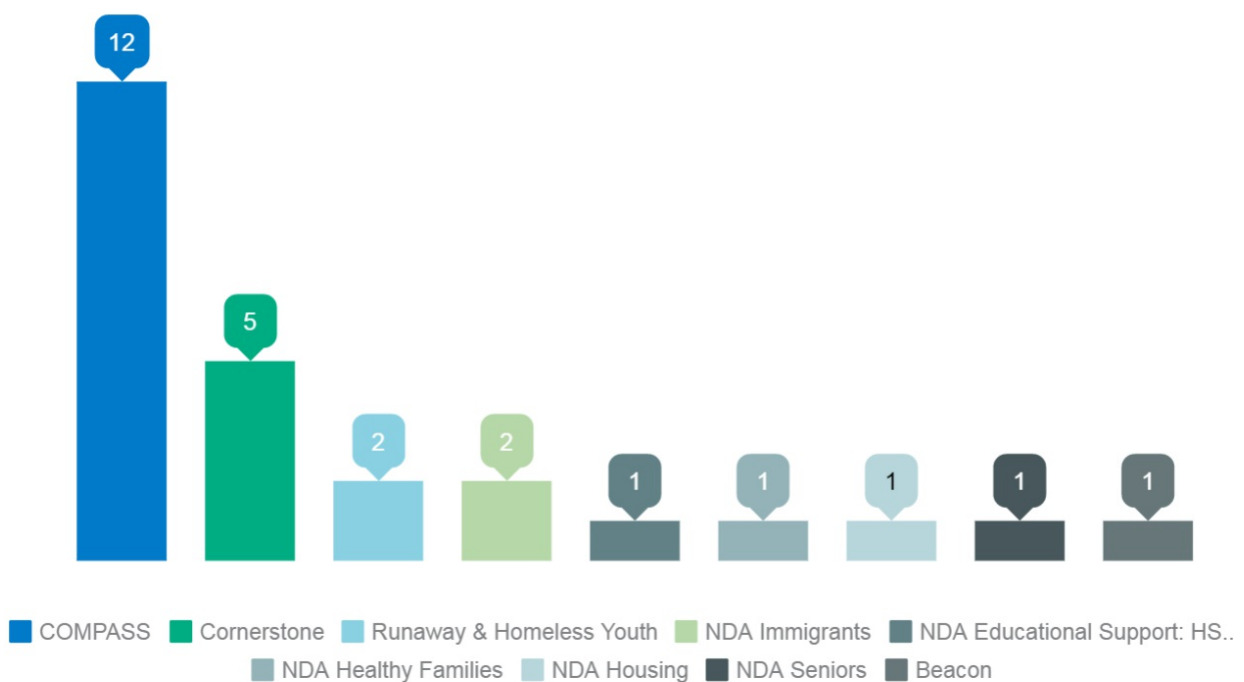
#3
Out of School Time

NDA Brooklyn 1

Resources Available in Your NDA



DYCD Programs in Brooklyn 1***



***This chart represents number of programs as of 4/5/17. Numbers are not exhaustive and are subject to change

Other City Agencies****



Basic Needs



Mayor's Office of Immigrant Affairs
Administration of Children's Services:
- Juvenile Justice Program

Department for the Aging:
- Home Delivered Meals & In-Home Services

Department of Health & Mental Hygiene:
- NYC Teens Connection
- Family Resource Centers

Human Resources Administration:
- Cash Assistance
- Supplemental Nutrition Assistance (SNAP)
- Office of Child Support Enforcement
Office of Citywide Health Insurance Access



Education



Department of Consumer Affairs:
- Office of Financial Empowerment

Department of Education
- Living for the young family through Education Program
- Division of English Language Learners



Employment & Career Advancement



Department for the Aging:
- Job Training & Advocacy

Department of Small Business Services:
- Workforce 1 Career Center
Community Partners Program

Human Resources Administration
- Employment Services



Family Supports



Human Resources Administration
- Domestic Violence Support
- Office of Child Support Enforcement

Department for the Aging:
- Elder Abuse & Crime Victim Services

Department of Health & Mental Hygiene:
- District Public Health Offices
- Newborn Home Visiting Program
- Nurse Family Partnership

Administration for Children's Services
- Adult Protective Services
- Preventive Services
- Keeping Children Safe

Mayor's Office to Combat Domestic Violence
- Healthy Relationship Training Academy



Supports for Special Populations



Department for the Aging
- General Office
- Senior Centers

Social Security Administration

Department of Finance
- Senior Citizen Rent Increase Exemption
- Disability Rent Increase Exemption

SUPPLEMENTARY DATA BROOKLYN NDA 1

What are the programs or services that you and your household received within the last 12 months?

Brooklyn NDA 1: Activity, Program, or Service: Needed and Received	
Health Care (Dental, Medical, Mental Health Services)	14%
Afterschool Programs	13%
Transportation	12%
Summer Recreation	11%
English Classes	8%
Legal Services	8%
College Preparation	7%
Food and Nutrition Assistance	7%
Income Tax Assistance	6%
Senior Citizen Services	5%
Adult Education/Literacy	4%
Education/Career Counseling	4%
Job Skills/Employment Training	4%
Housing Assistance	4%
Financial Assistance	2%
Heating/Utility Assistance	2%
Parenting Support	2%
Assistance Starting a Business	1%
Child Care/Head Start	1%
Emergency Shelter	1%
Eviction Prevention	1%
Financial Education/Literacy	1%
Interpersonal Conflict Resolution/Mediation	1%
Safety/Crime Prevention	1%
Domestic Violence Prevention	0%
Family Counseling	0%
Veteran's Services	0%
Substance Abuse Assistance	0%

SUPPLEMENTARY DATA BROOKLYN NDA 1

What are the programs or services that you and your household were unable to access for any reason within the last 12 months?

Brooklyn NDA 1: Activity, Program, or Service: Needed, But Did Not Receive	
Afterschool Programs	8%
English Classes	8%
College Preparation	7%
Summer Recreation	6%
Food and Nutrition Assistance	6%
Assistance Starting a Business	6%
Financial Education/Literacy	6%
Transportation	5%
Legal Services	5%
Education/Career Counseling	5%
Housing Assistance	5%
Income Tax Assistance	4%
Senior Citizen Services	4%
Job Skills/Employment Training	4%
Heating/Utility Assistance	4%
Child Care/Head Start	4%
Adult Education/Literacy	2%
Parenting Support	2%
Safety/Crime Prevention	2%
Domestic Violence Prevention	2%
Substance Abuse Assistance	2%
Health Care (Dental, Medical, Mental Health Services)	1%
Emergency Shelter	1%
Interpersonal Conflict Resolution/Mediation	1%
Family Counseling	1%
Financial Assistance	0%
Eviction Prevention	0%
Veteran's Services	0%

SUPPLEMENTARY DATA BROOKLYN NDA 1

What are the programs or services that you believe are most needed in your community?

Brooklyn NDA 1: Activity, Program or Service: Most Needed in the Community	
Afterschool Programs	57%
Job skills/Employment training	48%
English Classes (ESL)	43%
Housing Assistance	43%
Transportation	42%
Adult Education/Literacy	41%
Child care/Head Start	41%
Legal Services	41%
Senior citizen services	39%
Assistance Starting a Business	36%
Eviction Prevention	36%
Food and nutrition assistance	36%
Summer recreation services	36%
Education/Career Counseling	33%
College preparation	32%
Financial assistance	32%
Health Care	32%
Emergency Shelter	29%
Family counseling	29%
Income Tax Assistance	29%
Parenting support	28%
Domestic violence assistance	26%
Financial education/literacy	26%
Heating/Utility assistance	26%
Safety/Crime prevention	23%
Interpersonal Conflict Resolution/Mediation	20%
Substance abuse assistance	20%
Veterans services	17%
Other	1%