

**SYEP 2026**

# **Employer Toolkit**



# SYEP Employer Engagement Toolkit

 [nyc.gov/hirenycyouth](https://nyc.gov/hirenycyouth) 

The Summer Youth Employment Program (SYEP) is the nation’s largest youth employment program, connecting NYC youth between the ages of 14 and 24 with career exploration opportunities and paid work experience each summer. Participants have the opportunity to explore career pathways, build work readiness skills, and engage in learning experiences that ensure they are prepared for jobs of the future.

Hiring young people through SYEP is a direct investment in the economic development of New York City. Connecting with diverse and local talent helps employers continue to build a workforce that reflects our communities and allows companies and organizations large and small to engage as leaders with the next generation.

Social Media Handles:	Social Media Hashtags:
LinkedIn: <a href="#">@DYCDNYC</a>	#NYCSYEP #NYCSummerJobs #SYEP2026
Instagram: <a href="#">@NYCYouth</a>	
Facebook: <a href="#">@NYCYouth</a>	
X: <a href="#">@NYCYouth</a>	

*\*Remember to tag @NYCYouth so we can share/like your posts*

## Give our NYC Youth a head start. Become an SYEP Employer!

Build your workforce and invest in the future by hiring young New Yorkers through the Summer Youth Employment Program (SYEP).

By joining SYEP, you help New York City youth build essential skills, explore career pathways, and take important steps toward long-term success—while strengthening your own team.

SYEP works for employers of all sizes and across every industry. **There is no cost to participate—**youth wages are paid directly by the City of New York. Your role is to offer hands-on work experience, mentorship, and exposure to the world of work.

Learn more and sign up to become an SYEP worksite at [nyc.gov/hirenycyouth](https://nyc.gov/hirenycyouth)

## Marketing Support

If you have any questions regarding this toolkit or would like information or resources, please contact:

DYCD’s Employer Partnerships: [employerpartnerships@dycd.nyc.gov](mailto:employerpartnerships@dycd.nyc.gov)

# SYEP Employer Engagement Toolkit

This toolkit is designed to market SYEP to prospective employers by showcasing the benefits of becoming a worksite, simplifying the process, and demonstrating how hiring NYC youth can support business needs while investing in the city's future workforce.

## Digital Assets:

[Click Here to download](#)

## Sample Social Media Messages



Strong businesses build strong communities. Become an SYEP worksite and invest in NYC youth by offering meaningful paid work experience. [nyc.gov/hirenycyouth](#)  
#HireNYCYouth #SYEP2026

Expand your workforce at no cost to your organization. Join #SYEP as a worksite and help NYC youth gain skills, confidence, and experience. [nyc.gov/hirenycyouth](#)  
#HireNYCYouth #CareerDevelopment #SYEP2026

Across every industry, opportunity makes a difference. Become an #SYEP worksite and support NYC youth on their career journeys. Learn more: [nyc.gov/hirenycyouth](#)  
#SYEP2026 #HireNYCYouth

Who took a chance on you?

Be that opportunity for a young New Yorker. Become an #SYEP worksite and help shape the next generation of NYC's workforce. [nyc.gov/hirenycyouth](#)  
#HireNYCYouth #SYEP2026 #MakeAnImpact