

# 2017

## ANNUAL SUMMARY



# Summer Youth Employment Program

## Goals

-  Introduce and prepare youth for the world of work
-  Explore career interests and acquire good work habits and skills
-  Provide supplemental income

## PROGRAM STRUCTURE



Up to 6 weeks of paid work and educational experience



New York State minimum wage of \$11.00 per hour



Open to all NYC residents 14-24 years old



Program Dates: July through August

# Program History

**2003**

DYCD administers SYEP

**2008**

Online worksite application launched

**2010**

Introduction of free checking accounts offered to participants 18+

**2004-06**

Online participant application, enrollment and timekeeping launched

**2009**

Specialized services for Vulnerable Youth and Standardized Educational Component added

**2016**

Implemented EverFi's digital comprehensive Financial Empowerment Program

**2014**

Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields

**2011-12**

Upgraded web-based Youth Employment Program System (YEPS) and online worksite launched

**2017**

Expansion of the Financial Empowerment Program with the ongoing support from the Cities for Financial Empowerment (CFE)

**2015**

Introduction of the financial empowerment program. Launch of Work, Learn and Grow Program with NYC Council support

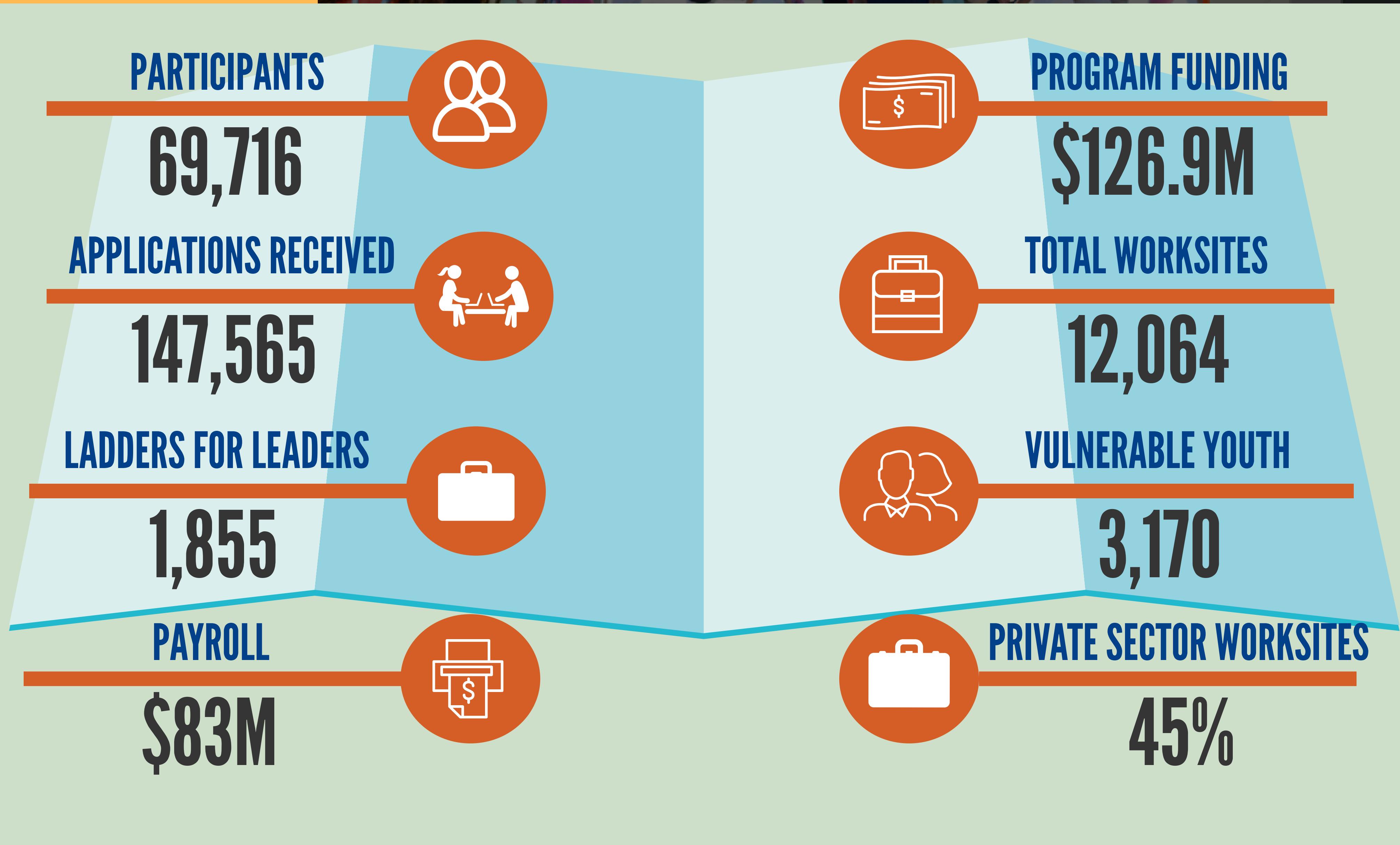
**2013**

Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders

# Four Service Options

Service Option	Descriptions
Younger Youth	<ul style="list-style-type: none"><li>• Four hour orientation to introduce workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth</li><li>• Fifteen hours of work experience per week that may include service learning and community service projects</li><li>• Weekly five hours of educational services that incorporate one hour of reflection</li><li>• 39 Providers</li></ul>
Older Youth	<ul style="list-style-type: none"><li>• Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education</li><li>• Twenty-five hours a week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors</li><li>• 49 Providers</li></ul>
Vulnerable Youth	<ul style="list-style-type: none"><li>• Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Service</li><li>• Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support</li><li>• 7 Providers</li></ul>
Ladders for Leaders	<ul style="list-style-type: none"><li>• Professional employer-paid internship program for high school and college students</li><li>• Participants selected through a competitive application process</li><li>• Advanced pre-employment training to prepare youth for interviews with prospective employers</li><li>• 6 Providers</li></ul>

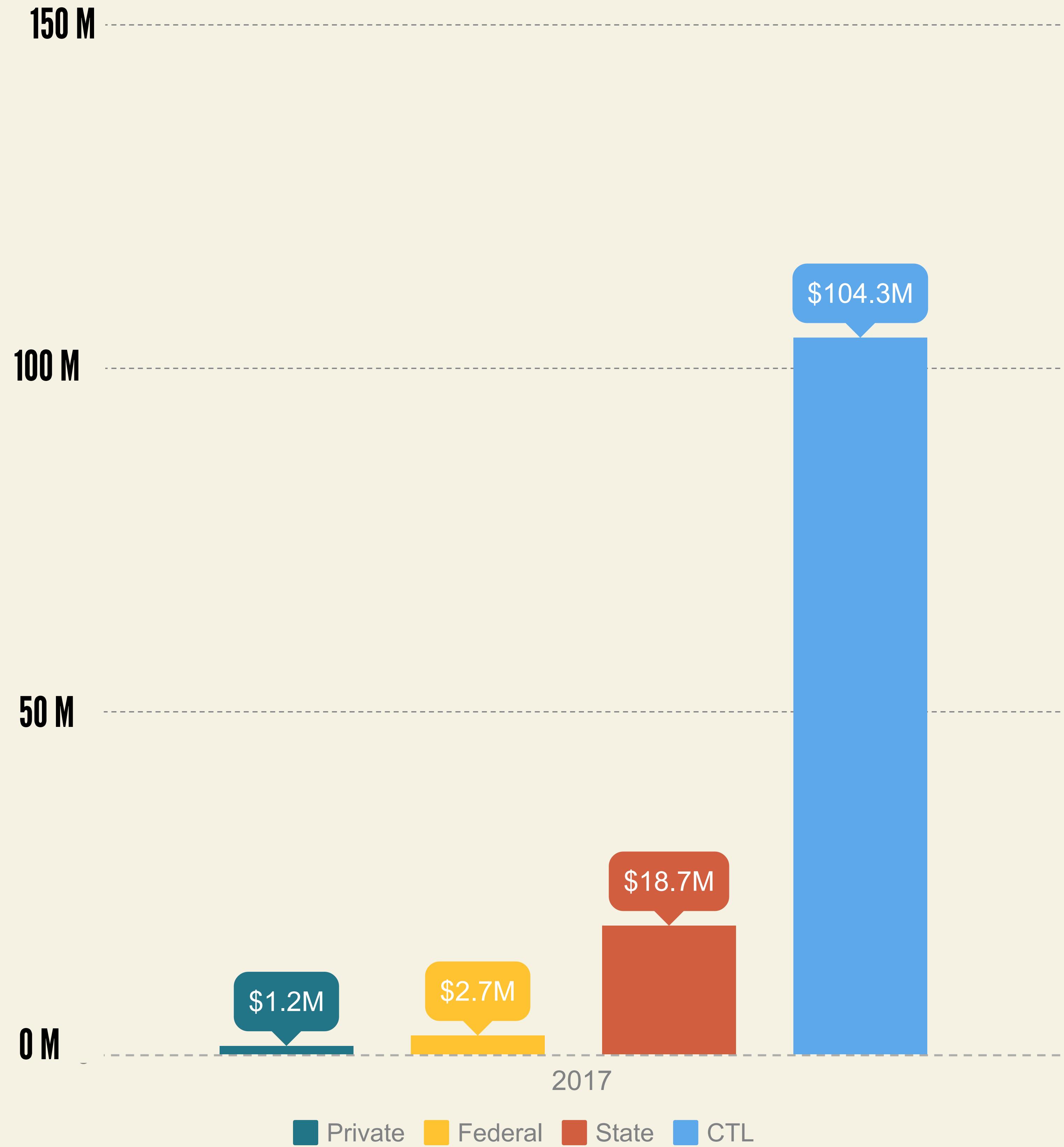
# Fast Facts and Figures



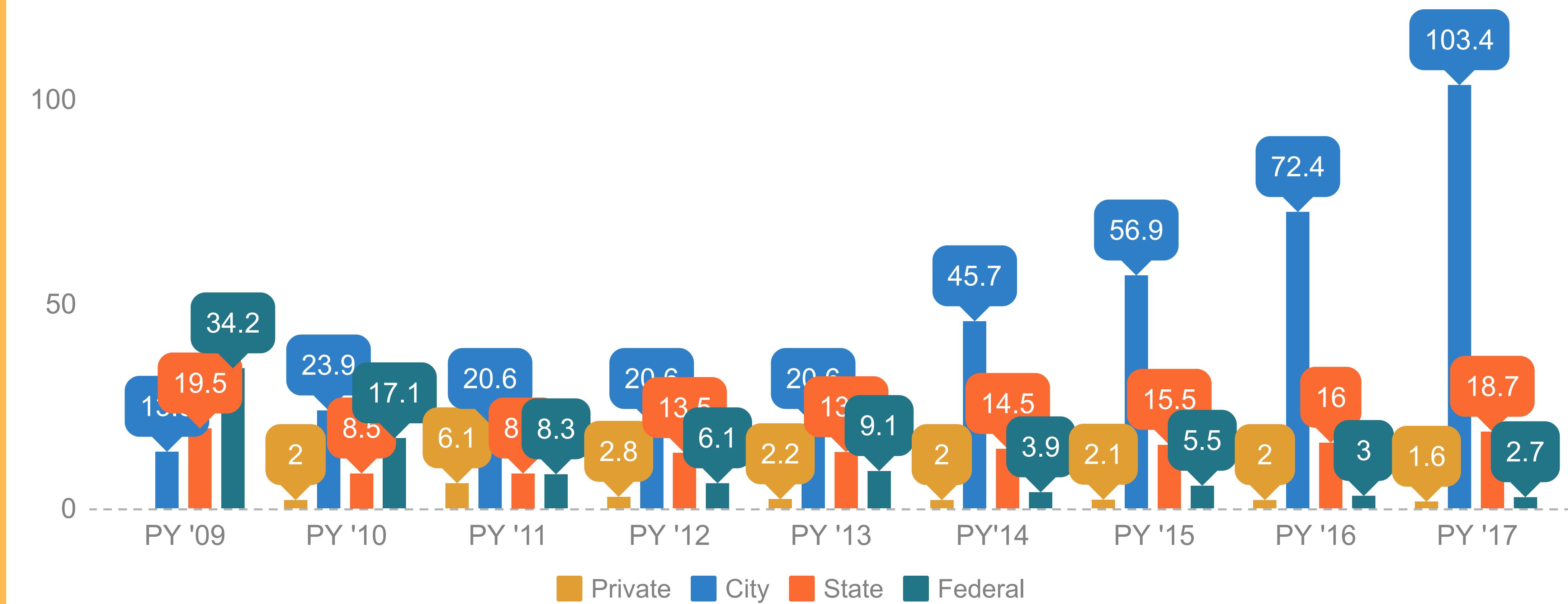
# Funding Sources

## Abbreviations:

- **CTL:** City Tax Levy
- **State:** New York State
- **Federal:** Community Service Block Grant
- **Private:** Donations through the Mayor's Fund to Advance New York City



# Funding Sources



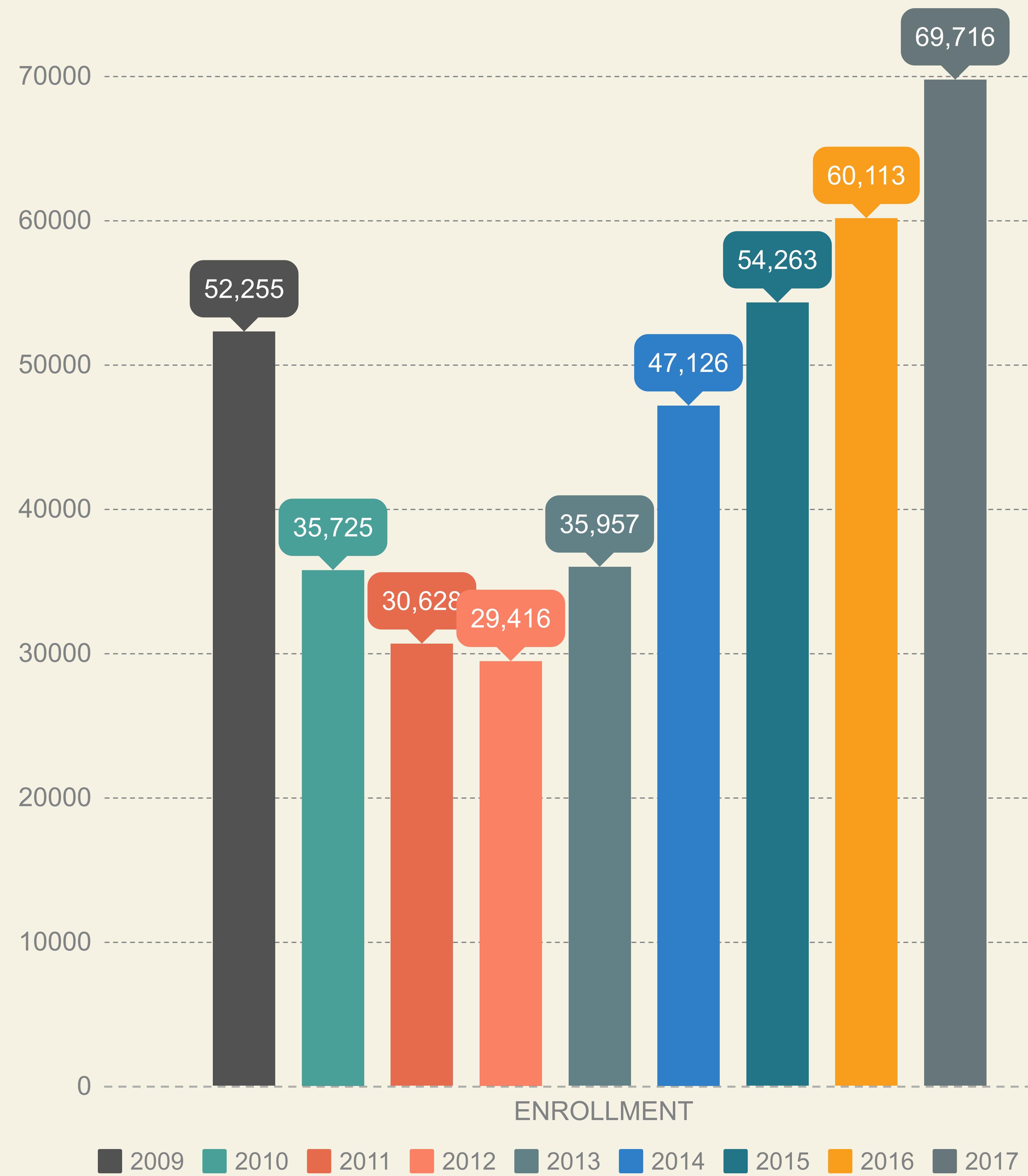
PY '09	PY '10	PY '11	PY '12	PY '13	PY '14	PY '15	PY '16	PY '17
<ul style="list-style-type: none"> <li>\$67.5 M Funding</li> <li>52,255 Enrolled</li> <li>Min Wage: \$7.25</li> </ul>	<ul style="list-style-type: none"> <li>\$51.5 M Funding</li> <li>35,725 Enrolled</li> <li>Min Wage: \$7.25</li> </ul>	<ul style="list-style-type: none"> <li>\$43.5 M Funding</li> <li>30,628 Enrolled</li> <li>Min Wage: \$7.25</li> </ul>	<ul style="list-style-type: none"> <li>\$43 M Funding</li> <li>29,416 Enrolled</li> <li>Min Wage: \$7.25</li> </ul>	<ul style="list-style-type: none"> <li>\$45.6 M Funding</li> <li>35,957 Enrolled</li> <li>Min Wage: \$7.25</li> </ul>	<ul style="list-style-type: none"> <li>\$66.1 M Funding</li> <li>47,126 Enrolled</li> <li>Min Wage: \$8.00</li> </ul>	<ul style="list-style-type: none"> <li>\$79.9 M Funding</li> <li>54,263 Enrolled</li> <li>Min Wage: \$8.75</li> </ul>	<ul style="list-style-type: none"> <li>\$94.3 M Funding</li> <li>60,113 Enrolled</li> <li>Min Wage: \$9.00</li> </ul>	<ul style="list-style-type: none"> <li>\$126.9 M Funding</li> <li>69,716 Enrolled</li> <li>Min Wage: \$11.00</li> </ul>

# Program Partners

Borough	Providers			
Bronx	<ul style="list-style-type: none"> <li>• Aspira of New York</li> <li>• Bronx Works</li> <li>• Catholic Charities Community Services</li> <li>• Children's Arts &amp; Science Workshops</li> </ul>	<ul style="list-style-type: none"> <li>• Community Association for Progressive Dominicans</li> <li>• Kips Bay Boys and Girls Club</li> <li>• Moshulu Montefiore Community Center</li> </ul>	<ul style="list-style-type: none"> <li>• Phipps Community Development</li> <li>• Simpson Street Development Association</li> <li>• SoBro Overal Economic Development Corporation</li> </ul>	<ul style="list-style-type: none"> <li>• The Children's Aid Society</li> <li>• Wildcat Service Corporation</li> <li>• Woodycrest Center for Human Development</li> </ul>
Brooklyn	<ul style="list-style-type: none"> <li>• Bedford Stuyvesant Restoration Corporation</li> <li>• Brooklyn Neighborhood Improvement Association</li> <li>• CAMBA</li> <li>• Catholic Charities Neighborhood Services Inc</li> <li>• Chinese-American Planning Council</li> </ul>	<ul style="list-style-type: none"> <li>• Community Counseling and Mediation</li> <li>• Council of Jewish Organizations of Flatbush</li> <li>• Cypress Hills Local Development Corporation</li> <li>• Edith &amp; Carl Marks Jewish Community House of Bensonhurst</li> </ul>	<ul style="list-style-type: none"> <li>• Henry Street Settlement</li> <li>• Italian-American Civil Rights League</li> <li>• JCC of Greater Cony Island</li> <li>• National Society for Hebrew Day Schools</li> <li>• Police Athletic League</li> </ul>	<ul style="list-style-type: none"> <li>• Research Foundation CUNY</li> <li>• Medgar Evers College</li> <li>• Ridgewood Bushwick Senior Citizens Council</li> <li>• SCO Family of Services Center for Family Life</li> <li>• Sesame Flyers International</li> <li>• St. Nicks Alliance</li> </ul>
Manhattan	<ul style="list-style-type: none"> <li>• Catholic Charities Community Services</li> <li>• Center for Alternative Sentencing and Employment Services</li> <li>• Chinatown Manpower Project</li> </ul>	<ul style="list-style-type: none"> <li>• Chinese-American Planning Council</li> <li>• El Barrio's Operation Fight Back Inc</li> <li>• Fedcap Rehabilitation Services</li> <li>• Henry Street Settlement</li> </ul>	<ul style="list-style-type: none"> <li>• Inwood Community Services</li> <li>• New York City Department of Education</li> <li>• New York City Housing Authority</li> <li>• PENCIL</li> </ul>	<ul style="list-style-type: none"> <li>• Police Athletic League</li> <li>• The Children's Aid Society</li> <li>• YM-YWHA Washington Heights of Inwood</li> </ul>
Queens & Staten Island	<ul style="list-style-type: none"> <li>• Central Queens Y &amp; YWHA</li> <li>• Chinese-American Planning Council</li> <li>• Greater Ridgewood Youth Council</li> </ul>	<ul style="list-style-type: none"> <li>• HANAC</li> <li>• Henry Street Settlement</li> <li>• Jacob A Riis Neighborhood Settlement</li> </ul>	<ul style="list-style-type: none"> <li>• Police Athletic League</li> <li>• Queens Community House</li> <li>• Research Foundation CUNY La Guardia Community College</li> </ul>	<ul style="list-style-type: none"> <li>• Rockaway Development and Revitalization Corporation</li> <li>• South Queens Park Association</li> <li>• United Activities Unlimited</li> </ul>

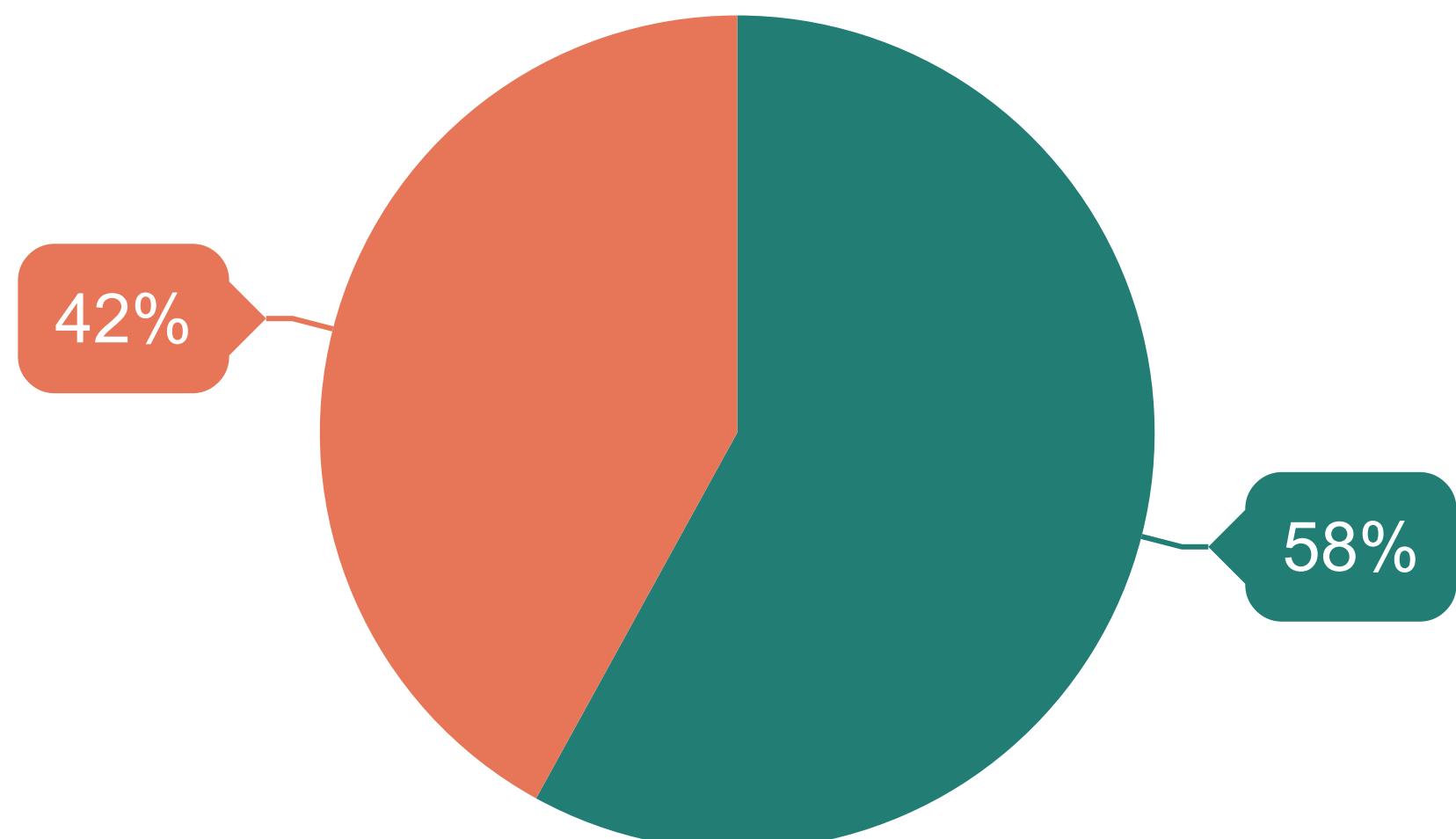
# Enrollment

**69,716**  
participants are  
enrolled in 2017



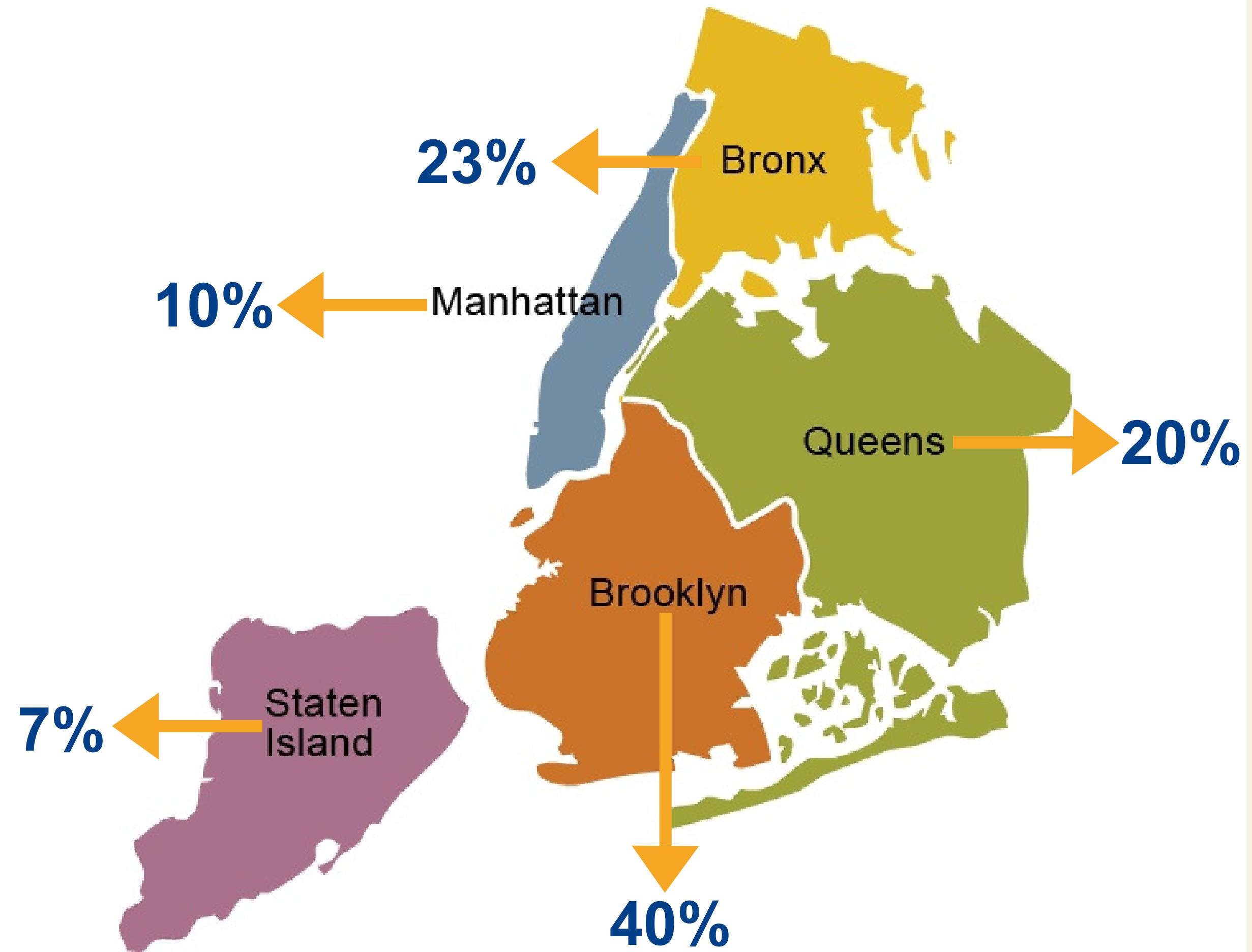
# Enrollment Breakdown

## By Gender



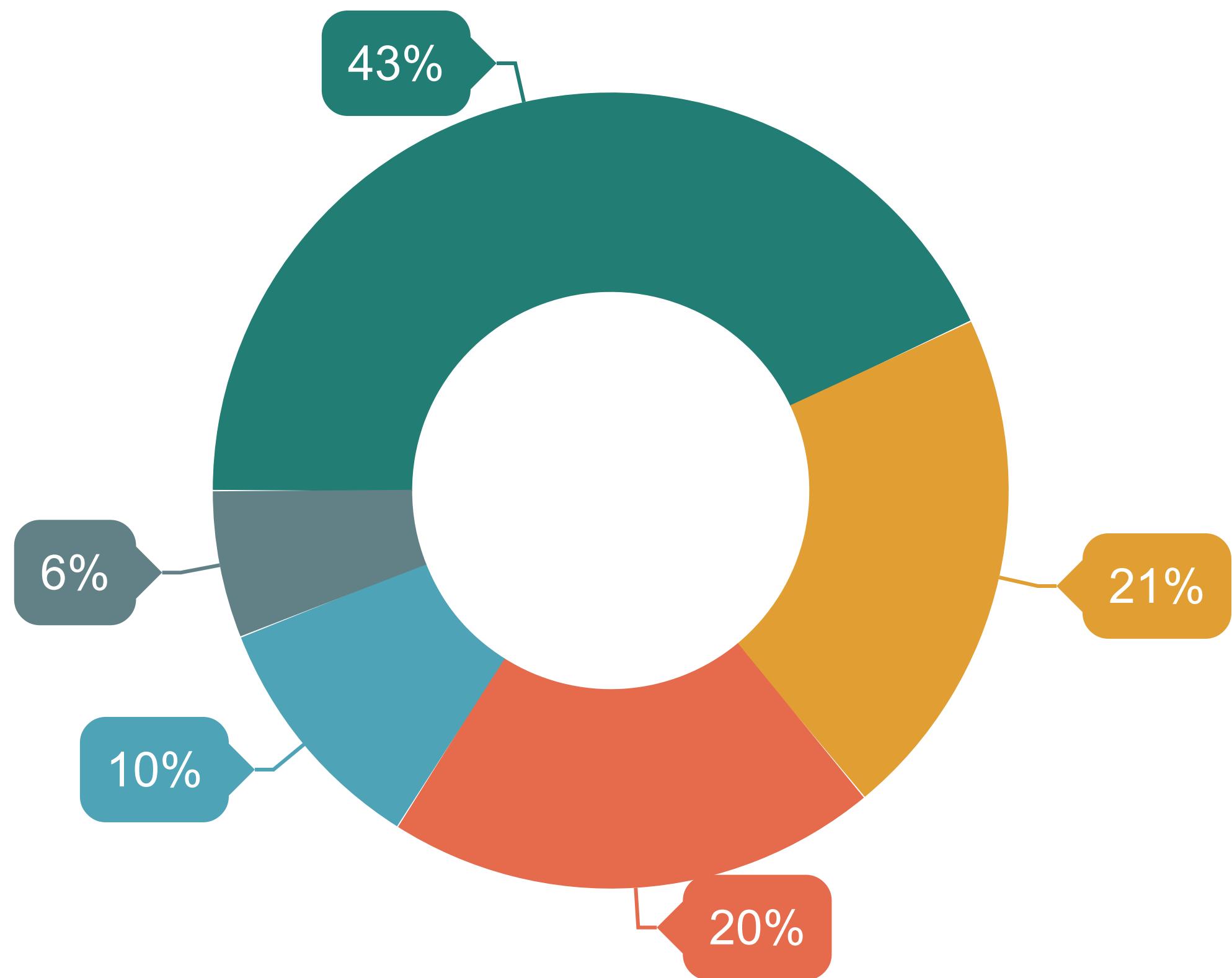
■ Female (58%) ■ Male (42%)

## By Borough

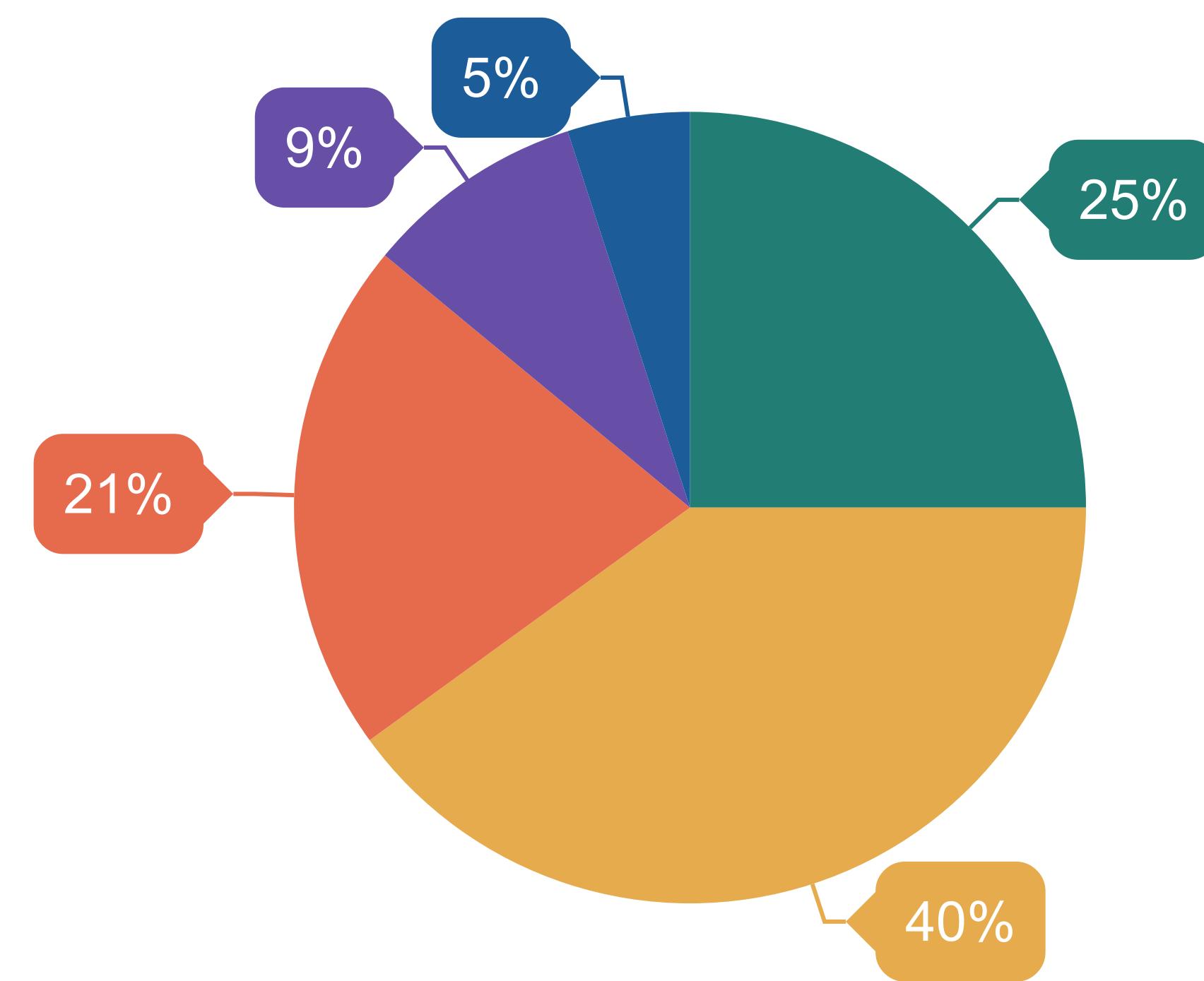


# Enrollment Breakdown

## By Ethnicity



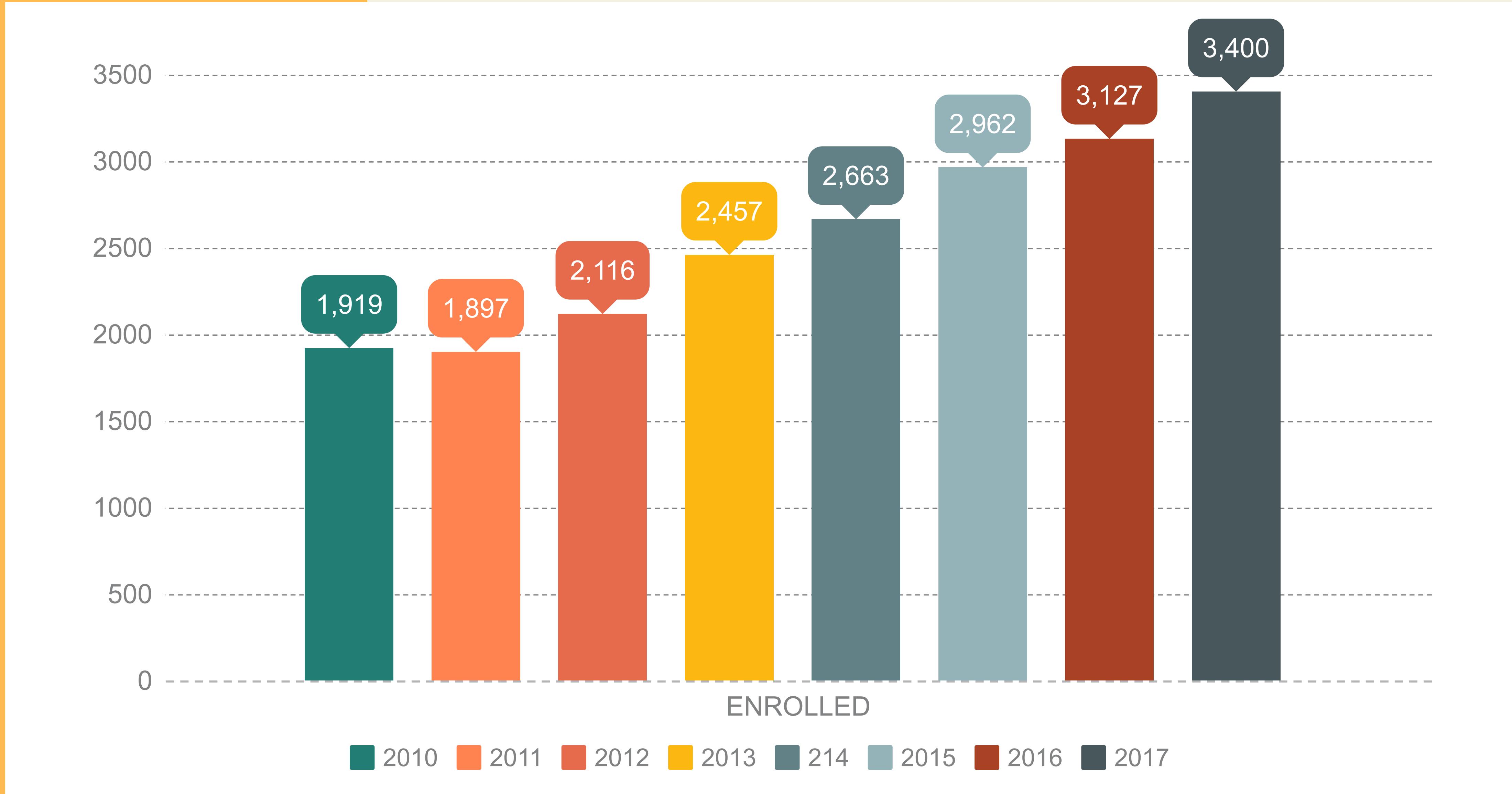
## By Age



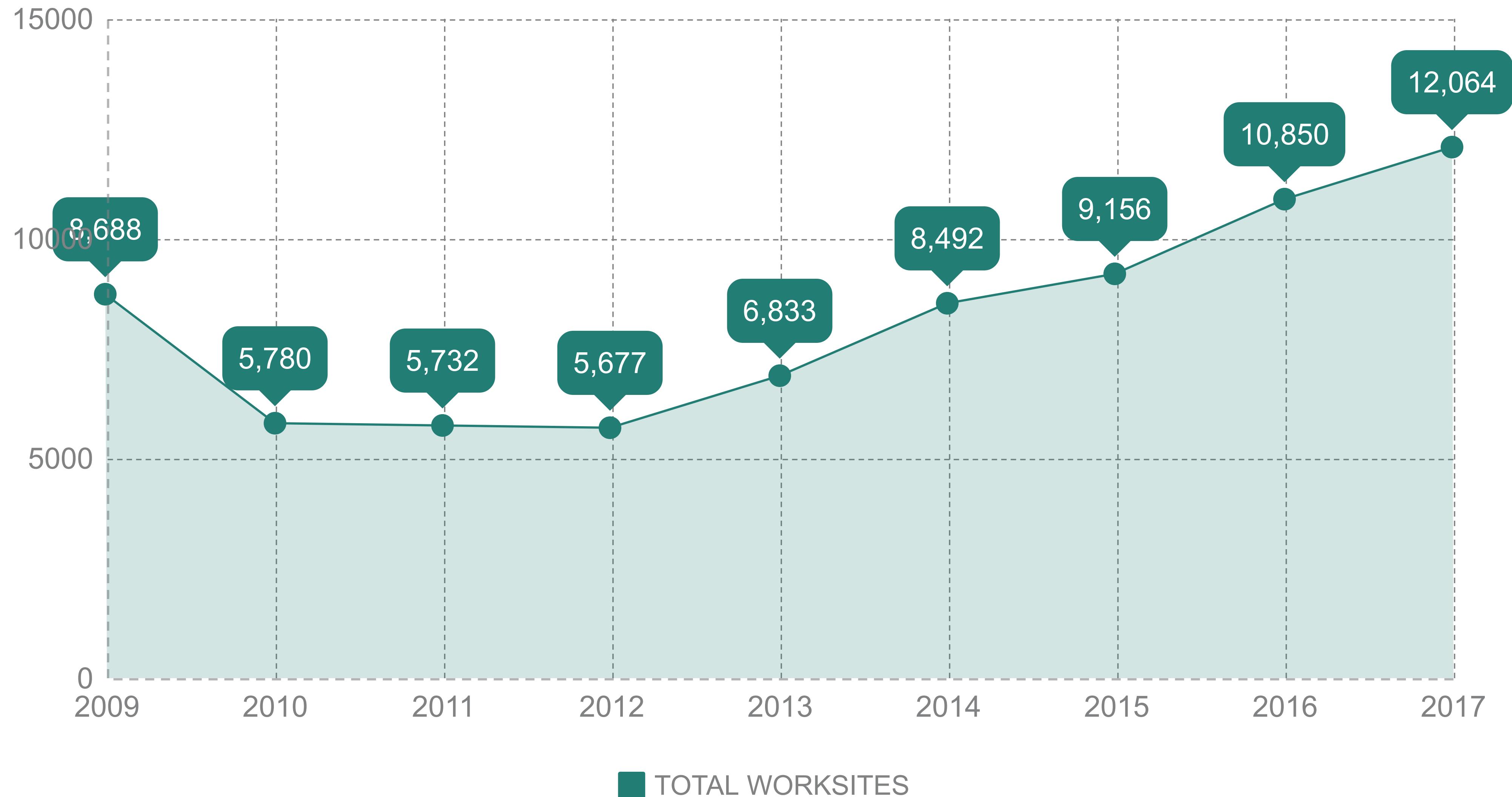
■ BLACK (43%) ■ HISPANIC (21%) ■ WHITE (20%)  
■ ASIAN/PACIFIC ISLANDER (10%) ■ OTHER (6%)

■ 14-15 (25%) ■ 16-17 (40%) ■ 18-19 (21%) ■ 20-21 (9%)  
■ 22-24 (5%)

# Youth With Disabilities



# Total Worksites

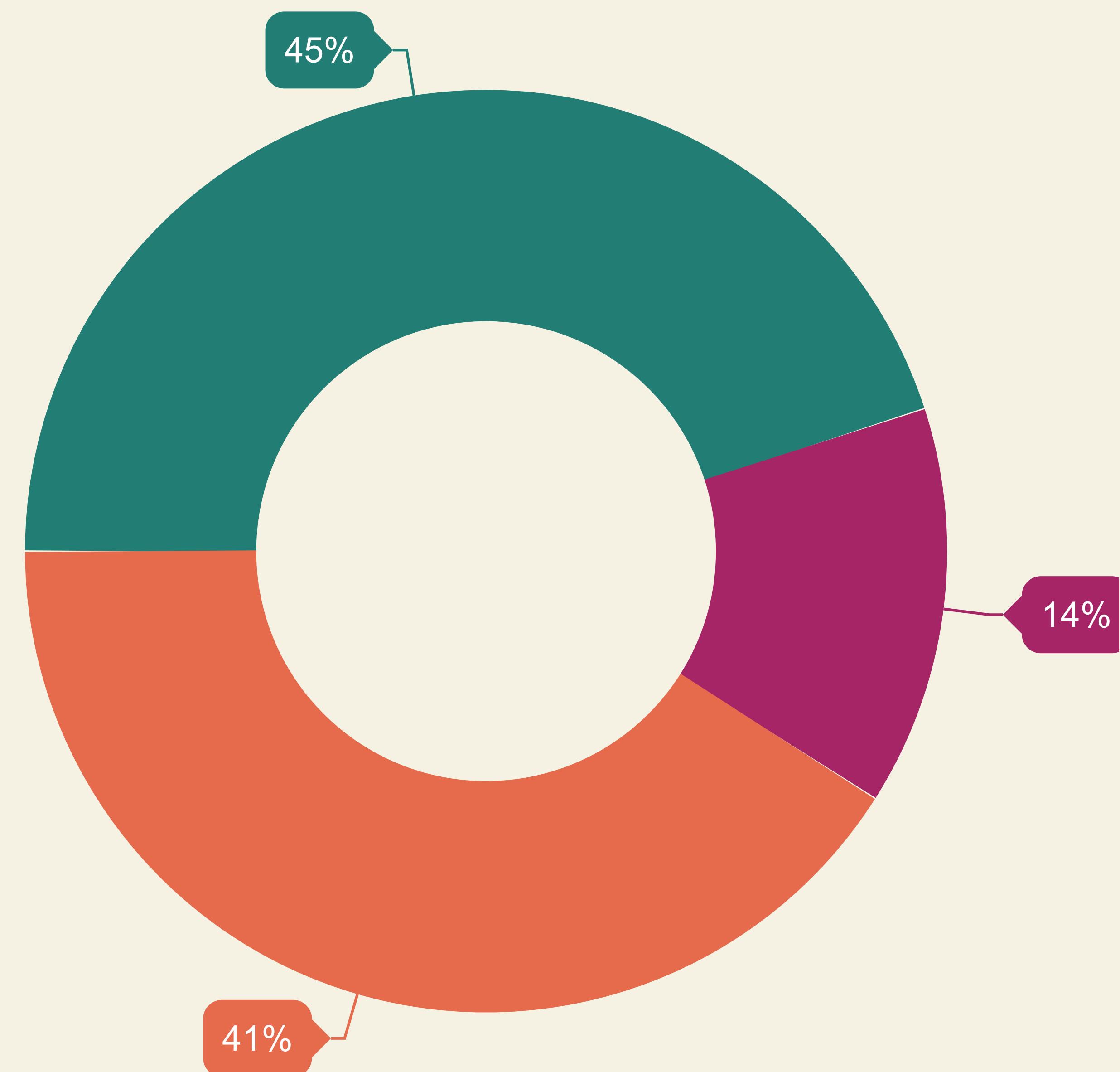


# Worksite Sector Breakdown

NON-PROFIT  
4,934

PUBLIC  
1,686

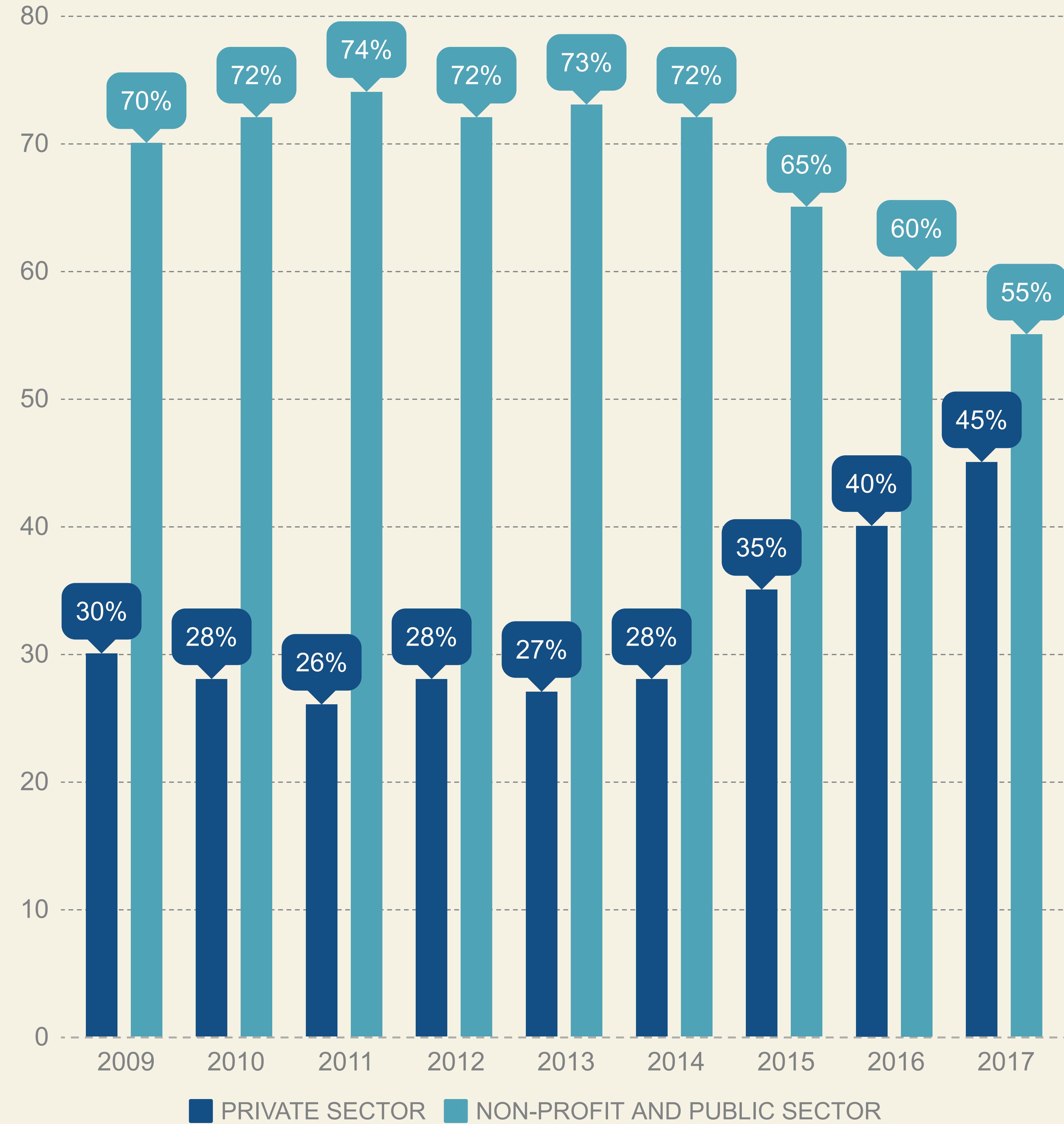
PRIVATE  
5,444



# Private Sector Wksites %

45%

private sector  
wksites, an increase  
of 5% from 2016



# Employer Highlights



## Financial Services

- Bank of America
- JPMorgan Chase
- KPMG



## Technology

- AppNexus
- AOL
- Medidata



## Retail

- CVS
- MODELL'S
- Staples



## Real Estate

- Jack Resnick+Sons
- Rudin Management
- Tishman Speyer



## Healthcare

- Maimonides Hospital
- Mount Sinai Hospital
- NYC Health + Hospitals



# Work Readiness Training

## Educational Component

All participants attended pre-employment orientations that highlighted:

- Program Goals & Expectations
- Teamwork and Conflict Resolution
- Workplace Health, Safety and Labor Laws
- Supplementary Work Readiness Topics

## TOPICS COVERED



Work Readiness and Workplace Etiquette



Continuing Education and Career Exploration



Financial Literacy and Budget Planning



Applying and Interviewing for a Job



Health & Wellness and Stress & Time Management



Values, Life Goals and Leadership skills

# Service Learning

## Younger Youth

Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills

## POPULAR PROJECT THEMES



Civic Participation & Social Change



Health and Well Being



Healthy Food & Nutrition



Environmental Justice



College Readiness

# Vulnerable Youth

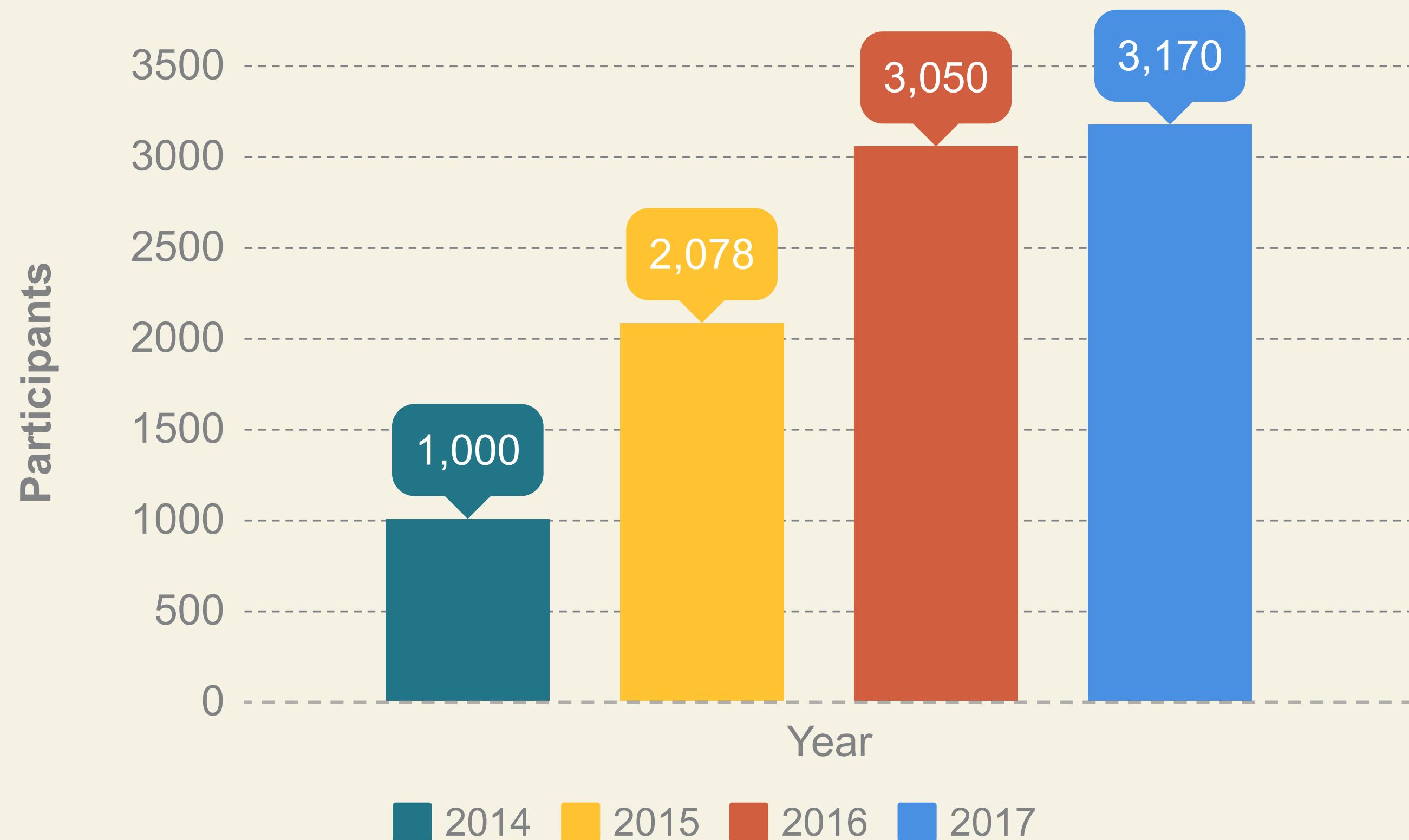
## Special Projects

Through our partnership with the LAMP, 50 young adults worked on creating impactful multimedia news stories and learned how to conduct interviews, gather facts and evaluate sources of information for credibility.

## BARRIERS INCLUDE

-  Foster Care
-  Justice-Involved
-  Runaway/Homeless
-  Receiving ACS Preventive Services

## VY Program Growth Over the Past Four Years



# Ladders for Leaders

## About Ladders

Launched in 2006, Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.



**PARTICIPANTS**



**APPLICATIONS**



**WORKSITES**



**HIRED**

**1,855**

Increase of 21%  
from 2016

**7,990**

Increase of 31%  
from 2016

**583**

Increase of 23%  
from 2016

**31%**

Received an offer to  
continue  
employment after  
the program

# Participant Pay

## Fee-Free ATM Transactions

Allpoint® network allowed participants fee-free ATM transactions at over thousands of locations, including CVS, Target and Walgreen.

## PARTICIPANTS PROVIDED ACCESS TO

-  **Visa branded card with fee-free store transactions**
-  **Pay card usage instruction materials**
-  **Online card activity information and end-of-program earnings statement**
-  **Direct deposit available to all youth with bank accounts**
-  **Split Direct Deposit and Savings Account Options**
-  **Accounts update via text message**

# Financial Empowerment

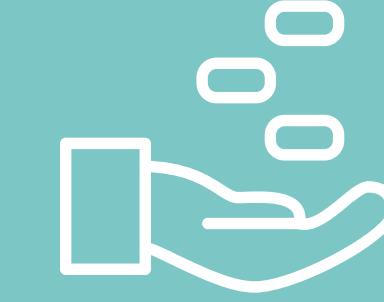
## Projected Goals



Increase Banking Access



Teach Youth Money Management and Budgeting



Increase Direct Deposit Enrollment

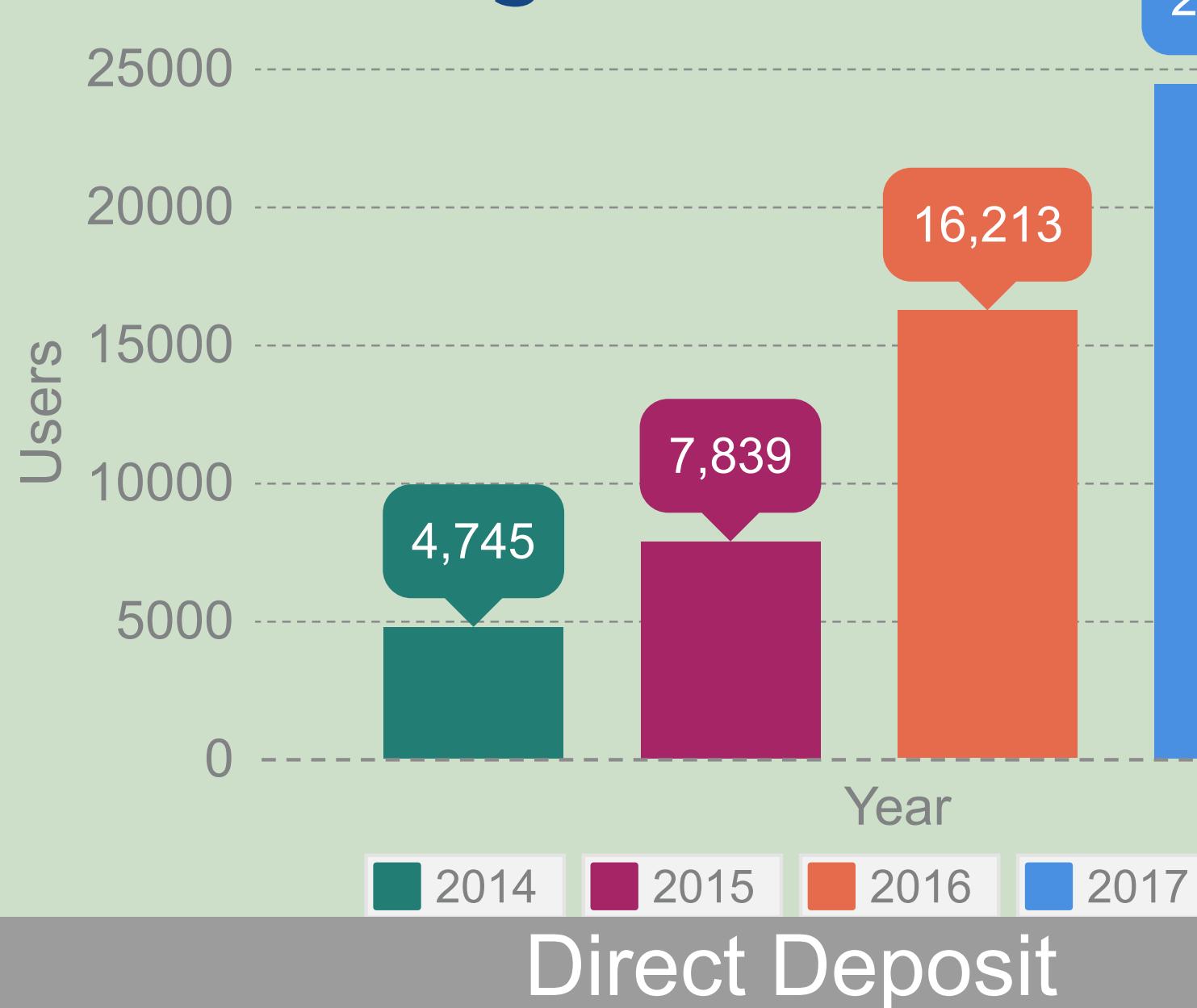


Partnership With Banking Institutions



Encourage Savings

### Direct Deposit Users By Program Year



### Financial Literacy Fast Facts

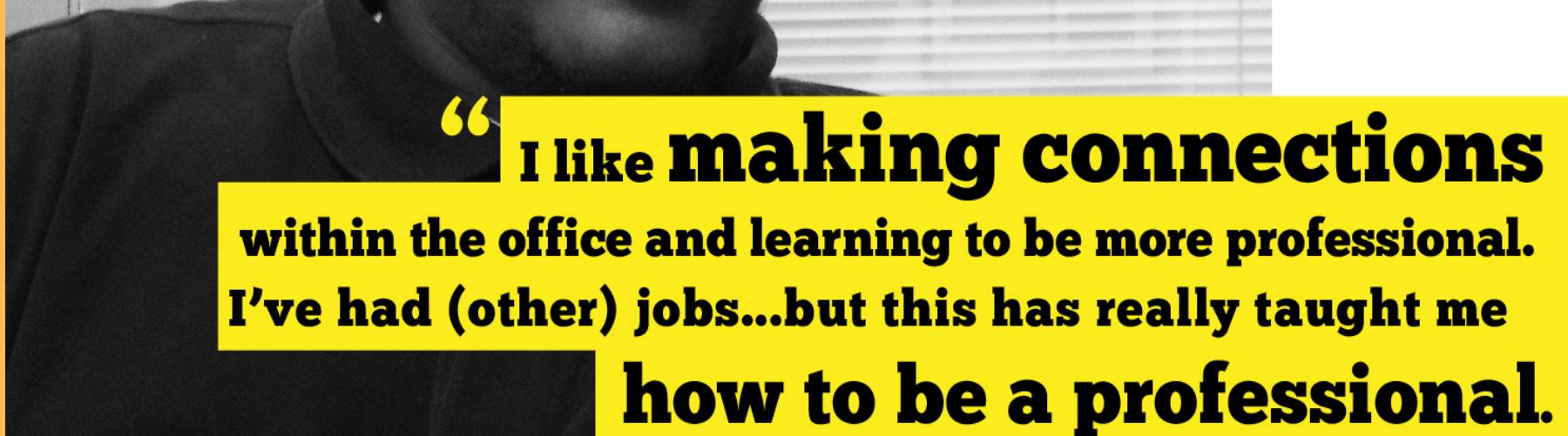
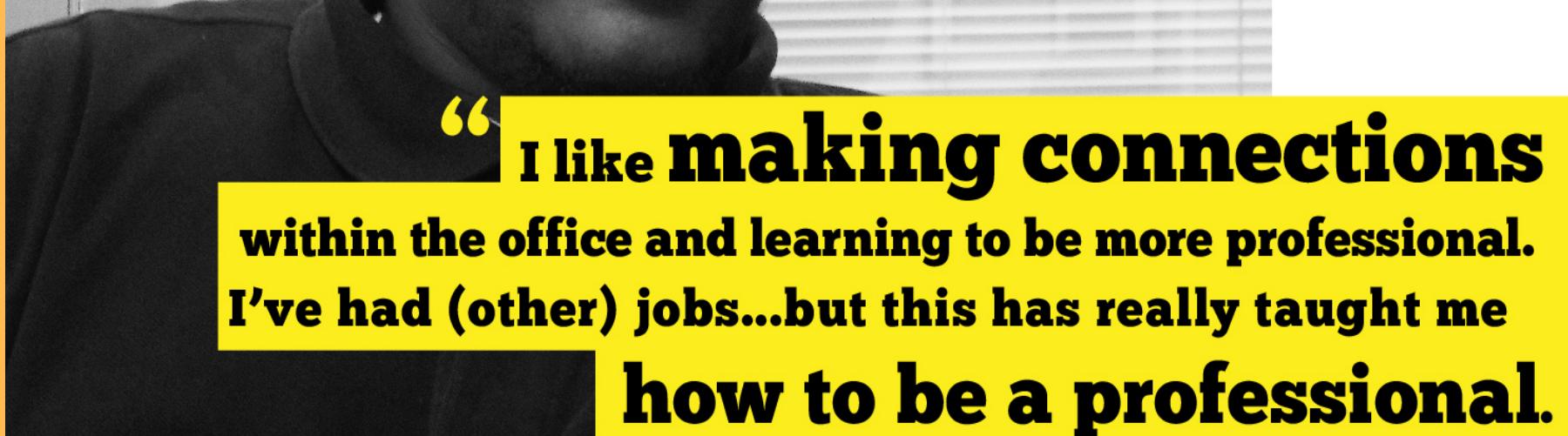
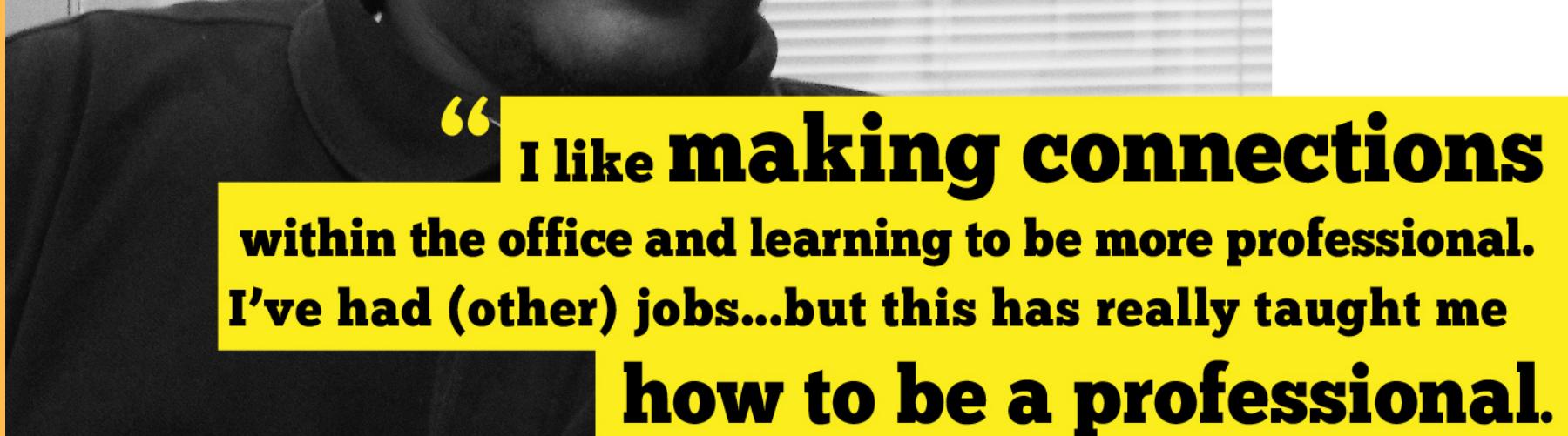
35% Enrolled in Direct Deposit

51% Increase in Direct Deposit Use

Over 69,716 Youth Participated in Financial Education

49 Providers Utilized Ever-Fi's Comprehensive Financial Literacy Program

# SYEP Photo Series



**Department of Youth and Community Development**  
c/o Workforce Development  
2 Lafayette Street, 19th Floor  
New York, NY 10007

[www.nyc.gov/dycd](http://www.nyc.gov/dycd)

**New York City DYCD Youth Connect**

Toll free: 1-800-246-4646  
or call: 646-343-6800  
Call 311 for government  
information and services  
Out-of-City: 212-NEW-YORK  
(212-639-9675)  
[youthconnect@dycd.nyc.gov](mailto:youthconnect@dycd.nyc.gov)



**Department of  
Youth & Community  
Development**

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**Summer Youth  
Employment Program**



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