

NYC

Department of
Youth & Community
Development

Annual
Summary
2015

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Summer Youth Employment Program

GOALS

- ✓ Introduce and prepare youth for the world of work
- ✓ Explore career interests and acquire good work habits and skills
- ✓ Provide supplemental income



PROGRAM STRUCTURE

- 💡 Up to 6 weeks of paid work and educational experience
- 💡 New York State minimum wage of \$8.75 per hour
- 💡 Open to all NYC residents 14-24 years old
- 💡 Program Dates: July 6th through August 22nd

PROGRAM HISTORY



2003

DYCD administers SYEP



2004

SYEP Online enrollment and timekeeping launched



2006

Online participant application system established



2011

Upgraded web-based Youth Employment Program System (YEPS)



2010

Free checking accounts offered to participants 18+



2009

Specialized services for Vulnerable Youth added



2015

Introduction of the financial empowerment Program and the launch of Private Sector Campaign and the Hire Youth NYC Tumblr Page



2012

Online worksite application system created



2013

Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Unsubsidized Jobs



2014

Introduction of pilot initiatives like NYC Generation Tech, Clean Streets = Clean Beaches, and NYCHA SCOUT

SERVICE OPTIONS

YOUNGER YOUTH



Four hour orientation to introduce first time workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth



Fifteen hours of work experience per week that may include service learning and community service projects



Weekly five hours of educational services that incorporate one hour of reflection

VULNERABLE YOUTH



Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Services



Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support

OLDER YOUTH



Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education



Twenty-five hours a week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors

LADDERS FOR LEADERS



Professional employer-paid internship program for high school and college students



Participants selected through a competitive application process



Advanced pre-employment training to prepare youth for interviews with prospective employers

FACTS AND FIGURES

PARTICIPANTS

54,263



APPLICATIONS RECEIVED

131,897



LADDERS FOR LEADERS

1,035



PROGRAM FUNDING

\$79.9 M



TOTAL WORKSITES

9,156

VULNERABLE YOUTH

2,078



FASTFACTS

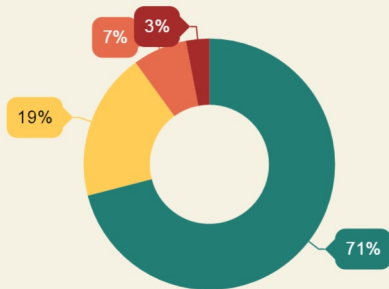
\$54.3 MILLION DOLLARS IN TOTAL PAYROLL

PRIVATE SECTOR WORKSITES COMPRISED 35% OF APPROVED WORKSITES, AN INCREASE OF 7% FROM 2014

SEVENTEEN DIFFERENT INDUSTRIES PARTICIPATED AS WORKSITES IN 2015

754 NEW PRIVATE SECTOR WORKSITES DEVELOPED IN 2015

FUNDING SOURCES



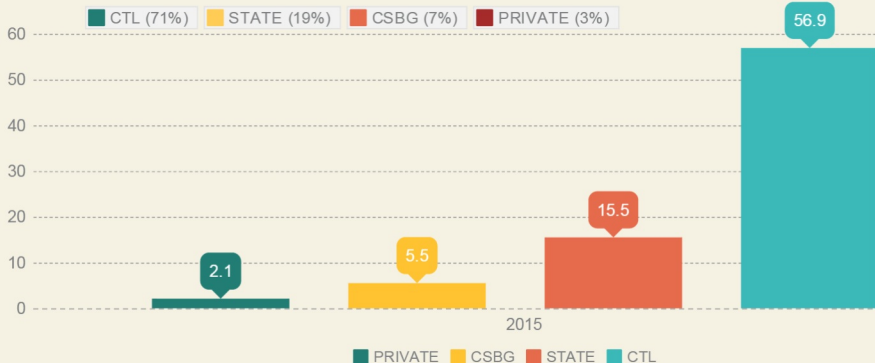
Abbreviations:

CTL: City Tax Levy
State: New York State
CSBG: Community Services Block Grant
Private: Donations through the Mayor's Fund to Advance New York City

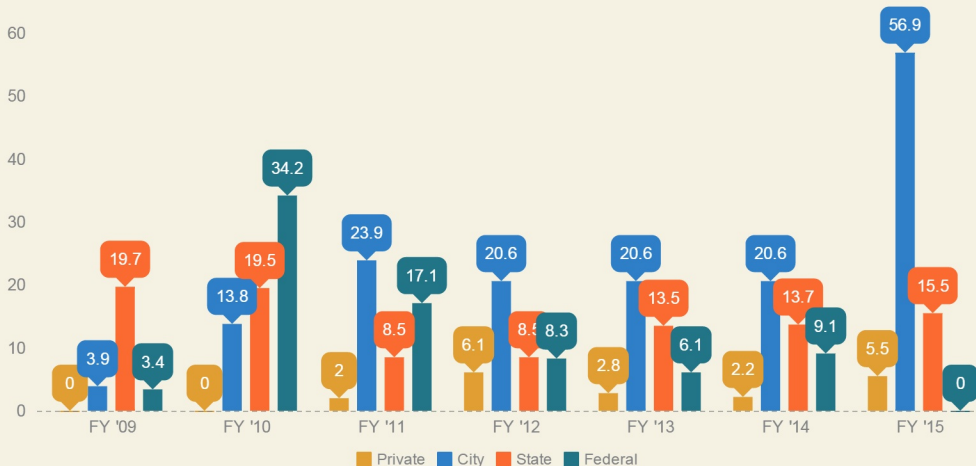
TOTAL FUNDING

 **\$79.9 M**

CTL (71%) STATE (19%) CSBG (7%) PRIVATE (3%)



FUNDING AND ENROLLMENT



FY '09

\$54 M FUNDING
43,113 ENROLLED
MIN WAGE: \$7.15

FY '10

\$67.5 M FUNDING
52,255 ENROLLED
MIN WAGE: \$7.25

FY '11

\$51.5 M FUNDING
35,725 ENROLLED
MIN WAGE: \$7.25

FY '12

\$43.5 M FUNDING
30,628 ENROLLED
MIN WAGE: \$7.25

FY '13

\$43 M FUNDING
29,416 ENROLLED
MIN WAGE: \$7.25

FY '14

\$45.6 M FUNDING
35,957 ENROLLED
MIN WAGE: \$7.25

FY '15

\$79.9 M FUNDING
54,263 ENROLLED
MIN WAGE: \$8.75

PROGRAM PARTNERS

BRONX (13)

Aspira of New York
BronxWorks
Catholic Charities Community Services, Archdiocese of NY—Alianza Division
Children's Arts & Science Workshops
Community Association for Progressive Dominicans
Kips Bay Boys and Girls Club
Moshulu Montefiore Community Center
Phipps Community Development
Simpson Street Development Association
SoBro Overall Economic Development Corporation
The Children's Aid Society
Wildcat Service Center
Woodycrest Center for Human Development

BROOKLYN (18)

Bedford Stuyvesant Restoration Corporation
Brooklyn Neighborhood Improvement Association
CAMBA
Catholic Charities Neighborhood Services, Inc.
Chinese-American Planning Council
Community Counseling and Mediation
Council of Jewish Organizations of Flatbush
Cypress Hills Local Development Corporation
Edith & Carl Marks Jewish Community House of Bensonhurst
Henry Street Settlement
Italian-American Civil Rights League
National Society for Hebrew Day Schools
Police Athletic League
Research Foundation CUNY—Medgar Evers College
Ridgewood Bushwick Senior Citizens Council
SCO Family of Services—Center for Family Life
Sesame Flyers International
St. Nicks Alliance

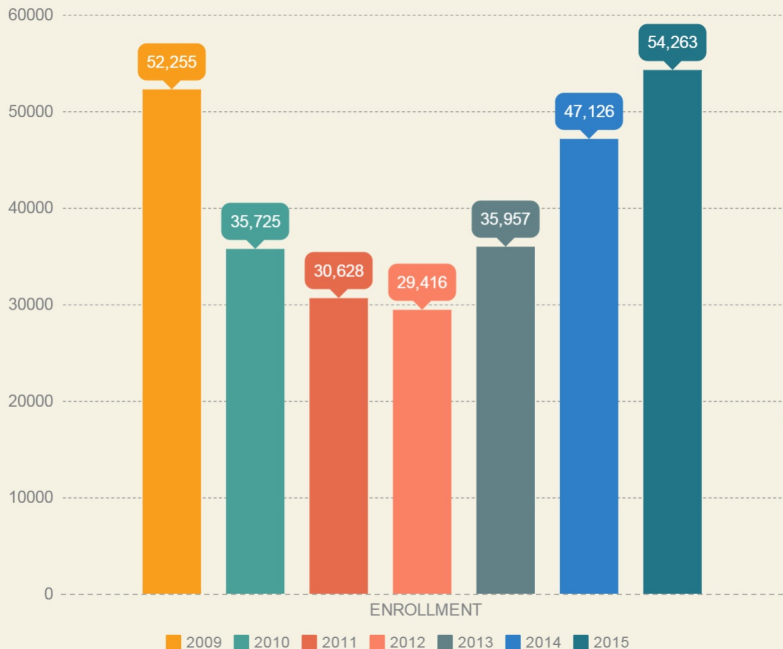
MANHATTAN (15)

Catholic Charities Community Services, Archdiocese of NY—Alianza Division
Center for Alternative Sentencing and Employment Services (CASES)
Chinatown Manpower Project
Chinese-American Planning Council
El Barrio's Operation Fight Back, Inc.
Fedcap Rehabilitation Services
Henry Street Settlement
Inwood Community Services
Network for Teaching Entrepreneurship
New York City Department of Education
New York City Housing Authority
New York City Mission Society
Police Athletic League
The Children's Aid Society
YM-YWHA Washington Heights of Inwood

QUEENS AND STATEN ISLAND (12)

Central Queens YM & YWHA
Chinese-American Planning Council
Greater Ridgewood Youth Council
HANAC
Henry Street Settlement
Jacob A. Riis Neighborhood Settlement
Police Athletic League
Queens Community House
Research Foundation CUNY—LaGuardia Community College
Rockaway Development and Revitalization Corporation
Southern Queens Park Association
United Activities Unlimited (Staten Island)

ENROLLMENT

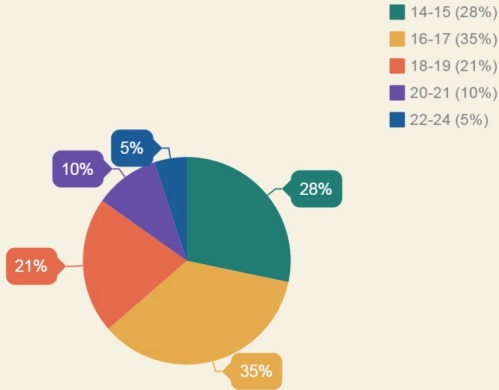


FAST FACTS

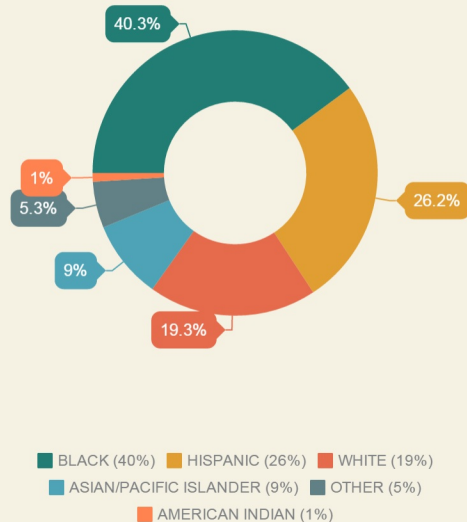
- ✓ 54,263 participants enrolled in 2015
- ✓ 41% of applicants accepted

ENROLLMENT BREAKDOWN

BY AGE



BY ETHNICITY



ENROLLMENT BREAKDOWN

BY GENDER



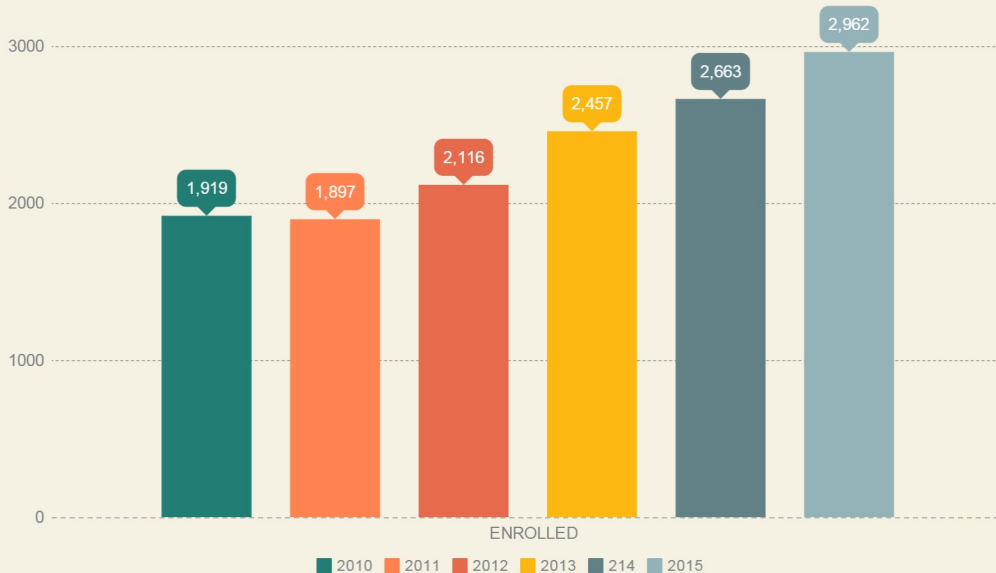
■ FEMALE (57%) ■ MALE (43%)

BY BOROUGH

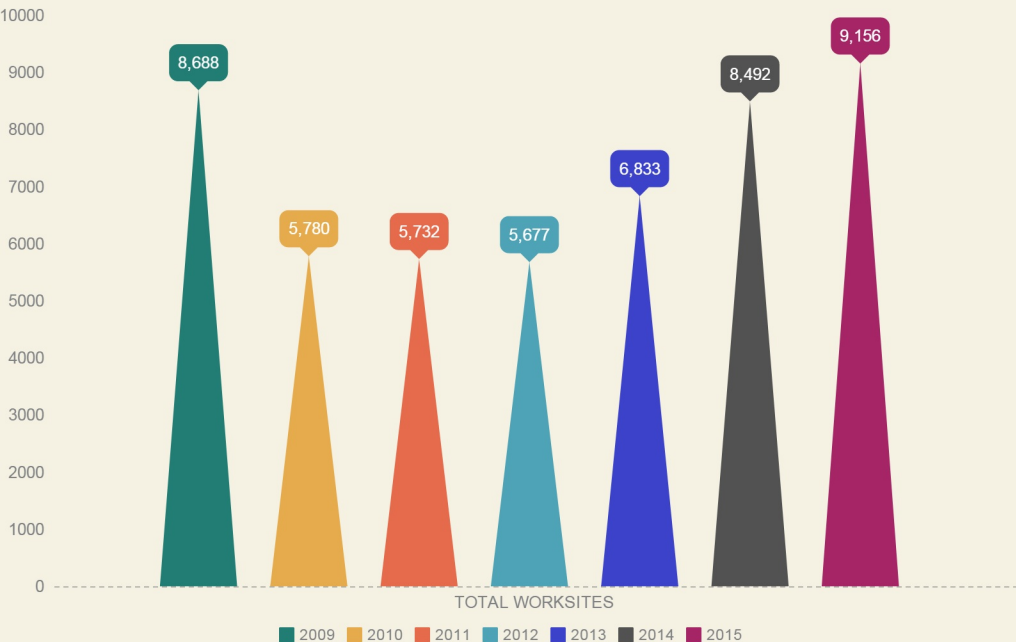


■ Brooklyn (41%) ■ Bronx (23%) ■ Manhattan (10%)
■ Queens (19%) ■ Staten Island (7%)

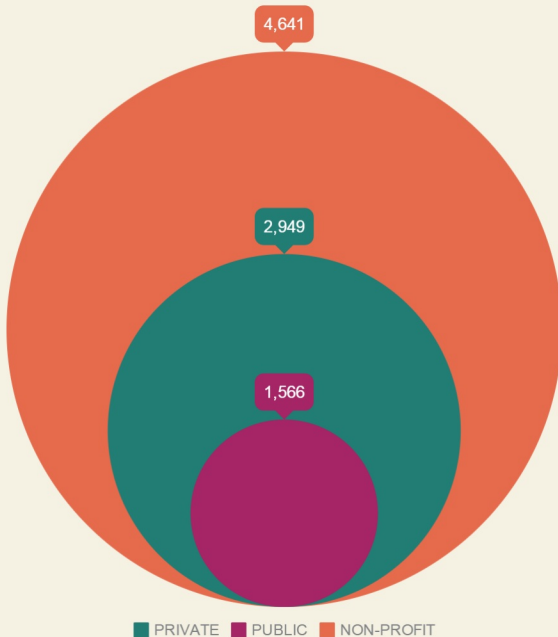
YOUTH WITH DISABILITIES ENROLLED



TOTAL WORKSITES



WORKSITE SECTOR BREAKDOWN



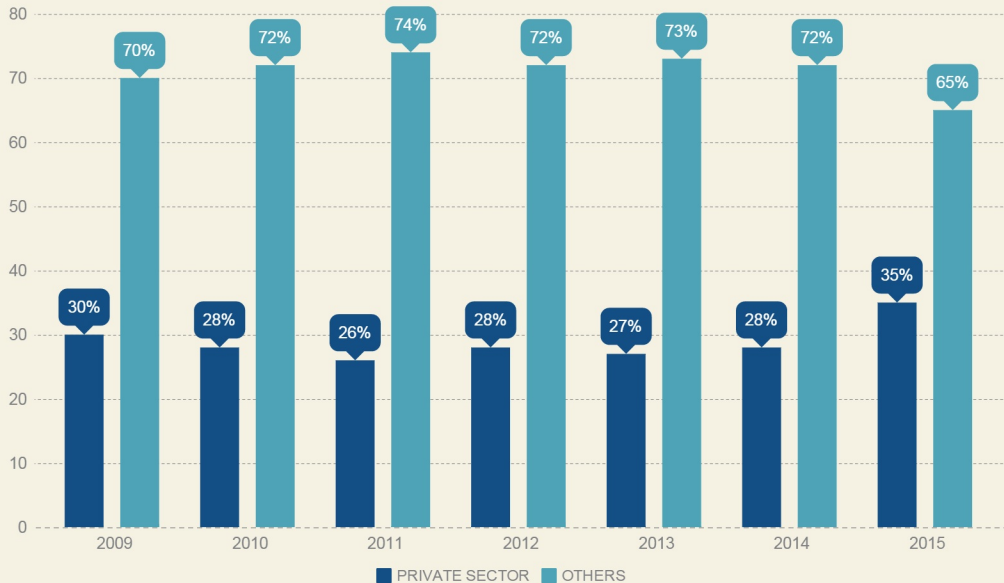
NON-PROFIT
4,641

PRIVATE
2,949

PUBLIC
1,566

■ PRIVATE ■ PUBLIC ■ NON-PROFIT

PRIVATE SECTOR WORKSITES %



EMPLOYER HIGHLIGHTS



HEALTHCARE

MAIMONIDES MEDICAL CENTER
HARLEM HOSPITAL CENTER
ST. JUDE MEDICAL CENTER



TECHNOLOGY

AOL
PANDORA
MEDIDATA



INDUSTRIAL

BROOKLYN NAVY YARD
KABACK
ARISTA AIR CONDITIONING



RETAIL

MODELL'S
EXPRESS
WALGREENS



FINANCIAL

AMALGAMATED BANK
BANK OF AMERICA
KPMG



CITY AGENCIES

NYC OFFICE OF CHIEF MEDICAL EXAMINER
NYC DEPARTMENT OF ENVIRONMENTAL PROTECTION
NYC DEPARTMENT OF DESIGN AND CONSTRUCTION

YOUNGER YOUTH: SERVICE LEARNING

YOUNGER YOUTH

Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills

SERVICE LEARNING COUNT

Providers- 15

Projects- 61

Community Partners- 68

POPULAR PROJECT THEMES



Civic Participation & Social Change



Health and Well Being



Healthy Food & Nutrition



Environmental Justice



College Readiness

EDUCATIONAL COMPONENT

EDUCATIONAL COMPONENT

All participants attended pre-employment orientations that highlighted:



Program Goals & Expectations



Teamwork and Conflict Resolution



Workplace Health, Safety and Labor Laws.



Supplementary Work Readiness Topics

2015 SYEP PARTICIPANT

"This summer experience has made me want to make my mark in the world. I have become more motivated than ever to make an impact in this world. I have learned to accept an offer of change because you never know where it may lead you to in your life."

TOPICS COVERED



Values and Life Goals



Health & Wellness and Stress & Time Management



Financial Literacy and Budget Planning



Continuing Education and Career Exploration



Work Readiness and Workplace Etiquette



Applying and Interviewing for a Job

VULNERABLE YOUTH PROVIDERS



Center for Alternative Sentencing and Employment Services (CASES)



Community Counseling and Mediation



Henry Street Settlement



Police Athletic League



Research Foundation of CUNY — LaGuardia Community College



St. Nicks Alliance



United Activities Unlimited

BARRIERS INCLUDE



Foster Care



Justice-Involved



Runaway/Homeless



Receiving ACS Preventive Services

VULNERABLE YOUTH PARTNERS



NYC Administration for Children Services (ACS)



Department of Education- Transitional Housing



NYPD- Juvenile Robbery Intervention Program (JRIP)



NYS- Office of Children and Family Services (OCFS)



NYC Department of Homeless Services (DHS)



NYC Police Department (NYPD)

LADDERS FOR LEADERS

PARTICIPANTS

1,035



WORKSITES

191



TECH SECTOR
INTERNSHIPS

203



INDUSTRIES

16



APPLICANTS

2,787



COMMUNITY
PARTNERS

5



LADDERS FOR LEADERS

Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.

FAST FACTS

1,035 PARTICIPANTS,
COMPARED TO 475 IN
2014

35% OF YOUTH RECEIVED
AN OFFER TO CONTINUE
EMPLOYMENT AT THE
END OF THE PROGRAM

94% OF INTERNS
RATED THEIR PROGRAM
EXPERIENCE AS
POSITIVE

SALARIES RANGED FROM
\$8.75- \$24.00 PER HOUR

PARTICIPANT PAY

PARTNERSHIP WITH FINANCIAL INSTITUTIONS

3 Bank and ATM networks provided fee-free ATM transactions, including:

💰 Citibank

💰 HSBC

💰 TD Bank



2015 SYEP PARTICIPANT

"I feel more confident and self-fulfilled. It was a great feeling that I did not have to ask my mom for money. I was more careful and learned to budget my money when it came to fun activities."

PARTICIPANTS PROVIDED ACCESS TO

- ✓ Visa branded card with fee-free store transactions
- ✓ Pay card usage instruction materials
- ✓ Online card activity information and end-of-program earnings statement
- ✓ Direct deposit available to all youth with bank accounts
- ✓ Split Direct Deposit and Savings Account Options
- ✓ Accounts update via text message

SYEP FINANCIAL EMPOWERMENT

PROJECTED GOALS



INCREASE BANKING
ACCESS



TEACH YOUTH MONEY
MANAGEMENT AND
BUDGETING



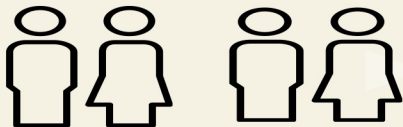
INCREASE DIRECT
DEPOSIT ENROLLMENT



PARTNERSHIP WITH
BANKING INSTITUTIONS



ENCOURAGE SAVINGS



SYEP PARTICIPANTS TOOK PART IN FINANCIAL
EDUCATION

54,000+

FINANCIAL LITERACY FAST FACTS

7,839 PARTICIPANTS
ENROLLED IN DIRECT
DEPOSIT

65% INCREASE IN DIRECT
DEPOSIT USE

5,800 YOUTH SET A SAVINGS
GOAL AVERAGE OF \$760

1,770 PARTICIPANTS SIGNED
UP FOR SAVINGS ACCOUNTS

Financial Empowerment Partners

Citi Foundation



Cities for
FINANCIAL
EMPOWERMENT
Fund

2015 SYEP IN PICTURES

