



The City of New York
Department of Investigation

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**DOI DEBUTS PUBLIC INFORMATION POSTER AND RADIO CAMPAIGN PROMOTING DETERRENCE
REMINDING CITY EMPLOYEES AND THE PUBLIC TO CALL DOI ABOUT CORRUPTION**

Margaret Garnett, Commissioner of the New York City Department of Investigation (“DOI”), announced today the launch of a poster and radio campaign that urges City employees and the public to call DOI if they have information about corruption involving City government. The 2021 campaign builds upon DOI’s successful poster campaign from the 1990s – “Get the Worms Out of the Big Apple” – and updates it by asking New Yorkers for their help to root out corruption: “Know something rotten in City government? Help DOI Get the Worms Out of the Big Apple.” The radio spots focus on different corruption scenarios that DOI investigates and will appear on WCBS 880 and 1010 WINS through the end of October.

DOI Commissioner Margaret Garnett said, “Public information campaigns that connect with City employees as well as the public-at-large give DOI the opportunity to educate the City about DOI’s unique anti-corruption mission and how every New Yorker can help. This campaign modernizes DOI’s popular campaign from the 1990s, driving home the message that we are all part of the answer when it comes to rooting out corruption, fraud, malfeasance and misconduct. This campaign embraces DOI’s commitment to educate the public and City employees about the scourge of corruption and how to report it to DOI. I thank the internal team at DOI that helped us refine the creative vision for this poster.”

The poster campaign, which is attached to this release, was designed by City Graphics at the City Department of Administrative Services (DCAS), and includes a new emblem that embodies the principles of DOI’s work: Finding the Facts; Fighting Corruption; Fostering Reform. The posters will be hung by DOI investigators at various City agency locations so City employees are reminded that they cannot remain silent if they know about corruption and that they must report it to DOI. The importance and impact of this law has helped DOI uncover a range of misconduct, including bribery charges connected to the [small procurement process at a City entity](#).

The radio spots will air for a four-week period, from today through October 31st. Most of the radio spots are based on ones DOI used in recent years with some re-editing to reflect the new slogan: Know something rotten in City government? Help DOI Get the Worms Out of the Big Apple.”

DOI Commissioner Garnett thanked DCAS Commissioner Lisette Camilo for her agency’s collaboration and design work on the poster campaign, specifically the team at City Graphics, Director Stacy Beatty Jr, Deputy Director Kalliopi Aronis, Junior Designer Calvin Chui, Junior Designer DanFeng Li, College Aide Athena Gil, and Interns Catherine Jocelyn and Jaylan Matthews. Commissioner Garnett also thanked David Plotkin, Director of Creative Services and Production at 1010 WINS, for his assistance updating the radio spots.

Know something rotten in City government?



Help DOI Get the Worms Out of the Big Apple



Call: 212-3-NYC-DOI
Email: Corruption@DOI.nyc.gov
Visit: nyc.gov/DOI



DOI is one of the oldest law-enforcement agencies in the country and New York City's corruption watchdog. Investigations may involve any agency, officer, elected official or employee of the City, as well as those who do business with or receive benefits from the City. DOI's strategy attacks corruption comprehensively through systemic investigations that lead to high-impact arrests, preventive internal controls and operational reforms that improve the way the City runs.

DOI's press releases can also be found at twitter.com/NYC_DOI
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Call: 212-3-NYC-DOI or email: Corruption@DOI.nyc.gov