



NEW YORK CITY DEPARTMENT OF  
HEALTH AND MENTAL HYGIENE

Ashwin Vasana, MD, PhD


Commissioner

January 2024

Dear Participant,

As a member of the NYC Health Panel, you are invited to take the Health Communication Survey. This survey will help the New York City Department of Health and Mental Hygiene better understand how people in NYC find and use health information. Our goal is to improve how we communicate with New Yorkers and address their health concerns.

This month the survey is **only available online**, as some questions ask you to look at a picture. Choose an option below to take the survey online.

- Go to [NYCHealthPanel.com/info](https://NYCHealthPanel.com/info), or
-  Text **INFO** to 844-464-0032 to receive a link to the survey on a smartphone,\* or
- Scan the QR code at the bottom of the page with a smartphone.

To start the survey, **enter the unique participant ID provided in your invitation**. If you do not know your participant ID, contact us at [NYCHealthPanel@health.nyc.gov](mailto:NYCHealthPanel@health.nyc.gov) or 888-692-0023.

Thank you.

Ashwin Vasana, MD, PhD  
Commissioner  
New York City Department of Health and Mental Hygiene

\*Standard text message and data rates may apply.



SCAN ME

For more information about this survey, visit [nyc.gov/health/NYCHealthPanel](https://nyc.gov/health/NYCHealthPanel).

For more information about NYC Health Panel, visit [nyc.gov/health/nycsurveys](https://nyc.gov/health/nycsurveys).

For more information or to withdraw from the NYC Health Panel, contact [NYCHealthPanel@health.nyc.gov](mailto:NYCHealthPanel@health.nyc.gov) or 888-692-0023.