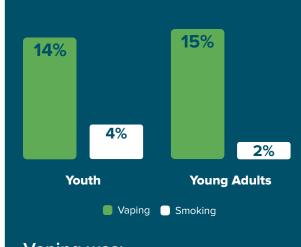


## Vaping products threaten progress made on tobacco use among young New Yorkers.



Tobacco and e-cigarette (vape) companies use attractive packaging, flavors, and social media influencers to appeal to young people; this may make vapes seem harmless.



## Vaping was:

- More than three times as common among youth ages 13-17 than smoking (2023)
- More than seven times as common among young adults ages 18-24 than smoking (2022-2023)

Most young people who vape have never smoked cigarettes.



Vaping can expose people to toxic and cancer-causing chemicals. Since the brain is still developing until age 25, the nicotine in vapes is especially addictive for young people.

Source: Merizier J, Dominianni C, Debchoudhury I, Orkin-Prol L, Jackson J, Fenlon J, Talati A. Youth and young adult vaping in New York City. NYC Dept of Health and Mental Hygiene: NYC Vital Signs June 2025;22(3):1-4. https://www.nyc.gov/assets/doh/downloads/pdf/survey/vaping-youth-young-adults-2025.pdf

