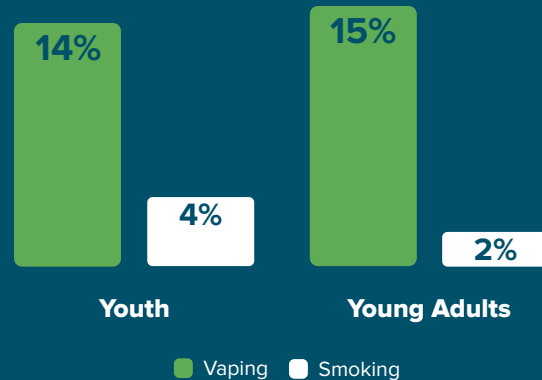




Vaping products threaten progress made on tobacco use among young New Yorkers.



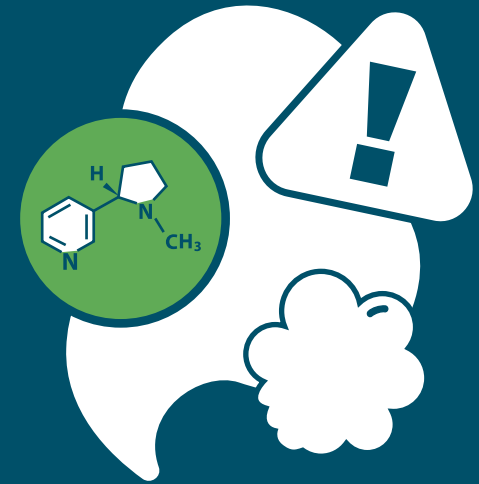
Tobacco and e-cigarette (vape) companies use attractive packaging, flavors, and social media influencers to appeal to young people; this may make vapes seem harmless.



Vaping was:

- More than three times as common among youth ages 13-17 than smoking (2023)
- More than seven times as common among young adults ages 18-24 than smoking (2022-2023)

Most young people who vape have never smoked cigarettes.



Vaping can expose people to toxic and cancer-causing chemicals. Since the brain is still developing until age 25, the nicotine in vapes is especially addictive for young people.