

Additional Resources for Addressing Tobacco Use

Below are several resources for a range of audiences that can help you or your client or patient address tobacco use. Resources with an asterisk (*) indicate opportunities for continuing education credits.

For Patients or Clients

- New York State (NYS) Smokers' Quitline
 - Call 866-NY-QUITS (866-697-8487) or visit <u>nysmokefree.com.</u>
- NYC Department of Health and Mental Hygiene (Health Department) NYC Quits
 - Visit <u>nyc.gov/nycquits</u> for tips, resources and information about local quit-smoking and quit-vaping programs.
 - Find local quit-smoking and quit-vaping programs by visiting nyc.gov/health/map.
- Smokefree.gov Tips and Tools
 - Visit <u>smokefree.gov</u>.

Training and Organizational Change for Health Care Providers, Counselors and Case Workers

- **Be Free With NRT** <u>video</u> (a 15-minute video that highlights the benefits of NRT regardless of readiness to quit)
 - Visit <u>nyc.gov/health</u> and search for "Be Free With NRT."
- NYC Health Department

Information on Smoking, Tobacco and E-cigarette Use for Clinicians

- Visit <u>nyc.gov/health</u> and search for "tobacco clinician" for clinical tools, guidelines, billing resources and more.
- NYC Tobacco Cessation Training and Technical Assistance Center*
 - Visit <u>nyctcttac.org</u>.
- New York City Treats Tobacco (NYCTT)
 - Visit <u>med.nyu.edu</u> and search for "New York City Treats Tobacco."
- Center for Practice Innovations*
 - Visit practiceinnovations.org and click on "Focus on Integrated Treatment (FIT)."
- Certified Tobacco Treatment Specialist (CTTS) training at Memorial Sloan Kettering
 - Visit <u>mskcc.org/TTScourse</u>.
- National Behavioral Health Network for Tobacco & Cancer Control
 - Visit <u>bhthechange.org</u>.
- The University of Wisconsin Center for Tobacco Research and Intervention*
 - Visit <u>ctri.wisc.edu</u> and search for "<u>tobacco treatment training</u>."
- Smoking Cessation Leadership Center*
 - Visit <u>smokingcessationleadership.ucsf.edu</u>.

Campaigns, Initiatives and Advocacy

- NYC Health Department Media Campaigns
 - Search for "NYC Quits Smoking" on <u>youtube.com</u> to find a playlist of tobacco- related videos.
- NYS Department of Health "Talk to Your Patients" media campaign
 - Visit <u>talktoyourpatients.health.ny.gov</u>.
- Becoming Tobacco Free <u>video</u>
 - Visit <u>practiceinnovations.org</u> and search for "Tobacco" under the tab "Resources."
- NYC Smoke-Free
 - Visit <u>nycsmokefree.org</u>.
- Truth Initiative research on the tobacco industry's targeted communities
 - Visit <u>truthinitiative.org</u> and browse by "targeted communities" under the tab "Research and Resources."

City and State Agency Resources

- NYC Health Department
 - Visit <u>nyc.gov/nycquits</u>.
- NYS Office of Mental Health
 - Visit <u>omh.ny.gov</u>.
- NYS Office of Addictions Supports and Services
 - Visit <u>tobaccorecovery.oasas.ny.gov</u>.*
- NYS Department of Health
 - Visit <u>health.ny.gov</u> and search for "<u>Tobacco Control</u>."
- Smoke-Free NYCHA (NYC Housing Authority)
 - Visit <u>on.nyc.gov/nycha-smoke-free</u>.

*Offers free training and continuing education credits for a range of professional titles.

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