

## WHAT RETAILERS NEED TO KNOW

New York City has joined eight other counties in New York State in an effort to prevent unwanted pesticide exposure by adopting the State's Pesticide Neighbor Notification Law, Local Law 36 of 2005.

This law, which took effect on January 1, 2006, requires that retail stores that sell general use pesticides labeled for commercial or residential lawn applications post consumer information signs.

### WHAT SHOULD THE SIGN SAY?

The consumer information sign must contain letters in at least 16-point bold type, and they must be printed against a brightly colored background. The wording must be EXACTLY as follows:

Pesticides, although useful tools to control pests, may pose certain risks to the applicator and other non-target often beneficial organisms. To help reduce such risks and to increase pest control effectiveness, state and federal laws require all applicators to strictly follow all pesticide label instructions and to only use these products on the sites and pests listed on the label.

New York State Environmental Conservation Law (subdivision 1 of section 33-1004) requires individuals who apply lawn care pesticides to their residential properties within this city to post visual notification markers along the perimeter of any treated area of over 100 square feet.

Visual notification markers must be placed to be

clearly visible to persons immediately outside the treated perimeter; and

(i) must be posted at least twelve inches above the ground and be at least four inches by five inches in size, and

(ii) must be in place before the pesticide is applied and must instruct persons not to enter the property and not to remove the signs for a period of twenty-four hours.

(iii) such instructions must be printed in letters at least three-eighths of an inch in height.

We recommend that you notify your neighbors prior to the application of pesticides so that they may take precautions to avoid pesticide exposure.

### WHERE SHOULD WE POST THESE SIGNS?

Signs must be posted in conspicuous locations as close as possible to each area where pesticides are displayed for sale.

### HOW CAN WE GET THESE SIGNS?

- Make them yourself (see sample), or
- Download a copy at: [nyc.gov/health/LL36](http://nyc.gov/health/LL36)

### MORE INFORMATION

For more information on New York City's Pesticide Neighbor Notification Law, visit: [nyc.gov/health/LL36](http://nyc.gov/health/LL36).

The New York State Department of Environmental Conservation also has a fact sheet for retailers at: [www.dec.state.ny.us/website/dshm/pesticid/retail.pdf](http://www.dec.state.ny.us/website/dshm/pesticid/retail.pdf)