

You can benefit from doula care



A doula is a professional, trained childbirth assistant who provides you and your family with nonmedical support during pregnancy, during labor and childbirth, and after giving birth. A doula provides a range of educational, physical and emotional support.

During your pregnancy, a doula:

- Helps you prepare and carry out your childbirth plans
- Helps you feel ready to make important choices during labor and childbirth
- Connects you to programs that can support your needs



During labor and childbirth, a doula:

- Provides you with continuous physical and emotional support
- Gives you tips for making labor more comfortable, such as breathing and relaxation techniques
- Encourages you to talk to hospital staff about your questions or concerns

After you give birth, a doula:

- Helps you with breastfeeding and caring for your newborn
- Identifies and follows up on any warning signs or issues with your health or your baby's health
- Supports you with self-care options



What is virtual doula support?

Virtual doula support is like in-person support in many ways. A doula provides educational and emotional support by phone, text and video instead of in person. Talk to your doula about whether virtual support is right for you.

How can a doula help you?

Studies show that pregnant people who get doula care:

- Are less likely to have a C-section
- Are less likely to have a baby who is premature or has a low birth weight
- Have a shorter labor
- Breastfeed earlier and for longer
- Have better bonding with their baby



My doula was very encouraging; she told me a lot of information. She was kind, and she made me feel comfortable and safe.

- Client

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It is an honor and privilege for me to be allowed into such a sacred time and space.

- NYC Doula

I was extremely nervous being a first-time mother, and even more nervous because I had a C-section. But my doula was very helpful...and just did everything to make sure I didn't stress myself out or stress the baby.

– Client

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I think one of the most important aspects of our work as doulas is supporting the wishes, needs, and autonomy of pregnant and birthing parents.

- NYC Doula



For more information on the NYC
Health Department's free Citywide
Doula Initiative and other professional
doula services in NYC, call 311,
visit nyc.gov/health/doula or
scan the QR code below.



This material was created in collaboration with the Maternity Hospital Quality Improvement Network (MHQIN) and Doula Capacity-Building Workgroup. For information about the MHQIN, visit nyc.gov/health and search for Equity in Maternal Care.

