

Get Ready to Help New Yorkers Sign Up for **Health Insurance**

Since 2000, the Office of Health Insurance Services at the New York City Department of Health and Mental Hygiene (NYC Health Department) has helped connect uninsured New Yorkers to health insurance options and enroll them into coverage. NYC Health Department **Certified Application Counselors (CACs)** provide enrollment services in multiple languages at Health Department health centers throughout NYC.

- CACs help all New Yorkers, with a focus on people with lower income; Black, Latino, immigrant and priority communities; and those who are medically vulnerable, among others, to explore their health insurance options on the New York State of Health Marketplace and to select a health plan and primary care provider.
- CACs also connect New Yorkers who do not qualify for insurance to appropriate and affordable health care services (such as NYC Health + Hospitals, NYC Care and community health centers), screen families for eligibility to receive Supplemental Nutrition Assistance Program (SNAP) benefits and make referrals to other social service organizations, as needed.

In addition, the NYC Health Department:

- Assists New Yorkers who are age 65 or older, certified blind, or certified disabled, through the Aged, Blind and Disabled (ABD) program, with facilitating Medicaid applications and applying for Medicare and the Medicare Savings Program, which helps cover Medicare costs.
- Partners with organizations to provide senior citizens with services such as educational sessions about health insurance.

The NYC Health Department would like to work with your organization to reach out to your community members who may benefit from our services. We offer:

- **Presentations** for your staff and community members about how to apply for health insurance
- **Printed materials** (flyers, brochures, posters) about our program's health insurance enrollment and options
- **Information about our services** at community events
- **Access to CACs** who will screen community members and help them complete health insurance applications at planned and reliable times

Please see the full list of NYC Health Department health insurance services on the next page.

Available Services

Health Insurance Enrollment and Other Services

NYC Health Department CACs provide individuals and families with free enrollment assistance to sign up for low- or no-cost health insurance (Medicaid, Child Health Plus, Essential Plan and Qualified Health Plans) on the New York State of Health Marketplace. CACs help:

- New Yorkers explore their health insurance options on the Marketplace and assist them with selecting a health plan and primary care provider
- Provide New Yorkers with health insurance renewal support to avoid a gap in coverage
- Link New Yorkers who do not qualify for insurance to appropriate and affordable health care services such as NYC Health + Hospitals, NYC Care and community health centers
- Screen families for SNAP benefit eligibility and make referrals to Health Department health clinic programs or other social service organizations based on needs
- Refer families with children and youth to age 21 living with a chronic health condition or disability for which they need extra health care services to the Children and Youth with Special Health Care Needs program

For People Who Are 65 or Older, Certified Blind, or Certified Disabled

The NYC Health Department also assists people who are age 65 or older as well as those who are certified blind and certified disabled. Through the Aged, Blind and Disabled program, we facilitate Medicaid applications and assist with applying for Medicare and the Medicare Savings program, which helps cover Medicare costs.

Community Events and Presentations

CACs participate in a wide range of events to help community members complete applications to enroll in health insurance. CACs give presentations about health insurance options and where to go for enrollment assistance.

Why Connect With a CAC?

While many people have gained health insurance coverage and the uninsured rate has gone down, there are still significant inequities in coverage among New Yorkers. We can work together to increase the number of people who have health insurance coverage, maintain coverage for enrollees and improve access to primary care services for all New Yorkers.

Help is available regardless of immigration status and in many languages. To find a CAC:

 Visit nyc.gov/health/healthcoverage for details.

 Call **347-665-0214** for free, expert enrollment assistance information.