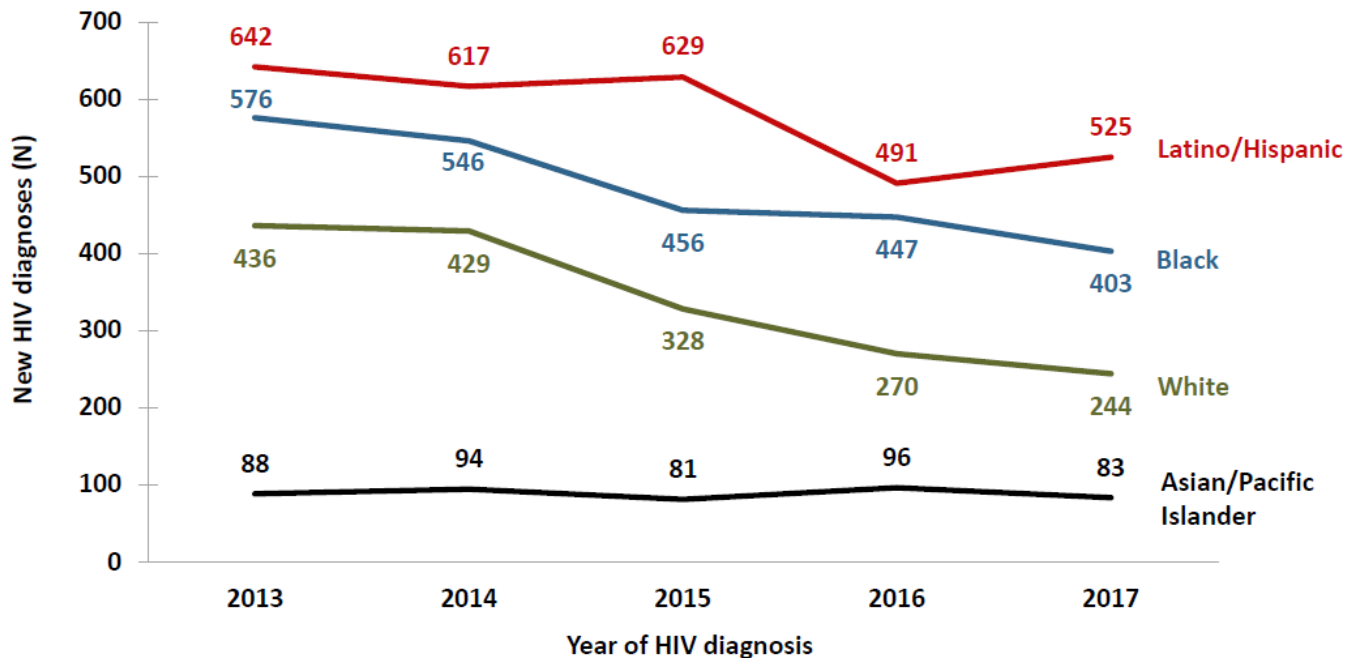


HIV Prevention Among Hispanic/Latino MSM and Transgender Latinas: NYC's Approach

Julie Myers, MD, MPH
New York City Department of Health
and Mental Hygiene

Trends in New Diagnoses Among MSM in NYC by Race/Ethnicity, 2013-2017

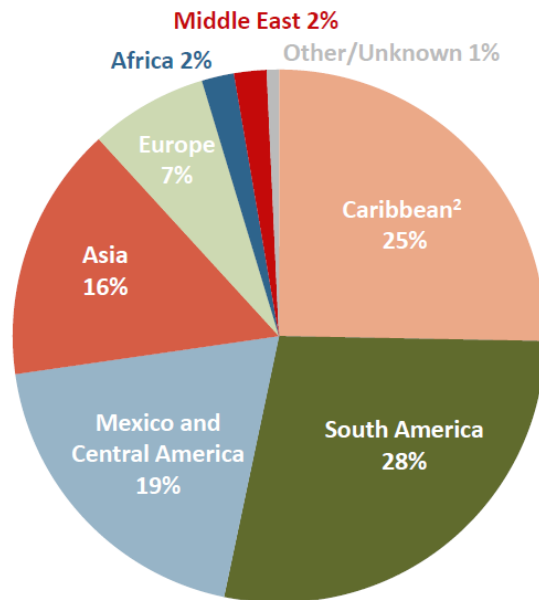


¹Includes MSM-IDU risk category.

Native American and multiracial groups not shown due to small numbers. In NYC in 2017, there were N=5 Native American and N=10 multiracial men with MSM transmission risk newly diagnosed with HIV.

As reported to the New York City Department of Health and Mental Hygiene by March 31, 2018.

HIV Diagnoses among Immigrant MSM in NYC, 2017



People born outside the US accounted for 33% of new HIV diagnoses overall and 32% among new MSM diagnoses. Mexico and Central America, the Caribbean², and South America accounted for 72% of new HIV diagnoses among MSM born outside of the US in 2017.

¹Includes MSM-IDU risk category.

²Excludes Puerto Rico and the US Virgin Islands.

As reported to the New York City Department of Health and Mental Hygiene by March 31, 2018

HIV Epidemiology Among People Identified as Transgender in NYC, 2017

- **56 new HIV diagnoses among transgender individuals**
 - 3% of all new HIV diagnoses
 - 55/56 transgender women (98%)
 - 24/56 Latinas (42%)
 - Diversity of backgrounds, neighborhoods

NYC's Approach to PrEP (and PEP)

1. Promoting PrEP/PEP to potential users
2. Promoting PrEP/PEP to potential providers
3. Promoting PrEP/PEP implementation in diverse settings
4. Monitoring implementation

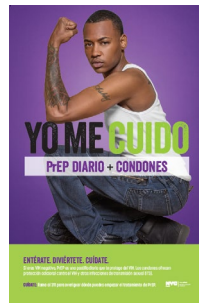
Project Sol – NYC's PS17-1711 Project



Project Sol – NYC’s PS17-1711 Project



Social Marketing, 2016-2018



Social Marketing, 2018



ÚNICAS
UNIDAS Y
VIVIENDO SEGURAS

**DISFRUTA DEL SEXO CON UNA PREOCUPACIÓN MENOS.
PREP PUEDE MANTENERTE VIH NEGATIVO.**

Si eres VIH negativo, PrEP es una pastilla diaria segura que te protege del VIH. PrEP no interferirá con tu método anticonceptivo o tratamiento hormonal. Los condones ofrecen protección adicional contra otras infecciones de transmisión sexual (ITS) y los embarazos no deseados.

DIVIÉRTETE: Habla con tu médico o visita nyc.gov/health y busca "PREP".

NYC Health | 18 y 19 años de edad
Men's Health, MD, MPH
Columbia

¡Listos! – May 2018



PrEP
¡listos!

**TOMAR PrEP
PREVIENE EL VIH**

PrEP es una pastilla segura que se toma todos los días para reducir el riesgo de contraer una infección por el VIH. Usa condones para protegerte contra otras infecciones de transmisión sexual.

Consigue PrEP independientemente de tu capacidad de pago. Habla con tu médico o visita nyc.gov/health/PrEPenEspañol.



PrEP
¡listos!

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NYC
Health

Dr. de Neco
Antonio
Cruz, MD, MPH
Comisario



PrEP
¡listos!

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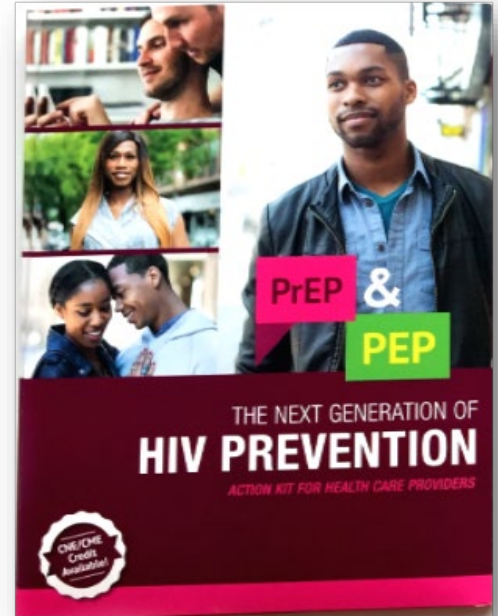
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Antonio
Cruz, MD, MPH
Comisario

Placement: Subway, social media, earned media, non-traditional sites (e.g., bars, bodegas), radio, print media

Detailing

- DOHMH representatives visited clinical facilities to present targeted messages
 - Presented the PrEP and PEP Action Kit for Providers
- Used HIV surveillance data to select facilities
- Next steps: Engaging with CBOs in select neighborhoods

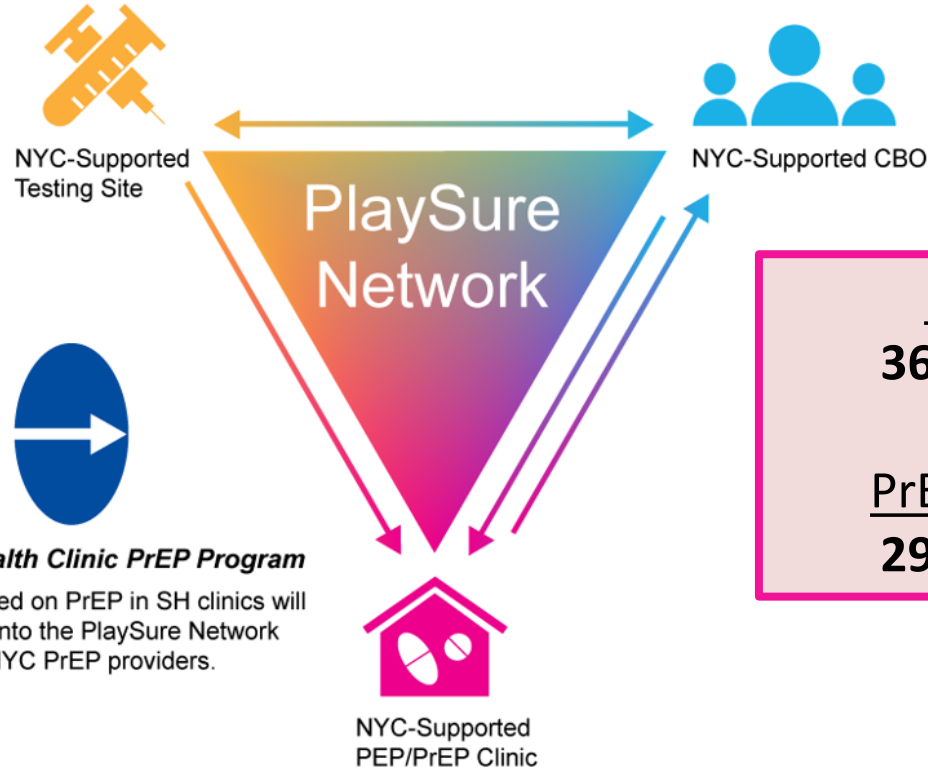


Training

- Develop for clinical *and* non-clinical providers
- Goal: Support culturally and linguistically sensitive approaches to serving Latino MSM
- Plan: Disseminate to venues where Latino MSM are seeking care and services
- Also: Another training in development on affirming approaches to care for transgender and gender non-confirming clients/patients



PlaySure Network



PrEP prescription:
32% Latino

PrEP linkage:
36% Latino MSM

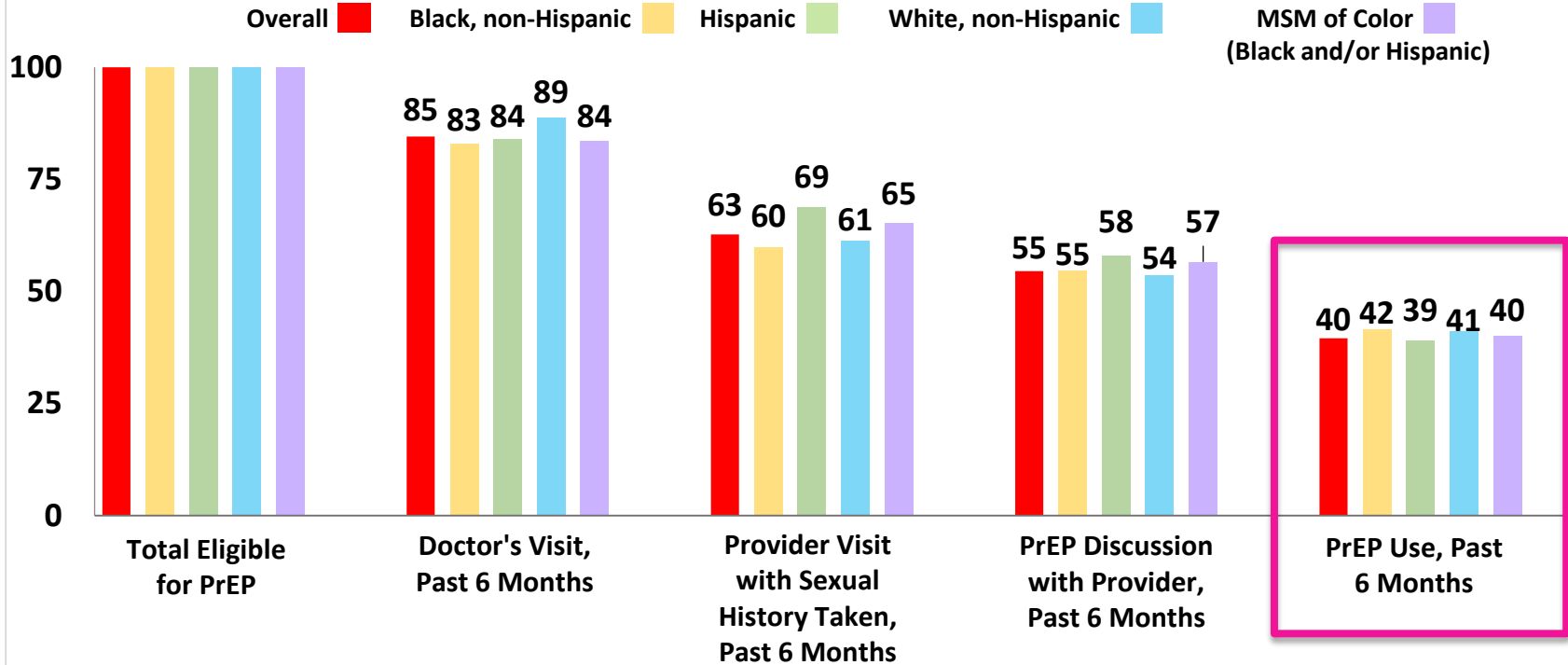
PrEP prescription:
29% Latino MSM

Sexual Health Clinic PrEP Program

People started on PrEP in SH clinics will be referred into the PlaySure Network or to other NYC PrEP providers.

HIV Prevention Continuum among MSM Eligible for PrEP*

Sexual Health Survey, Online and In-Sample, NYC, 2018 (n=394)



*Sample includes sexually active MSM aged 18-40 years and who report HIV-negative/unknown status.

PrEP-eligible defined as reporting diagnosis of an anal STI in the past year or any of the following in the previous 6 months: condomless anal intercourse, transactional sex, use of cocaine, crack, methamphetamines, or injection drugs, using PEP or having had an HIV-positive partner.

Challenges

- Diversity of Latino population in NYC – distinct language/cultures, identities, neighborhoods
- Racism and anti-immigrant rhetoric & policies may discourage accessing government, services
- Organizations still building capacity to serve transgender and gender non-conforming individuals

Successes

- New demonstration project (PS17-1711)
 - Leverages past experience
 - Creates new opportunities, dialogue
- Developing campaigns in Spanish
- Providing services through coordinated, funded network
- Growing PrEP uptake by Latino MSM

Ending the Epidemic



Acknowledgements

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- Graham Harriman
- Stacey Wilking
- Lena Saleh
- Terrance Gardet
- Rafael Ponce
- Adriana Andaluz
- Other HIV Prevention Program colleagues
- Participants of our many programs
- HIV Planning Group
- Community Advisory Board – Project Sol (1711)

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THANK YOU!

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