

**1971**

NYC Health Department begins distributing free external condoms in what are now called Sexual Health Clinics.

**1991**

NYC Health Department begins distributing free external condoms in NYC high schools.

**2005**

NYC Health Department launches its first online ordering system and begins routinely distributing safer sex products (including lubricant, external condoms, and internal condoms) to nontraditional sites such as nail salons, barbershops, bars, lounges, and gyms.

**2007**

NYC Health Department launches the NYC Condom, the U.S.'s first city-branded condom, alongside the NYC "Get Some" media campaign, and establishes the NYC Condom Availability Program (NYCAP), which is later recognized by the Centers for Disease Control and Prevention as a model Condom Distribution Program.

New York's hottest new wrapper



NYC CONDOMS. GET SOME.  
They're free. Find out where.  
Call 311 or go to [www.nyccondom.org](http://www.nyccondom.org)

**2010**

NYCAP solicits designs for a new NYC Condom wrapper and selects the Power Button design by Queens resident Luis Acosta.

**2011**

NYCAP launches the NYC Condom Finder mobile app, allowing New Yorkers to locate nearby sites that distribute free safer sex products.

**2014**

NYCAP unveils the new NYC Condom wrapper and the NYC KYNG condom, an extra-large LifeStyles condom, and adds them to its safer sex product distribution.

**2015**

NYCAP launches the "Be Sexy. Be Safe." media campaign.



**2017**

NYCAP donates program materials to the New York Historical Society to create a time capsule.

**2019**

NYCAP launches the new NYC Safer Sex Portal, allowing for enhanced end-user experience and improving data reporting capabilities.

**2020**

NYCAP creates the new NYC Legend XL condom and launches the Door 2 Door program to provide contactless safer sex product home delivery during the COVID-19 pandemic.

**2021 to 2024**

NYCAP distributes safer sex products to COVID-19 vaccine sites, mpox vaccine sites, and asylum seeker resource centers.

**1980s**

NYC Health Department distributes free external condoms to organizations serving people with HIV or AIDS.

**1998**

NYC Health Department begins distributing free internal condoms (FC2s).

**2006**

NYC Health Department develops and tests the acceptability of the NYC Condom.

**2008**

NYCAP adds seven different types of external condoms to its safer sex product distribution and funds larger community-based organizations to distribute safer sex products to small businesses and other nontraditional sites.

**2009**

NYCAP launches the NYC Condom Facebook page, which later wins the NYC Digital Engagement Award for Best Social Media Campaign for a City Service.



**2013**

NYCAP partners with New York University's Kimmel Center to launch NYC Condom: A Retrospective Exhibit, showcasing the innovative social marketing and technology used to promote and normalize condom use in NYC since the NYC Condom's launch in 2007.



**2018**

NYCAP collaborates with activist and artist David John Attyah to reinvigorate condom awareness and use with the ARTCondomNYC series.



For more information, visit [nyc.gov/condoms](http://nyc.gov/condoms).