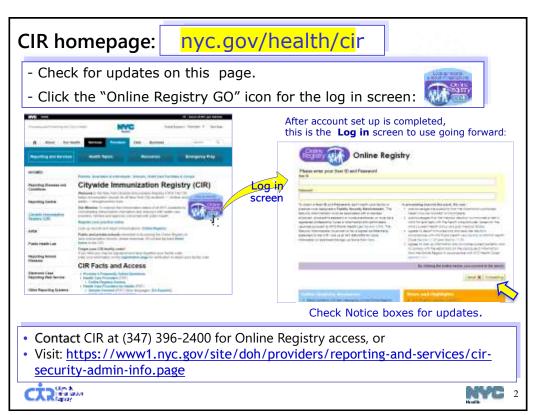
# New York City Citywide Immunization Registry (CIR), Online Registry: Coverage Reports, Reminder/Recall and Text Messaging

NYC Department of Health & Mental Hygiene Bureau of Immunization August 2019





1



### Assess Practice Readiness for using OR Recall **Text Messaging**

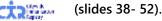
- ☐ Do your patients (parents/quardians) accept communication for follow-up or appointments per your organization's patient care protocol and practices, including receiving text messages for immunization recall purposes; and is it supported by staff to help collect and update contact information?
- ☐ Is cell phone information routinely and accurately updated in your EMR by training staff to enter data accurately?
- ☐ Are cell phone numbers and all data correctly sent and captured in the Online Registry and periodically verified with your IT staff, EMR vendor and CIR for accuracy?
- □ Is there coordinated effort and decision making on prioritizing groups for recall?
- ☐ Is the *MyList* regularly refreshed and patient information regularly updated (monthly)--patient's Active/Inactive status (MOGE); text messaging acceptance?
- ☐ Are staff available and trained?
- ☐ Is there an available appointment phone line?
- ☐ Have you generated and reviewed recall lists to know who and how many patients will be receiving text messages prior to setting up text messaging?





#### Overview

- MyList, Refresh MyList, MOGE (slides 6-11)
- Coverage located in the Tools screen (slides 12-21): Generate a recall list or letters from a coverage report.
  - A. Up-to-Date (UTD) percentages for 7-11 mo. olds, 19-35 mo. olds, 24-35 mo. olds, or 11-18 yr. olds, 13-17 yr. olds, 13 yr. olds
  - B. IQIP Assessments: 24-35 month olds, 13 year olds
  - C. Influenza UTD for 6-59 mo. olds, 5-10 yr. olds, or 11–18 yr. olds
- III. Outreach Type: Recall or Reminder located in the Recall screen:
  - A. Recall **6** 
    - 1. Custom Recall –used to see who has vaccine Due Now (slides 22-33):
      - a. choose or specify age ranges
      - b. choose to recall patients who are missing any age-appropriate immunization, any specified vaccine series, or # of specified valid doses
    - 2. Standard Recall –used see who in MyList is Due Now (slides 40-42)
  - B. Reminder o see who in MyList is Due Soon, within 28 days (slide 51)
- IV. Contact Method:
  - 1. List with phone numbers, downloadable (slides 20-24, 33-36)
  - 2. Letters with address labels (slides 20-24, 33-36), or
  - 3. Text messages to mobile phones of parents/quardians of patients





#### Prepare MyList before running recall jobs: (slides 6-12)

- ☐ Check the last time MyList was updated and "Who's in MyList"
- □ Refresh MyList (located in the MyList screen).

This feature retrieves patients you immunized in the past who are in the CIR, but may not already be on MyList.

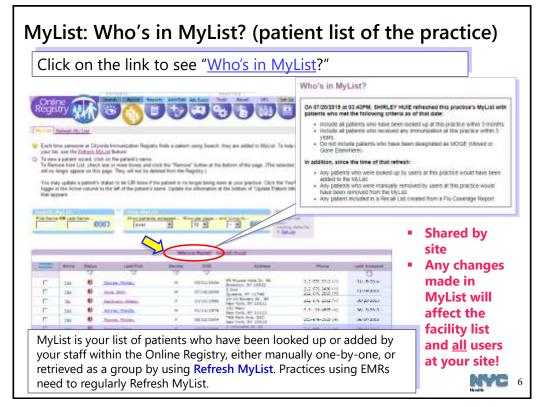
- ☐ Choose to limit or expand your patient list based on patients:
  - $\square$ Seen within *n* number of years
  - □Looked up in CIR (have not had vaccination at the practice yet)
  - ■MOGEs
- Review and edit patient's last valid contact information
  - MyList is sortable, downloadable to enable review of missing or outdated contact information
- Update patient's active/inactive status (a.k.a. <u>M</u>oved <u>o</u>r <u>G</u>one Elsewhere <u>MOGE</u>)
- ☐ The recall list is based on the MyList and the parameters you chose in Refreshing MyList, not what's in your entire EMR or CIR.



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5

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#### Refresh MyList: tips

- MyList is shared by all of the Online Registry users at your practice. Any changes you make will affect all users at your site!
- · Consider designating one staff person to update MyList monthly, maintain and run reports
- · Customize your population (denominator) for recall
- After refreshing MyList, review your records for: duplicates/fragments to be merged (contact the CIR at (347) 396-2400), missing records reported to CIR. (contact your EMR vendor).
- Agencies and organizations that use the Online Registry to look up patient records only and do not report immunizations may not need to use these options.
- Results will appear at the top of the screen above MyList, for example:
  - Patient list refresh complete. Patients added: 190. Patients removed: 14



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#### Update Patient Info: address, phone, MOGE status Update patient information, address, home phone, parent/quardian cell/mobile phone, and parent/guardian email address, text message status Please note: Information CAROLIN reported by Vital Records may not be edited online. You may send a copy of the revised birth certificate by fax to (347) 396-2559, or call us at (347) 396-2400. Mark if MOGE (Moved or Gone Elsewhere). Coll/Hobbis (222) 222 222 MOGE choices: Not in my practice Not in NYC (moved) · Patient deceased. See slide 39: notes relevant to text messaging

9

#### Criteria of Moved or Gone Elsewhere (MOGE)

The following describes the criteria which should be used to consider a patient a MOGE:

- There is documentation in the chart that the child moved to another city/state and/or transferred to another health care provider. or
- The patient has not returned to the practice in over one year and there are 3 documented
  contact attempts (by letter or by phone) with no response. If there are phone call attempts
  with no direct contact, there should be at least one letter sent. or
- There is a "returned to sender" follow-up letter in chart, and it was sent after the last visit. Keep in mind that a letter may be returned because the facility failed to update the patient's information. Therefore, a patient with a returned letter may be considered a MOGE if the returned letter was sent and received 6 months after the last visit. If the last visit to the practice was just recently made (< 6 months) and the provider received a "returned to sender" follow-up letter and there is no other type of follow-up attempt, the patient should be kept in the practice's MyList. or</p>
- If the provider has obtained records from the CIR, and the CIR record indicates additional
  vaccination dates after the patient's last visit to the practice, this may mean that the patient
  transferred care to another provider in New York City. If the additional dates in the CIR
  record are at least 6 months after the last visit, then the patient can be considered a MOGE.
  If the CIR record indicates additional vaccination dates < 6 months after the last visit and
  the provider never attempted to contact the patient, then the patient should be kept in the
  practice's MyList.</li>

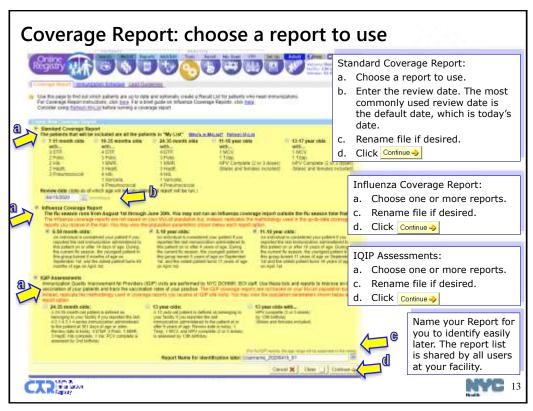
 The coverage or recall/reminder reports are only as good as the immunizations and contact information your practice reported to the CIR.

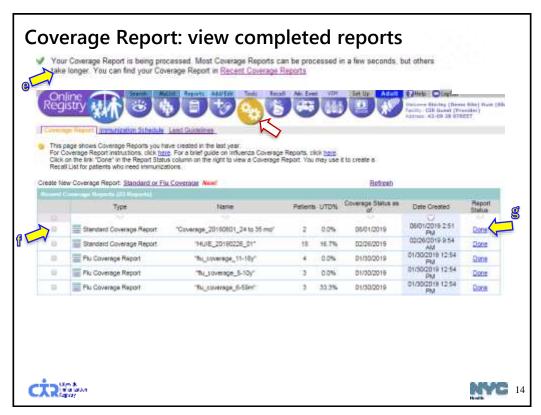




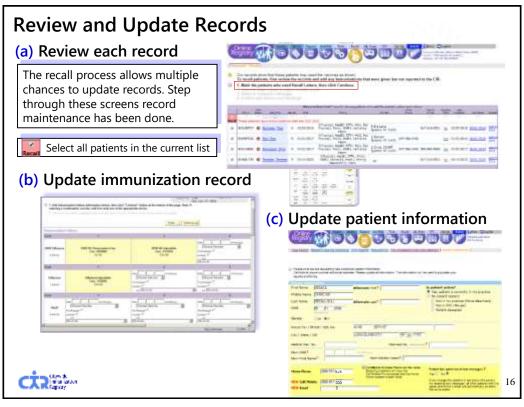
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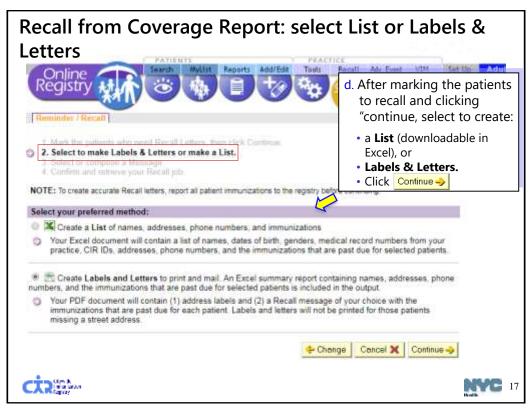


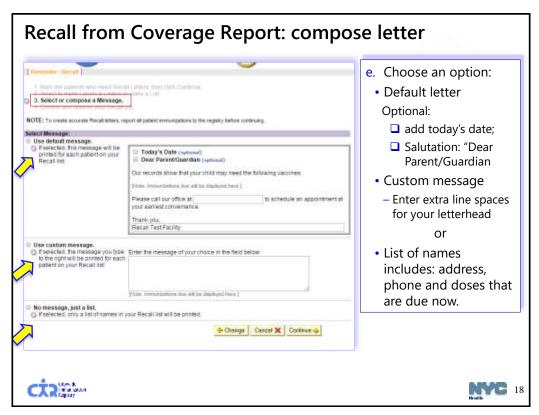




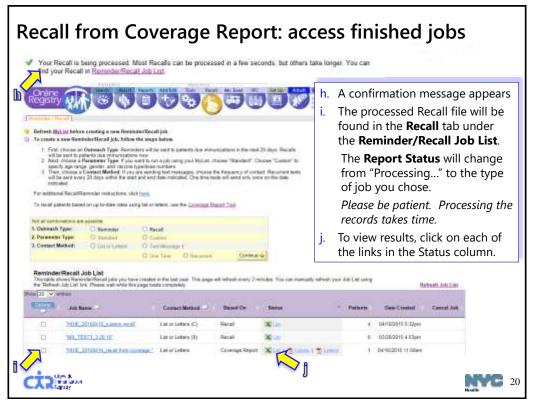


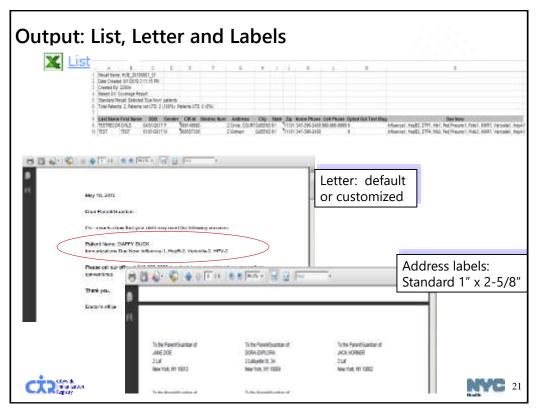


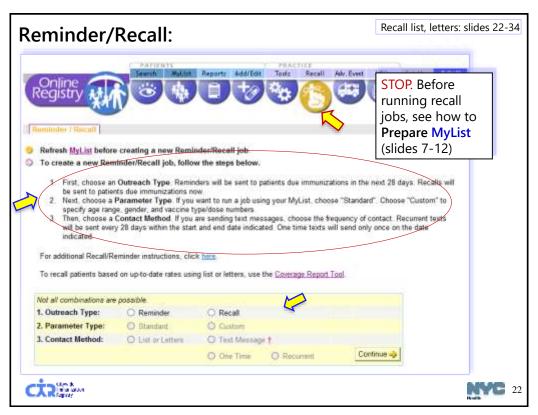


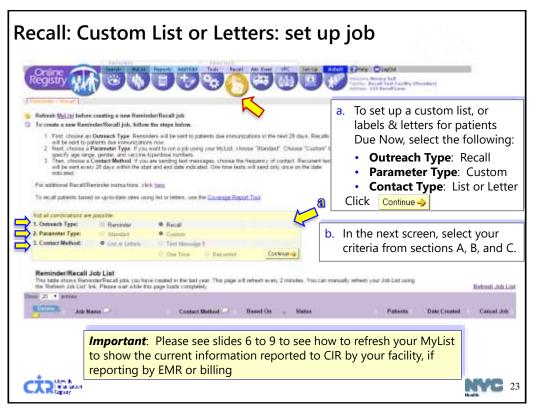


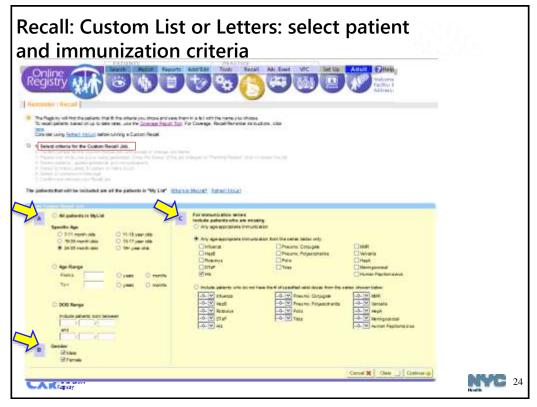


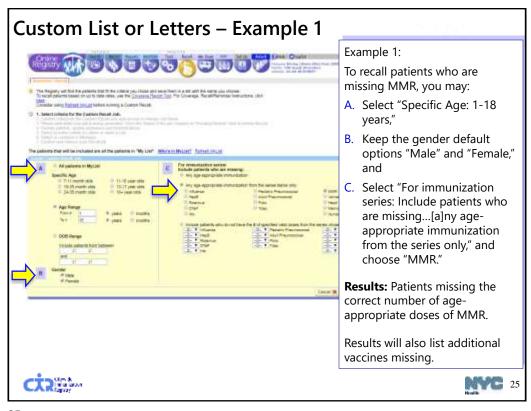


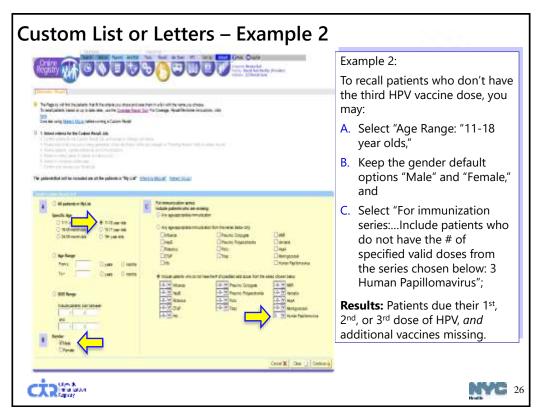






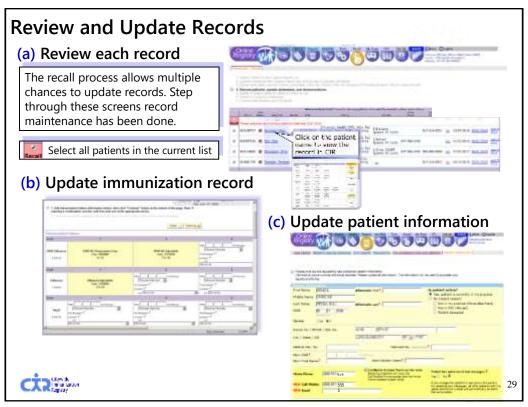


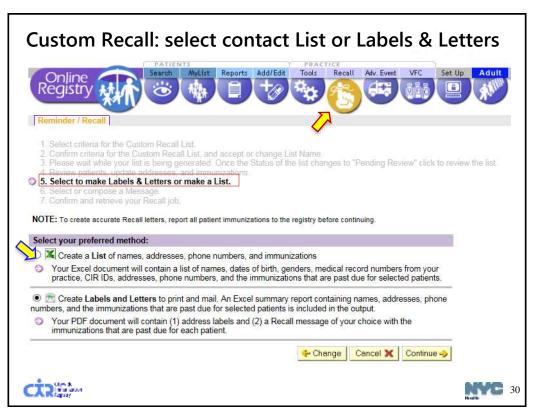


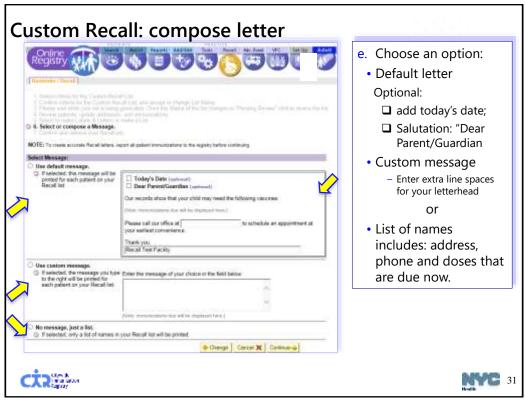


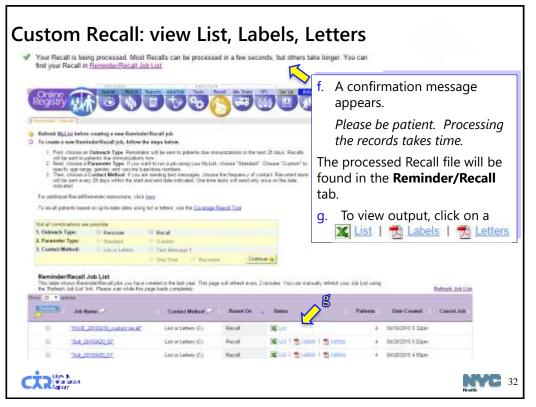


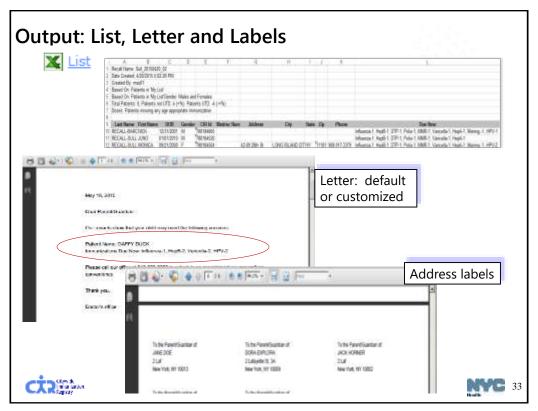


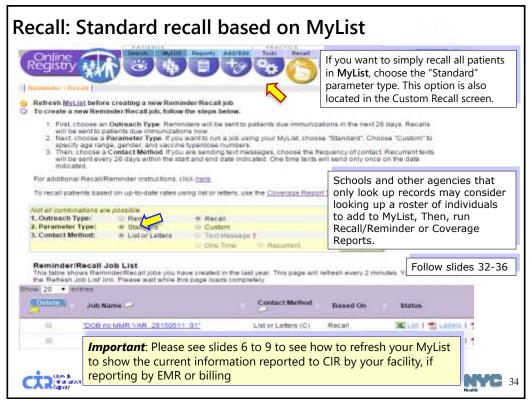


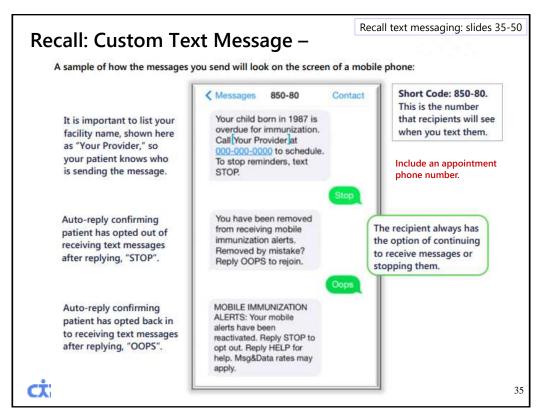


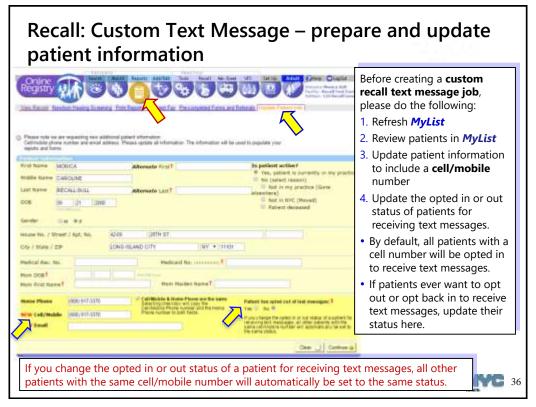


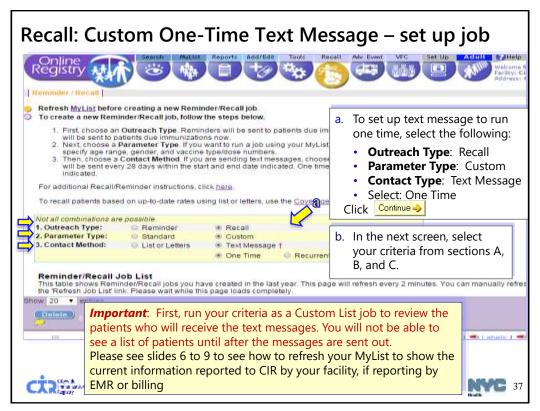


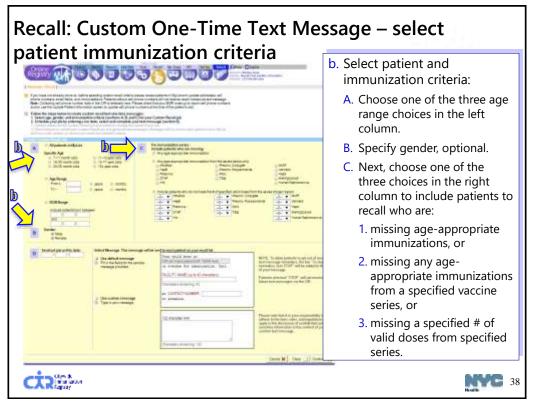


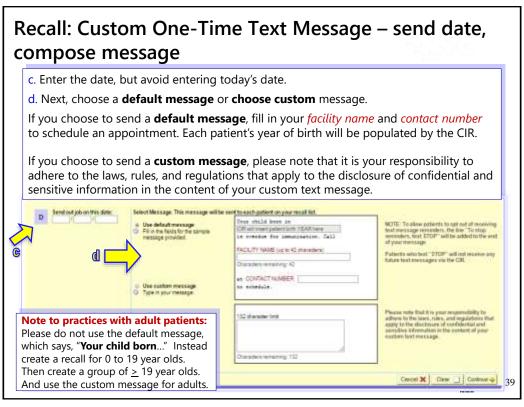




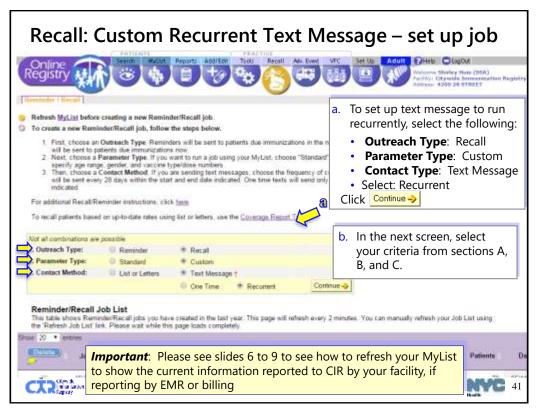


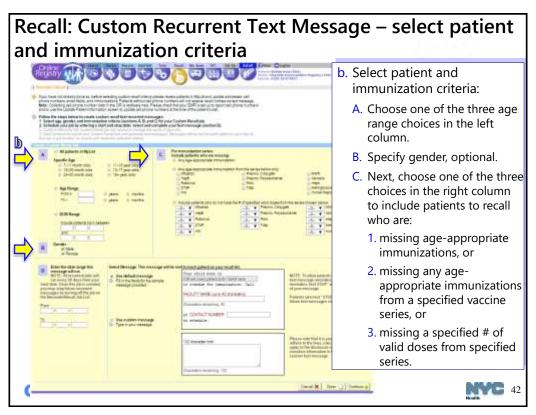


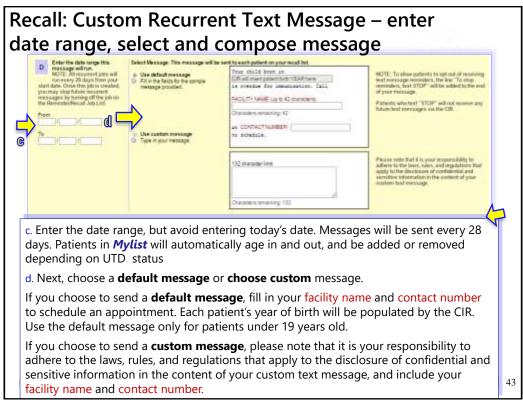




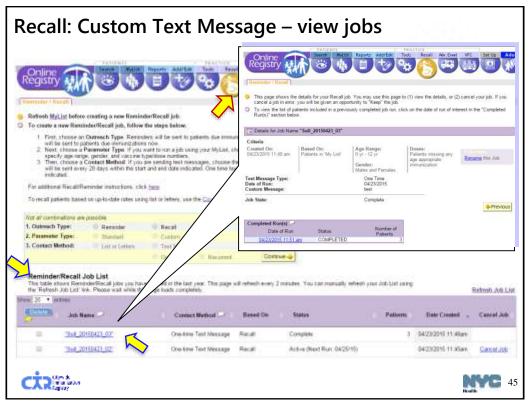


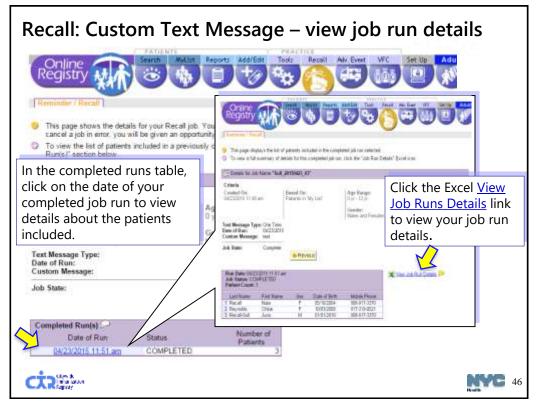


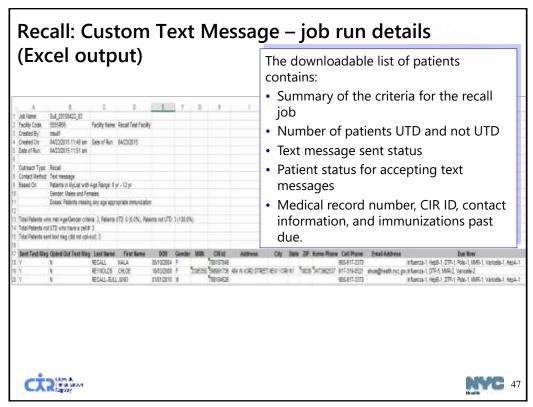


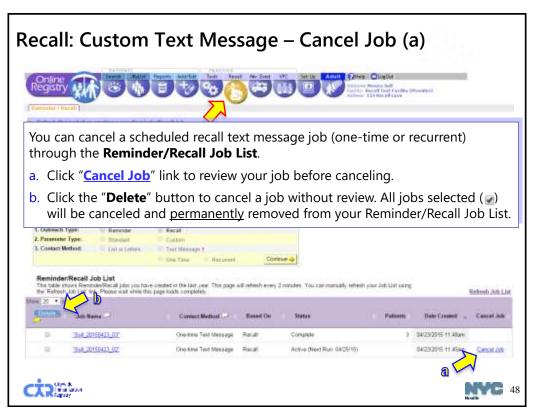


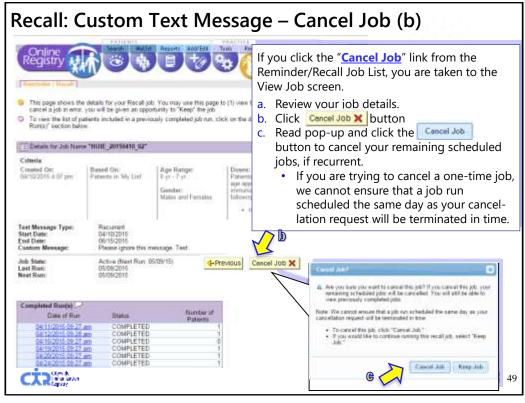








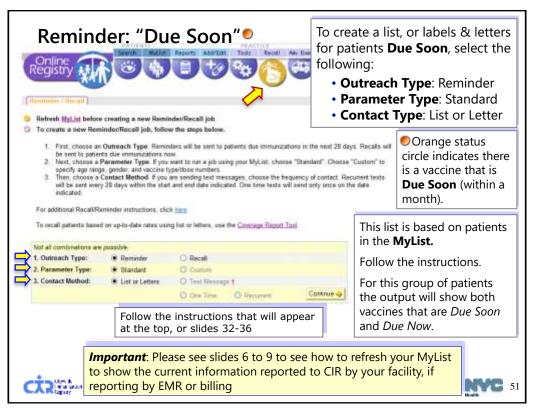


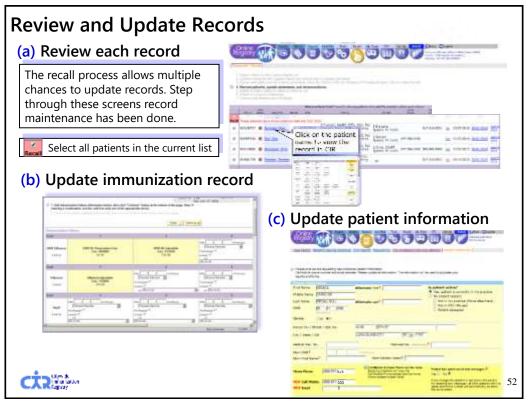


#### Recall: Replies to Text Message -

- The current text messaging functionalities do not allow direct two-way communication to providers; BOI is able to view replies
- The majority of recipients do not reply to the messages.
- <5% of the recipients have opted out.</p>
- The relatively few replies received have been of this nature:
  - Thank you
  - Have an appointment already
  - Can you make me an appointment?
  - We were just there. Why wasn't this mentioned?
  - We moved and no longer going that practice
  - I'm not a child
  - Wrong number/I don't have a child
  - We had all the shots. Check your records
  - I don't believe in a particular vaccination/ vaccinations
  - Who is this?







# Best Practice Tips for using OR Reminder/Recall and Text Messaging (1)

- 1. Routinely update cell phone information in your EMR. Train all staff to enter data accurately in the appropriate screen(s) and field(s)
- 2. Verify with your IT staff, EMR vendor and CIR that immunizations (see VIM guide, slide 27) and cell phone numbers are correctly captured in the Online Registry.
- 3. Support patient buy-in to text messaging for follow-up
- ☐ 4. Review and update your facility's *MyList*:
  - □ Status: Active/Inactive (**MOGE**). Develop easy process for patients to notify your practice if they've gone elsewhere.
  - Accepts text messages Y/N?
- 5. Actively coordinate efforts and decisions on prioritizing groups for recall
- 6. Run a recall list to preview the group that will receive the message before setting up and sending text messages.





53

53

# Best Practice Tips for using OR Reminder/Recall and Text Messaging (2)

- ☐ 6. Inform patients the text messages are one-way and are general (cannot reply or set up appointments, but must call)
- 7. Inform patients that opting-out means opting out of all messages and any family members associated with that number
- 8. Avoid excessive text messages that will lead to opting-out
- 9. Compose professional, grammatically correct messages
- 10. Include the practice name and phone number for appointments
- ☐ 11. Do not copy and paste text into the message box
- □ 12. Do not use foreign languages since the system is unable to translate other languages.
- 13. Avoid scheduling text messages the same day you create them to allow time to cancel job.
- ☐ 14. Have dedicated or available appointment phone line(s).
- ☐ 15. Cancel recurrent jobs set up when staff exit.





## **Contact Information**

## **Citywide Immunization Registry NYC Department of Health and Mental Hygiene**

General CIR contact information:

Tel: (347) 396-2400

Fax: (347) 396-2559

nyc.gov/health/cir

E-mail: cir@health.nyc.gov

(Subject line: Recall; Facility Name)





55

#### **Further reading**

In general, studies are showing that reminder/recall efforts can improve immunization coverage..

Jacobson Vann JC, Jacobson RM, Coyne-Beasley T, Asafu-Adjei JK, Szilagyi PG. Patient reminder and recall interventions to improve immunization rates. Cochrane Database of Systematic Reviews 2018, Issue 1. Art. No.: CD003941. DOI: 10.1002/14651858.CD003941.pub3.





