# 395 Flatbush Avenue

Public Design Commission Conceptual Review Presentation March 24, 2025

**DRAFT** 





# **Table of Contents**

**Location Plan** 

**Transit and Connectivity** 

**Site Photographs** 

**Proposed Massing** 

**Shading Studies** 

**Site Design** 

**Material Palette** 

**Proposed Plans, Sections and Elevations** 

Renderings



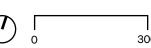
### **Location Plan**





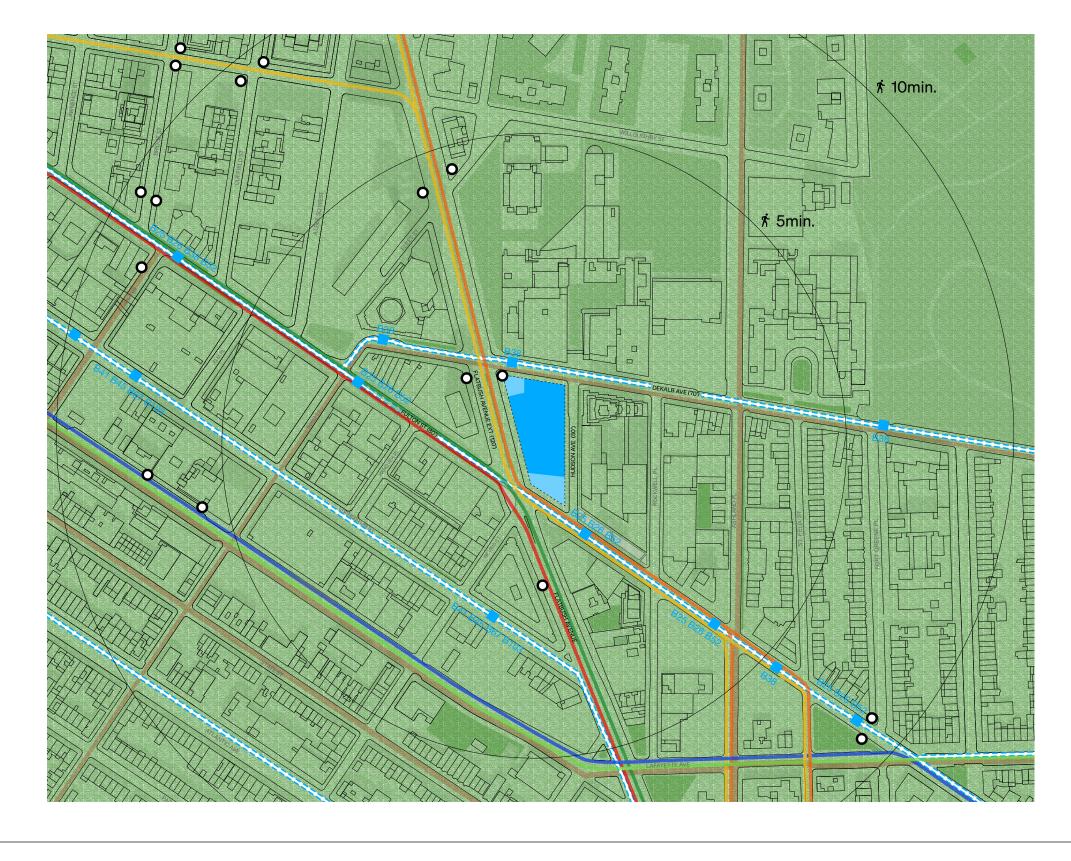






# **Transit & Connectivity**

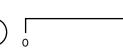
Key Subway Line Subway Entrance **Bus Line Bus Stop** Bike Path Walking Radius











# **Site Photographs**



1-NORTHEAST VIEW AT THE INTERSECTION OF FLATBUSH - FULTON



3 - SOUTHEAST AT THE INTERSECTION OF FLATBUSH - DEKALB



2 - SOUTHWEST AT THE INTERSECTION OF DEKALB - HUDSON AVE









# **Site Photographs**



5 - NORTHERN FLATBUSH AVENUE RETAIL FRONTAGE



7 - FULTON-DEKALB RETAIL FRONTAGE



6 - FULTON STREET RETAIL FRONTAGE

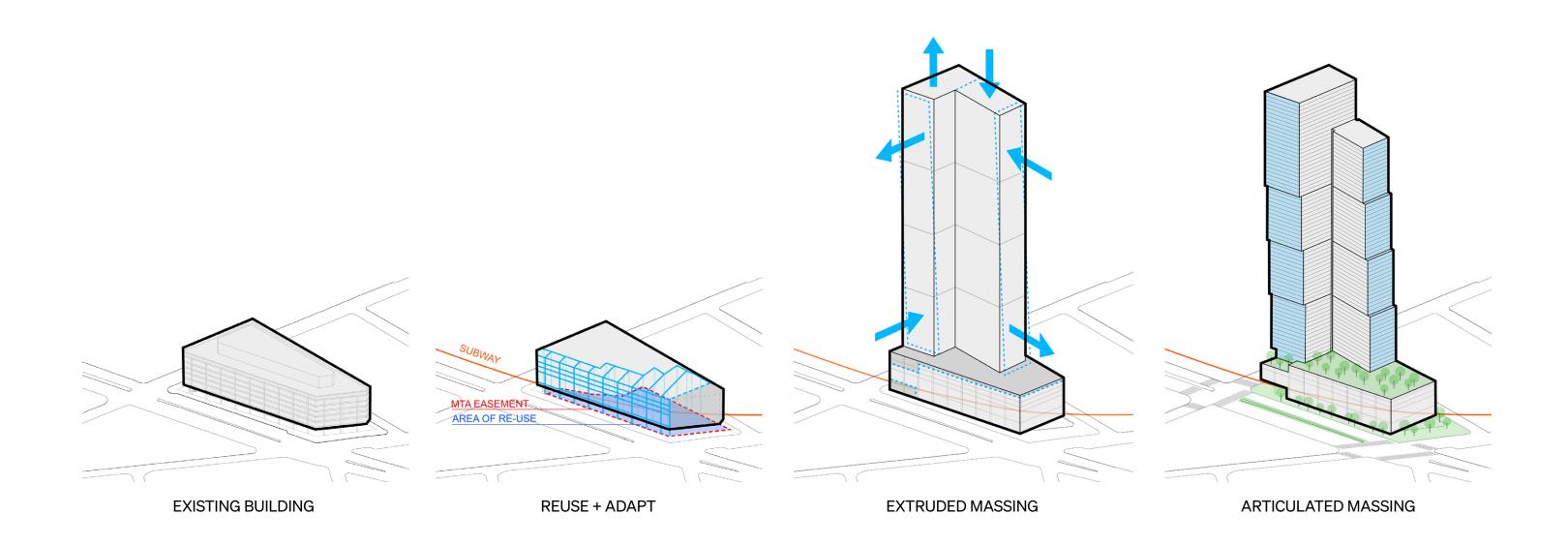








# **Massing Concept**

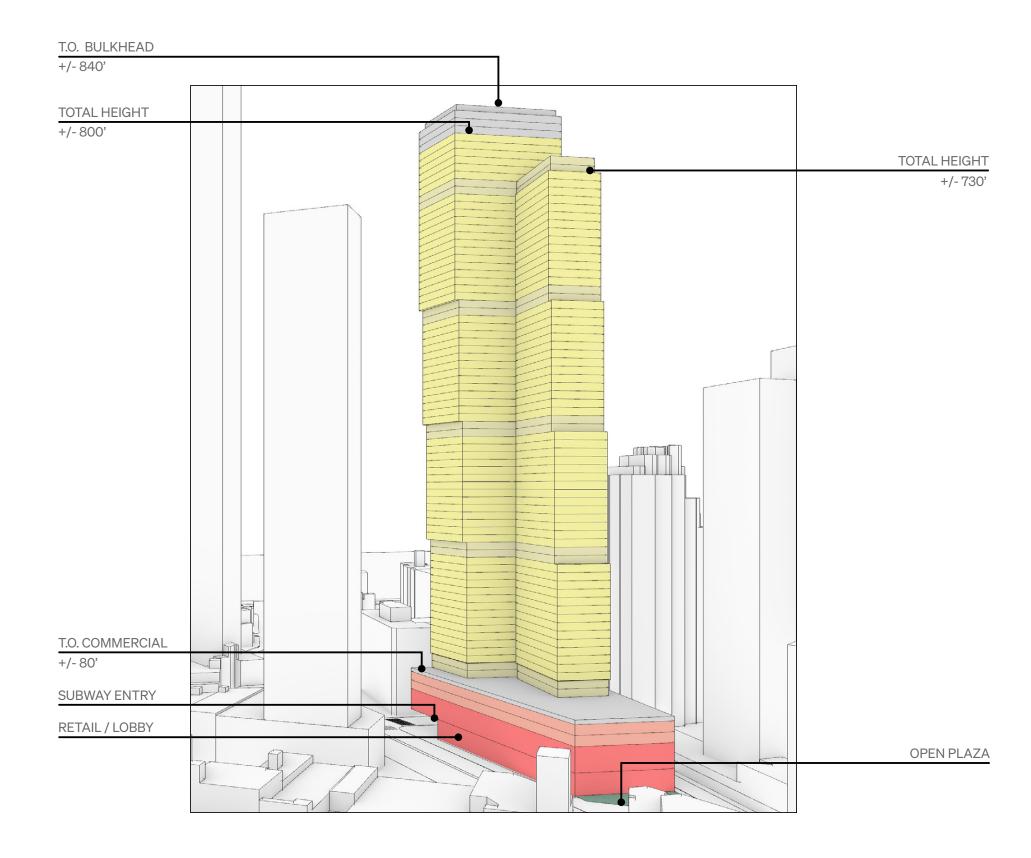




### **Proposed Massing**

#### **Key Considerations**

- Establish a connective and vibrant public realm including generous sidewalks, active retail, enhanced subway entry, and south facing open space.
- Reuse of podium structure takes advantage of embodied carbon and reduces schedule risk.
- Massing that is responsive to the surrounding context and strikes a distinctive silhouette in downtown Brooklyn.
- The two legs of the tower are articulated by a vertical "reveal" and material change that breaks down their sense of scale on the skyline.
- To allow for more light and air along Hudson Avenue, the building contains multiple setbacks along Hudson Avenue, which are balanced by off-setting cantilevers on Dekalb Street giving the building an iconic and recognizable expression. This strategy also allows more efficient for planning for the tower layout.
- Material articulation inspired by the neighborhood architecture provides texture, tactility, and depth.

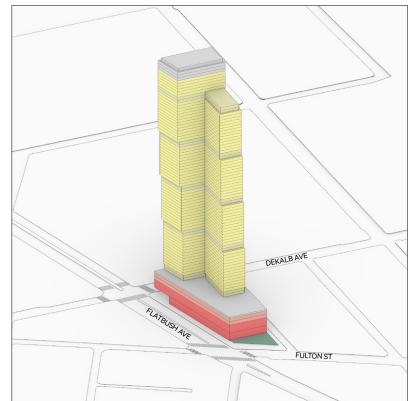






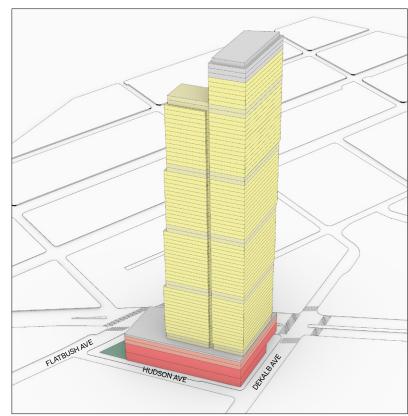
# **Proposed Massing**





2-LOOKING EAST

1-LOOKING NORTH





3-LOOKING SOUTH

4-LOOKING WEST

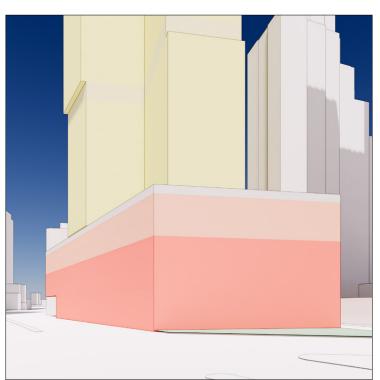




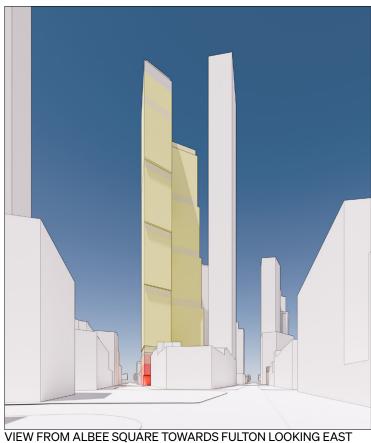
# **Massing Views**

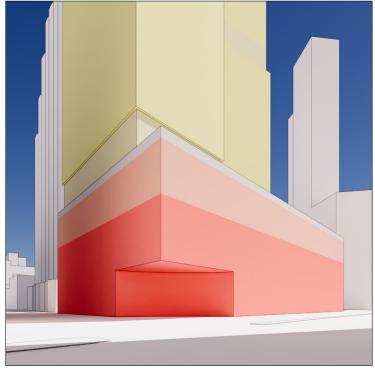


VIEW ON FULTON LOOKING SOUTHEAST

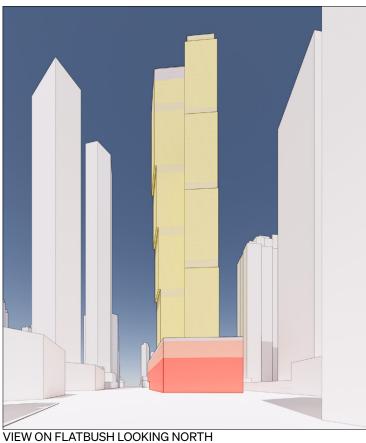


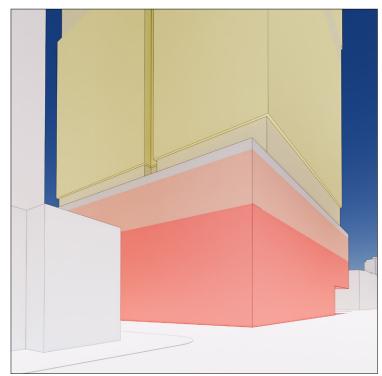
VIEW ON FLATBUSH AND FULTON LOOKING NORTH





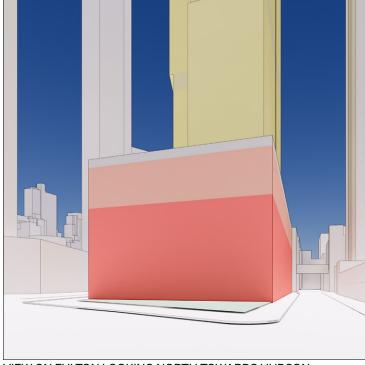
VIEW ON FLATBUSH LOOKING SOUTHEAST





VIEW ON HUDSON AND DEKALB LOOKING WEST





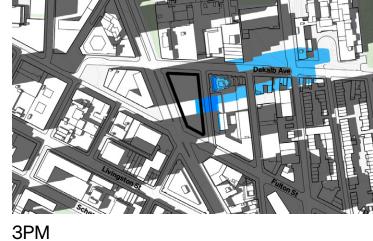
VIEW ON FULTON LOOKING NORTH TOWARDS HUDSON

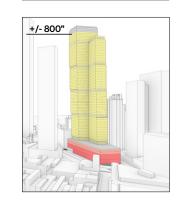




# **Shading Studies: Block Scale**



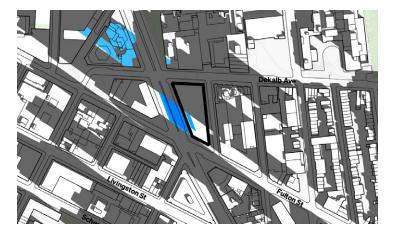




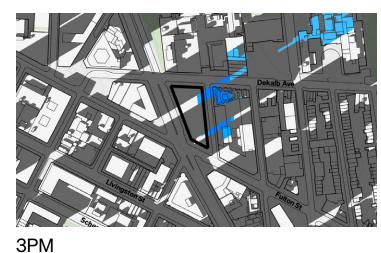
9AM

SUMMER

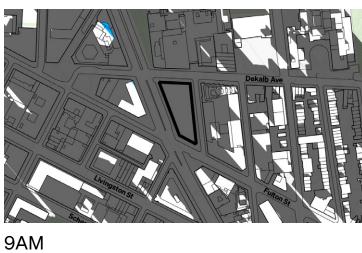
FALL/SPRING

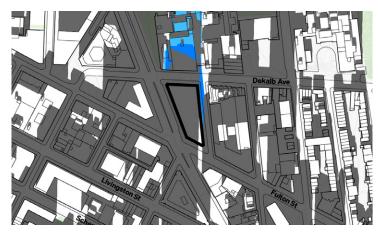


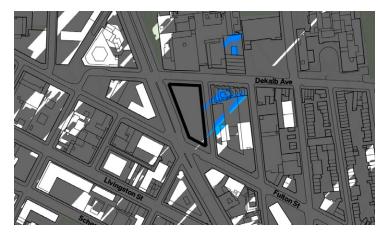




9AM







12PM 3PM





# **Existing Pedestrian Experience**

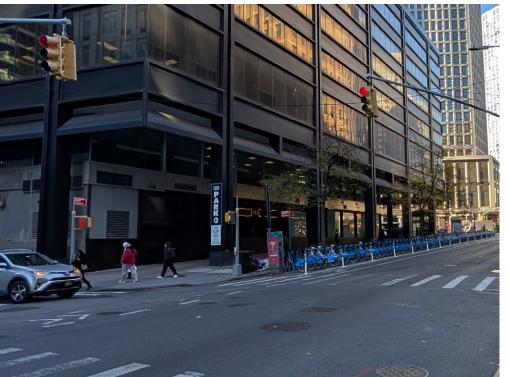




VIEW AT CORNER OF FLATBUSH & DEKALB



VIEW ON FLATBUSH LOOKING SOUTH





VIEW ON DEKALB LOOKING WEST



VIEW ON HUDSON LOOKING NORTH



VIEW ON FLATBUSH LOOKING NORTH

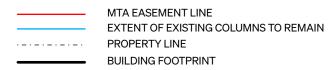


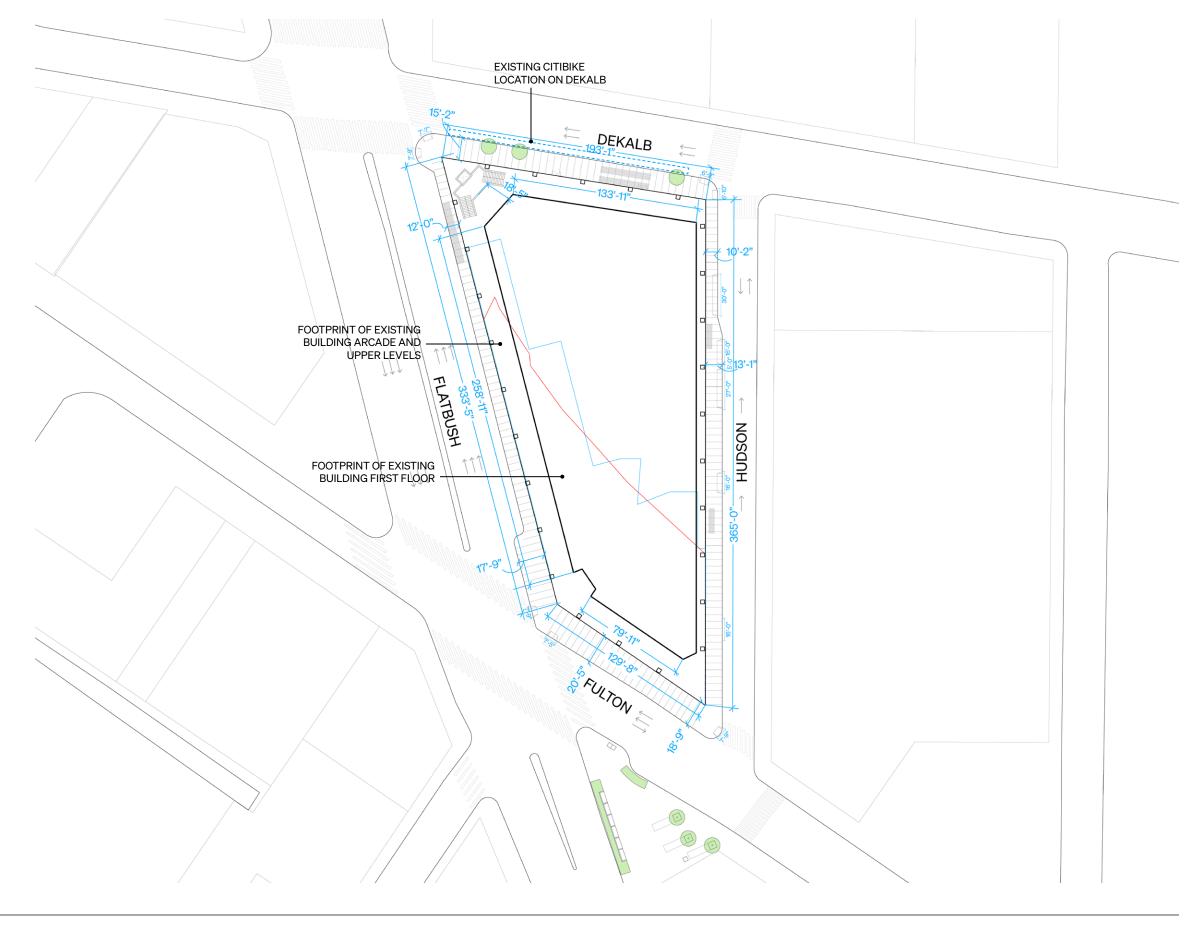


# **Site: Existing**

#### **Key Opportunities**

- Potential to introduce connectivity, scale, and open space to enhance the public realm
- · Widen sidewalk on Flatbush and preserve wide sidewalks throughout
- Potential to bring ground floor retail to the sidewalk in order to increase visibility and activity
- New street trees, benches, and street furniture that connects to Downtown Brooklyn public realm
- Potential to introduce new south facing open space at Fulton that provides layered landscape experience and node along important Fulton corridor
- Potential to enhance subway entry experience at Dekalb, including increased space and height
- Reuse of existing podium structure within the subway easement takes advantage of embodied carbon
- Introduce retail and residential connectivity towards Hudson street











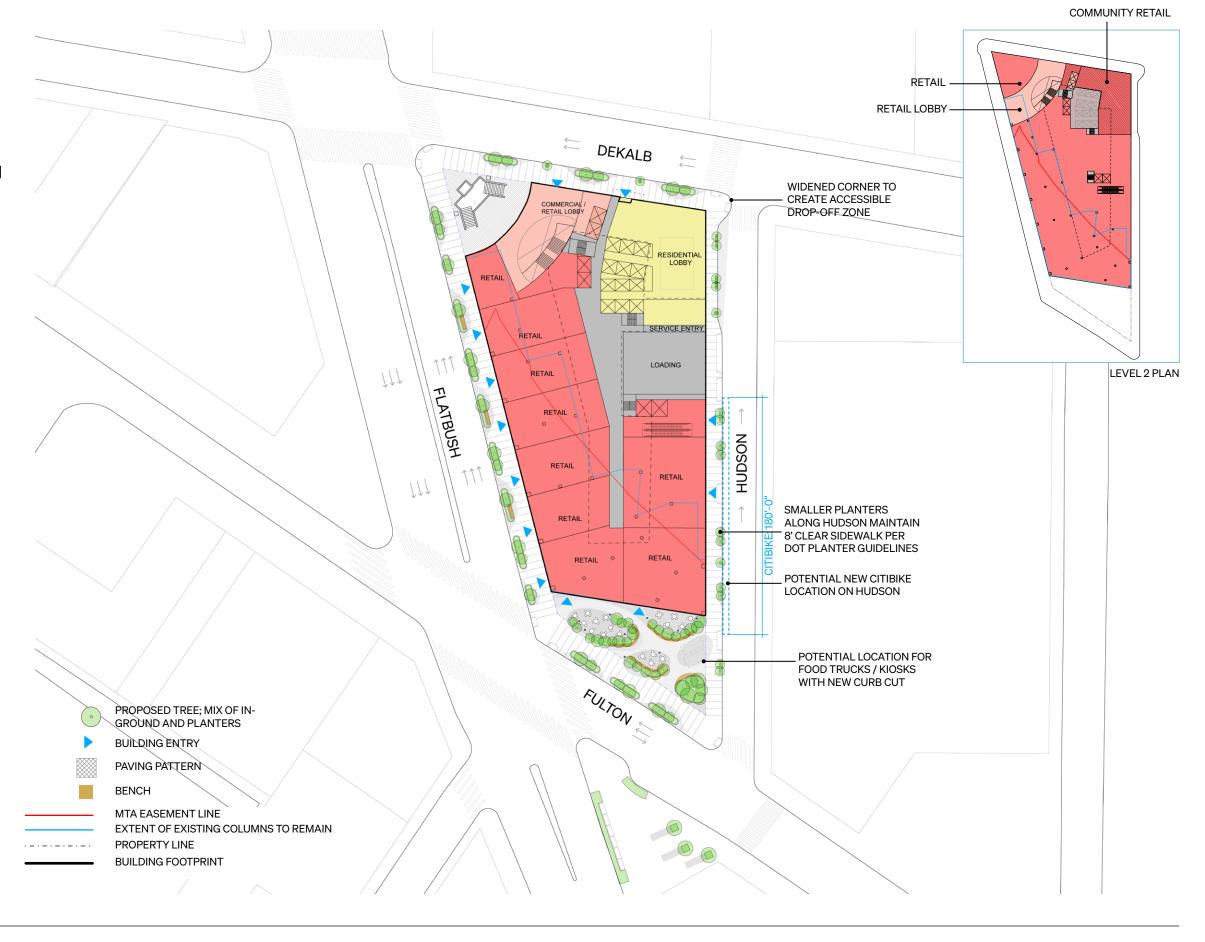


# **Site: Proposed**

#### **Key Considerations**

- 4,750 sf of open plaza at south along Fulton Street provides a shared and accessible public realm that establishes a sense of place
- Enhanced pedestrian experience and connectivity along Flatbush, Dekalb, and Fulton
- Inviting and visible retail
- Increased biodiversity and green infrastructure
- Enhanced subway entry plaza at Flatbush and Dekalb
- Community retail located at Level 2
- One lane of two-way portion of Hudson Avenue recaptured for accessible car drop off subject to **DOT** agreement
- Proposed changes to sidewalk widths:

Hudson Avenue: 13' (no changes) Flatbush Avenue: ~18.5' from 12' Dekalb Avenue: 15' (no changes) Fulton St: 20.5' (no changes)







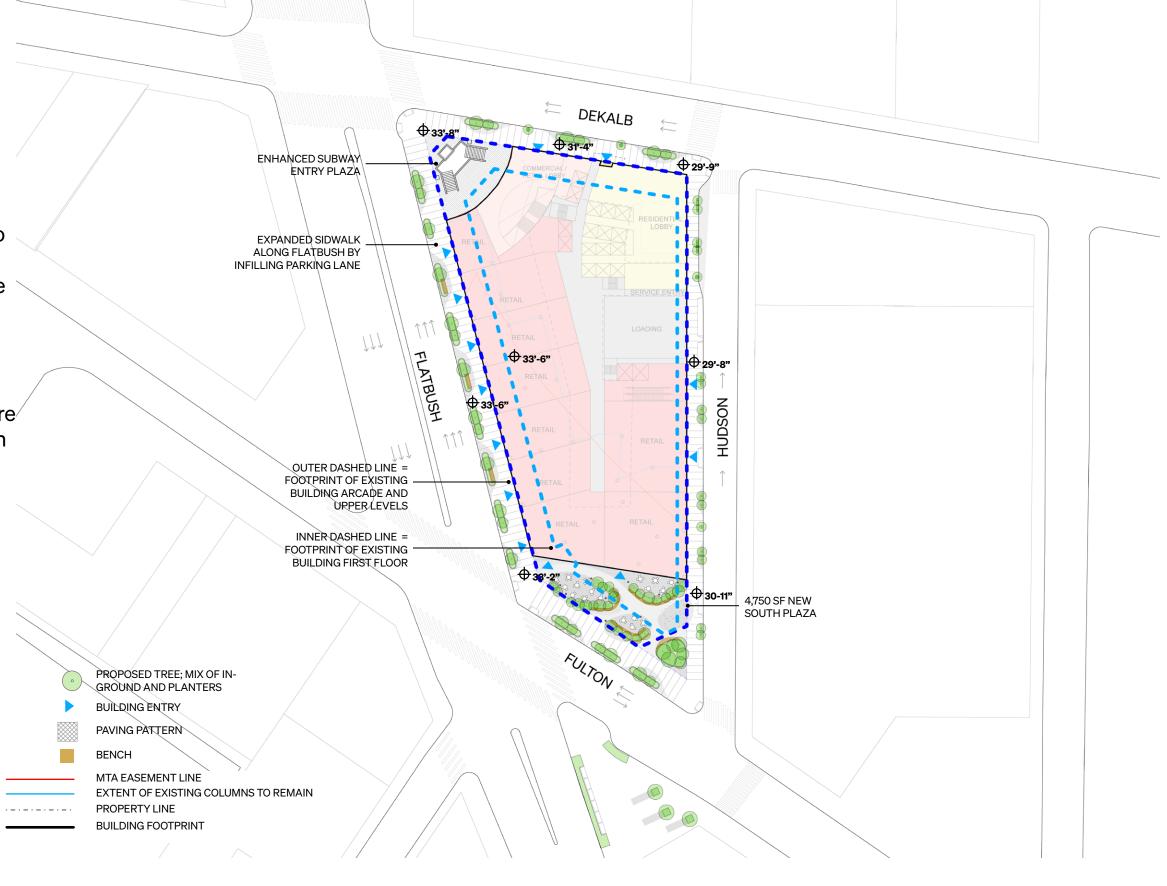




## Site Diagram: Existing & Proposed Overlay

#### **Key Changes**

- Remove southern portion of podium to create a new south facing plaza
- Bring retail to the sidewalk and remove the existing arcade
- Expand the subway entry plaza
- Expand sidewalk along Flatbush by infilling parking lane
- New street trees, benches, and furniture
- One lane of two-way portion of Hudson Avenue recaptured for accessible car drop off subject to DOT agreement
- Proposed changes to sidewalk widths: Hudson Avenue: 13' (no changes)
   Flatbush Avenue: ~18.5' from 12'
   Dekalb Avenue: 15' (no changes)
   Fulton St: 20.5' (no changes)







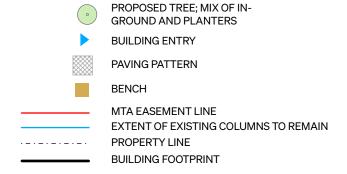




March 24, 2025

# **Site Diagram:** Circulation













# **South Plaza: Scale Comparisons**

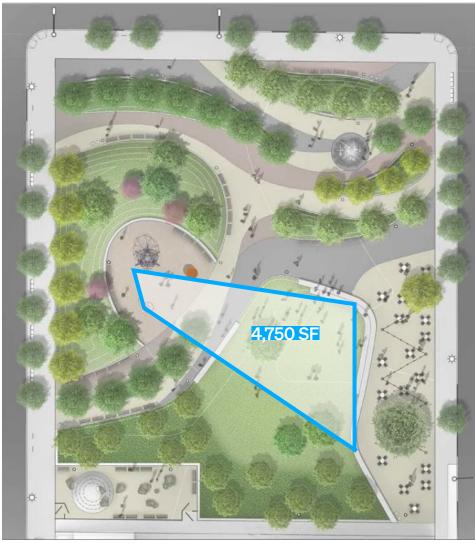




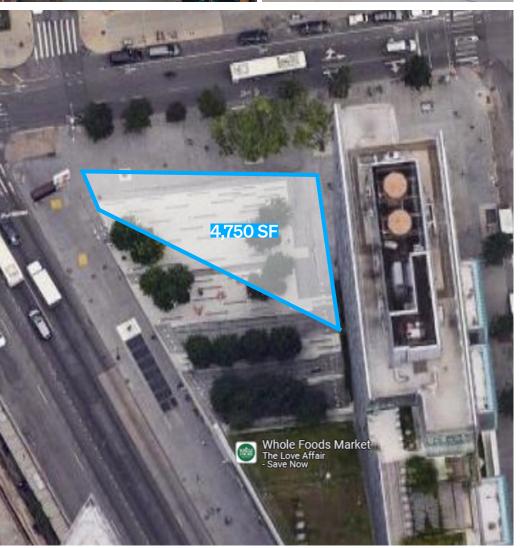




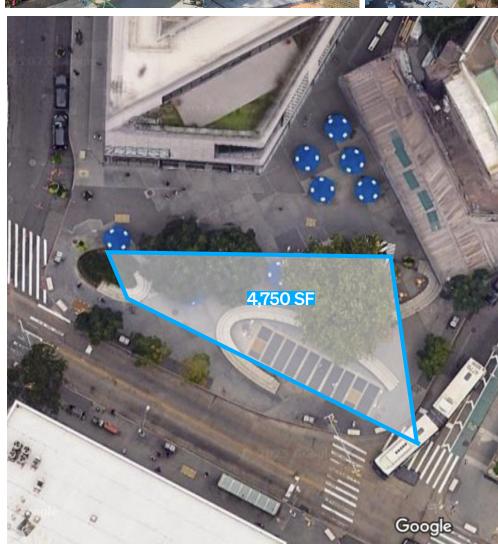




ABOLITIONIST PLACE, WILLOUGHBY SQUARE (50,000 SF)



THE PLAZA AT 300 ASHLAND PLACE (35,300 SF)



ALBEE SQUARE (18,800 SF)

March 24, 2025





### **South Plaza and Sidewalks: Precedents**



























### **Site Plan: Pedestrian Views**

**ELEVATION VIEW ALONG DEKALB AVENUE** 



CORNER VIEW FROM FLATBUSH AND FULTON STREET



RETAIL AMENITY

NOTE: CONCEPTUAL ARCHITECTURE RENDERINGS DO NOT SHOW MATERIALITY / COLOR IN THESE VIEWS



VIEW AT SOUTH PLAZA LOOKING TOWARDS HUDSON STREET



CORNER SOUTH PLAZA VIEW FROM HUDSON AND FULTON STREET

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# **Subway Entry: Existing**



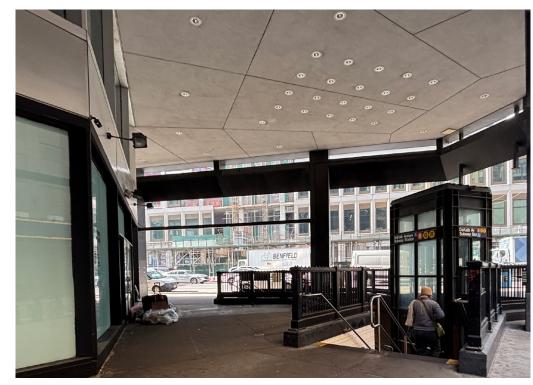




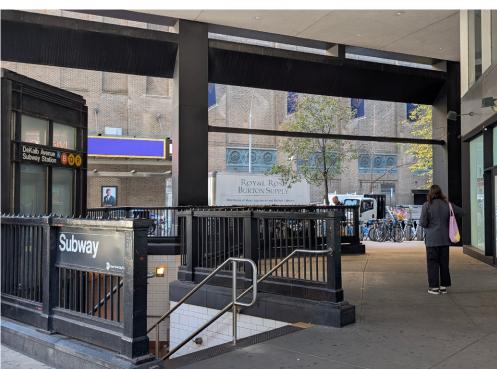
**DEKALB CORNER** 



FLATBUSH CORNER



SUBWAY ENTRY STAIRS FROM DEKALB



SUBWAY ENTRY STAIRS FROM FLATBUSH



SUBWAY ENTRY OVERLOOK

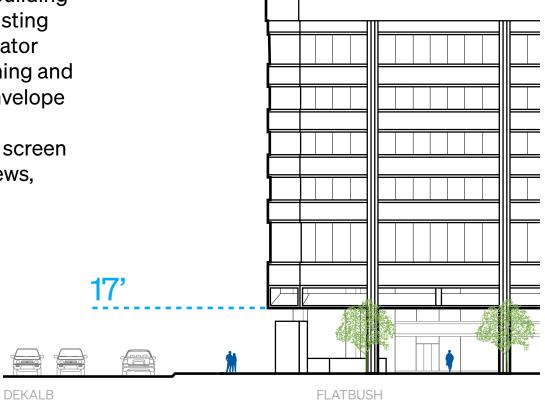


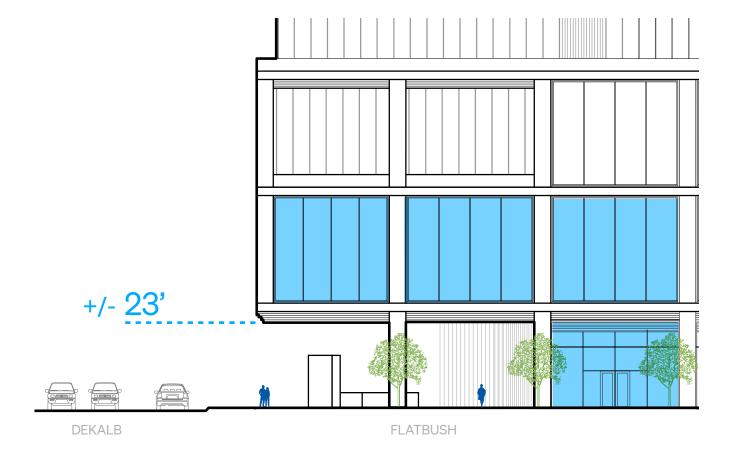


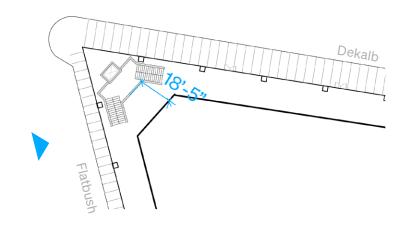
## **Subway Entry**

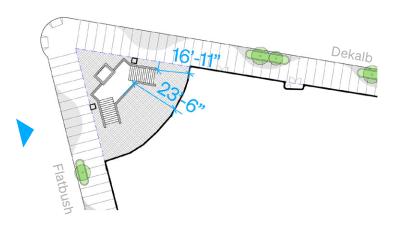
### **Key Considerations**

- Reuse existing structure of building above subway along with existing subway entry stairs and elevator
- Remove "skirt" at entry opening and provide new architectural envelope to increase scale of opening
- New curved wall of masonry screen material that provides for views, lighting, and sense of scale
- New finishes and lighting throughout









**EXISTING** 

**PROPOSED** 





# **Subway Entry Precedents**

### **Key Considerations**

 Penn 1 and 605 Third Avenue precedents are at the similar scale, depth, height and circulation flow to our proposed subway entrance.



560 LEXINGTON AVENUE 35' TALL ENTRY



605 THIRD AVENUE 23' TALL ENTRY



PENN 1 23' TALL ENTRY



JAY STREET METRO-TECH STATION 18' TALL ENTRY









VIEW FROM CORNER OF DEKALB AND FLATBUSH

SUBWAY ENTRANCE LOOKING DOWN ALONG FLATBUSH





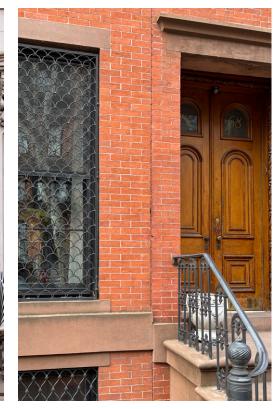
# **Context: Masonry Texture**

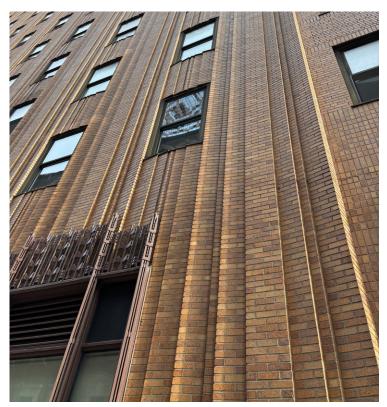


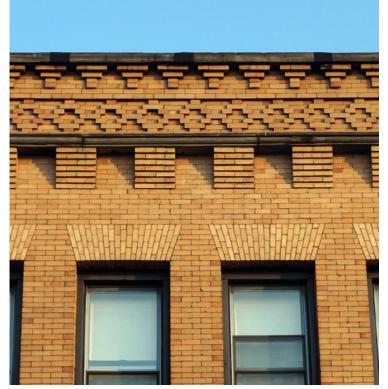










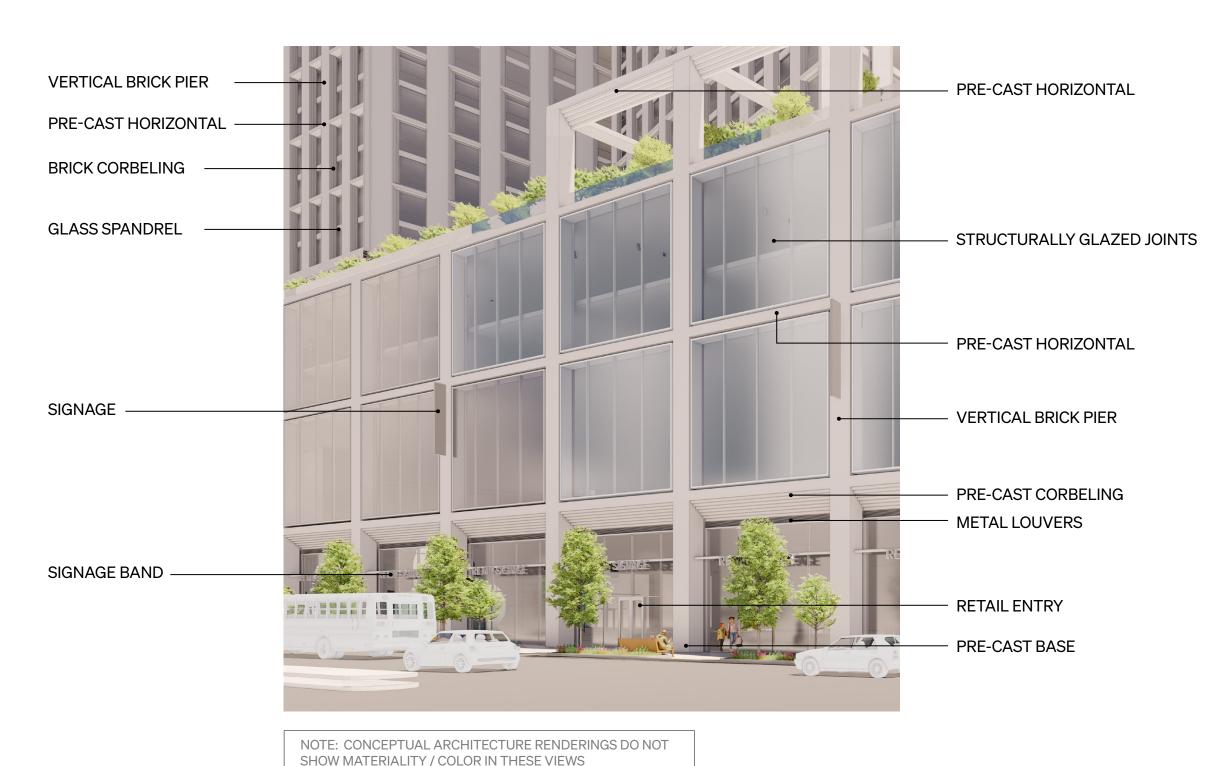








### **Material Palette**





BRICK PRECEDENT Earthy, red brick tones

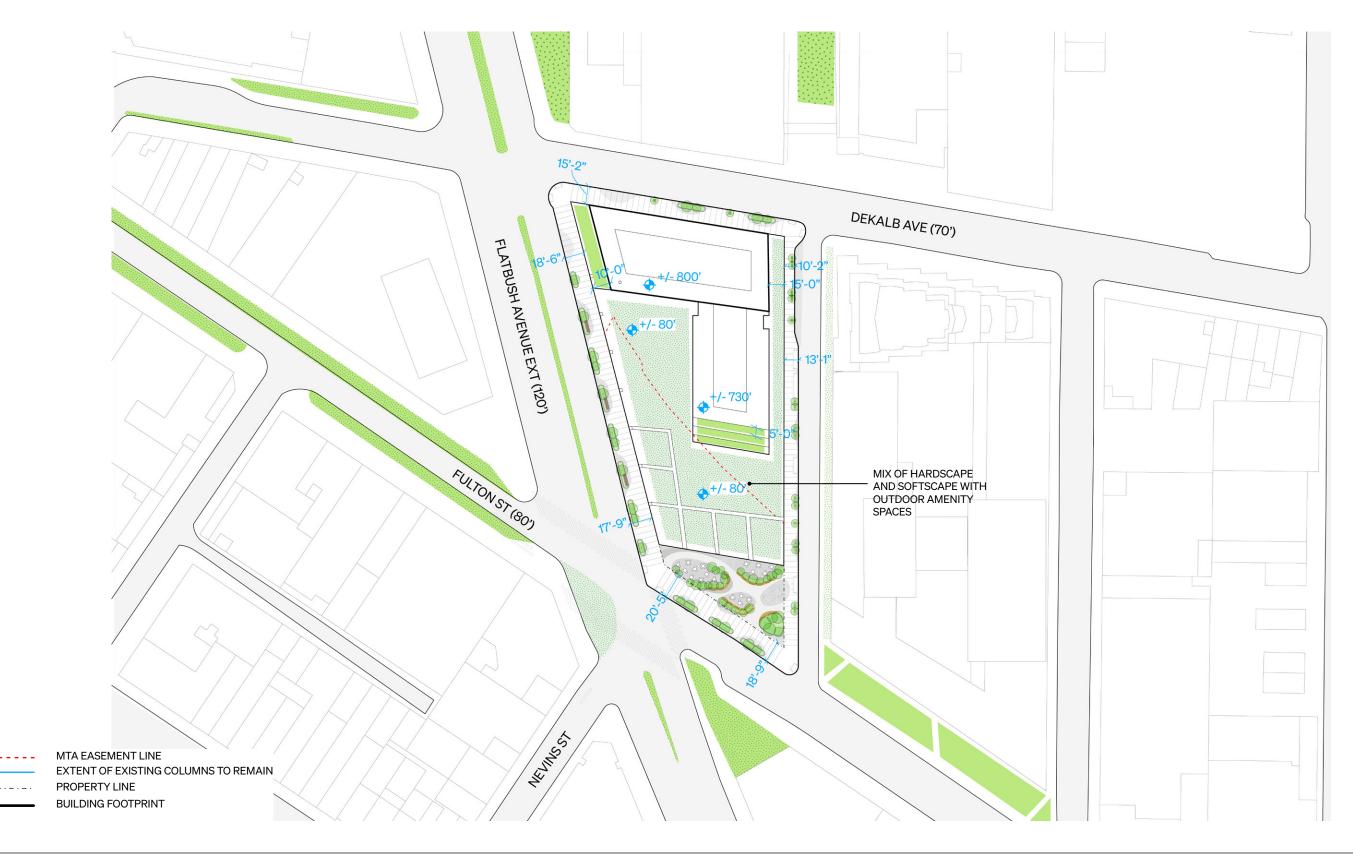


PRECAST PRECEDENT
Similar earthy, red brick tones but lighter textured precast





# **Proposed Roof Plan**



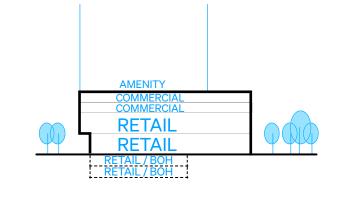






### **Proposed Plans**

Podium with (2) Retail + (2) Office + (1) Amenity floor







Property Line

MTA Easement Line



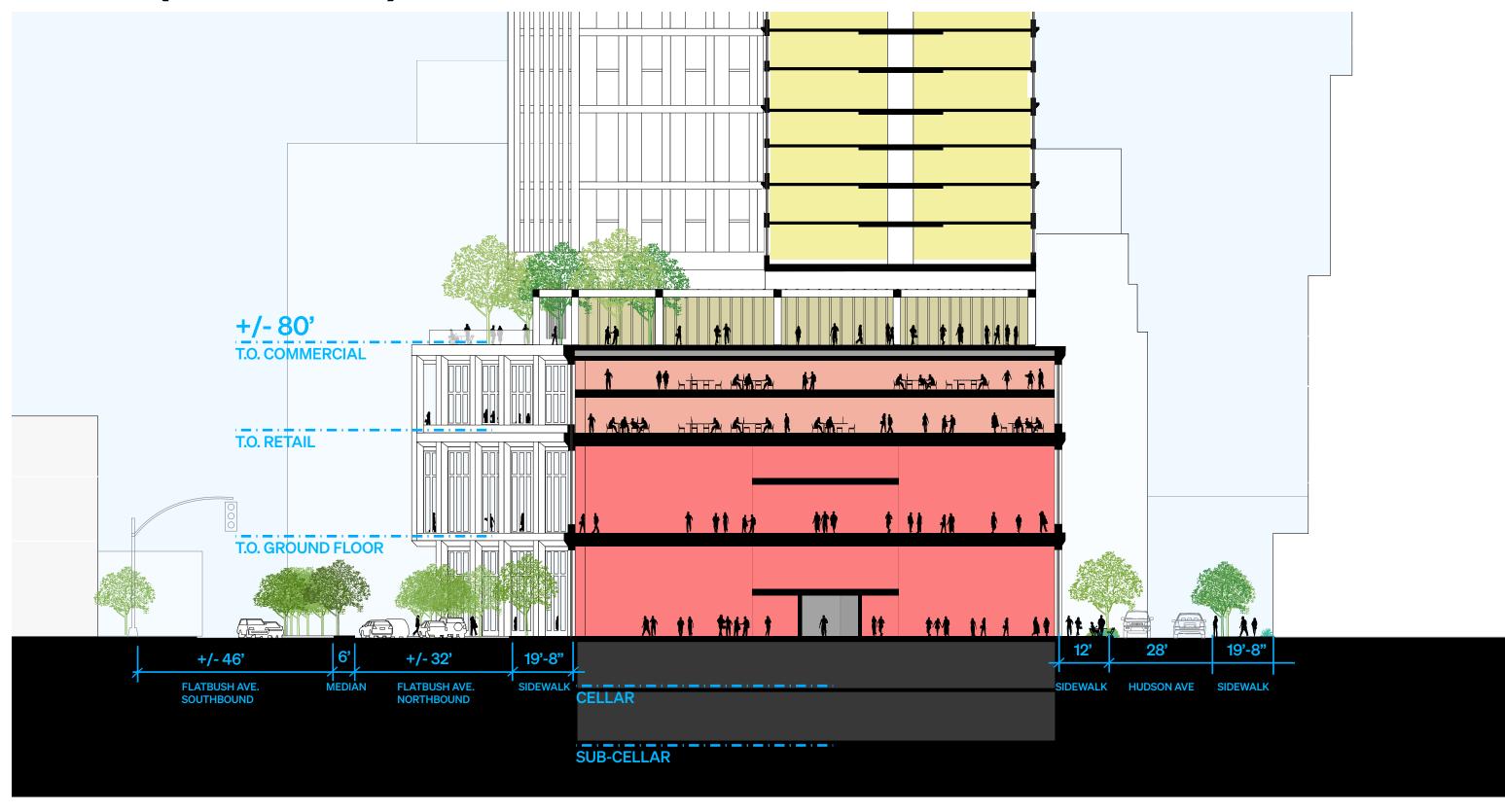
## **Section**







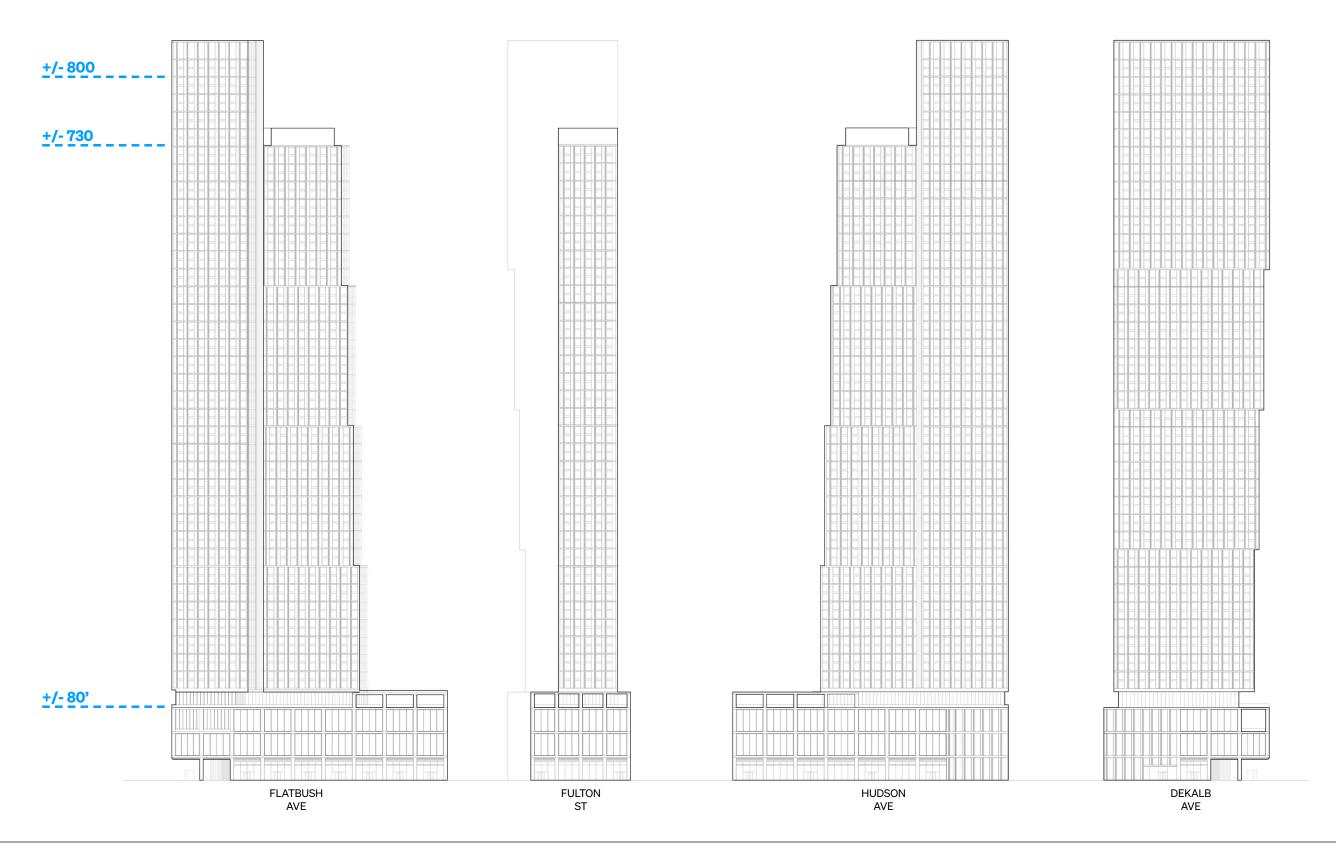
## **Section (E-W Podium)**







# **Building Elevations**









# TenBerke

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