



NYC
Environmental
Protection



BILLY NEVER IDLES
NEITHER SHOULD YOU

IDLING IS POLLUTING
SHUT YOUR ENGINE OFF



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The billboard features a black and white portrait of Billy Idol on the left, wearing a dark t-shirt with the NYC logo. The main text is in large, bold, red and black letters. The right side of the billboard has a red background with a circular logo containing a white truck and the words 'SHUT IT OFF' repeated around the border.



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The billboard features a black and white portrait of Billy Idol on the left, wearing a black t-shirt with the NYC logo. The background is white. The main headline is in large, bold, red and black letters. Below it, the slogan 'IDLING IS POLLUTING SHUT YOUR ENGINE OFF' is written in smaller, bold, black and red letters. On the right side, there is a red rectangular area containing a circular logo. The logo is black with a white diagonal slash and a white car with exhaust. The words 'SHUT IT OFF' are repeated around the inner edge of the circle.



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NO PRINT ZONE

Citi Field #023159

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Citi Field #023160




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