

Eighth Annual Vision Zero Research on the Road

November 19, 2025

Agenda

9:15 am – 9:30 am: Arrival and Sign-In

9:30 am – 10:30 am: Opening

- Gathering Remarks
Dan Steinberg, NYC Mayor’s Office of Operations
- Welcoming Remarks
Dean Polly Trottenberg, NYU Wagner School of Public Policy
- Conferring of Research Award
Anna Caffarelli, NYC Health

Dean Polly Trottenberg, NYU Wagner School of Public Policy
- Keynote Address: Seeing What Matters: Language + Vision for Road Safety
Kaan Ozbay, NYU Tandon School of Engineering, C2SMART
- Overview of Vision Zero Metrics
Ann Marie Doherty, NYC Department of Transportation

10:30 am – 10:35 am: Move to next session

10:35 am – 11:45 am: Concurrent Panel Presentation Sessions

Room A: Speeding and Enforcement

Moderator: Erin LaFarge, NYC Department of Transportation

- Introductory presentation: Speed Cameras
Erin LaFarge, NYC Department of Transportation
- Ghost Plate Enforcement Operations
Brian O’Sullivan, Deputy Chief, New York Police Department
- Improvements in Quality Control and Enforcement
Jeffrey Shear, NYC Department of Finance

- Self-Reported Speeding in New York City, 2021
Jennifer Norton, NYU Grossman School of Medicine
- Bus Camera Program
Chris Hrones, NYC Department of Transportation
- Super-Speeder Legislation
Erin LaFarge, NYC Department of Transportation

Room B: Micromobility

Moderator: Carl Sundstrom, NYC Department of Transportation

- 2024 E-bike Charging Pilot Program
Irene Figueroa-Ortiz, NYC Department of Transportation
- Road Infrastructure and Citi Bike Use Study
Gabriel Agostini, NYC Department of Transportation
- EMS Micromobility Stats
Drew Posner, Mount Sinai EMS
- Evaluating Micromobility & Dangerous Riding Behaviors
Mehmet Turkcan, Columbia Center for Smart Streetscapes

11:45 am – 11:50 am: Move to discussion session

11:50 am – 12:30 pm: Concurrent Discussion Sessions

- Micromobility
Solomon Medintz, NYC Mayor's Office of Operations
- Micromobility
Dorsey Ensor, NYC Health
- Speeding and Enforcement
Anna DiGiuseppe, NYC Mayor's Office of Operations
- Speeding and Enforcement
Tomomi Landsman, NYC Department of Citywide Administrative Services

12:30 pm – 1:30 pm: Lunch

1:30 pm – 2:40 pm: Concurrent Panel Presentation Sessions

Room A: Occupational Driving

Moderator: Nicole Mathias, Business Integrity Commission

- Cargo Bike Delivery Qualitative Research Analysis
Kerry Goleski, NYC Department of Transportation
- Operator Safety and Working Conditions for Urban Goods Movement in NYC
Allison Conway, City College of New York
- Enhanced Surveillance of Work-Related Motor Vehicle Crash Injuries and Deaths in Massachusetts
Franchesca Molina, Massachusetts Department of Health (former)

Room B: Engineering and Technology

Moderator: Eric Richardson, Windels Marx Lane and Mittendorf LLP

- NYC Daylighting Study
Rob Viola, NYC Department of Transportation
- Human-Centric Virtual Reality (VR) for Advancing Roadway Work Zone Safety
Shuo Zhang, NYU Tandon School of Engineering, C2SMART
Kaan Ozbay, NYU Tandon School of Engineering, C2SMART
- Weigh-in-Motion Study
Tanvi Pandya, NYC Department of Transportation
- Busway Evaluation and Analysis
Rochelle Brahalla, NYC Department of Transportation

2:40 pm – 2:45 pm: Move to next session

2:45 pm – 3:25 pm: Concurrent Discussion Sessions

- Occupational Driving
Lauren Phillips, NYC Mayor's Office of Operations
- Occupational Driving
Nathaniel Koszer, NYC Department of Citywide Administrative Services
- Engineering and Technology
Gary Prasad, NYC Department of Citywide Administrative Services
- Engineering and Technology
Terri Matthews, NYC Department of Design and Construction

3:25 pm - 3:30 pm: Move to next session

3:30 pm - 4:00 pm: Closing session

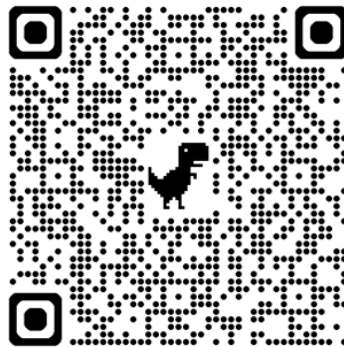
- Summing-Up Activity, Research Agenda, and Event Evaluation
Anna Caffarelli, NYC Health

4:00 pm - 4:15 pm: Networking & Departure

Acknowledgements

Thank you to the Research on the Road Planning Team 2025: Julia Burstein, Anna Caffarelli, Anna DiGiuseppe, Lawrence Fung, Erin LaFarge, Tomomi Landsman, Terri Matthews, Solomon Medintz, Lauren Phillips, and Geraldine Sweeney

[Event Evaluation](#)



Biographies

Anna Caffarelli is Executive Director of the Injury and Violence Prevention Program at the New York City Department of Health and Mental Hygiene. She has more than 20 years of experience in public health programming and policy, and currently oversees initiatives to promote traffic safety, prevent falls among older adults, and study patterns of violence-related deaths all with the goal of improving safety for people in New York City. She serves as a Health Department liaison to New York City's Vision Zero Task Force.



Alison Conway is a Professor of Civil Engineering at the City College of New York and conducts research through CUNY's University Transportation Research Center, primarily in the areas of urban freight and city logistics and multi-modal interactions in the urban environment. She is also an Associate Director of the Center for Understanding Future Travel Behavior and Demand (TBD), a USDOT-designated National University Transportation Center. She currently serves as the Chair of the Transportation Research Board's Data Section, and is member of the New York City Department of Transportation's Freight Advisory Committee.

Ann Marie Doherty, Assistant Commissioner of Research, Implementation & Safety (RIS), Division of Transportation Planning & Management. New York City Department of Transportation, has been working for the NYC Department of Transportation since 1990 in various roles relating to planning, engineering and safety. Currently, she is managing Research, Implementation & Safety (RIS), a multi-disciplinary team focused on Vision Zero and eliminating fatalities and severe injuries throughout NYC through innovative street redesigns, robust data analytics and research, and policy recommendations.



Ms. Doherty is responsible for conducting complex research and safety studies and developing safety programs and projects based upon robust data-driven analysis. She oversees the planning, designing and implementation of street improvement projects and safety programs citywide, including Bus Stops Under the El, Safe Streets for Seniors, Raised Crosswalks, Speed Reducers and School Safety. Her unit also is responsible for the analysis of crash data which is used to target high crash intersections and corridors in need of safety intervention, as well as to inform policy.



Irene Figueroa-Ortiz serves as the Executive Director for Policy for the newly created Department of Sustainable Delivery (DSD) at the NYC Department of Transportation (DOT). She leads the development of the division’s policy and programs portfolio, which sits at the intersection of safety, sustainable transportation, on-demand delivery, and technology. Previously, Irene was a Senior Policy Advisor for DOT’s Executive Division, where she oversaw key micromobility initiatives, including NYC’s E-bike Trade-in Program and the Public E-bike Charging Program. In 2024, Irene led the launch of DOT’s E-bike Battery Charging Pilot Program, which deployed batter-swapping cabinets and bike charging docks at five locations in Manhattan and Brooklyn. For this work, she received the 2024 NYC Hayes Innovation Prize, which recognizes public servants for high-impact contributions. Irene holds a dual master’s degree in architecture and urban planning with Distinction from the Harvard University Graduate School of Design and a bachelor’s degree in environmental design from the University of Puerto Rico.

Kerry Goleski is the Sustainability Initiatives Program Lead for the Freight Mobility Team at NYC DOT where she is the point person on the City’s Blue Highways Program and the Cargo Bikes Program. Both programs are focused on freight movement mode shifts as a way to reduce emissions and congestion in NYC. She previously worked on sustainability issues for DOT’s capital team where she prioritized and implemented sustainable infrastructure in the Right of Way. She focused on transportation and the environment when getting her master's degree in urban planning at CUNY Hunter. She sees transportation, and freight specifically, as a major opportunity area when it comes to emissions reduction and addressing climate change!



Christopher Hrones is Director of Transit Planning and Policy for the New York City Department of Transportation (NYC DOT). He has worked as a transportation planner for over 25 years in the public and private sectors, including 15 years at NYC DOT. In his first role at NYC DOT, he served as the Downtown Brooklyn Transportation Coordinator, helping to bring major transportation investments to accommodate the growth that followed from a major City rezoning and redevelopment plan. In his current role in DOT’s Transit Development Unit he oversees the development of a bus priority capital program, programs related to bus stop improvements, and various planning and policy initiatives.

Erin Bersak LaFarge is the Director of Safety Policy at the New York City Department of Transportation (NYC DOT), where she leads the development and implementation of Vision Zero initiatives, including automated enforcement, legislative policy, and data-driven safety strategies for all road users. Previously, she served as Deputy Chief of Vehicular Crimes at the Manhattan District Attorney’s Office, where she spent 16 years prosecuting advanced vehicular crimes and seeking justice for victims and their families, and was instrumental in the creation of the Vehicular Violence Accountability Act. As a Certified Child Passenger Safety Technician, Erin is also committed to promoting child safety through proper car seat use. She holds a J.D. from Columbia University and an M.P.A. from NYU, equipping her with a unique blend of legal expertise and public policy acumen to drive meaningful change in transportation safety.



Tomomi Landsman is a fleet safety analyst at New York City Department of Citywide Administrative Services. She works to analyze telematics and collision data to determine safety trends and the effects of safety improvements on the City fleet. Tomomi holds a masters in Population Biology from University of California, Davis.

Nicole Mathias, Director of Policy, NYC Business Integrity Commission (BIC), oversees agency external policy matters, communications, legislative affairs, and intergovernmental affairs, including representing BIC on the Vision Zero Task Force as BIC strives to ensure that the thousands of commercial waste hauling trucks operated by companies under BIC’s regulation do not present a threat to public safety. Nicole also sits on the Commercial Waste Zones Safety Task Force. Her role includes collaborating with BIC’s Legal and Investigations Units on new requirements and enforcement-related policies and leading outreach and enforcement efforts for BIC’s regulated industries. She holds a B.A. from Manhattan University (formerly College) in Political Science and an M.A. from John Jay College of Criminal Justice in International Crime and Justice.





Terri Matthews is Director of Town+Gown:NYC and created the Town+Gown:NYC program to support collaborative efforts among practitioners and academics envisioned by the Vision Zero Research on the Road event series, which aims at policy making and operational change based on applied research results. She started out as a public finance law attorney and previously worked in New York City government on public budgeting, public finance, performance measurement and public procurement, all of which influence her current work in the built environment through

Town+Gown. Ms. Matthews is a graduate of Boston College and Boston College Law School, and has a Master of Public Administration from NYU Wagner and a Master of Science from NYU Tandon.

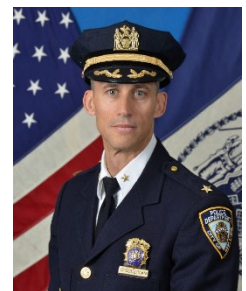
Franchesca Molina is an epidemiologist experienced in unintentional injury and vaccine-preventable disease-related research. She recently completed the CSTE Applied Epidemiology Fellowship program under the Massachusetts Department of Public Health's Injury Surveillance Program, where she managed several projects focused on motor vehicle crash injuries and deaths. She is currently seeking new employment opportunities and hopes to continue contributing to public health research and community outreach.



Jennifer M. Norton is a Research Assistant Professor in the Department of Population Health at NYU Grossman School of Medicine. With over 25 years of experience in public health, her main interest is to analyze data and communicate findings that support and inform public health programs and

policy. Jennifer holds a BA in Geography from SUNY Geneseo; MS in Epidemiology from the University at Buffalo; and PhD in Epidemiology from the University of North Carolina at Chapel Hill.

Brian O'Sullivan is a Deputy Chief and Executive Officer of the Transportation Bureau at the NYPD. Starting at the NYPD in 1997, his previous roles: Included Commanding Officer of Transit District 1, Transit Bureau Anti Terrorism Unit and The Traffic Enforcement District. In September 2025, he was appointed Inspector in November of 2022 and Deputy Chief in September of 2025. Deputy Chief O'Sullivan holds a Bachelor of Science from John Jay College, attended Columbia University Police Management Institute 2018 and the Senior Management Institute of Policing 2025. He specializes in managing NYPD's Traffic Stat and Vision



Zero program and manages large scale planned and unplanned events such as Presidential visits, Parades, civil unrest, and inclement weather conditions.



Kaan Ozbay, Professor and Director, New York University C2SMART Center, is a Professor of Civil and Urban Engineering at New York University (NYU) and the Founding Director of the C2SMART Center. He holds global appointments at NYU Abu Dhabi and NYU Shanghai, and previously served as a tenured professor at Rutgers University, where he founded the Rutgers Intelligent Transportation Systems Laboratory. A recipient of the NSF CAREER award, Dr. Ozbay has led over 120 federally and state-funded research projects totaling more than \$30 million. His research focuses on traffic safety, intelligent transportation systems, and urban mobility. He has published over 425 refereed papers, co-authored four books, and serves as Associate Editor for several journals, including Networks and Spatial Economics and Transportmetrica B. Dr. Ozbay is an active contributor to the Transportation Research Board (TRB) and other national and international transportation research communities.

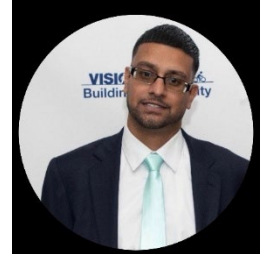
Tanvi Pandya is the Executive Director of Design Build & Emergency Contracts within the Division of Bridges, New York City Department of Transportation. Tanvi started her career as an engineer within the private sector with bridge projects in NY and NJ. In 2016, Tanvi joined NYCDOT Bridges Division focused on the Department's most significant effort, the BQE program. As part of asset management effort of the BQE, Tanvi oversaw the specialized efforts of the roll out of the first in nation Direct Enforcement of Weight Limits using WIM as well as the development of the related calibration standards. Currently focused on Design Build program development, Tanvi continues the asset management effort for the BQE, expansion of the WIM program within the NYC as well as supporting internal Division efforts to improve project delivery broadly. Tanvi is a past president of ASHE Metro and continues to participate in their program. She is currently a mentor for the WTS mentorship program. Tanvi has a Bachelor of Science in civil engineering from Stevens Institute of Technology and is a professional engineer licensed in New York.



Drew Posner is a NYC paramedic with over 25 years of experience. He currently splits his time with Mount Sinai EMS based on an ambulance responding to 911 calls from Morningside Heights and as a quality assurance and improvement specialist. It was in his latter role that he noticed an area for improvement in collecting and dispersing micromobility data from first responders in the field to trauma teams who will treat victims and regulatory

bodies to affect change. Through this observation, and in collaboration between the Mount Sinai EMS quality team and trauma service, he guided the development of a process to achieve just that!

Gary Prasad is a Director of Field Operations at the Department of Citywide Administrative Service Fleet division. He has been at DCAS for 11 years and has worked on major fleet initiatives such In-House Fueling with Bio and Renewable Diesel implementation, Installation of Telematics on all vehicle types as well as off road units. He has overseeing the installations of various Vision Zero safety equipment on city vehicles including 360 surround view cameras, back up sensors, Intelligent Speed Assistance, dash cams and sideguards. Gary has presented at the IIHS in 2017 speaking on sideguard implementation and was a Fleet Visionary Nominee in 2022 AFLA conference. In addition to his work on field ops Gary is also the in-house event planner for all fleet events. This includes the NY IAS at the Javits Center, Smart City Expo and the various fleet shows throughout the country.



Jeffrey Shear, the Department of Finance's (DOF's) first deputy commissioner, is responsible for overseeing the agency's Property, Audit & Enforcement, Tax Policy, Information Technology, and Employee Services divisions. He began his career in City government in 1985 and has worked for the Department of Education and the Office of Management and Budget as well as DOF. He holds a B.A. in government from Wesleyan University and a master's degree in public policy from Harvard University's Kennedy School of Government.

Mehmet Kerem Turkcan is an Associate Research Scientist in Civil Engineering and the Center for Smart Streetscapes (CS3) at Columbia University, where he works at the intersection of generative AI, computer vision, deep learning, and real-world deployment for smart cities. He leads projects on large-scale data collection and modeling with recent work on urban traffic simulation and synthetic data generation for dense streetscapes.





Rob Viola is the Director of Safety Research & Policy at the NYC Department of Transportation. Rob was lead on the “Daylighting and Street Safety” and “Equity and Street Safety” reports, both released in 2025. He recently led the update to the Vision Zero Borough Pedestrian Safety Action Plans and “Pedestrian Safety and Older New Yorkers”, a comprehensive study of senior pedestrian injuries and fatalities, both released in 2023. He also manages the Daylighting Program, Turn Calming program and speed limit reduction efforts following the release of Sammy’s Law, which gave the City the power to lower speed limits to 20MPH via signage.

Shuo Zhang is a Ph.D. candidate in Transportation Systems at New York University (NYU) and a research assistant at the NYU C2SMART Center. His research focuses on improving roadway work zone safety through human-centered design and data-driven analysis. He develops virtual reality (VR)-based multi-user simulation platforms that integrate eye-tracking and biometric sensing to study worker and driver behaviors, using the resulting multimodal data to analyze how different work zone configurations influence road users and to inform the development of human-like autonomous driving models. Before joining NYU, Shuo earned his M.S. in Transportation Engineering from the University of California, Los Angeles (UCLA).



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