

With Jacy Good And Steve Johnson



























This Is How It Happened







Functional magnetic resonance imaging images.



Driving alone

Driving with sentence listening

Source: Carnegie Mellon University





Normal undistracted view

View while talking on a handsfree phone

Source: Transport Canada via National Safety Council











What You Can Do

As a Driver:

At Your Workplace & On The Job:





What You Can Do

As a Passenger:

We All Have The Power To Save Lives

Make The Right Decision





The Numbers

Government estimate: 9 deaths per day

HUGELY UNDERREPORTED

Safety organizations estimate 50-60 deaths per day





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