

THE CITY OF NEW YORK  
 DEPARTMENT OF CITYWIDE ADMINISTRATIVE SERVICES  
 TABULATION SHEET CL3870DN

BID NUMBER 1900078

AD PLACEMENT SRVCS CTW-RECRUITMENT/NON-RECRU

OPENING DATE 07/02/19 10:30

NAZMIJE TOCI

TERMS	DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE	UNIT PRICE
		GBSA, INC. DBA NONE	*NYC* MILLER ADVERTIS NONE	CREATIVE MEDIA NONE	NIKI JONES AGEN NONE
1.	CITY CONTRACT RATE (% O	50700.000000	49400.000000	117000.000000	116350.000000
2.	CITY CONTRACT RATE (% O	42900.000000	28600.000000	60500.000000	98450.000000
3.	CITY CONTRACT RATE (% O	136500.000000	115500.000000	199500.000000	313250.000000
4.	CITY CONTRACT RATE (% O	40950.000000	56700.000000	85050.000000	93975.000000
5.	CITY CONTRACT RATE (% O	19250.000000 B	20350.000000	35750.000000	49229.000000
6.	CITY CONTRACT RATE (% O	341000.000000	313100.000000	341000.000000	554900.000000
7.	CITY CONTRACT RATE (% O	6000.000000	6000.000000	13500.000000	13425.000000
8.	CITY CONTRACT RATE (% O	19600.000000	18600.000000	36000.000000	35800.000000
9.	CITY CONTRACT RATE (% O	585000.000000	715000.000000	1157000.000000	1163500.000000
10.	CITY CONTRACT RATE (% O	9250.000000	22750.000000	39000.000000	44750.000000
11.	CITY CONTRACT RATE (% O	20350.000000	44000.000000	77000.000000	98450.000000
12.	CITY CONTRACT RATE (% O	25350.000000 B	22100.000000	65000.000000	116350.000000
13.	CITY CONTRACT RATE (% O	12025.000000	21450.000000	35750.000000	58175.000000
14.	CITY CONTRACT RATE (% O	8325.000000	17550.000000	31500.000000	40275.000000
15.	CITY CONTRACT RATE (% O	9250.000000	12000.000000	22500.000000	44750.000000
16.	CITY CONTRACT RATE (% O	120900.000000	136400.000000	217000.000000	554900.000000
17.	CITY CONTRACT RATE (% O	337500.000000	322500.000000	1350000.000000	1342500.000000
18.	PERCENTAGE MARK-UP TO B	19000.000000	10500.000000	13500.000000	10450.000000
19.	PERCENTAGE MARK-UP TO B	253200.000000	254400.000000	280800.000000	250800.000000
20.	PERCENTAGE MARK-UP TO B	107000.000000	105000.000000	117000.000000	104500.000000
21.	PERCENTAGE MARK-UP TO B	137150.000000	136500.000000	154700.000000	135850.000000
22.	PERCENTAGE MARK-UP TO B	548600.000000	546000.000000	618800.000000	543400.000000
23.	PERCENTAGE MARK-UP TO B	69550.000000	65000.000000	76050.000000	67925.000000
24.	PERCENTAGE MARK-UP TO B	316500.000000 B	315000.000000	357000.000000	313500.000000
25.	PERCENTAGE MARK-UP TO B	80250.000000	75000.000000	87750.000000	78375.000000
26.	PERCENTAGE MARK-UP TO B	116050.000000	115500.000000	130900.000000	114950.000000
27.	PERCENTAGE MARK-UP TO B	168800.000000	160000.000000	190400.000000	167200.000000
28.	PERCENTAGE MARK-UP TO B	675200.000000	672000.000000	761600.000000	668800.000000
29.	PERCENTAGE MARK-UP FOR	1605000.000000	1560000.000000	1710000.000000	1567500.000000
CLASS	(ITEMS .00 - 29.00 ) 1	5881150.00	5936900.00	8381550.00	8762279.00
30.	CITY CONTRACT RATE (% O	1287000.000000	891000.000000	.000000	2920500.000000
31.	CITY CONTRACT RATE (% O	546000.000000	399000.000000	.000000	1239000.000000
32.	CITY CONTRACT RATE (% O	79950.000000	104550.000000	.000000	181425.000000
33.	CITY CONTRACT RATE (% O	241800.000000	229400.000000	.000000	548700.000000
34.	CITY CONTRACT RATE (% O	18000.000000	16400.000000	.000000	35400.000000
35.	CITY CONTRACT RATE (% O	1170000.000000	600000.000000	.000000	2655000.000000
36.	CITY CONTRACT RATE (% O	4500.000000	4400.000000	.000000	8850.000000
37.	CITY CONTRACT RATE (% O	546000.000000	581000.000000	.000000	1239000.000000
38.	CITY CONTRACT RATE (% O	660000.000000	667500.000000	.000000	1327500.000000
39.	CITY CONTRACT RATE (% O	241800.000000	43400.000000	.000000	548700.000000

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DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE	UNIT PRICE
TERMS	GBSA, INC. DBA NONE	*NYC* MILLER ADVERTIS NONE	CREATIVE MEDIA NONE	NIKI JONES AGEN NONE
40. CITY CONTRACT RATE (% O	110000.0000000	47500.0000000	.0000000	221250.0000000
41. PERCENTAGE MARK-UP TO B	15000.0000000	10000.0000000	.0000000	10350.0000000
42. PERCENTAGE MARK-UP TO B	1345500.0000000	1365000.0000000	.0000000	1345500.0000000
43. PERCENTAGE MARK-UP TO B	1552500.0000000	1575000.0000000	.0000000	1552500.0000000
44. PERCENTAGE MARK-UP TO B	848700.0000000	856900.0000000	.0000000	848700.0000000
45. PERCENTAGE MARK-UP TO B	910800.0000000	928400.0000000	.0000000	910800.0000000
46. PERCENTAGE MARK-UP TO B	181125.0000000	175000.0000000	.0000000	181125.0000000
47. PERCENTAGE MARK-UP TO B	191475.0000000	196100.0000000	.0000000	191475.0000000
48. PERCENTAGE MARK-UP TO B	165600.0000000	160000.0000000	.0000000	165600.0000000
49. PERCENTAGE MARK-UP TO B	3105000.0000000	3150000.0000000	.0000000	3105000.0000000
50. PERCENTAGE MARK-UP FOR	2110000.0000000	2080000.0000000	.0000000	2070000.0000000
CLASS (ITEMS 30.00 - 50.00 ) 2	15330750.00	14080550.00	.00	21306375.00

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DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE	UNIT PRICE
TERMS	*NYC* OPAD MEDIA SOLU NONE	*NYC* SINCLAIR PRINTS NONE		
1. CITY CONTRACT RATE (% O	.0000000	.0000000		
2. CITY CONTRACT RATE (% O	.0000000	.0000000		
3. CITY CONTRACT RATE (% O	.0000000	.0000000		
4. CITY CONTRACT RATE (% O	.0000000	.0000000		
5. CITY CONTRACT RATE (% O	.0000000	.0000000		
6. CITY CONTRACT RATE (% O	.0000000	.0000000		
7. CITY CONTRACT RATE (% O	.0000000	.0000000		
8. CITY CONTRACT RATE (% O	.0000000	.0000000		
9. CITY CONTRACT RATE (% O	.0000000	.0000000		
10. CITY CONTRACT RATE (% O	.0000000	.0000000		
11. CITY CONTRACT RATE (% O	.0000000	.0000000		
12. CITY CONTRACT RATE (% O	.0000000	.0000000		
13. CITY CONTRACT RATE (% O	.0000000	.0000000		
14. CITY CONTRACT RATE (% O	.0000000	.0000000		
15. CITY CONTRACT RATE (% O	.0000000	.0000000		
16. CITY CONTRACT RATE (% O	.0000000	.0000000		
17. CITY CONTRACT RATE (% O	.0000000	.0000000		
18. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
19. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
20. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
21. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
22. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
23. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
24. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
25. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
26. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
27. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
28. PERCENTAGE MARK-UP TO B	.0000000	.0000000		
29. PERCENTAGE MARK-UP FOR	.0000000	.0000000		
CLASS (ITEMS .00 - 29.00 ) 1	.00	.00		
30. CITY CONTRACT RATE (% O	1815000.0000000	1320000.0000000		
31. CITY CONTRACT RATE (% O	630000.0000000	616000.0000000		
32. CITY CONTRACT RATE (% O	92500.0000000	82000.0000000		
33. CITY CONTRACT RATE (% O	310000.0000000	248000.0000000		
34. CITY CONTRACT RATE (% O	30000.0000000	18000.0000000		
35. CITY CONTRACT RATE (% O	1350000.0000000	900000.0000000		
36. CITY CONTRACT RATE (% O	8000.0000000	4500.0000000		
37. CITY CONTRACT RATE (% O	630000.0000000	630000.0000000		
38. CITY CONTRACT RATE (% O	750000.0000000	720000.0000000		
39. CITY CONTRACT RATE (% O	551800.0000000	155000.0000000		

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DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE	UNIT PRICE
	*NYC*	*NYC*		
TERMS	OPAD MEDIA SOLU	SINCLAIR PRINTS		
	NONE	NONE		
40. CITY CONTRACT RATE (% O	222500.0000000	75000.0000000		
41. PERCENTAGE MARK-UP TO B	10850.0000000	10500.0000000		
42. PERCENTAGE MARK-UP TO B	1410500.0000000	1406600.0000000		
43. PERCENTAGE MARK-UP TO B	1627500.0000000	1605000.0000000		
44. PERCENTAGE MARK-UP TO B	889700.0000000	871250.0000000		
45. PERCENTAGE MARK-UP TO B	954800.0000000	941600.0000000		
46. PERCENTAGE MARK-UP TO B	189875.0000000	185937.0000000		
47. PERCENTAGE MARK-UP TO B	200725.0000000	197950.0000000		
48. PERCENTAGE MARK-UP TO B	173600.0000000	170000.0000000		
49. PERCENTAGE MARK-UP TO B	3255000.0000000	3210000.0000000		
50. PERCENTAGE MARK-UP FOR	2170000.0000000	2125000.0000000		
CLASS (ITEMS 30.00 - 50.00 ) 2	17272350.00	15492337.00		

END OF TABULATION. NUMBER OF PAGES = 004

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 TABULATION SHEET - CLASS AWARDS CL3870C

BID NUMBER 1900078 AD PLACEMENT SRVCS CTW-RECRUITMENT/NON-RECRUITMENT OPENING DATE 07/02/19  
 NAZMIJE TOCI

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 TOTAL CLASS OR ZONE AWARD (ITEMS 1.00 THRU 29.00 ) 1

01- OPAD MEDIA SOLUTIONS, LLC	\$	.00	*** VENDOR HAS NOT BID ON ALL ITEMS IN THIS CLASS **
05- SINCLAIR PRINTS & POSEYS	\$	.00	*** VENDOR HAS NOT BID ON ALL ITEMS IN THIS CLASS **
03- GBSA, INC. DBA GRAYSTONE	\$	5881150.00	
04- MILLER ADVERTISING AGENCY	\$	5936900.00	
06- CREATIVE MEDIA AGENCY LLC	\$	8381550.00	
02- NIKI JONES AGENCY INC	\$	8762279.00	

TOTAL CLASS OR ZONE AWARD (ITEMS 30.00 THRU 50.00 ) 2

06- CREATIVE MEDIA AGENCY LLC	\$	.00	*** VENDOR HAS NOT BID ON ALL ITEMS IN THIS CLASS **
04- MILLER ADVERTISING AGENCY	\$	14080550.00	
03- GBSA, INC. DBA GRAYSTONE	\$	15330750.00	
05- SINCLAIR PRINTS & POSEYS	\$	15492337.00	
01- OPAD MEDIA SOLUTIONS, LLC	\$	17272350.00	
02- NIKI JONES AGENCY INC	\$	21306375.00	

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