NYC GIVES CHARITY FAQs

1. When does open enrollment for charities to participate in NYC Gives occur?

The open enrollment period for charities usually occurs annually or bi-annually. Specific details are posted on the <u>NYC Gives For Charitable Organizations</u> page as they become available.

2. How are charities selected to participate in the NYC Gives campaign?

EarthShare reviews applications from charities and determines participation based on the following rules, which are codified in Chapter 12 of Title 55 (DCAS Provisions) of the Rules of the City of New York:

- An organization, whose primary mission is the protection and enhancement of the natural environment or conservation of natural resources (organizations must identify themselves as an "environmental" or "conservation" organization in their formal literature, i.e. annual report, brochures, etc., and must spend more than 50% of their budget on environmental or conservation programs).
- A charity is a human health and welfare organization providing services, benefits, or assistance to, or conducting activities affecting human health and welfare.
- The Internal Revenue Service (IRS) recognizes the charitable organization as one which is tax-exempt under 26 U.S.C. 501(c) (3) and to which contributions are tax deductible pursuant to 26 U.S.C. 170.
- Member charities annually complete an audit and must have been in existence for three
 years prior to applying to the Federation as evidenced by three years' of IRS Form 990s.

Applications are reviewed for eligibility and completeness. Any charity that meets the requirements is accepted into the campaign. Disqualified charities are given the opportunity to submit appeals.

3. How can my charity participate in the NYC Gives Campaign in the future if the open enrollment period is closed?

Continue to visit the <u>NYC Gives</u> website for open enrollment updates.

4. Where can I review EarthShare's financial profile?

EarthShare's financial profile can be viewed online at Guidestar.

- **5.** How do I request a pledge report and payment information for my organization? EarthShare is responsible for compiling and distributing quarterly campaign pledge reports. If you have not received one, please contact NYCGives@dcas.nyc.gov.
- 6. Can I forward my charity's special fundraising drives and/or special events information directly to a City agency for promotion to agency employees?

No. Participating charities are prohibited from contacting City agencies to solicit assistance in promoting their charities to agency employees. The NYC Gives Campaign managers promote all participating charities in the NYC Gives campaign to all City of New York employees at regular intervals throughout the year including holidays and Giving Tuesday but does not promote individual charities to not favor one charity over the other.