



Lorelei Salas
Commissioner

42 Broadway
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nyc.gov/dca

November [x], 2020

Name
Address
Address

Dear [SLS Licensee]:

On October 28, 2020, Mayor Bill de Blasio signed Emergency Executive Order 157, which created the Open Storefronts program. Open Storefronts is a free program that allows existing ground-floor storefront businesses to use a portion of the sidewalk and roadways to display merchandise, sell goods, and more from October 30 to December 31, 2020.

As a Stoop Line Stand licensee, you can continue to operate under existing regulations without participating in the Open Storefronts program. However, there are **added benefits** if you do self-certify and join the program.

With the Open Storefronts program, you will be able to:

- use five (5) feet in front of your store even if your stoop line stand only extends four (4) feet as long as there is an eight-foot (8') clear path for pedestrians
- display and sell products outside other than the ones allowed with your Stoop Line Stand license; and
- take payments outside.

If you participate in Open Storefronts, you will not be limited by the height restrictions of the program and can continue to display goods up to seven (7) feet in height. You also will not be required to bring in your stoop line stand(s) at the close of business.

You are not required to participate in Open Storefronts but you can only take advantage of these benefits if you participate. For more details and to sign up for Open Storefronts, please visit the Department of Transportation at nyc.gov/OpenStorefronts.