



## **CITY OF NEW YORK CONFLICTS OF INTEREST BOARD**

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[www.nyc.gov/ethics](http://www.nyc.gov/ethics)

Pursuant to Section 1-13(e)(1) of the Rules of the New York City Conflicts of Interest Board (the "Board"), I designate New York City Conflicts of Interest Board ("COIB") employee Alex Kipp to perform work for the Council on Governmental Ethics Laws ("COGEL").

At COIB, Mr. Kipp is the Director of Education and Engagement. In this role, he is responsible for developing and implementing COIB's educational mandate under Charter Section 2603(b).

Mr. Kipp serves on the board of directors and co-chair of the Marketing and Communications Committee of COGEL, a not-for-profit organization with the mission of supporting and improving government accountability by educating government officials working in ethics, campaign finance, lobbying, freedom of information, and elections in North America. As a member of COGEL's board of directors, Mr. Kipp participates in long-term strategic planning and high-level discussions about membership, communications, awards, nominations, by-laws, governing documents, conference site selection, educational programming, and budget. He participates in approximately seven meetings per year, both in person and virtually, for approximately 64 hours per year. As co-chair of the Marketing and Communications Committee, Mr. Kipp oversees COGEL's marketing efforts in print, social media, and video and publication of the monthly COGEL Bulletin and semi-annual COGEL Guardian. He participates in approximately nine meetings per year and additional work on marketing content, for approximately 36 hours per year. Mr. Kipp also participates in planning and executing monthly COGEL Connect virtual sessions and panels at COGEL's annual conference. He works approximately 17 hours per year performing these roles.

COGEL has business dealings with the City, including with the Board, but Mr. Kipp is not involved in those business dealings.

Charter Section 2604(b)(2) provides that no public servant shall engage in any business, transaction or private employment, or have any financial or other private interest, direct or indirect, which is in conflict with the proper discharge of his or her official duties.

Board Rules Section 1-13(e) provides that an agency head may designate a public servant to perform work on behalf of a not-for-profit corporation, association, or other such entity that operates on a not-for-profit basis, including serving as a board member or other position with fiduciary responsibilities, provided that: (i) there is a demonstrated nexus between the proposed activity, the public servant's City job, and the mission of the public

servant's agency, and such work furthers the agency's mission and is not undertaken primarily for the benefit or interests of the not-for-profit; (ii) the designated public servant takes no part in the entity's business dealings with the City at the entity or at their agency; and (iii) within 30 days the written designation is disclosed to the Board and will be posted on the Board's website.

COIB's mission and mandate is to prevent conflicts of interest violations from occurring through a combination of engaging training, annual financial disclosure, confidential advice, and vigorous enforcement. There is a demonstrated nexus between this mission, Mr. Kipp's work at the Board to advance COIB's educational mandate, and his work for COGEL, the premiere North American professional organization for those working in government ethics. Mr. Kipp's work for COGEL ensures that COIB's training program is as vigorous and engaging as possible and contributes to the advancement of government ethics nationwide. By sharing his expertise in the area of government ethics laws, Mr. Kipp advances the mission of COIB in performing its own mandate in educating public servants about the City's conflicts of interest laws and is not undertaken primarily for the benefit or interests of COGEL. Finally, as required by Board Rules Section 1-13(e)(1), Mr. Kipp is not involved in COGEL's business dealings with the City.

Therefore, I designate Alex Kipp to perform the above-described work for COGEL on behalf of COIB pursuant to Board Rules Section 1-13(e)(1).



Carolyn Lisa Miller  
Executive Director