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THE COUNCIL
OF
THE CITY OF NEW YORK
PIERINA ANA SANCHEZ
COUNCIL MEMBER, 14TH DISTRICT, BRONX

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TASKFORCE
TWIN PARKS CITYWIDE TASKFORCE
ON FIRE PREVENTION

June 30, 2022,

Ethan Carrier
General Counsel
Conflicts of Interest Board
2 Lafayette Street
New York, NY 10007

Re: COIB Rule 1-13(e) Designation Letter

Pursuant to Rule 1-13(e) of the Conflicts of Interest Board (“COIB” or “the Board”), I, as Councilmember of New York City’s (“NYC” or “the City”) 14th District (or “the District”), hereby designate myself and Sharon Quituisaca (the “Designated Advocate”) to serve as voting members, representing the Office of Council Member Pierina Sanchez (“the Office”), on the Steering Committee of the Jerome Avenue Revitalization Collaborative (“JARC” or “the Collaborative”), a partnership that is dedicated to the inclusive economic development and sustainability for local residents, employers, and workers impacted by the Jerome Avenue Rezoning (“the Rezoning”).

The Rezoning was certified in August of 2017. The Collaborative was started in 2018 as a response to the Rezoning, when community leaders, small businesses, non-profit institutions and service providers along the Jerome Avenue Corridor (“the Corridor”) partnered to ensure that residents and businesses were supported during and after the Rezoning. I was part of the founding Steering Committee as a community member before being elected into office. The JARC follows a circular leadership model, with members of the Steering Committee being key stakeholders and serving as a governing body, signing a Memorandum of Understanding (“MOU”) delineating responsibilities, and following the terms of membership of the Steering Committee.

The former Council Members of Council Districts 14 and 16 played an instrumental part in the Rezoning, acquiring the Points of Agreement (“POAs”) from the New York City Deputy Mayor for Housing and Economic Development in 2018, which details the City’s commitments to developing affordable housing, economic growth, transportation, public spaces, etc. along the Corridor following the Rezoning. City accountability regarding these commitments informs part of the Collaborative’s work, which is carried out in various work groups. The JARC’s Strategy Workgroup is specifically focused on the strategic priorities of the Collaborative, one of which is

to have a clear line of communication between offices of elected officials and community boards, especially as they can ensure that the Rezoning's POAs are kept.

The Designated Advocate, as an appointed member of the District's office staff, serves to realize the Office's mission, which is to remove barriers and bridge gaps between the District residents and an accessible government, providing City services and bringing about resources to radically empower the community. There is a demonstrated nexus between the work of the JARC and the Office as both work to connect deeply with community members along the Corridor, ensure the City carries out the POAs, and bring positive long-term, sustainable and equitable development for all those affected by the Rezoning. As the Designated Employee's duties include working directly with City agencies, there is a clear connection to the JARC's responsibility to work closely with local stakeholders. I designate them to perform her work in their official capacity on behalf of the Office to further the impact of the JARC for the benefit of District 14, though the duties will not be done solely for the benefit of the Collaborative, but also to further the mission and impact of the Office.

Additionally, the Designated Advocate will take no part in any JARC business dealings with the City without approval from the Board. Finally, the JARC may become an organization the Office engages in fundraising for at a future time and the Designated Advocate will report any fundraising conducted by the Office on behalf of the JARC as required by Board Rules § 1-14(c)(2).

Sincerely,

A handwritten signature in black ink, appearing to be 'Pierina Sanchez', written in a cursive style.

Councilmember Pierina Sanchez