

Public Meeting

Monday, December 4th, 2023
10:00 am

22 Reade St, Spector Hall (Ground Floor)
Lower Manhattan

Join this public meeting to learn about the
programs and upcoming initiatives of the
Civic Engagement Commission!



Public Meeting

Dec 4, 2023



@NYCCEC | nyc.gov/cec

Technology & Housekeeping

To All Participants:

- Call participants in the order they have registered for public comment prior to meeting, then during today's meeting
- Closed Captioning:
 - Closed Captioning will be displayed on the smaller screen

To In-Person Participants:

- To submit a public comment, please add your name and affiliation to the sign in sheet by the door. We will call on you to speak in order received.

To Online Participants:

- To submit a public comment, please submit your name, affiliation, and public comment via email to info@civicengagement.nyc.gov or via text to 917-587-9103. We will read comments in order received.

Agenda

1. Attendance
2. Approval of Meeting Minutes from October 23, 2023
3. Proposed Resolution Authorizing the Use of Remote Technology
4. Program Updates
 - Poll Site Language Assistance
 - Community Boards
 - The People's Money
5. Public Comment

Approval of Meeting Minutes

Proposed Resolution

Resolution Relating to Remote Appearance Due to Extraordinary Circumstances

Whereas, section 103-a of the Open Meetings Law (“OML”) authorizes the use of videoconferencing to conduct public meetings subject to certain requirements; and

Whereas, by resolution dated October 23, 2023, the Commission resolved that if a quorum of the Commission is present in person, a Commissioner may join the meeting remotely from a location that is not open to the public if that Commissioner is unable to join in person due to:

- a. Extraordinary circumstances, such as disability, illness, or caregiving responsibilities; or
- b. Significant or unexpected events that preclude the Commissioner’s physical attendance at the meeting.

Therefore, be it resolved that:

Commissioners who are unable to attend a public meeting in person due to extraordinary circumstances shall inform the Commission that extraordinary circumstances preclude their in-person attendance as soon as practicable.

Remote Participation Due to Extraordinary Circumstances

I, _____, hereby request the opportunity to participate remotely at the meeting occurring on _____ based on extraordinary circumstances.

My extraordinary circumstance is:

☐ Illness

☐ Caregiving responsibilities

☐ Other significant or unexpected factor or event which precludes my physical attendance at such meeting.

Signature _____

Print Name _____

Date _____

Discussion & Vote

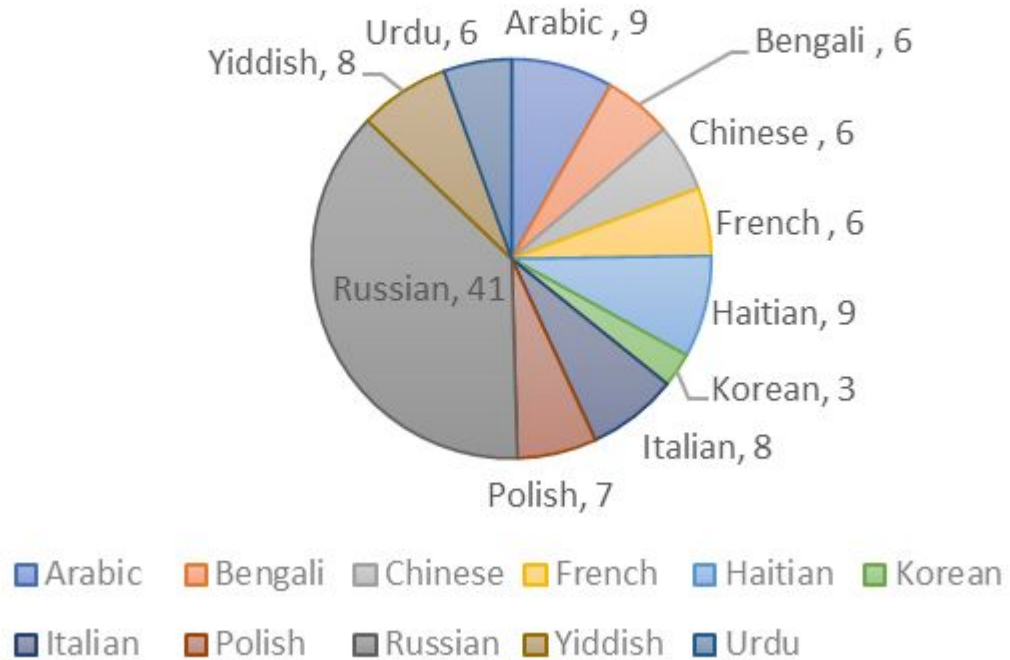
Program Updates



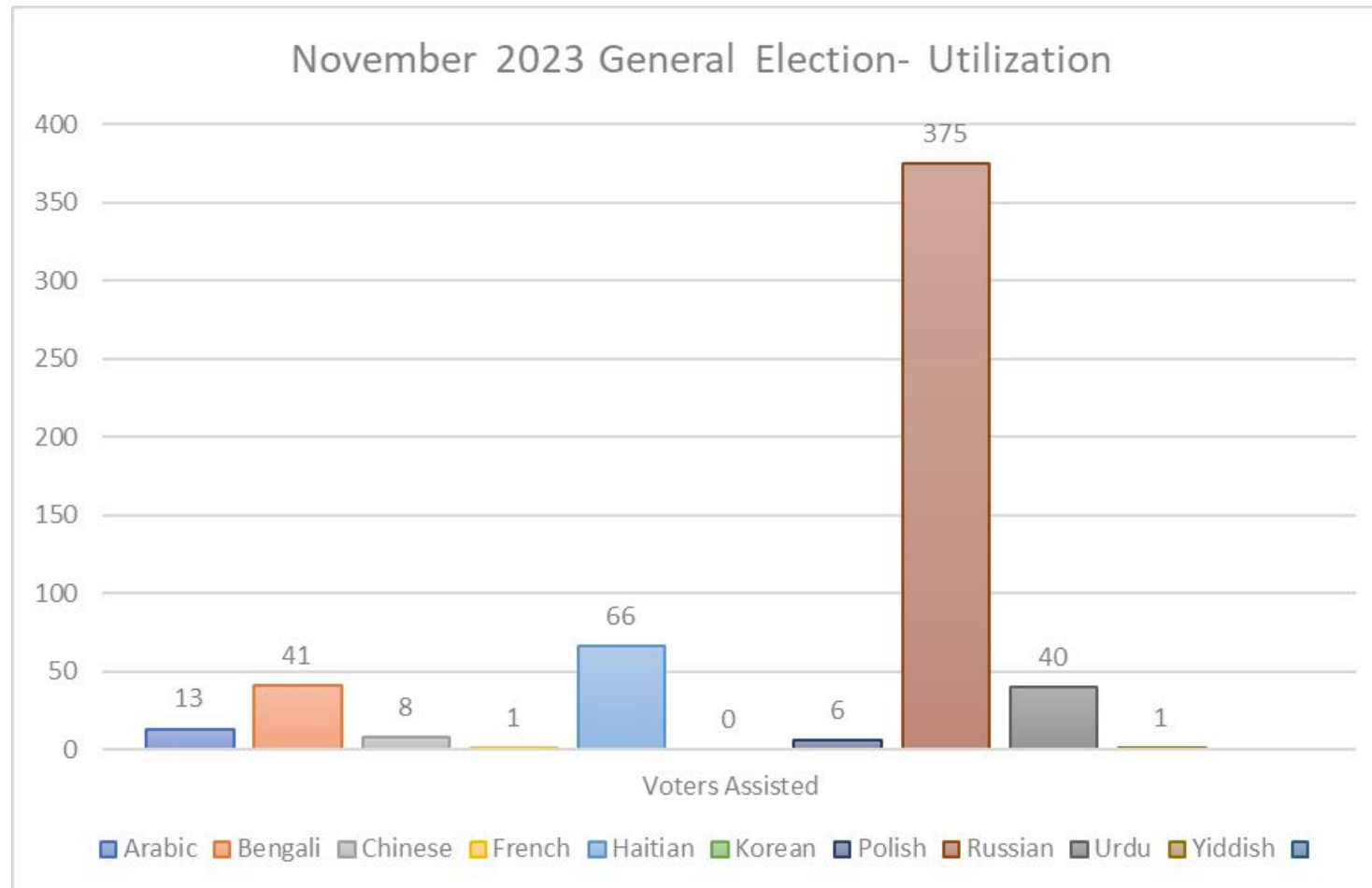
Poll Site Language Assistance Program

Poll Site Language Assistance Program

November 2023 General Election Language Services



Poll Site Language Assistance Program





COMMUNITY BOARDS

Community Boards Video





the PEOPLE'S MONEY

Process Overview and Engagement Strategy

Fall



Phase 1: Idea Generation



Winter



Phase 2: Project Vetting and Development



Spring



Phase 3: Voting



Following FY



Phase 4: Project Implementation And Evaluation

Identify Themes

- Light touch
- Group discussion
- Build awareness
- Encourage future involvement

Deliberative

- Time intensive
- Small group
- Representative
- Build leaders

** Borrows from Civic Assembly model*

Participatory

- Shortest time commitment
- Highest participation

Report back

- Visible to public
- Build trust
- Show impact

Current Status

Fall



Phase 1: Idea Generation

Year 1 Complete

Year 2 Complete

Winter



Phase 2: Project Vetting and Development

Complete

In development

Spring



Phase 3: Voting

Complete

Mid-April

Following FY



Phase 4: Project Implementation And Evaluation

In process

TBD based on funding

Phase 1:

Idea Generation

Cycle 1 Outcomes



Phase 1: Idea Generation

September -
November
2022



82 community partners

523 workshops
12,344 New Yorkers

2,022 borough ideas
2,115 neighborhood ideas

3,771 participant surveys

409 BAC applications

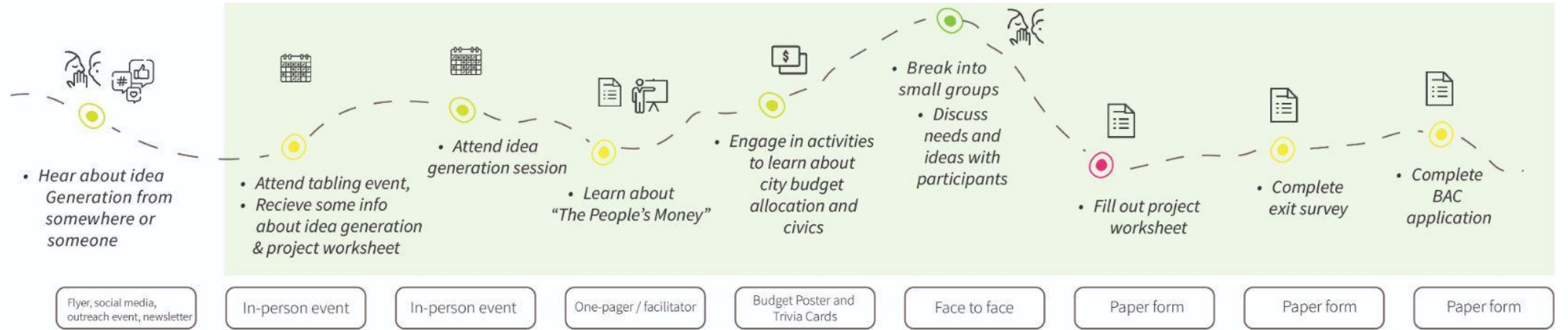
Journey Map of Phase 1

Experience

Touchpoints

Emotions

Thoughts



- Excited
- Curious/interested
- Unsure
- Confused



Changes Made

Workshop Materials and Format

- Reduced to 90 minutes
- Incorporated a visual PPT
- Introduced an Idea Generation Game
- Switched to small group idea submission
- Created an additional online version of BAC application and exit survey

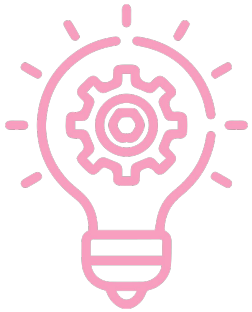
Partner Training and Support

- Reduced load on partners, shared the wealth!
- Trained partners in-person
- Provided 2 weeks between training and start of phase to plan workshops
- Eliminated data entry burden on partners
- Provided more materials in more languages

Online Idea Submission

- Simplified registration process
- Complete aesthetic redesign
- Provided more guidance on idea creation and submission
- Shows which ideas came online vs. from in-person workshops

Cycle 2 Outcomes



Phase 1: Idea Generation



October 10 -
November 19,
2023



100 community partners

443 workshops

9,255 New Yorkers

2,185 borough ideas

TBC participant surveys


1,157 BAC applications!

Wrapping up Phase 1

Tools to Compare/Contrast Cycles:

- Ideas (evaluate quality in terms of eligibility, completeness, etc)
- Participant Exit Surveys
- User Journey Interviews (in-person/online)
- Partner Reports
- Partner Debrief Focus Groups

See ideas submitted by other New Yorkers. Filter below by idea status, idea type, city type, and/or search by keyword.

Search 

IDEA STATUS

- ☒ All
- ☒ Under Consideration
- ☒ Not Eligible

SEE IDEA TYPES:

- ☒ All
- ☒ Community Organizing
- ☒ Research or Study
- ☒ Service Delivery
- ☒ Advocacy
- ☒ Event or Fair
- ☒ Training or Workshop


SEE CITY TYPES:

- ☒ All
- ☒ Healthy & Supportive City
- ☒ Safe & Peaceful City
- ☒ Fun & Vibrant City
- ☒ Educated & Empowered City
- ☒ Liveable & Environmentally-friendly city

ORIGIN

- ☒ All
- ☒ In-person Workshop
- ☒ Online Submission

To increase trade programming and extra-curriculum activities to engage youth



 Sharisa Flores

In which borough should your idea take place?
Manhattan

Do you have a specific neighborhood(s)...


Educated & Empowered City

Community Organizing

CREATED AT 11/27/2023	 36 FOLLOW	 0
--------------------------	-----------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------

[VIEW IDEA](#)

Resource center for elders



 In-person Workshop Idea

In which borough should your idea take place?
Brooklyn

Do you have a specific neighborhood(s)...

Liveable & Environmentally-friendly city

Training or Workshop

CREATED AT 11/24/2023	 35 FOLLOW	 0
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[VIEW IDEA](#)

Phase 2: Project Vetting and Development

Cycle 1 Outcomes



**Phase 2:
Project
Vetting and
Development**

January -
February 2023



409 Assembly Member
Applications

5 Borough Committees
77 Participants

20 Sessions (14 hours)

186 Projects Selected
for **38 Ballots**

Cycle 1 - Design

Combining Civic Assembly model with PB for the first time!

- 1) Extended Time Commitment - **Built in 12 - 14 hours of meetings**
- 2) **Randomized selection** of participants
- 3) Encourage participants to **share lived experiences** as well as to learn from each other
- 4) Building in a **variety of learning modes**:
Group Discussions, Table Discussions,
World Cafe, Deep Data Dives



Cycle 2 Planning - Lessons learned



- 1) Additional Meeting Time Commitment - Increased to **16 hours**
- 2) Growing interest in serving improves our random selection pool: Applications **increased from 409 applications to 1,157!**
- 3) Recruiting more **Participants per Borough from 20 - 25**
- 4) Increasing resources for Members: **Adding in TRIE partners to provide local knowledge and resource expertise**

Phase 3: Voting

Cycle 1 Outcomes



Phase 3: Voting

May - June
2023



Total Ballots Cast:
208,244

- Borough: **110,371**
 - 25,339 Digital
 - 85,032 Paper
- Neighborhood: **97,873**
 - 13,584 Digital
 - 84,289 Paper

Phase 4:

Project Implementation

Cycle 1: Phase 4 Outcomes



Phase 4:
Project Implementation
and Evaluation



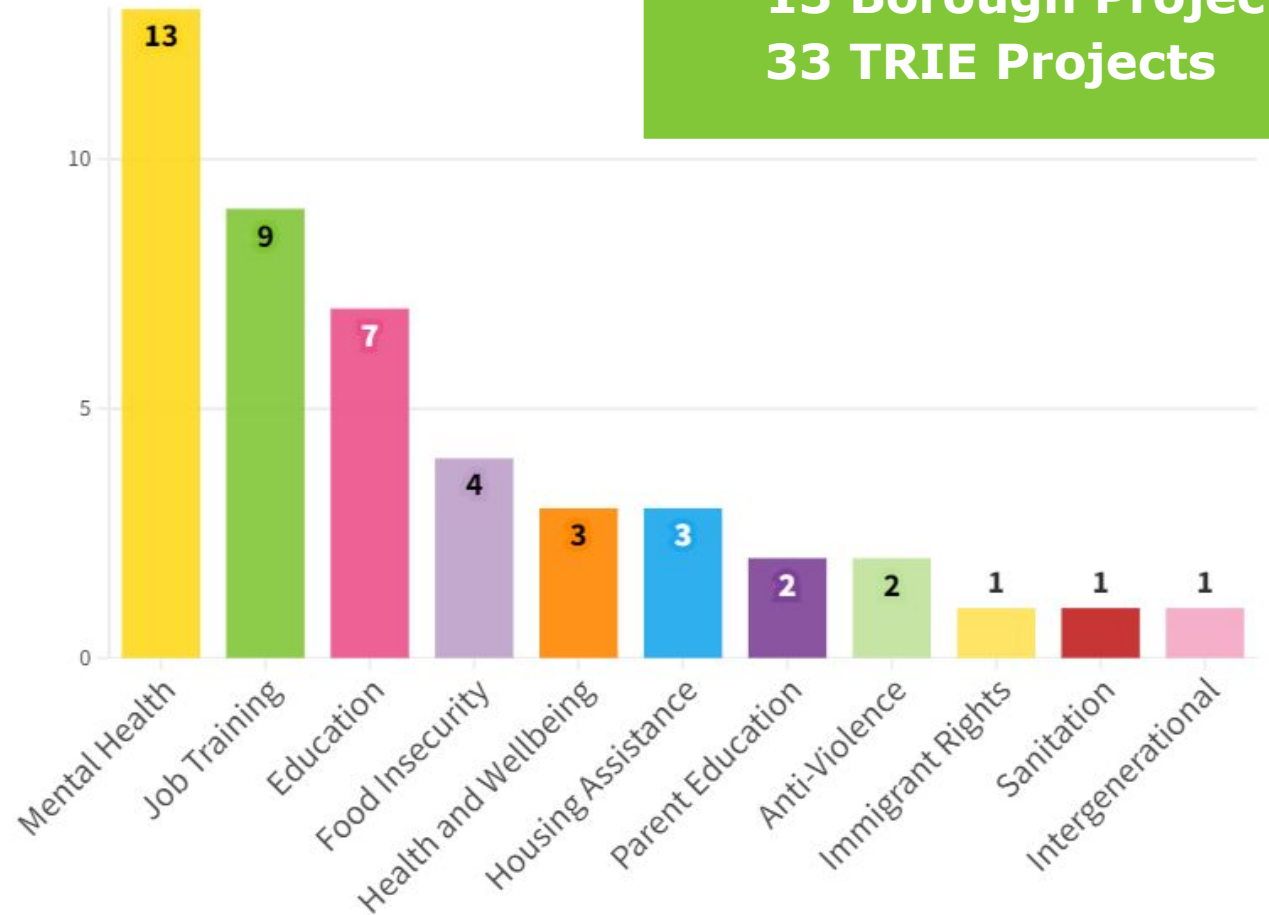
46 Projects
44 Implementing partners

July 2023 - June 2024

Winning Projects

Program Focuses:

- Mental Health – 13
- Job Training – 9
- Education – 7
- Food Insecurity – 4
- Health and Well Being – 3
- Housing Assistance – 3
- Parent Education – 2
- Anti-Violence – 2
- Immigrant Rights – 1
- Sanitation – 1
- Intergenerational – 1



46 Projects

13 Borough Projects

33 TRIE Projects

**16 projects' intended audience is youth, and 14 are intergenerational!*



Project Funding

13 Borough Projects

Ballot	# of Projects	Funding Amount
Bronx	3	\$265,000
Brooklyn	4	\$250,000
Manhattan	2	\$262,000
Queens	3	\$280,000
Staten Island	1	\$177,000
TRIE Neighborhoods	33	\$50,000

33 \$50,000 Equity Neighborhood Projects

Project Implementation Timeline



Borough Projects

Project	Organization	Borough
Trauma-Informed Child Care Workshops	Bronxworks	The Bronx
Youth Life Skills Workshops	Kingsbridge Heights Community Center	
Financial Literacy Classes for Youth	Mosholu-Montefiore Community Center	
Healthy Lifestyle Guidance for Kids	The Child Center of NY	Queens
Parent Support and Wellness Services	Queens Community House	
Young Entrepreneurs Program	Commonpoint Queens	
Staten Island Job Link	Green City Force	Staten Island

Borough Projects

Project	Organization	Borough
Strengthen Mental Health Programs for 9-13 Year Olds	Brooklyn Bureau of Community Service	Brooklyn
Parenting Education Program for Single and Teen Parents	Coalition for Hispanic Family Services	
Field Trips for Elementary and Middle Schoolers	NIA Community Services Network	
Delivery of Nutritious Meals for Homebound Seniors	The Campaign Against Hunger	
Trade Skills and Vocational Resources for Students	Reelworks	Manhattan
Housing Resource Outreach	Center for the Independence of the Disabled	

Strengthening Mental Health Programs for 9-13 Year Olds

Brooklyn Bureau of Community Service

Brooklyn

This project will create a Mental Health Department for middle schools and community centers in East New York, Brownsville, Coney Island, and Downtown Brooklyn. This will include working with Masters-level social workers to support programs, students, and staff.



Brooklyn Bureau of Community Services

"We are in the process of hiring social workers for our education programs which serve middle schoolers and upper elementary students. These social workers are going to support us by helping create social emotional learning curriculums, enacting some curriculums, and also modeling for teachers at our programs."



Field Trips for Elementary and Middle Schoolers

NIA Community Services Network *Manhattan*

This project will support field trips for 1,000 after-school youth participants from 10 NYC public schools. Participants will attend a series of 3 field trips over the 2023-24 school year. Field trips will be focused on nature, the environment, and STEM.

NIA Community Services Network

"We are super excited to bring the possibility of field trips to sites that don't have generous funding to go on these types of trips. We're also very excited that we've narrowed down the focus [for the trips] which is going to be urban gardening and what it means to the participants and how it relates to them."



the PEOPLE'S
MONEY



Youth Life Skills Workshops

Kingsbridge Heights Community Center

The Bronx

This project will provide workshops for teens and tweens to improve life skills, social emotional learning skills, and increase college/career preparedness at Bronx Theatre High School, Bronx School for Law and Finance, ELLIS Preparatory Academy, and International School for Liberal Arts. KHCC will also recruit a least three new Bronx partner schools to provide workshops in.



Kingsbridge Heights Community Center

"We are contacting school partners that we've worked with before to start figuring out how we can start implementing these workshops in their schools. We are hoping to do workshops in English and Spanish so we are currently in the process of assessing language needs. This is actually something that came about as a result of the data and evaluation workshops."



Additional Project Updates

Young Entrepreneurs Program: Commonpoint Queens onboarded their first cohort of 25 youth on 11/7. There have been over 100 sign-ups so far for the remaining cohorts in fall/winter, and spring.

Trade Skills and Vocational Resources for Students: Reelworks is connecting with Youth Justice Network (Community Partners) to recruit participants, including system-impacted youth.

Trauma-Informed Child Care Workshops: Bronxworks is collaborating on building a trauma-informed curriculum for childcare workers involving daycare staff.

Delivery of Nutritious Meals for Homebound Seniors: The Campaign Against Hunger have coordinated a meeting with 10 senior centers in catchment area.




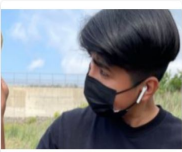
Healthy Lifestyle Guidance for Kids: The Child Center of NY is recruiting youth advocates and training/onboarding a cohort of 8 mentors.



Project Details and Updates

To learn more and stay updated on each of the projects visit [this link](#).





What is happening in Phase 4?

The CEC is working closely with contracted partners to implement funded projects over the course of the year to ensure they are supported, projects are effectively monitored, and are completed successfully. As partners are selected, they will be added to this site where New Yorkers can follow the progress of projects being implemented in their communities. Find more information via the gallery below:

Customize cards Filter 11 Sort ...			
 <p>Financial Literacy Classes f...</p> <p>ORGANIZATION NAME Mosholu-Montefiore Community C</p> <p>LOCATION Bronx</p> <p>PROJECT TOPIC Education</p> <p>PROJECT FUNDING \$265,000</p>	 <p>Youth Life Skills Workshops</p> <p>ORGANIZATION NAME Kingsbridge Heights Community Ce</p> <p>LOCATION Bronx</p> <p>PROJECT TOPIC Job Training</p> <p>PROJECT FUNDING \$265,000</p>	 <p>Trauma-Informed Childcar...</p> <p>ORGANIZATION NAME BronxWorks, Inc.</p> <p>LOCATION Bronx</p> <p>PROJECT TOPIC Mental Health</p> <p>PROJECT FUNDING \$265,000</p>	 <p>Field Trips for Elementary ...</p> <p>ORGANIZATION NAME NIA Community Services Network</p> <p>LOCATION Brooklyn</p> <p>PROJECT TOPIC Education</p> <p>PROJECT FUNDING \$250,000</p>
Download CSV View larger version			




AboutElection CenterSign inSelect Language



Your Money. Your Community. Your Voice.

The People's Money is New York City's first **citywide** Participatory Budgeting initiative, empowering New Yorkers to directly influence how a portion of the budget is spent.

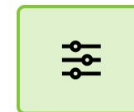
[LEARN MORE!](#)



THE PEOPLE'S MONEY 2023-2024



Phase 1
Idea Generation



Phase 2
Idea Development



Phase 3
Citywide Voting



Phase 4
Project Implementation

Project Implementation

Cycle 1: 2022-2023




Follow the progress of the funded projects in your community!

PROJECT IMPLEMENTATION (2022-23)

The 2022-23 cycle is now in Phase 4: Project Implementation! The CEC is working closely with contracted partners to implement funded projects over the course of the year to ensure they are supported, projects are effectively monitored, and are completed successfully. As partners are selected, they will be added to this site where New Yorkers can follow the progress of projects being implemented in their communities.

[LEARN MORE](#)



Oscar Romero

Chief Information Officer

Impact Assessment Mandate

- **Service Agreements**
 - Outcome Oriented Scope of Work
 - Standardized Milestone-Oriented Timeline
- **Monitoring and Evaluation (M&E) Workshops**
 - Capacity building
 - Logical Frameworks
- **Interim and Final Report**
- **Experiential Learning Opportunity**



Mark Johnson

Professor Mark Johnson

Assistant Professor of Practice in Graduate International Affairs at **The New School**.

Mark has worked in emergency relief, refugee resettlement and humanitarian aid for the International Rescue Committee, Center for International Rehabilitation, United Nations, and Human Rights Watch.

Mark is working with the CEC to give a series of monitoring and evaluation workshops attended by implementation partners.



Project Cycle Management and Monitoring and Evaluation

October 2023 - January 2024

Fridays, Classroom:

Cohort A, C, D: 10am-1230pm

Cohort B, C, E: 130pm-4pm

Mark Johnson, Assistant Professor of Practice

Telephone:

email: johnsonm@newschool.edu

Project Cycle Management is the industry's best organizing principle, with a set of associated skills and tools – problem identification, stakeholder analysis, logical framework, monitoring and evaluation, proposal writing, budgeting - to deliver maximum program / project impact to stakeholders. **Monitoring and Evaluation** is a systematic method to collect and analyze data on project impact and effectiveness.

This workshop series will move quickly, but will hopefully build competency in the above-mentioned skills, as well as give you and your organization the tools to continue delivering excellent services to target stakeholders, as well as apply for grants, receive funding, and effectively implement, administer and report on your programs.

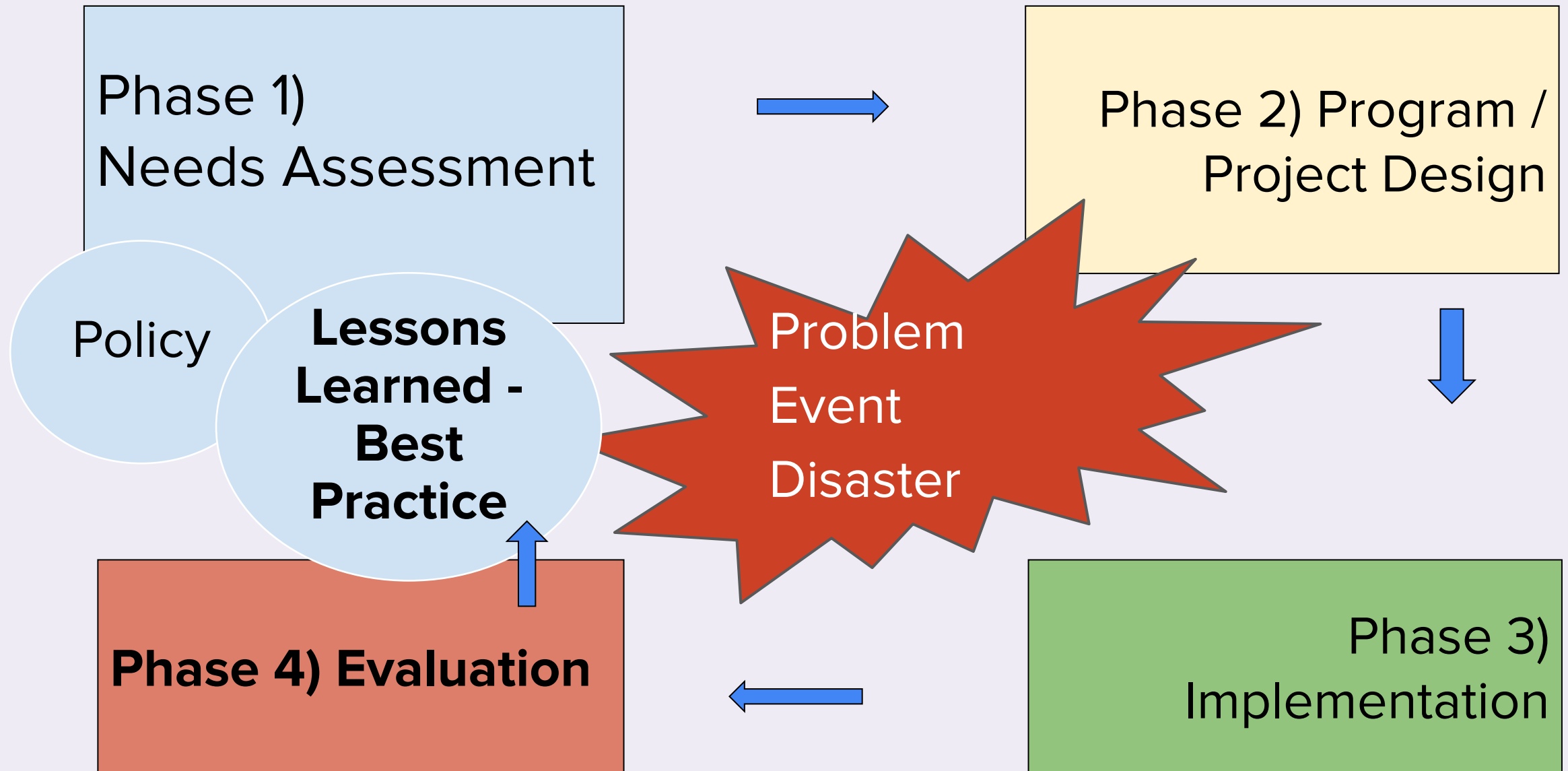


Programs / Projects

The vast majority of domestic and international interventions are delivered via programs and projects.

How do they work?
How do they start?
How do they end?
How do they happen?

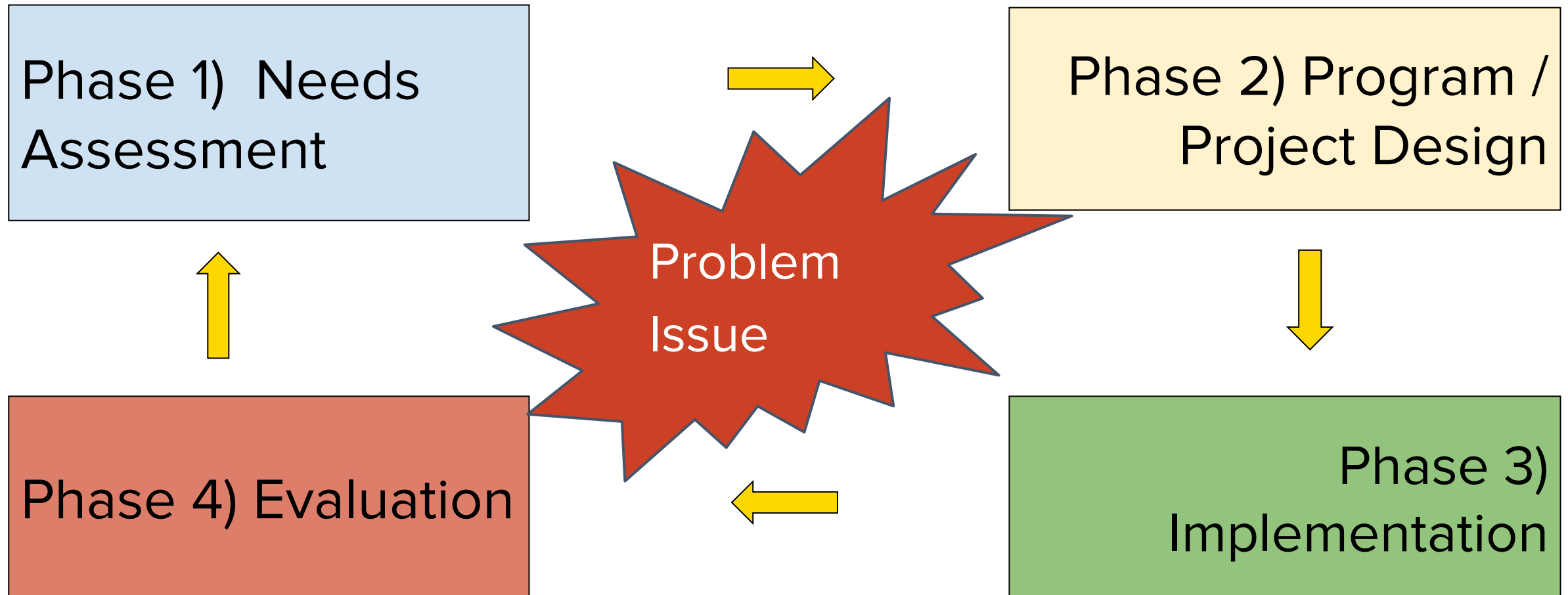
Lessons Learned → Better Practice → Improved Program



Workshop 1: Introduction to Project Cycle Management

Project Cycle Management is best methodology we have to run programs and projects.

Four broad phases with specific tools and skills associated with each.



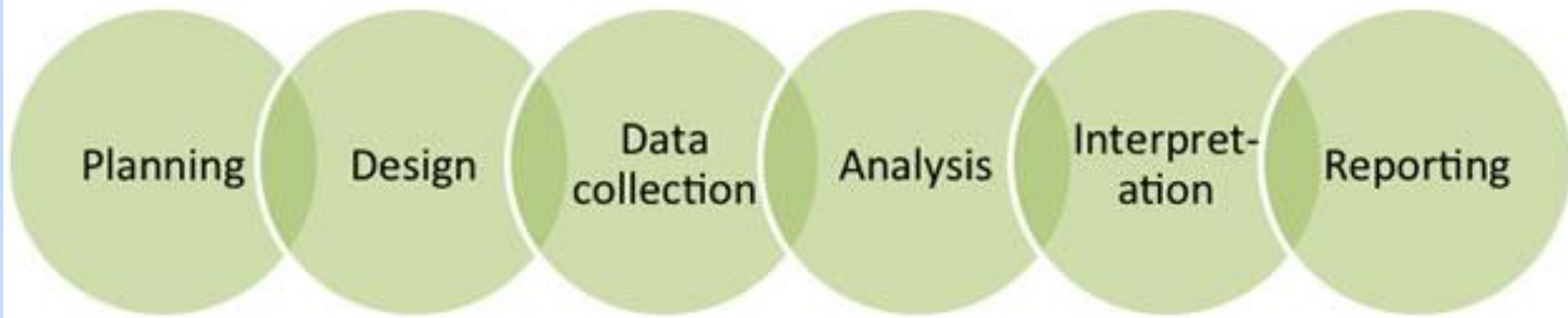
M&E is methodology to turn data into actionable information, such as -

- Reporting to partners and citizens (Stakeholders)
- Making decisions on strategy, resources, and best options to improve the project
- **Answering essential program / project questions -**
 - What were the specific results?
 - Did the project succeed?
 - How do you define success?
 - Were results worth resources invested?



Workshop 2: Monitoring and Evaluation, and Indicators

- Logical frameworks with measurable indicators - Define success



Workshop 3: Data Collection Design

- Survey, interview and/or focus groups discussion
- Data Collection Plan

Workshop 4: Data and Data Analysis

- Baseline Data Collection
- Baseline Data Analysis
- Project implementation

Workshop 5: Evaluation and Reporting

Implementation \neq Success

Concluding Activities and producing Outputs (workshops, trainings, etc.) are not ends unto themselves. Conducting an activity *is not the same as achieving results from the accomplishment of that activity.*

Do not treat number of participants or training sessions as though that is success.



Parenting Education Program for Single and Teen Parents

Brooklyn

Coalition for Hispanic Family Services

Coalition for Hispanic Family Services will offer diverse resource support, practical life skills workshops, parenting education supports as well as regular individual coaching to single teen parents. “Growing Supports” team members will gather with program participants for a variety of weekly and monthly engagements that will offer opportunities for personal and communal development.



Trade Skills and Vocational Resources for Students

Manhattan

ReelWorks

Reel Works will train 24 Manhattan high school students to be ready to work as production assistants in film and television through immersive, hands-on learning experiences. Participants will build essential workforce readiness skills, engage with guest speakers, and create a personal career plan. Additionally, weekend workshops will engage another 50 students in hands-on training with industry professionals.



Parent Support and Wellness Services

Queens

Queens Community House

QCCN will conduct in-person and virtual outreach with parents to assess their needs and link them to effective resources. Monthly educational events and information sessions will be hosted addressing high interest parenting topics. QCCN will also develop an online Parent Resource Directory and coordinate a (non-emergency) Parent Help Line to guide Queens parents.



Immigrant Workers' Rights Education Project

***St. George, Stapleton, Port Richmond,
Tompkinsville, Staten Island***

El Centro Del Inmigrante

This project is a comprehensive initiative aimed at empowering immigrant workers in the St. George, Stapleton, Port Richmond, and Tompkinsville communities. El Centro will conduct 56 workshops, representing four languages, and at least eight community outreach sessions in addition to hosting weekly information sessions to provide one-on-one support to workshop participants.



***What story do we want
to tell about CEC's
citywide participatory
budgeting?***



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Appendix

Neighborhood Projects

Bronx Projects

- Neighborhood Cleanup in Tremont
- Coding 101 for BIPOC Youth
- Help Prevent Crime in Our Community
- Improving Mental Health for Kids and Family
- Mental Health and Wellbeing Workshops
- Programming for Youth and Older Adults
- Workshops for Youth Teaching Economic Empowerment
- Financial Literacy and Housing Assistance
- Mental Health Awareness and Coping Skills

Brooklyn Projects

- *Alternatives to Violence for Youth*
- *Creating Mental Health Outreach Programs*
- *Mental and Physical Health Resources*
- *Multicultural Arts and Creative Wellness Program*
- *Job Readiness and Certification Assistance*
- *(Well)th: Mindset & Nutrition Shifts for Physical and Mental Health*
- *College Readiness for Middle and High School Students*
- *Housing Support for Populations in Need*
- *Mental Health Awareness Workshops*



Neighborhood Projects

Queens Projects

- Vocational Training for Youth
- Digital Safety for Kids and Parents
- Moving Forward with Arts for Our Youth
- Vocational Training and Job Prep
- Youth Drug Prevention Workshops
- Basic Necessities for Families
- Mental Health for Indo-Caribbean and South Asian Families
- A Way Out: Violence Prevention Program
- Immigration Resources Center

Staten Island Project

- Immigrant Workers' Rights Education Project

Manhattan Projects

- Keep Encouraging Youth Success
- East Harlem Mindfulness
- Food Access Support
- Healthy Mind, Heart, and Soul
- Making Food Accessible

