



Civic Engagement Commission

MARCH 22, 2022

Commissioners:

Audio enabled, mute yourself if you are not speaking
Video Cameras on *if possible*.



To All Participants:

- All participants muted on entry. Moderator will enable audio for participants during public comment period.
- Call participants in the order they have registered for public comment prior to meeting, then during today's meeting
- If you are dialing-in via phone *during the meeting* and do not have access to a computer monitor, please text your name and affiliation to **646-763-2189** to offer public comment. Will call on dial-in participant by name in order the text was received
- Enable Closed Captioning under "More Options" icon with the ellipsis/dot-dot-dot, on your screen's menu control bar. Click on option for "CC Closed Captioning"

Agenda

✓ I. Attendance

🕒 II. Approval of Minutes from January 25, 2022

📢 III. Program updates & discussion

- a. Civics Week: Student Voter Registration
- b. TRIE Participatory Budgeting Process: Vote Results
- c. Public Hearing Timeline
- d. Special Election, AD60
- e. LAAC Launch
- f. Community Board Workshops

💬 IV. Public Comments

- Part of DOE's Civics for All initiative, Civics Week brings together a coalition of citywide partners including CEC/DemocracyNYC, the Mayor's Public Engagement Unit (PEU), and civic leaders to help teach students K-12 the skills of civic engagement, the foundations of government and the democratic process, and the importance of registering to vote.
- Civics Week in the Press:
 - Harlem World Magazine
 - Queens Chronicle

As of March 21, the tally of total students registered was 12K

Civics Week Student Voter Registration Drive (SVRD)



Participatory Budgeting

TRIE Initiative & Citywide PB Planning

Participatory Budgeting (TRIE Neighborhood Coalitions) Voting Results

PB TRIE Results Summary	PB TRIE Neighborhood Ballots	<p>Vote period ended in February</p> <p>33 ballots were created & translated in the following languages: Spanish, Arabic, Punjabi, Korean, Chinese, Polish, Russian, French, Haitian Creole, Urdu, Bengali, Wolof, Uzbek, Farsi & Hindi</p>
	GOTV Events and Voter Engagement	<p>Over 19 GOTV events scheduled in all 5 boroughs engaging over 100+ volunteers (TNC staff members & city staff)</p>
	Voting Results	<p>Total Votes: 29,473 (this includes over 24K paper ballots in over 11 languages, digital ballots, and phone votes)</p> <p>Voting Breakdown: Bronx (9,384) Queens (8,438) Brooklyn (5,777) Manhattan (4,750) and Staten Island (1,127)</p> <p>For a full vote breakdown, please click here</p>
	Project Implementation	<p>Top issues: hunger (3 neighborhood ballots), mental health (14), reducing gun violence (6), youth programming (10). Over 30 projects will be implemented in 33 neighborhoods</p>



News & Politics

New York City Engages Disadvantaged Neighborhoods to Determine Funding P



For those living in New York City, the lingering effects of the COVID-19 pandemic have been disruptive. The global health pandemic the globe, but while some areas have readily bounced back, others are in an unprecedented period that has painted a clear picture of America's struggle is exposing hard truths.

In order to address them, community organizations throughout the city needs such as mental health, hunger, youth programs, and reducing gun violence next month through June 2022. To give New Yorkers a say in what projects partners executed ad campaigns, canvassed, held town-hall style event New Yorkers, immigrants, and people of color. Through voting events across citywide in on the participatory budgeting process. And in order to help the methods, including online and by phone, were available to let their voice neighborhood.

"We commend the TRIE neighborhood coalitions for their tireless work in local decision-making and crafting solutions to everyday challenges," said Director of the Taskforce on Racial Inclusion & Equity (TRIE), a participatory budgeting process seeing the successful implementation of these projects, which will catalyze

around the block, around the world harlem world NYC & CEC Investments \$1.3M For Low-Income Neighborhoods From Harlem To Hollis

Posted on 03/09/2022 by Harlem World Magazine — Leave a reply



'The People's Money,' is a participatory budgeting process that is giving New Yorkers a say in which projects should get city government funding to support 33 neighborhoods hit hardest by COVID-19. New Yorkers voted from December 6, 2021-January 31, 2022.

Media Coverage of the Process

THE CITY
MONDAY, MARCH 21, 2022 | REPORTING FOR NEW YORKERS

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THE BRONX

Four Bronx Council Members Give Constituents New Power to Vote on Local Spending, Even as Five Others Pull Out

"Participatory budgeting" directing funds to community projects comes to parts of the borough formerly on the sidelines — but some local reps are reclaiming control over funds formerly steered by the people.

BY CLAUDIA IRIZARRY APONTE | MAR 17, 2022, 8:10PM EDT

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The People's Money Story Telling Project

- CEC is creating 'mini-documentary' videos profiling TRIE Neighborhood Coalitions' (TNCs) experience running PB in their communities to build awareness
- CEC Youth Fellows are helping lead the project and have conducted interviews with organizations
- Our Artist in Residence will be working with our Youth Fellows and TNCs to produce the final product

Highlights: Story Telling Interviews

What's Your Hope For PB And The Future of Democracy?

More youth training on democracy

Another year

- ✓ To be bigger
- ✓ To continue to grow
- ✓ More funds

Click to add text

For PB to be taught in high-schools

- ✓ For it to be available for all communities
- ✓ For it to leave a legacy

What Impact Has The People's Money Had in Your Community?

It has allowed us to continue the work of giving food

Creativity

It's ignited the idea that there is a way for communities to participate in city initiatives

It's improved the quality of the neighborhood

It's allowed us to engage with the community on a better level

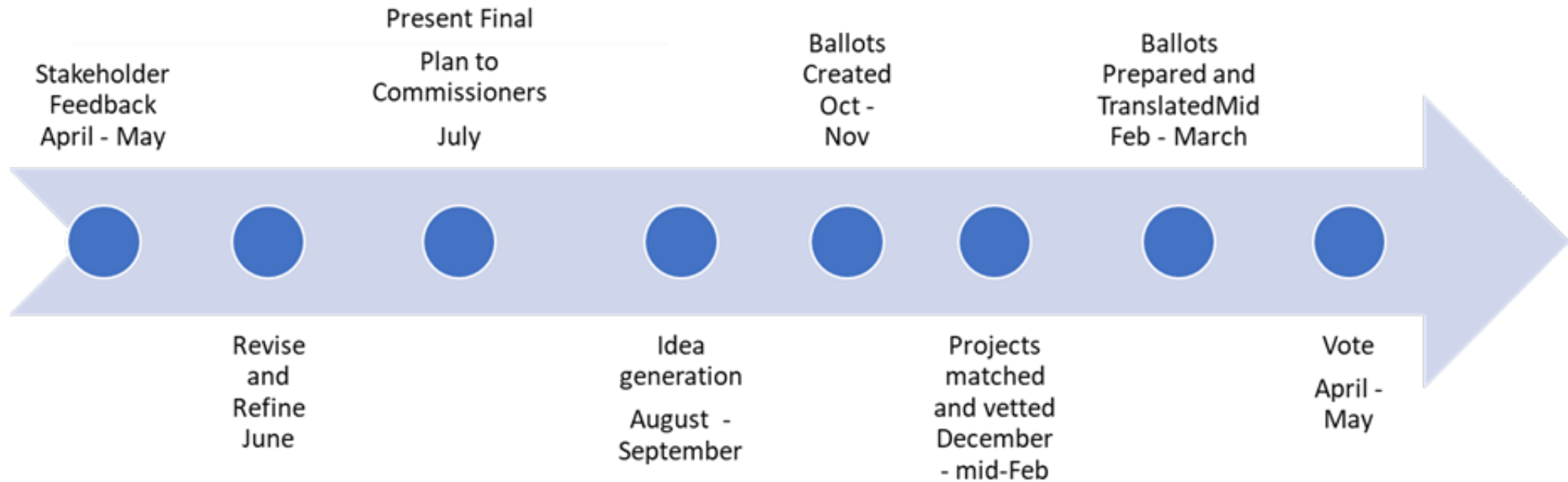
What Impact Has The People's Money Had in Your Community?

“ *Something that was reinforced that I continue to learn because I've been working with this community for a couple of years now is just the desire to really participate in things like this... there was this hunger to participate and now we have families reaching out to us saying “hey, what project was chosen? When is this going to start? How can we be part of this? Where can we volunteer? It reinforces the idea that our communities are very much interested in being involved if we just allow them the space.* **”**

-Maria Cornejo, Elmhurst Community Partnership

Updates on Citywide PB

Starting in July 2022, the CEC will begin the process of running an expense-based, city-wide participatory budgeting program that will fulfill our Charter mandate by involving all New Yorkers, **while maintaining an equity-based focus to concentrate investments in communities hardest-hit by COVID.**



Next Steps for Planning and Implementation

- **Community Conversations with residents, in coordination with NYC Speaks:** Late March - April
 - Include PB-related questions in the Community Engagement module
 - Coordinating to ensure we include high priority demographics (Seniors, People with Disabilities, Veterans, Immigrants, NYCHA residents, Justice Involved)
 - CEC to host a youth session with Youth Fellows (inviting other youth): April 2nd
 - If you are interested in hosting a conversation in your community (virtual, or in person) April 1st – April 29th email Acohly@cityhall.nyc.gov
- Convene Intergovernmental Working Group: March 28th
- Convene PBAC: April 4th
 - Recruiting new members, including members representing seniors, disability justice community, NYCHA residents, criminal justice reform, etc.
- Follow-up meetings and working group sessions to refine and finalize plan: April - May
- Initiate rule making process to lower age of participation from 16 to 11

Rationale for Pursuing Lowering PB Voting Age

- The DOE is running PB starting in middle school, and expanding to even more schools next year
 - We are seeking to work closely with these schools and students, and to encourage their participation in the PB process in their communities
 - We have an opportunity to build and support our City's pipeline of future civic engagement leaders
- Most City Council PB processes set the age of voting eligibility at 11
- Based on feedback from our TNC partners implementing PB on the ground this year, overwhelmingly support lowering the age to 11

Step 1: NYCCEC draft rules

Step 2: NYCCEC notifies public of proposed rule

Step 3: NYCCEC holds public hearing

Step 4: NYCCEC publishes final rule

Step 5: Final rule is adopted and becomes law

City Administrative Procedure Act: Rulemaking Process

Participatory Budgeting Program



Poll Site Language Assistance Program



Public Hearing Timeline

Utilization Data:

- Assisted 6 voters
- No first time voters

Outreach Data:

- Connected with Russian speaking community leaders
- Postered at Spring Creek Library, Senior Center, Russian Pharmacy, Supermarkets
- Reached out to elected officials
- Flyer-ed at residential buildings

Assembly District 60

SPECIAL ELECTION

RUSSIAN INTERPRETATION WILL BE AVAILABLE @ P.S. 346

only on Tuesday, February 15th

P.S. 346
1400 Pennsylvania Ave.
from 6:00am - 9:00pm

EARLY VOTING
FEBRUARY 5-13

ELECTION DAY
FEBRUARY 15

To learn more visit: <https://on.nyc.gov/3rg0NRk>

You also have the right to bring an interpreter (such as a friend or family member, but not your employer or union representative) into the poll site.

NYC Civic Engagement Commission

Special Election: Assembly District 60

Meet the 2022 Language Assistance Advisory Committee Cohort



February 17
LAAC Kick Off

March 17
Data Meeting

April 14
Community
Engagement
Planning
Meeting

May 12
Community
Engagement
Execution


June
Primary
Election

Language Assistance Advisory Committee

Community Engagement

Public Agenda: Public Agenda is a nonpartisan research and public engagement organization dedicated to strengthening democracy and expanding opportunity for all Americans.


- A. Workshops are intended to provide a planning guide to help community boards decide what kind of engagement works best for them. Workshop will discuss conventional engagement, thick engagement and thin engagement among other public engagement processes.
- B. Borough based workshop tentative schedule:
 1. Monday, March 14: The Bronx
 2. Monday, March 21: Manhattan
 3. Monday, March 28: Queens
 4. Monday, April 4: Brooklyn/Staten Island



INTRODUCTION TO PUBLIC ENGAGEMENT WORKSHOP

14 MAR	The Bronx — https://bit.ly/3rXenbh Meeting ID: 816 8418 5734 Passcode: 641486	6 PM - 8 PM
21 MAR	Manhattan — https://bit.ly/3o3Epc0 Meeting ID: 854 7692 4588 Passcode: 157840	6 PM - 8 PM
28 MAR	Queens — https://bit.ly/3u5iMvC Meeting ID: 850 9166 2795 Passcode: 231761	6 PM - 8 PM
4 APR	Brooklyn & Staten Island https://bit.ly/3Hfuk9F Meeting ID: 830 4567 6148 Passcode: 964440	6 PM - 8 PM

Join **Public Agenda** and the **NYC Civic Engagement Commission** via Zoom for the first in a series of workshops that will enable Community Board leaders to strengthen their ability to engage with the public in a more inclusive, equitable, and innovative manner



Community Board Updates

- Brooklyn BP: February 22
- The Bronx: March 16
- Manhattan: March 31
- Staten Island: TBD

Agenda:

- Borough President reappointment/nomination process
- Community Board support
- Citywide Participatory budgeting
- Poll-site language assistance program
- CEC/DNYC merger
- next steps/recommended collaborative efforts to strengthen community partnerships in all 5 boroughs

Borough President Meetings

News Articles

- **Civics Week Kickoff- Queens Chronicle:** https://www.qchron.com/editions/south/civics-week-kicks-off/article_f8f64b1f-0fee-54a0-845b-e5952be60771.html
- **Civics Week press- Harlem World Magazine:** <https://www.harlemworldmagazine.com/civics-week-2022-kicks-off-civic-engagement-and-voter-registration-drive-in-nyc-schools/>
- **TRIE PB- Harlem World Magazine:** <https://www.harlemworldmagazine.com/nyc-cec-investments-1-3m-for-low-income-neighborhoods-from-harlem-to-hollis/>
- **TRIE PB- Ebony:** <https://www.ebony.com/news/new-york-city-engages-disadvantaged-neighborhoods-to-determine-funding-priorities/>
- **PB- THE CITY:** <https://www.thecity.nyc/bronx/2022/3/17/22984055/bronx-council-participatory-budgeting>
- **Dunya International,** Upcoming election, Voter Deadlines, Extended Voting for the TRIE Participatory Budgeting Process, NYC Speaks, Civic Week

Press Releases

- **TRIE PB Vote results:** <https://www1.nyc.gov/site/civicengagement/about/pr-budgeting-vote-results-20220217.page>
- **Civics Week:** <https://www.schools.nyc.gov/about-us/news/announcements/contentdetails/2022/03/07/civics-week-2022-kicks-off-civic-engagement-and-voter-registration-drive-in-nyc-schools>

NYC CEC in the Press

Public Comment Period