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NYC Civic Engagement

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»» I want to include everyone including those joining us on the livestream. Thank you for taking the time to be with us today and thank you always to Civic Engagement Commission and to our partners, our captionist, as well as UT sight and sound for helping us with livestream and the captioning services. To begin the meeting, I'm just going to take attendance to ensure we have a quorum. So — (names) Mark Diller, Donna Veronica Gill, Edward Maxwell.

»» Joshua.

»» My name is Dr. Sarah Sayeed I'm one of the 15, appointed to the Civic Engagement Commission and Chair Executive Director. And I guess we don't have our deck up yet —

But that's okay we don't — we can wait it's fine we'll just I think jump right into because — is not with us today, if it's okay I'm going to just postpone approving the minutes to give it more time with the Commissioner.

To quickly introduce Tasha to you all, if you wanted to come up, tasha, Mayors office of Office of Mass Engagement she was field director for the campaign she comes first campaign, was working for 2008 Obama campaign in Pennsylvania she also as volunteer built all

vot tear statewide organizing network called team Bernie NY and managed, for Julia and — she spent 15 years also working in casting and training for off Broadway production of Blue Man Group. Welcome Tasha, the floor is yours your mic is on.

»» Hi everyone I'm excited to be here nice to meet you.

Tasha, commissioner of Mayors office of Office of Mass Engagement. Very excited to be with this group who I think we share a lot of common interests and work. I just wanted to start out by saying as this administration begins work of carrying energy engagement of the campaign into work of governing, we do so knowing that for years it has been many of you in this room who have led the charge from within Government to make our city more participatory and more accessible to the people it serves.

You work to build trust where it has been broke tone expand participation across all five boroughs, Civic Engagement Commission is; a practice paragraph New Yorkers, policy feels inaccessible system can seem closed distant and unresponsive. I remember myself for many years, feeling the need to get involved, to do something to be a part of civic life in the city and finding it very hard to is that gate. That is one of the things that moved me into politics.

That is what was so beautiful, even Saturday moment so many New Yorkers felt isolated from each other and Government people showed up every day. Turned out in record numbers because they believed in a vision of what the city — to be it was vision that, invited people

in. This administration's victory was powered by thousands and thousands of volunteers.

»» Sorry Tasha — does someone have their mic on? May be on the phone?

»» It's okay —

»» Everyone's muted.

»» Thank you.

»» This administration victory was powered by thousands of volunteers and built on many millions of conversations door, door stops excrete corners on the phone. Conversations between neighbors, who might never otherwise had met. Those conversations weren't just about the campaign. They build relationships, they build trust, and engagement that l—last far beyond any single election. One of the things that has been the most powerful following the election is the number of people engaged on the campaign who felt sense of community for first time and really wanting to know how to continue engaging on that and build on that.

That is the civic infrastructure we'll work to continue to grow and strengthen at the office of mass engagement.

There is still a lot of work ahead of us we are in the building phase as I said to Sarah a few times recently, we're building infrastructure which involves technology and tools and staffing, so that we can hold and maintain long-term organizing structure.

And a big piece of this also is we're learning and have been learning

and will continue to be learning about the incredible work that CEC and other agencies have been doing around engagement already.

The Mayor's office of mass engagement will work together to bring together all of the folks who have been doing great work already. Build on work you've been leading for years and really make it a priority for this administration.

We'll ensure the work of public engagement has a permanent home in — there's much to do we have said that our goal and our timeline is to announce our first big project big initiative that will be a citywide organizing project by the end of March.

So we hope to have more details soon about something specific we'll be launching. As I said right now we are in the building and learning phase.

Together with you all I'm very excited to work on this and to continue learning and working with you all to make the city more accessible, to all New Yorkers.

Thank you!

»» Sarah Sayeed: Thank you so much, Tasha we also included in your packets I think we may have emailed out, if we haven't already, the executive order that, defines — the office of engagement structure and I welcome the Commissioners to ask questions or make comments or express your ideas; while we have Tasha for a few more minutes, Mark.

»» Mark Diller: Commissioner thanks for being with us. I am in my

day job a district manager of community board. And I'm recovering former Chair of a different community board. So that's my — training for this. Therefore I'm asking this question: The Mayor's office former — of community engagement unit, I'm sorry community affairs unit CAU — I just speak — doesn't seem to be there anymore and folks that with whom I dealt their e-mails bounced back no longer active.

So, I'm just wondering — I'm involved with other district managers in other community boards across the five boroughs and we're receiving similar reports. The question I'm hoping to help come away with answer to is, where do we go who do we talk to when we used to talk to those folks?

»» Tasha: Very good question that team we're just rebuilding it. So, there will be Borough managers and directors and coordinators we actually hope to have more folks there. In that sort of geographic structure.

We are just in the middle of building that team. So, the director of that team will be starting Monday. And we have two members on the team, I think have done some communication but still quite new and we are figuring all of that out.

Also happy to connect separately to help with any immediate needs, but yes there will be points of contact with that team very soon.

»» Very good, thank you.

»» Thank you.

»» Sarah Sayeed: Other questions?

Yeah?

»» I'm not sure if my microphone it's on, right.

»» Yeah, thank you — thanks for sharing with us. I had a question about what I think —

»» Thank you, — and I have a question, what I see as mission between the organization and this one around — engaging specifically community boards and communities in planning for future of their communities and as you probably know that is part of our — to support community Boards who do planning we have with been you know not super funded in that regard but have been able to provide training but it would be great to hear about a deepening of that engagement in specifically in land use planning, and planning for the future and future in development of communities in the face of housing challenges and climate change and inequity. I'm wondering if you can speak to that and what kind of resources and infra structure in place for that. Also how you might work with Civic Engagement Commission?

»» Tasha: Ga great question I don't know how specific I can get because I think we have a lot of learning and grounding to do this. A lot of this; getting people involved with community boards in different ways while thinking about this office and one thing I learned is that, there is it is not a simple easy project to go in and do anything. And especially if you wanted, I think we share the understanding that we would want there to be something that is truly giving everyone

agency in the process. And so I think there we just we need to learn more and talk to more people and get more grounding and all of that. What I can say is, we are very excited and very committed to a couple of things that I think could overlap once we, again understand what — what we want to do. But we're very committed to doing — to doing organizing trainings that can help people.

Develop strategies plans for how to do any kind of project.

That could be something we can share or work with the CEC on. I think we are definitely also one of the things we're trying to build and the reason we're taking this time to build out infrastructure and staff is long-term organizing infrastructure that can hold relationships in the long-term. I think a lot of feedback I've gotten and I'm new to the Government so I really appreciate love lots of opinions. Is, it can be very easy to follow into very reactive mode. We really want to make sure we have the infrastructure to be able to think proactively about projects that can be sustained over years.

I think all of those are very line with the type of things you're talking about. I don't think I can be very specific because I think we're just not there yet, yeah.

»» Sarah Sayeed: Other questions or comments?

Anyone on the — oh, I'm sorry — right next to me, go ahead.

»» Please —

»» Ever okay good morning nice to meet you Commissioner thank you so much for being here and for the work you're plan to go do and the infrastructure that will be built very exciting work. Civic Engagement Commission — we're on board and here to help.

So, just curious to I just want to highlight the you mentioned the word sustainability for long-term that is something always on our mind when it comes to supporting long-term projects whether it is for the CEC or other city agency that's do this kind of work just curious about think being long-term sustainability terms of city Government resources and how we can support that.

»» Tasha: Yeah, big important question, I would see that question as like a big conversation that would involve lots of people, including lots of you, probably over the next few months. I definitely I think that again we want to really be thoughtful about what we're building and how we're doing it. And fully staff we're not quite there yet we'll have many conversations I think planning sessions that is the central question for me I ask myself every day how can we build something that lasts and how can we have a team culture that is supporting lasting trusting relationships with people and community that's we're bringing into Government how are we building feedback loops when people do engage and they are speaking about something, or giving thoughts or participating in a project, that information, which is super important.

Is able to flow up and ultimately we want that to be something that

affects policy. The ways New Yorkers are engaging. They have information they have experiences that should be ultimately affecting the way we are —

Completely aligned very big question. So, I think it is something that I think we're really excited to work on with folks here.

»» Natalie.

»» Thank you —

»» Yeah. Thank you so much. I'm actually going to plug into directly so you can better hear me.

I welcome Commissioner thanks for being here with us. I wanted to state maybe the obvious, which is that the office — Civic Engagement Commission sounds ever so slightly redundant or overlapping it is actually fine with me because more engagement is the most important piece of the puzzle here.

I would venture to say that most of our city's residents are even unaware of our existence. But with the Mayor's election and the campaign that led up to it, I think more people may be aware of the Office of Mass Engagement.

What I'm hoping I know this isn't a question, I'm hoping that your presence and your office's presence actually helps put the eyes of New Yorkers on our existence as a resource for them also.

»» Thank you, yes. That is my hope too. A big piece of what we're

hope to go do is really make sure that we are working with all of the engagement group that's exist in the Mayor's Office. I agree I think CEC has the most like overlap with things that we are also thinking about. I think we need to have conversations to make sure we're not reinventing the wheel or creating new silos but strengthening and expanding the work.

»» —

»» I no surprise my next question has to do with budgeting and understanding the dire news that the Mayor announced recently about — draft that's were bestowed upon him —

»» Bestowed upon him (LAUGHTER).

? Usually bestow is like

»» Well — it can take many forms —

»» There's an excitement about being able to deliver more in terms of engagement. More variety of directions, more people who just are not engaged with our government of course those who are, but have experience the frustration I believe — in your earlier comments. Again with the boots on the ground view I sometimes have, many of those things are not things we need to discover but things we need to find.

We talked around this table about interpretation and translation services. That is one means of trying to engage those who don't feel like they are part of the team.

And there are differing opportunities for resources and those things cost money. These are very skilled people who have to study long time and deserve whatever it is they charge. People like me don't have a budget for that.

Trying to find — that's just one of many examples. So, building the infrastructure I hope will also include building the funding mechanisms to make the out reach mechanisms sustainable on a budgetary basis in addition to a mindset and programmatic — I don't know if this an answer you can offer us on that especially trying to find cuts not with as to spend more money. But it is part and parcel of the work that we're all here to try to do.

»» Yep, yep.

»» Tasha: I don't think there is anything specific I can offer on budget in this moment but I completely agree that like — infrastructure and the work that is needed requires funding for out reach I'm very familiar with that and I think that those kinds of everything all the things you mentioned are very important for the city to be doing out reach with New Yorkers and engaging with New Yorkers no disagreement here don't have anything specific in this moment —

»» Will check back in with you.

»» (LAUGHTER).

Thank you

»».

»» Anyone else have — yeah?

»» Hi, no questions for me at this time just wanted to thank you for being here and sharing thus far your start into this position and your outlook on the office, just wanted to thank you for that —

»» Thank you truly a pleasure.

»» I realize — I'm not looking over here, in these settings you forget your body to like remember where people are — yeah.

»» (LAUGHTER) .

»» Sarah Sayeed: —

»» Yes, go ahead.

»» .

STUDENT: Just one question just wondering if there is any intention maybe to have a regular meeting — to speak to office.

»» Yes absolutely.

»» I've been meeting with Dr. Sarah Sayeed regularly and we just hired programs director who I think will much of the these topics will sort of live in his bucket. And I think very, very open to other conversations that would feel useful I think a lot of things already mentioned involve discussions and conversations so yes absolutely —

»» Sarah Sayeed. . I'm sure we'll also very ideas and suggestions

as time goes on may want to float to the Commissioner so we can he  
can certainly do that.

Did I miss any other additional comments on the phone?

Good?

»» Dr. Sarah Sayeed: I guess I just want to echo the thanks. We're  
so excited about the mission alignment and vision alignment, and the  
residents we've heard from the Mayor. Really the way in which that,  
those values were embodied in the campaign in the grassroots  
organizing. And the door to door, very personable contact with New  
Yorkers you all led charge on and really grateful to have as  
partnership and this opportunity and looking forward to taking New  
York City to the next level to really be more of a beacon and model  
that we know it already is. But to really bring that light forward  
in partnership. So, thank you so much!

»» Thank you likewise very excited for you all and glad to be here.

»» Nice to meet you —

»» Thank you so much!

»» Dr. Sarah Sayeed: We can move forward now with our agenda and get  
the deck up.

»» I usually announce at the beginning that for those who are watching  
online we love for you to visit our website NYC dot gov 46 forward

slash civic engagement if you click on tab "get involved" you'll be able to sign up for the news letter for the CEC.

Also, just in terms of the flow of the meeting, we do ask our Commissioners whoever is on the phone to, also Commissioners here to keep your mics off unless you're speaking. Last 30 minutes much the meeting are usually reserved for public comment and if you would like to sign up for public comment you can do so until about noon if you're here in-person and if you're on the phone you can also text. But I don't have the number —

In my notes —

»» (LAUGHTER).

Oh, thank you. 0917-587-9103.

If you happen to be on live stream and would like to text. It is 0917-587-9103.

Just another note before we move to the minutes approving minutes and getting started.

We do have another guest speaker who will be joining us virtually at 11:50 . So, just want to note that for wherever we are in the meeting flow, we might need to interrupt because the person who is coming to join us her name is Devin Maddon, assistant professor institute of health equity at — school of medicine at Mt. Sinai she'll be talking briefly with us she is leaving another minute to join us that is why we have to — moving to first order on agenda first item. Is

to approve our minutes from the last meeting. Those minutes should be in your package.

Should have received it on email.

»» Is there a motion.

»» Motion to approve.

»» Second.

»» All in favor.

»» Aye.

»» Any oppose?

»» Okay, we have — unanimously approved the minutes of the meeting now we can move into our program updates.

We are beginning with participatory budgeting — the money. Wendy Trull?

»» Good morning.

»» Good afternoon, Wendy Trull, great to see you all.

»» Wendy Trull: Here to provide update where we are in our process and just to ground us, for those of you new we are in our fourth year of citywide P and second can phase on the deck.

There's an overview of our process in borough Assembly that process brings together New Yorkers across five Boroughs through assembly and process deliberating on the ballots, and deciding which projects will move forward. Their responsibility is actually to create the

ballot and select the process and demographically represent their borough we're about to wrap up this weekend. In our final session. In our first session, we introduced bring actually everybody together this year to go over introduce to the process and have people break out into their own boroughs to get to know one another in second session we introduced tools resources they'll be use to go make decisions to support the decision-making process.

Then we actually bring in our, — of course will talk about that more when I talk about TRIE to provide input as well as another source of data.

Then the session, happening this weekend is where the final ballots will be selected so we'll have our final ballots. Our vote period does not — until May you'll notice there's a pause when we're wrapping up and launching that allows us time to do all the operational that needs to be done including working digital tools so we can vote online, the ballots translating ballots et cetera, et cetera so we're ready to go in May.

»» So, this year we actually started with a first year we brought everybody together at the very top of the process and I think there was a lot to be said about creating that energy and for people to come together throughout the city. And to see themselves as something larger and I'll share there was such great energy in the room there was a lot of excitement on the part of our members. Really great to

see, I think might be — a product perhaps where we are in this moment people are really eager to be a part of decision-making at this time and participating in our democracy in this way we give them overview again of their process so they understand what, it is and what deliberation is understanding their roles giving a chance for them to get to know each other.

Other piece we brought into this process I think we are in our second perhaps second year is our bringing city agencies into the fold so they can speak to the major impact areas. I think people appreciate as Presidents having opportunity to ask questions of these representatives of city agencies.

We were joined by DOHMH DYCD also reconnected— the types ideas we're seeing over and over again, year after year there's a lot of help mental health, project ideas, project ideas that have to do with embracing this moment work force development youth development after school programming, food security.

So there was an opportunity for them to present core services then for folks to take questions from the members.

The structure of these sessions the CEC staff co-facilitate I'm actually co-facilitating in Staten Island I've been doing since we kicked off it is my opportunity to keep my boots on the ground for many of us our favorite phase in this process because it's where the magic happens where you are really kind of seeing that transformation and having witnessing the conversations that happen in that room.

Such a positive way, we also train table facilitators you break out into subcommittees by topic area and wrapped up our training this year doing outside facilitator — coach thank you. Michael Rowe has been do facilitation work, which is great when we remind ourselves and think about apathy we think New Yorkers are too busy that is not our experience as has not been our experience any year we started with twelve years of deliberation with this process up to 20 every single time you do it our members continue to say we need more time and want more time.

So, we have more sessions, people are taking basically a day out of their week end to spend time talking about the projects, and selecting ballots.

Then, we're looking forward to, do implemental pre — survey we ask questions very beginning of the sessions and ask questions at end of the sessions so we look forward to sharing that feedback with you all to get a sense of what the experience has been for our members.

We also had this year social media — sorry media not social roundtable to invited folks from other media press number of press outlets to share this process and to build awareness and outcome of that we did see three articles in three outlets sharing about what we're doing sharing the process.

Bran. Daily Staten Island — news, thank you.

Edition time.

So, overview what the TRIE Neighborhood TRIE organizations have been

up to these are the organizations working — hit hardest by COVID and with highest socioeconomic disparities. This is the third year. Out of the four where we involved the TRIE organizations in the assembly process. Our feeling is that, because we're running equity-based process and these projects are being implemented in the TRIE Neighborhoods. It is an important opportunity for those organizations to be able to meet with the members to share the perspectives and what they are seeing on the ground. As the members are making decisions about what the projects moving forward.

So, we work to include their input, not to bias decisions but again as an additional data point.

We ask the coalition members the TRIE organizations who are working with variety of organizations in their community to analyze report out on the idea generation sessions and the top themes. And that is an opportunity that is a deliverable that ensures that they are not just running the sessions but pay ago tension to what is coming out of the sessions because that is information for them as well as coalition and as an organization so we really ask them to take a look what are the themes what you do you see also share that for themselves as data point as community needs data point and to share with our borough 70 members. Our third session actually come into the sessions. And is an opportunity for them to for folks for them it to discuss the issues they see and our assembly members to ask them questions.

I will share that there are some differences in the topics that come up in this year the TRIE organization's selected the most part ideas relevant to education in Manhattan, and Bronx — and social services in Staten Island.

»» This may resonate Natalie as our Staten Island Commissioner, but what we see a lot of in Staten Island specifically is a lack of access to services and often that time that is product of having a lot of services concentrated on North Shore and people parts of the island, not able to access that — remember that is a trend and pattern — next slide.

»» The capacity building offering that we are for that we're providing over mid-winter is the center for artistic activism. They are — they are offering part workshop how to use arts creative to achieve outcomes we make this optional. It's not a deliverable per se but we wanted to provide this to the organizations to boost your own ability to advocate for things outside of the work we're doing but also in the phase and the work we're could doing with us those are under way.

And we are excited to see how they'll be applying it not only in — but —

»» I do like to emphasize to our team if we're offering capacity building opportunities to our partners that we also walk the walk

and we embrace these tactics and strategies ourselves. So, when this opportunity came up I also proposed that we have with them work with our team. As we think about the campaign and the gold planning phase.

So, center for artistic activism we selected to work with us because they have been working with thousands of advocacy organization and foundations activists worldwide — to provide a framework for us to be facilitator as we think about how we're going to and what are the learnings that we have — what we've been doing in the past how do we build them into this year.

So they have been coaching us on again providing framework starting with what are goals what are strategies and what are tactics I think oftentimes there's a instinct to go straight to tactics but really dialing back what mechanisms are we thinking about that are most effective. Creative yes we're very good as creativity for those of us who have engaged — our pop ins and our bus but also being very strategic in how we're reaching out.

So that scope, in addition to working with our TRIE partners and we've gotten a good feedback and good interest in the work shops again optional 41 organizations signing up they have also been running three work shop series with us that work will tip with the tools that they have provided us we'll tip to utilize them.

One of the things we recognize that we need to really be doing is coordinating the — teams even in small organization commissions we all have different goals we play need to think how we support each

other and to figure out how to go in the right direction and the same direction in a complementary way.

Just sharing what those different work streams are for context we have our communications and digital engagement work. And their responsibility is to make sure we have digital tools where people with go online people can access them equitably. Also running ad campaigns social media had a are the mechanisms we can boost our digital vote is focus of any theirs we have paid organizational partnerships we have paid deliverables.

As a necessary component of us reaching out to all of the community that's we're trying to engage in including the TRIE organizations and the — party populations we're trying to reach.

We have our out reach team and building of volunteer program so, how do we continue to grow relationships beyond paid deliverables then our relationship with the people's he's institute and — presidents of MOIA and — our events all of this to point out we're working fast and furiously we don't have a lot of down time because wrapping up with these and launching into the next we're being intentional about building in time and making ourselves, forcing ourselves to find the time to think about our strategies I think what we recognize we are in a little bit of plateau we need to think differently how we approach this work. I don't think it is for lack of interest, I think it is for what came up as part of the question which is people still don't know we exist I think when they do and

work with us they are very excited by what we're doing apathy is not with the parch apt it's is access it is how people understand, this is something we can participate in and what are all the different ways we're not a poll site. Right? We're trying to work with the libraries, we're trying to find ways to boost access so people know we exist and it is difficult to do with the team we have and resources that we have.

So, it is an invitation also to the Commissioners to also be sure that speaking to all of you and harnessing your ideas your networks your guidance to figure out what are some of the ways you would propose participating and contributing to our effort to increase the awareness.

There's a very specific call to action. We've gotten about 130,000 votes which is about where we've been last year and this year more orb less. And that is not just checking a box, those are 130,000 conversations about direct democracy and engagement that is not counting the conversations that are happening that aren't about checking the box but about what does that even mean. What does it mean to have a say. For so many people who don't have access any other way whether it be youth or — folks are undocumented how do we breathe life into the other channel of direct democracy and underrepresented democracy it's a movement and philosophy it's a concept, but also, in so many ways tied to what does it mean for people to have sense of agency. What does it look like to build this at scale

so this notion of growth demand scalability came up early think it is something we're continue to go pursue I think it also means to do soul searching to figure out how do we as New York city running citywide process how we grow the scalability and how we bring up t-up to larger Government and culture.

»» Final slide just invitation to be part of our brainstorm and our effort to get out there and get more people aware that the Civic Engagement Commission exists I think again people discover us they are like why did I not know about this?

Well we have challenges twelve barriers but we have opportunity some of the ways you all have participated in the past, some of you have come to our events it is great to have you there and love to experience it some folks have been reaching out to your networks.

Our goal is to increase participation and digital participation.  
I just want to leave time for —

»» We can work around it —

»» Okay.

»» I think brain storm.

»» Okay I will turn it over to Sarah Sayeed just to spend some time thinking about.

»» (Inaudible).

»» You want me to say that, okay?

»» Yeah, sure, we have been also we're very conscious that we need

to be sharing — our success.

And we have so many incredible, powerful stories of success he is. Don't just take it from us.

That we've been doing a much better job of collecting qualitative information. And capturing the experience people are having.

In addition to the quantitative data we're capturing which has to do with participation rates, et cetera.

So, what we've been spending time putting together impact statement that is beyond of course we have our annual reports, goes a little deeper to tie together to be able to tell our story.

Of participatory democracy citywide people's money, what this work means to communities organizes what this work has meant to our participants. We're committed to putting that together and sharing that out as an asset and some collateral people we can start sharing, I think with folks who are in administration and existing city partners.

(Administration) so they can see themselves in the work that we're doing.

»» Does anyone have questions on any of the work before we go into the piece about how we can all work together — the phase?

»» I think we had the slide up.

»» Dr. Sarah Sayeed: What Commissioners have done in the past certainly we asked your support getting out the word digitally. I'm not sure if anyone actually posted — we want you to recognize to us people that we should connect to. Also, I think — for this one you mentioned we want to increase number of people participating process over you will we also want to increase number of people participating digitally. We know there's a digital gap and dividing New York City not everybody has access to online voting at the same time our process is kind of like flipped. We have a lot of people over I would say 60,70% voting on paper.

20,000 votes came in last year online so, part of it is I think we just have to figure out what are the different pathways we have to increase online voting.

And I wanted to just have a discussion amongst us ideas you might have for supporting the vote phase.

What I wanted to say there, about that and why we put this on the agenda now, is that we had time between now and early May, to start planning, that's what we're doing inside the office and we want.

To work with you as well, to start very ideas for how we're going to reach more New Yorkers and I think for me more importantly, what are the relationships that we're going to build. The between now and May that we can work with people that we can work with to get the word out. Right?

Because part of it is as the team mentioned already is making New

Yorkers aware of who we are. And you can use something like the impact statement once we finalize it to go out and connect with other people, with organizations to go and share information about CEC.

So, this work for me about engaging communities and really centering community voice is about relationship-building. I think part of why we are all here as a group is because, Commissioners were selected for the relationships that you have on the ground. So, we are helping to kind of leverage those for building and strengthening democracy in our city also building new relationships for the commission.

So, I just wanted to open the floor for people to make suggestions very ideas and/or things you might be seeing that we should really connect to, where there's a big event you go to and that happens in May or June or like just people we should meet — I would love to hear from you on that. I don't know if Devin is already on the call?

Once Devin comes we'll lift even I just wanted to open the floor for people to speak up about this, Joshua — looks like you have.

»» Thank you Wendy.

»» Joshua.

»» And what PD is doing — as for some ideas I was having I know you talked good the different local news outlets that he is using as — communities. How much has the CEC social medium and people that are from the Boroughs are using how much effort are they using —

»» Wendy Trull: That's a good question we have some partners that do more social media than others part of it is what is their existing

following. Some cases organizations are very adept and have used their social media channels very effectively. We've worked with — they produce videos so we try a number of things we'll be using them again this year something our director of communications can speak can to more specifically. But the challenge for us is that some of the organizations we choose for the reason that they are most connected and most trusted, in those communities may not be their primary vehicle of communicating. So, it's a little bit of double-edged sword in the sense they are very effective they are on the ground relationship with their residents. And that in-person interaction is certainly important we don't want to scale that back again it is — not interacting with the computer they are interacting with the person. But we know there is so much opportunity to bring people, through social media, for sure, through online voting we want to grow that but many of the partners we choose because they have a very solid relationship in the community may not have large social media followings. Which is something that we've been investing in as far as capacity building. So we've done social media trainings and we worked very closely with their implementing partners and produced videos for every single project. And they have been using — that can be used to post on media. I think again something we're working to use and we need to create our own social media so we're not in the echo chamber I think brainstorming is very helpful because our capacity is what it is we're managing multiple phases at same

time. Pertaining to design, logistics, implementation, operations, future planning and wrapping up debriefing all of those things.

So, we're at this constant hamster wheel of meeting deadlines while trying to carve out enough time to think proactively get ahead of strategies that we think can be effective. We're putting time and effort into it but we absolutely know.

»» Sarah Sayeed: One idea for the social media case we were discussing as a team internally if suggestions for influencers. People who have large followings you can send that to as well.

»» Yes, please. The.

»» Our director of communications public relations — has been asking us (LAUGHTER).

To give us — I've been utterly unhelpful because my social media followings is zero

Maybe not zero, it's not very high. But for those who have do have suggestions influencers if you have a good fit to start messaging please let us know.

»» Sarah Sayeed: The social media has involved some paid ads as well.

»» Case of Instagram —

»» Yeah, and I think we've been trying to have more like a video engagement strategy like on Instagram and other spaces. So I think things are picking up and I think definitely you have suggestions on that — we'll welcome that.

Is Devin here.

»» Yeah.

»» So we are now interrupting — our scheduled programming.

»» Thank you.

»» (LAUGHTER).

»» To hear from Professor Devin Maddon who is as I mentioned at, Mt. Sinai.

»» The Civic Engagement Commission is partnering on research project to explore the health equity impacts of participatory budgeting. And so, we know we get a lot of ideas — Devin I will turn it over to you.

»» Thank you so much for having me everybody can hear me okay?

»» Yeah.

»» Okay, great.

Before we dive in I just wanted to expand a little bit upon what the mechanism is. This is grant that we have through our WJF and their systems for action mechanism. And Mayor fund and Civic Engagement Commission are the primary awardee and we're sub contracting with all of you to really help lead the research piece. But, what they fund is really community-led pilot studies take a look at the feasibility of new interventions or existing interventions that are designed to dismantle and disrupt; systemic racism by aligning medical social and public health systems.

On the proposal really recognized that this is air legacy of civic,

public health December enfranchisement in this country continues today including New York City.

A lot of times because the ways the systems are intertwined that keeps people abreast. It also recognized that political — and community voice are critical drivers of health and where there is voice there's opportunity.

And with that in mind, we as you all, believe that participatory budgeting really has the potential to improve health outcomes and advance equity but there has been very little research done date to show its feasibility and acceptability amongst the people as a potential intervention — so that's what we're doing. We're doing those studies. We're asking people is this feasible, is this acceptable, does this have potential. And adding to that research base so hopefully more and more municipalities can use participatory budgeting, build participatory budgeting into their systems to advance different health outcomes if we can go to the next slide.

You can see here a brief overview of our study infrastructure. We're really doing this in partnership with many community partners and the different systems that I mentioned RWJF — action mechanism are interested in so you can see we have this partnership that includes few community partners actually very actively involved in the people's money project with all of you process with all of you.

There are representatives from this community-based organizations as well as community members that they invite to join us at our monthly

Board meetings. Then we also have a Federally qualified Health-Net work for institute of family health we have community school of public health, we have reps from other city agencies we have New York City health and hospitals, Mt. Sinai representing medical sector. We also are engaged with —to H and H we come together on monthly basis to really talk about the process think about ways that we can get more information about people's perspectives how this could impact health and really inform the study design for our two pilot studies that you can see here I'll go into in a little bit more detail in the next slide.

With a couple of deliverables.

This is our first pilot study this is really a mixed methods way of assessing if people really do believe that People's Money as participatory budgeting mechanism and participatory budgeting in general, is an acceptable way and has value in impacting health. We'll be doing pre and post surveys with partnership Board minutes we'll be doing one-time longer survey with community members and partnership member networks.

People who have participated in participatory budgeting people who haven't to really get their sense of what they think this can do for health equity then we'll also be looking at surveys you all already do with community member who's are directly engaged with idea generation.

We'll be doing surveys, to get into a little bit more of weeds with

people understand why they think it works what do they — can be advanced if all the voices need to be represent ready adequately represented if there is more we can be doing to make sure some of the voice that's are generally left out of conversations can be — a bit.

The next study actually goes into looking at the ample data that you all have collected over several years to bring lots of people from again those medical social services Government, public health sectors together to say, we have all of this data, is there a way that we can package it to bring it to other city agencies to other — Federal systems other health care providers through other community organizations say this is what the people want, how do we leverage this data in a way that can actually make larger change beyond the project is that you implement through the People's Money.

We know some of the questions for capital projects some of the asks are for things outside of the scope of what the people, people can fund. Also, People's Money, you can't fund everything how do you use the voice people have so generously provided to the Civic Engagement Commission and bring it to other agencies so they can think about it in ways that would be meaningful to them as they are putting out new policies we'll be going through a process that adapts participatory narrative inquiry process brings people together to actually be the ones looking at the data and doing the analysis and making sense of it and coming up with the mechanism that's they think

would resonate with the leaders of these different agencies.

So we are — a few months in is only one year pilot we'll be moving fairly quickly we're really excited about the potential to add to this evidence-base also potential to be bringing all of these different groups together to be thinking about the People's Money in new ways so we can move further on health equity in our city.

»» We don't have a lot of time.

»» Sarah Sayeed: Does anyone have any questions or comments from the Commissioner?

»» I guess just —

»» Yeah.

»» I'm curious to hear more about what is the long-term vision of these studies? Is it to support these Boards with more the of the work they are doing to support health outcomes or just curious to hear more about the long-term vision?

»» Yeah, I think there's a few different goals here. One is that if this is working, if people see this as a real tangible solution for making a difference in health, then how do we tell that story how do we fully do the work to understands what that health impact is. So that we can support more of those orgs doing the work bring some of what has already been brought to Civic Engagement Commission out to other locales across the city to say, are you incorporating people's voice and what people want into the decisions that you're

— are your priorities reflective and responsive some of this data we've been collecting over the years from New Yorkers around what they really want what they really think would be meaningful to advancing their health outcomes, right.

There's a real opportunity there. I think bringing the people together to think not only what data says but the ways in which their agencies, their organizations would best receive that data to be able to do something meaningful with it is something that we're really working towards.

Then I will just say also that, participatory budgeting is picking up steam but still not leveraged in a lot of places it could be. So, our longer term goals are to really try to learn from this process and bring it out to other municipalities and say here's what we did. Here's what people say about it can you do it where you live.

So really kind of help gain momentum behind the movement and get more people's voices at the table around decisions that are made that are impacting the health directly.

»» Thank you.

»» Anyone else have a question anyone on the phone — have a question on the meeting?

»» This is really great. As Devon mentioned health out comes, date

to day health is such an important space in which we need to feel empowered.

Where we are not empowered and our care is often we don't have the care that we need and people's voices really can be very critical in shaping the care they are getting. And I think if we can show that this process is helping to bridge equity gaps in health it would be — if we had evidence from this research it would be really powerful for us to be able to share that even to our city colleagues as well. Yeah —

»» Jump in.

»» Yeah.

»» Just one thing that I realized Devon we didn't — include I apologize we did ask one question getting into the bulk of the survey she talked about soon. We did ask a question of select idea generated sessions about 80 of them also of all the assembly members beginning this process of studying health impacts are affected. Do you believe that participatory budgeting can have a positive effect on health outcomes? Without my real background just a question on the survey. Out of everybody that responded roughly 80% of the people said they strongly agree with that statement. So, it just shows that they are already in this mindset of like I'm here doing this it helps it comes to the community so, I just wanted to share that since I forgot to it put it on the slide.

»» I think we know, right everybody knows it has been a well-recorded and documented that there's a lot of distrust in Government, at many levels and also health systems. When people know that their voices are actually being heard and amplified and used to make decisions, I think it can go a long way and it can benefit everybody. So, I think those results that Benjamin highlights really tell of that I'm really excited to dive deeper into it with folks as we start to interview them I think we'll really get a lot of compelling cases and evidence for why this kind of work really matters.

»» I think Donna has a question, comment.

»» Donna Veronica Gill: Yeah, thank you Devon. I think this is a wonderful opportunity for people that are in the process of — to understand it's not just how you distribute the money but also to find that information how we can help the community.

I was just wondering SDHQ that you do have it's the one and I know the hospital also has it and Mt. Sinai may have some as well.

A response from community because a lot of people go to health clinics opposed to going to actual hospitals. I was thinking that was a way also to get gather information and share what we've learned with PB, we've done a lot — and people are very interested has shown us this is just another way to highlight us —

»» Yeah.

»» Because that is probably the thing people don't know we exist and

they don't know what we're doing so that's a good way I thank you and I really look forward to just collaboration.

»» Yeah, I really appreciate that comment. I think it's a really good point a lot of times folks go to the local clinic even beyond Federally qualified health centers institute for family health runs or any of the services Mt. Sinai — or health and hospitals provide I think it's a very important point for when we get to our both surveys and our sense make to go make sure that those perspectives are represented and that we are actually doing some data collection with them also, in inviting them into the process.

For some of that sense-making for what we do with the larger picture. I really, really appreciate that, Donna.

»» Anyone else have questions?

»» Devon thank you so much for joining us today.

Taking time out of your meeting to be here —

»» Thanks for having me it was great to be with all of you and very happy to be collaborating with you on this, take care.

»» Take care!

»» So we're going to go back to the topic we were discussing which was about the — planning looking to hear any ideas or questions? That you might have about — case planning because it's a good moment for

us to do it.

So we don't feel as much like we're building a plane as we fly but actually building the plane before we fly it.

»» (LAUGHTER).

»» Anyone?

»» Eve.

»» Can I ask a basic question that really shows my ignorance.

»» No, yes, please, go ahead.

»» Eve Baron: Just wondering about the catch between participatory budgeting and community Boards and their messaging systems. Has that been an organic relationship, is that something that can be built upon —

»» Sarah Sayeed: Yeah I think Benjamin can certainly say more on this topic what I want to say about it I would characterize our relationship on PB until point as more organic.

And because I think a lot of our work with community Boards has gone into doing the trainings with Board members and setting up that infrastructure, the trainings and the recruitment. We want to have conversations with community boards doing a PB piece of it, Benjamin please add to this, — you're closest to it.

»» Ben Solotaire: Yeah, thank you. Community boards getting back to the time I was in council, Mark can speak to this, very busy a lot

going on they are doing their needs assessments same time as idea generation we can we certainly promote the process to all of them we encourage them to spread the word about it. We have done some community boards have been paid partners in a process a few in the Bronx especially. And it's a relationship we're continue to go build on. We have community facilitators who do out reach during this process they are on community boards they are going to present this their boards I've been doing rounds talking to borough boards from all the boroughs to talk about it. So that's a way in too.

We're just continue to go work on it —

»» Did you have a specific idea or something or —

»» Eve Baron: Mostly I was thinking about community board messaging — I know different boards connect with constituents in different ways. My Board, for example are, I don't know if they still do it used to send me text messages about meetings, it is obvious they have database of constituents phone numbers, texts — so, if provided with concise information it can be messaged out specific action items —

»» Ben Solotaire: We share our digital toolkits with everybody too. There was interest in Brooklyn talking about how the needs AA assessment and idea — can interact we'll follow up see where that goes.

»» Mark did you have a community.

»» Mark Diller: Well you know me (LAUGHTER).

To answer eve's question for community board too — at work we have a listserv of 4,000 people and we include the PB information that Benjamin provides. In the weekly e blast in couple of phases one is, during the idea generation phase and another is during the voting phase.

We actually high light the voting a little bit more, but, with some understanding that the Board I serve is unlikely to be, there is no TRIE Neighborhood in the Board I serve. Don't get Mark started so we'll leave it right there. Next part of that is, the projects that are likely to be the borough wide projects for man hat are unlikely to affect a lot of the Neighborhoods down here. Not all but some.

So, it is a a little bit of necessity — process different boards have different modes of out reach altogether and about we talk together about budgeting — when district managers get together we tend to talk about the city planning and the BOB process rather than participatory process whether both council and Civic Engagement because there's more money involved. Finding lasting sustainable you can build it through participatory budgeting but if you want to scale it you need a whole lot more money than this agency is given to play with in fact in recent years that money has been shrinking not growing. So; good work is kind of — good work that the commission does is harder to roll out in a bigger way.

Then to pivot to opportunities to grow the messaging.

The digital tools so the digital tools are available and depending

what word they are they use them in different ways. I keep going back to things like the in-person reactions interactions whether it be having QR code or just a flyer or something, at places where folks who would be most likely to provide information we don't otherwise get. Thinking about things like food pantries which are increasingly — meeting an increasing need. And social service out reach opportunities are — I know we do some of that for community boards could be a conduit to some of the ones folks are not aware of or don't have regular directions.

Those are some thoughts about how CBs can be involved with this process —

»» Sarah Sayeed: Were you talking can you say a little more about community boards being a conduit to those entities is it more just because of the understanding of the key partners and stake holders in your board.

»» Mark Diller: Different boards have different committees. And those committees work on different things it is unlikely the — community committee on community board will be helpful in this process otherwise talking about housing in more general sense.

But a lot of community boards have either human services committee or schools and education committee or youth and services committee, and they — people eager participants and have networks; I and others don't always generally know about, but, for example, in my district

greenish house is huge community partner in the district I live  
 Goddard Riverside huge community partner they have in-person contact  
 with vulnerable and not always vulnerable but vulnerable populations  
 people who need their services.

Not everybody goes into their program is in need it's a good offering  
 — but that's a backpack that can be sent home with flyer is kind  
 of what I'm —

»» Yeah.

»» Great.

»» I just met with man hat borough board this morning.

»» I know I got a text from my Chair you were there so we're  
 cross-pollinate we have our meeting tonight so figure prom ineptly  
 in the share support.

»» It was through PB so I appreciate that —

»» Other ideas or suggestions or — yes.

»» Quick idea maybe this has been done already, but I think maybe  
 this is actually more for Office of Mass Engagement, thinking city  
 agencies should each have like a Civic Engagement Commission officer  
 or someone point person maybe that already exists.

Where they are especially agencies that are interfacing with the  
 public on a regular basis, I'm thinking if the DOE DOHMH all the  
 agencies that interact with people center-based or; thinking of all  
 the senior centers — and places that these city agencies have direct

contact with there should be a little responsibility from city agencies to appoint the Civic Engagement officer this might be full-time person needed at Office of Mass Engagement, but I think this can help ensure that —the city is doing what the most that we can to reach all populations across five boroughs through all mechanisms whether it is schools, youth after school programs, center-based — all of these organizations touch city agencies and we need a civic engagement officer in each agency I think to support and push the efforts out, my idea —

»» Fantastic!

»» Ben Solotaire: A lot of them do have — dedicated or multiple people. We work with DYOC did—plenty of agencies as we can to help interact with them and get word to them.

»» Certainly not required.

»» It's not required but maybe — can help coordinate it, I think they do coordinating engagements across the city so —

»» Anyone on the — phone? Yes.

»» I was talking about this I think this morning Benjamin and I was saying that we have a lot of events. We have big events especially in African community I was telling him not only African community, whenever there's an event, I was just saying I think it would be best if we have the CEC flyers information on this so we can hand it out to people. That's what I was talking about this morning because we

go places you try telling people about CEC and what it is all about and some of them are like we need something physical a lot of them won't be able to look at paper and read themselves just to get the idea of what it is I think it is important.

»» Sarah Sayeed: Thank you for that I think we should please remind me and let's work on this. I think it would be good to bring to our next meeting.

Something that we can give to Commissioners to take with them if not get it to you before then but certainly by the next meeting — We need to vote.

Anything else this will not be the last conversation we have on this please do keep it in mind and start to ask yourselves what are the key relationships I might hold — with people who have — where there's networks I can circulate things online or meet people or maybe you're going to an event and you want to make an announcement about this just try to keep those things in mind between now and — one vote starts and we really could use, it's really going to be all hands on deck moment I see this in the very important year.

For us to continue to build the participation rates in this process. And really trying to find avenues to do that and full fill that — building on the great work of our partners who are paid at same time I've been saying — partnerships and contracts funding and we need to have citywide presence like Mark said there is always that dynamic of what are the Neighborhoods that we are serving with this process

and how do we continue to build community truly citywide process I think that is by growing the numbers of people participating — very important to do that. So looking forward to working with all of you on that.

»» Next part of the program is on the program up dates for projects currently being implemented.

»».

STUDENT: The topic we're about to lead occurs to me one of the most efficient ways to inform New York City residents, the existence of Civic Engagement Commission and their right and privilege and ability to be engaged quite literally. Is talking to the folks who already use 311.

If you've got, a New York City resident and they are calling 311 for city service for information, or using online service or even texting that is a golden opportunity I think to flag that very person say, did you know — the Civic Engagement Commission is here so just add a city resident as submitting noise complaint or talking about a pothole, or alerting folks to the existence of somebody in danger, someone in peril. I think that could be, let's say — we're already using that platform city resources. Just can be a marvelous it is a pop up on the website it is a recording while you're on hold 311 it's part of the email that comes back from 311 and part of the texting service. Feel like somebody who has already taken a step to engage

with the city, will somehow maybe even feel a little bit extra support knowing that they could expand their voice and that's just my suggestion and I hope folks can pass you on to the folks that run 311 or, if they shoot it down for a good reason that's fine.

»» I think 311 has been a great partner with us already, we have worked with them promoting voting election assistance program I think it's a great idea what you are suggesting if Natalie and to think about ways we build awareness leading up to the phase as well. Just like doing a message about what the CEC does as an example and then one point I want to lift up that you just made also is, when we're thinking about people who are engaging it is so important to think about what their starting point is. And where they are on their engagement ladder and journey, I think what you're referencing is like people are already interacting with the city,s, very practical reason.

Different kind of audience someone who has no clue about anything in the city, so we always have to keep those audience differences in mind as we're developing messaging and strategies thanks for that Senate Lee.

»» Hello everyone my name is Lexie Spencer, I work on managing the projects and partners that implement the projects that come out of the People's Money.

And are actually funded through the process .

»» I'm going to start with little bit of background on just.

This year projects vote interested in the spring of last year we have a total of 20 today I will go over updates about one from each borough because I will not be able to get into the details of every single project. Just to start out with the overall project timeline. This is kind of the trajectory the phase takes and how we work with the partners to actually execute these projects.

Right now, from October which is when we on boarded our partners for this partnership, to January or January roughly February, we've been identifying the desired impacts of the projects and determining what exactly it was that each organization was going to do to produce what activities were they going to do and what kind of outcomes did they want to see.

To actually do that we had some assignments deliverables that were required partners we worked with them with and helped them achieve those were needs assessment stakeholder analysis of the community they are going be implementing the project. Logical framework lays out the goals and activities and the intended outcomes of the projects. Final project plan, which includes a timeline a budget, and all of the activity that's they want to do for the project. And then we've also been facilitating collaboration between our implementing partners and our TRIE partners because as was kind of mentioned earlier, each of these projects is implemented in a TRIE Neighborhood or collusion equity Neighborhood they focus can on key

Neighborhoods that have disparity and disenfranchise. Historically once we wrap up planning phase we're going into the implementation phase which is where we're at right now. The goal of this is of course successfully implement their project for that project to have of high impact on the community.

And deliverables include implementing project focusing on, the assigned Neighborhoods completing time line of this they set out completing project plan they set out, and reaching their project targets and rules. Then kind of simultaneously alongside the planning and the implementation phases we have the evaluation phase. Which involves our partners looking at impact we work with them additionally in the planning phase to create pre and post surveys.

So, before they start implementing the project we make sure they have a pre and post survey to go on the first day of implementation so they can see kind of the before and after and impacts of the project that can be most directly attributed to the work they are doing.

But we also work with them on doing monthly progress reporting they report to us on what it is they did. What are some of the preliminary outcomes they might be able to identify. And give us other updates what it is they have been doing so we can do high lights of them so we can communicate back out and close the feedback loop to folks who may have participated in the PB process on what's going on with each 69 projects we also do mid project report and final report. Which are a little more in depth and more evaluated than the monthly

progress reporting which is really focused on what did you do not so much about the outcomes.

Mid project report and final project report we look at doing some of that more data analysis and looking at what does the data mean interpreting it, and coming up with recommendations in different — tasks to move forward next slide we'll high light we're on implementation phase just for all of you. Then like I said going to give up dates on some of the projects in each 69 Boroughs — I'm very excited to share with you all some of them but I encourage if you want to know about more projects something really interests you, to go to participate dot NYC dot gov which is our website for people, people parch participatory budgeting process on there we have the list of all 20 projects what's going on with them we have quotes and information that was given to us by implementing partners where they are doing the project what they are doing four.

For all of that. So I just encourage you after this to check that out if you want to see more. Just to start out first project going to go into a little bit about is called pathways to professions for you

This is project that is being implemented in Queens that is focused on Jamaica priorwood — COLUS and — area being implemented by common port New York which is one of our partners. As you can see hear from the Title project is focused identifying different things that interest you in helping connect them to the thing that's can put them

on the pathway to a she having that. Especially toward achieving different career goals or, getting a job in the field they are interested in. But if focused on high school youth and for right now — early workshops in the program are focused on identifying what it is the youth are interested in then connecting those interests to the offerings that, has at youth opportunity club. For those of you that don't know common plans huge youth opportunity to have that is decked out with different facilities whether that is cooking, training, other types of job training they do OSHA certifications food handler certifications a number of different workforce development training programs . The youth will be able to choose from very wide range of things they want to do. But they also can identify pathways around academic achieve.S or things like that they might be interested in.

They'll work with career counselor and with folks at common point to achieve those goals and have regular meetings and workshops and be put on a track to get whatever it is that they are trying to get out of it. You can see some photos and some quotes from folks who have participated in the program and — focused on learning about scholarships so the student actually learned about a scholarship that they didn't know. And more broadly about the fact that scholarships might be available for people who have certain stories so that is another thing they are making people aware of is, not necessarily just certificate career options but very broadly the different

options that might be available to youth to allow them to choose their own path instead of kind of being pushed into a path that is focused on one area or another.

Next up project called steam enrichment this is focused in (areas) being implemented by our partner the Bronx river arts center who is actually continuing partner who implemented similar project last year this was focused on creative mental wellness for families. So, they are building on that focusing now only on the youth implement that have. But bringing in different offerings and different technology trainings different things around arts and learning about the river and the ecology of the Bronx river different animal that's are there. And they are very view-focused activities so there's different things for different groups. They are enrolling youth from ages of fifth grade to 8th grade roughly focusing on middle school herbs right now doing recruitment for different programming coming up. If there are any of you who know folks in that Neighborhood, who might be interested in this project, then feel free to connect with us and connect with me because I would love to talk more about how we can get them involved. And our partner has been having a lot of events focused on recruitment inviting other community — and family people from the Neighborhood to come and check out programs I went to one it was really cool because I was talking to a young father who was there with his daughter about how he found out about it. Why he was there he is like — just found out about it by looking on the

Internet on events in the Neighborhood was really excited, he had — teenage daughter really interested in steam. They had moment to meet the teachers who will be teaching the steam education and educators people get really involved and excited with the program.

»» Going to ask for one quick note which is we usually reserve the last 30 minutes for public comment and any understanding is we do not have anyone requesting the comments so we'll just move forward.

That 1-change though because we're going to have better public meetings.

»» (LAUGHTER).

»» Okay, keep going.

»» Next one of our projects there is called young parent support in classes project is focused in sunset park and with our implementing partners women's empowerment coalition of NYC so far something very exciting is that through different workshops focused on parenting, parenting support and mental health, the project has served already in the last month and-a-half more than 07 parents who have come to different workshop that's is hugely exciting just testimonial from one of the attendees I worked about health resources that I didn't know existed I feel more confident knowing where to go for help now. Just to get the impact of the project has, around topics they have been focusing on another big key element of this is that the

organization is really focused on making these programs accessible to parents by providing child care. By working to provide different offerings that make it easier for parents who may not always have the time or the resources to go to the meetings to actually be able to participate in the workshops and have a safe place for their kids while they are there.

We have a Staten Island, it doesn't say it on here just to give you background when this project was on the ballot it was focused on specifically connecting high school students to interns in the health care field whether it was a wide range of things to be a nurse, doctor, or to be a nurse's assistant, to anesthesiologist, a lot of options that that could look like for youth were we're working with United Activities Unlimited in Staten Island helping connect the different options for high schoolers and then actually getting them internships. The way the program will work they'll have a preparation period with United Activities Unlimited where they'll go through a series of workshops focused on what they want to do, what is the health care field, what kind of do they need to know about what options are available. What do they need to know about data privacy and HIPAA and all of these different things they might come in contact with. Basically giving them the base level skills they have to enter a professional environment. And then, connecting them directly to an internship site where they'll be doing health care related, you can see on the slide what they started doing so far is mapping out

different options of things they are interested in the health care field. So, what is their angle where they would like to be. I think, someone said clinical data analyst a nurse practitioner different options but then mapped out what does the daily life of that person look like what are the skill sets needed what activities are needed what education level is needed for me to a cheat this.

It is very exciting and it is really cool because I think a lot of people just don't know what is actually appeal to go them about these things they really want to explore before they make huge decisions around going to Universities, or college and taking on students loan debt this gives them experience to see whether that is something they are interested in what about it excites them and then also gives them the knowledge of what do I need to do next to achieve those goals.

»» There will be more there will be several co-hors first one starting at February I'm very excited I'm sure I will come back to another announcement talking to you where the students will be interning where the work they are doing is, it's very exciting because while it's very specific project I think it is filling a gap it was a little tough to find a way to picture high school students initially I think it is great to have this on ramp for youth little younger than the folks typically approached for that kind of work.

In Manhattan I have bit different or longer up date because in man halt we're collaborating with New York City design studio part of

NYC opportunity on program called the people's devicee or people's design by community. This is the third cohort of the service design studios designed by community initiative. Which is really co-design initiative where we bring on fellows of and from the communities the projects will be implemented to actually come up with the project plan. Instead of 9 organization designing the project plan, the fellows will design the project plan and be handed off to the organization and to execute the project. Of course they'll be doing it together it is not like the fellows won't know what is feasible or what is possible they are doing it directly all with organizations is that will be implementing the project.

Who is called cameo labs is focused on central Harlem, Hampton Heights — will get into a little more what the whole design by community is because I know we haven't had a chance to talk about this yet. This is only a pie lot that we're doing for one project. The project that this is for like I said is in Manhattan is called youth entrepreneurship program that is our partner who will be running both fellowship and implementing the project at the end of it.

The way we talk about this is the people, people decides what projects will be funded. Then the people's devicee helps decide how those will be implemented with community members.

In permanent terms of timeline, this is overview of what that is. The fellowship actually takes place for total of 10 months we work

with six fellows, provide them with different skill sets do different activities focused on co-design focused on participatory action research. And participatory processes then at the end of that, in roughly September of 2026 we're going to actually start implementing that project. So, for now we're having regular meetings with the fellows, where the project is taking plays we're getting to know the space what is possible and what we've done then the projects the fellows will be key part of that as well I think as mentors and people who have lived experience and information about the community project.

As of Jan we on boarded six fellows very exciting we'll be participating in that they all have lived experience whether that is with entrepreneurship because they themselves they would like to become one they live in community and interested in social good and social entrepreneurship those are all folks who have key experience to be able to in the project in additions we're also working with them providing them different skills and different trainings so they'll be receiving training in service design and research methods. They are going actually going to be hosting community listening sessions with the community so they'll be doing interviews with folks about entrepreneurship about what the program should be like and all of those things will inform the project plan that they collectively put together.

Then also going to be like I said co-designing the program's

activities and different pilots that they can actually test before the project is implemented focused on things that could help benefit young entrepreneurs in Harlem.

And that's a photo of the team.

I believe that is all I have for this session.

Are there any questions?

»» I just have a quick question on that.

»» Sarah Sayeed: On this project going to take longer period of time. I'm just curious on what we're able to see in the end if you already talked about how you would scale this kind of approach.

»» Yeah —

»» Definitely that's really good point. That is definitely something we've been talking about from the beginning how can we make this something whether it is the whole program and we expand or take different elements that are really effective having paid fellows for example is really effective but we're only able to pay the fellows through the partnership with service design studio because they are actually supplementing funding for the fellows where we're doing the funding for the project.

So; it's amazing we're being able to do is that definitely ways to figure out ways we can scale that more largely without it being too much of like a financial burden or something that becomes too difficult. But already I see a lot of practices I think can be beneficial, especially we're already doing needs assessment in the

process with the other implementing partner who's are on the shorter timeline I think that is an opportunity to integrate some of these; practices into the needs assessment very formally. Like have specific asks to bring on, certain number of community members maybe it's not 6 paid fellows maybe it is 3 community members who have key experiences with the type of project that you are going to do. Who can help come together and have a couple of meetings maybe do one interview each or something like that.

»» Thank you.

»» It's great.

»» Anyone else have any questions?

»» Anyone on the phone?

Thank you.

»» I'm going to move quick through, — wasn't feeling well I will quote you on the voting assistance program quickly.

We did have services in assembly kiss tract 36 special election. However, there were just two poll sites served with Arabic interpretation services, and we also did canvassing where we distributed cards and tri-fold brochure just to remind people of their rights to voter language assistance right to vote in their language.

And what we're working on right now with the program is, next week

there is a meeting of the language access advisory committee where we'll be kicking off this year's cohort. And working with them leading up to the primary we're thinking how we're going to do out reach and communications including doing more able lapping workshops with community-based organizations. You recall in last year we started off funding doing small grants to non-profit partners to hold the workshop in language and the community so we'll be continuing that in the next public meeting you should expect to see a resolution we'll be considering potentially adding additional languages because some things came off of our plate because of the recent change in the state law.

Elections covering — so that's the ELA up date I will turn over to community boards and take it from there the rest of the meeting.

»» Thanks —

»» Ben Solotaire: Just quick update on 3 workshops we announced yesterday that we'll be holding for the community boards, affordable housing pedagogy. Then intro to engagement something you all do and do well we want to introduce ideas of civic — PB and legislative theater to all board member as ways they can learn about the community voices and amplify those outside of the board.

Beta — AI I wanted to do it sooner but they have open — coming up they are busy we'll do that in April to you how to use it and how knot to. We after this deck was finished we confirmed, workshops with the use engagement arm to talk about how that system works how to

navigate it DYCD will talk about their services and their Neighborhood advisory boards so those are five, those two early next week. I — a few reminders they'll be a couple more coming up too.

»» These trainings.

»» Get promoted to as many community board members as we can reach.

»» Sarah Sayeed: We should include it in our outgoing email to the Commissioners that any — sign up registration so they can forward to others as well.

»» Okay, I think that, questions —

»» That's just my update.

»» We have other things in the works but —

»» So I think we can move into the next and final part. There's a lot do we need a break.

»» I want to introduce last time talked about another research project public meetings we talked to you a couple since. So we have Nora wood with local policy new partner in the process also. And former chief democracy officer when this first started.

So, today, going to ask you all to take a survey first step of this research gathering for this process. Everybody here at that meeting. This is project with national civically perfect city rolling out founded by the Lose foundation doing it city anchorage bolder do you

remember there's another one Mesa Arizona I think, how public meetings are held getting feedback if necessary how to improve and.

Increase participation we're focusing on our meetings and selected communicate it board meetings hopefully some through the OME as well. Very first step is, if you can put up the slide there's — put up the QR code also have QR code it's a short survey takes many five minutes —

Anybody who is here, that includes you Lexi I will get it to Wendy too and people online you can scan this QR code just going to — data with feedback on it. But Mark I asked your board if you guys agree this would be the same survey community boards would take.

Across the city. So, to see what it is like —

»» Do you want us to take a few minutes now to fill out 9 survey — that's what we're doing.

»» Correct.

»» This is the local civic survey.

»» It is the public meetings, sorry public meetings —

»» Everyone click on public.

»» Couple are finished?

»» Most people are done, I welcome any feedback for comments, we can share later too, if also.

»» Will we be sharing the results?

»» Remind us of the timeline again.

»» This is very first time. So, we're going to be interviewing people from the commission, thank you for reminder me to do that. Then doing out reach to the community boards then finalizing this is probably another 3 month information gathering period. And we'll compile the results into processes with hopefully will be a full year of gathering and working with communities.

»» Thank you. Yes.

»» Just one comment about survey check out and comprehensive maybe — a write-in for what people might improve specifically. Meetings are so different from one to another might get variety of responses but I think an opportunity for people to say right up front what they might be —

»» Okay. We can do that I think.

»» Yeah.

»» Anyone else?

»» As we're getting ready to close I want to quickly summarize what we discussed today, we had heard from Commissioner —

»» Thank you.

»» Officer at the beginning, we heard about our different program updates and including the participatory budgeting moving through the

borough assembly phase with the last week end this weekend where  
borough ballots. Then into; planning and looking forward to working  
with Commissioners we talked a little bit about the Mt. Sinai  
partnership on participatory budgeting and increasing health equity  
bridging health equity gaps and potential to really leverage  
participatory budgeting to — health outcomes we talked about the  
great projects happening in each borough and also some of the work  
we're doing with our voting language assistance program as well as  
community board training and the research that we're doing improving  
our public meetings including CEC's public meeting so thank you to  
everybody for participating in the survey.

And if I could have a motion to — adjourn the meeting.

»» So move.

»» Second.

»» All in favor.

»» Aye.

»» Any opposed to ending the meeting?

»» (LAUGHTER).

»» Okay, we have unanimously agreed to and our meeting today so take  
care!

»» Thank you!