

Brooklyn Community Board 9
890 Nostrand Avenue
Brooklyn, New York 11225

Economic Development Meeting Minutes
March 9, 2026

Attendance (Board Members): Vanessa Raptopoulos; Lisa Etienne; Rohaan Menon; Volney Joseph; Joyce Williams

Attendance (Community Resident Members): Bruce Kirton

Absent (Board Members): None

Absent (Community Resident Members): None

Guests: Craig Joseph, The C List Bar

CB9 Staff: Allison Henry, Community Associate

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1. Call to order
 2. Reviewed and approved February meeting minutes
 - a. Edit guest list name: “Jacque, NYC Small Business Services (SBS)” to “Jacques Brunvil | Senior Liaison NYC Department of Small Business Services”
 3. Scavenger Hunt Planning
 - a. Reviewed the interest and RSVP list.
 - b. Determined the last push should be East. We have significant interest on Flatbush Avenue and interest decreases as the hunt moves east. The last push to get people to sign up by March 20th should be Nostrand to Utica.
 - c. Vanessa produced a mockup of the passport. Everyone was happy with the layout. We needed to make a few changes to the rules. Minimum stickers attained to be 9 (for CB9) to be entered into drawing, instead of 10. People liked the idea of three extra drawings if they reach all the Avenues.
 - d. The Committee also wanted to add a QR code to the Scavenger Hunt Passport that shows the exact location of all the businesses. We didn't want to include everyone's individual address but thought it would be helpful if there was somewhere people could look it up.
 - i. Rohaan to develop the map and QR code for this.

- e. Lisa drafted an email to send to the businesses that signed up for the Scavenger Hunt to be sent on March 21st. It thanks the businesses for signing up and then asks if they can contribute to the Scavenger Hunt.
 - i. The Board Office must send the email, and hopefully the results can link to the spreadsheet we already have working.
 - ii. Lisa to get approval via email.
 - f. Board Office to distribute email Monday, March 23rd for businesses that wanted to donate raffle items for the Scavenger Hunt.
4. Other things to do
- a. Create Social Media Post - to get approved via email to send out to Businesses April 1.
 - b. At passport drop off April 15th:
 - i. Stickers - Vanessa to order different for each corridor.
 - ii. Instruction page for the Businesses/ 1 pager with rules.
 - iii. Create Window Flyer for businesses to put up.
5. Next Meeting Plans
- a. Decide Prize distribution.
 - b. Bundle packets for each Business to include - (20) passport stacks folded, instructions and window decals.
6. Adjournment
- a. Meeting adjourned at 8:00 PM.