



The City of New York Community Board No. 3

Bedford Stuyvesant Restoration Plaza
1360 Fulton Street, Brooklyn, NY 11216
718-622-6601 phone
718-857-5774 fax

STREET CO-NAMING GENERAL GUIDELINES

Streets located within the boundaries of Brooklyn community Board #3 will be considered for co-naming in honor of individuals or organizations subject to the following criteria established by the Board. The standards set forth in this document are only guidelines for the Board. No single guideline should be determinative.

- Street co-naming requests will be heard by the CB3 Parks, Arts and Culture Committee. If the request is approved by the committee, the application will be brought before the full Board for final approval.
- Requests for street co-naming will only be accepted twice yearly; (Dates to be determined). All requests must be accompanied by a street co-naming application and a petition of community support in order to be considered by the Parks, Arts and Culture Committee and must be submitted to the Community Board office at least 2 weeks prior to the scheduled committee meeting. Applicants who fail to submit the required articles to the Community Board office at least 2 weeks prior to the scheduled meeting will not have their application reviewed by the committee until the next scheduled meeting for handling such matters.
- Prospective honorees should have a minimum of 15 years community involvement for individuals and 30 years for organizations and should have demonstrated an extraordinary and consistent voluntary commitment and dedication to the community. Individual prospective honorees must be deceased. Prospective organizational honorees must be a not-for-profit organization. Exceptions may be made however for individuals that die under infamous circumstances of crime, accident, disease, social circumstance or the like if the death itself leads to a greater awareness within society of the cause of death and a concerted effort to address that problem. The Board may also in its discretion, grant a naming where the proponent sets forth a rationale that although not falling technically within these guidelines demonstrates extraordinary and highly acclaimed accomplishment or involvement linked to Brooklyn Community Board #3 to such an extent that it meets the spirit sought to be captured by all future co-namings through these guidelines.
- An application to co-name a street for an individual already honored in a similar fashion will not be considered by the Committee.
- The Board may deny approval of an application if it feels, in its sole discretion that such a co-naming despite meeting all of the guidelines herein, would tend to bring disrepute upon the community for any reason or would not, in the opinion of the Board, be looked upon favorably by an overwhelming majority of the residents of the district. If an application is denied by the committee the original applicant may not reapply on behalf of the prospective honoree for 5 years from the date of the denial.

Please see reverse side of page ↩

The following items must be submitted:

Community Board 3 Street Co-naming Application which must be completely filled out.

1. A petition demonstrating community support for the co-naming proposal which must include the following information at the beginning of the petition above the gathered signatures:
2. The proposed honorees name, address and a succinct yet detailed outline indicating why the honoree should be bestowed the honor of having a street co-named after them. Include a brief biographical description such as the date and location of birth (for an individual) and when the individual/organization became part of the community, the connection between the co-named street and whomever is being honored, and why should they be memorialized with a street co-naming. Keep in mind that prospective honorees should have a minimum of 10 years community involvement for individuals and 30 years for organizations as stated above.
3. The total number of residences and businesses on the affected block or blocks if a corner co-naming is requested e.g., 15 apartment buildings with 150 units and 3 ground floor businesses.
4. A minimum 75% of the total amount of potential signatures of residents and/or business people on the affected block including their addresses. For example, a petition from a block with 153 units would require a minimum of 115 signatures of support.

Thank you,

Parks, Arts and Culture Committee
TJ Wilson, Committee Chairperson



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Anthony Buissereth, Chairperson

Henry L. Butler, District Manager

STREET CO-NAMING APPLICATION

Reminder:

Prospective honorees should have a minimum of 15 years community involvement for individuals and 30 years for organizations and should have demonstrated an extraordinary and consistent voluntary commitment and dedication to the community. Individual prospective honorees must be deceased. Prospective organizational honorees must be a not-for-profit organization.

APPLICANT'S INFORMATION

NAME: _____

TELEPHONE NUMBER: _____ E-MAIL ADDRESS: _____

ADDRESS: _____

CONNECTION TO PROPOSED HONOREE: _____

PROPOSED HONOREE'S INFORMATION

NAME: _____

HONOREE IS: INDIVIDUAL [] OR NON-PROFIT ORGANIZATION [] (CHECK ONE)

LOCATION FOR CO-NAMING: _____

IS LOCATION ALREADY CO-NAMED? YES [] NO [] (If yes indicate the current name)

IS THERE ANY OTHER PUBLIC AREA NAMED AFTER THE PROPOSED HONOREE? YES [] NO [] (If yes indicate the current location)

Please attach any relevant documentation along with the application as outlined in the enclosed guidelines.