



THE CITY OF NEW YORK
BOROUGH OF THE BRONX
COMMUNITY BOARD 7



RUBEN DIAZ, JR., BOROUGH PRESIDENT

JEAN HILL, CHAIRPERSON

ISCHIA BRAVO, DISTRICT MANAGER

TRAFFIC & TRANSPORTATION COMMITTEE

Chair	Edgar Ramos
Meeting Date:	Thursday, March 7, 2019
Meeting Time:	6:30 PM
Meeting Location:	Bronx Community Board 7 Office
Members (Check Those In Attendance)	✓ Edgar Ramos ✓ Yajaira Arias ✓ Lowell Green ✓ Andrew Laiosa ✓ Sasha Mejia
Minutes Done By:	Edgar Ramos

Minutes:

I. Introductions

II. Review of last month's minutes

- a) Due to expected presentations review was waived

III. Follow-up from previous meeting

- a) Due to expected presentations Follow-Up from previous month was waived

IV. New Business

- a) First Presentation: Joshua B. Cortes – Bronx Borough Director Community Affairs Unit

1. Mr. Cortes discussed the Fair Fare a NYC Program which is now in effect, and provided a two page flyer with frequent asked questions and answers. He provided some insight as to the program. The Fair Fare Program is currently being targeted to 25 NYC Zip Codes (a majority being in the Bronx)
 - The program at the moment is targeting low income residents via HRA or via invitation
 - The Applicants must meet the criteria establish by the program.
 - The Fair Fares Program is currently usable for subway/bus usage only.
2. During Mr. Cortes' presentation, several questions arose as to senior citizens and other means of transportation ie: express bus/Westchester line bus access. Mr. Cortes explained that at this time the program does not cover those who use different means of public transportation, but the City is constantly reviewing other options and hopefully the program can be –



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expanded to express bus users. For the most part this is the first time the City has come up with this type of program and their hope is that the City and MTA can come up with better alternatives for the residents of the City.

3. Mr. Cortes welcomed anyone with further questions or concerns to send him an email and he will try to provide an answer. jcortes@cityhall.nyc.gov

b) Second Presentation: Eddy Wilson and Chris Walker of JUMP Bike

1. Eddy Wilson presented the committee with history of JUMP Bike
2. Founded in Brooklyn in 2010. Acquired by UBER in 2018
3. Added to UBER's App feature
4. Discussed stats of JUMP BIKE usage in the pilot area and discussed usage outside of the area
5. Discussed cost of bike usage outside of the pilot area. \$25.00 charge but waived for first time it happens. Charge only happens when lock out – out of the pilot zone.
6. Discussed the production cost of a JUMP BIKE \$1,600.00
7. Chris Walker (Operation Manager) showed us how the bike physically works (pictures are attached) JUMP has been approved for another 3-month extension by the DOT.
8. They hope to obtain full approval of DOT to provide JUMP Bikes in the Bronx and Staten Island.
9. No major accidents or deaths have occurred with this program to date.
10. JUMP Bike will participate at the Job Fair at the Kingsbridge Public Library in April. They will be looking for candidates to work in the Bronx. Their job openings provide a living wage and benefits.
11. Eddy Wilson and Chris Walker are open to attend any meetings to discuss the JUMP Bike Program.
12. They can be reached at Edythe@Uber.com and walker@uber.com

V. Next meeting date: Thursday, April 4, 2019

VI. Discussion on next month's agenda

VII. Adjournment