



# THE CITY OF NEW YORK

## BOROUGH OF THE BRONX

### COMMUNITY BOARD 7



GREGORY FAULKNER, CHAIRPERSON

FERNANDO P. TIRADO, DISTRICT MANAGER

#### Health & Hospital Committee Meeting Minutes Wednesday, March 26, 2008

**Participants from Community Board 7:** Socrates Caba (SC), George Berdejo (GB), Nelson Cruz (NC), Reverend Christopher Ponnuraj (CP).

**Guest:** Leo Trevino (LT), Manager, Organ/Tissue Donation, Quality Management, Montefiore Medical Center

#### Welcome

The meeting started at 6:15 PM. Note taker (GB) was selected. Socrates thanked everyone for their continued interest and participation and welcomed everyone to the meeting.

#### 1. Organ/Tissue Donation Presentation to the Borough Board.

- a) LT reported that Marisol Halpern from the Borough President's office has followed up with LT to set up an invitation for LT to present at the Borough Board. Meeting date is pending. Presentation will be approximately 15-20 minutes. Local media to be involved.
  - i. Borough President's office asks that LT provide data regarding the number of Bronx residents who have benefited from organ transplants.
  - ii. LT needs to know who will be in audience for the presentation (SC suggests that the Health and Hospitals committee members of the various Bronx community boards be informed of the presentation)
  - iii. NC asks "*Is there a Health and Hospital Subcommittee*"? Or other relevant/equivalent body of the Borough Board. If so an invitation should be extended to those members as well.

#### 2. Peripheral Vascular Disease Education and Screening.

- a) GB reiterated importance of education in this area. No opportunity for presentation to the Borough Board however SC recommends Public Awareness campaign via presentation to the general public at the Fordham/Kingsbridge Library with potential for media coverage and then follow-up at a later date with free screening examinations for the various disease processes. LT will also participate in this program with a presentation on Organ/Tissue donation

**ACTION ITEMS:** After discussion by board members and LT, the following action items have been identified:

- i. LT will prepare presentation for Borough Board and Fernando Tirado (FT) to follow-up with Ms. Halpern for date of presentation. (LT, FT)
- ii. Conceptualize a slogan/theme for the Program at the Library. (committee members)
- iii. SC will put together a marketing/advertising plan for the Program at the Library. (SC)
- iv. Check on availability of Fordham/Kingsbridge Library (sometime within the next 3-6 months). (FT)

#### From the February 27<sup>th</sup> meeting:

- v. Start to plan for Table Top displays for Bronx Week in June, which is being sponsored by CB7.
- vi. Identify patients who are willing to provide testimonies at the Bronx Ball later this year.

#### 3. Adjourn

Socrates thanked everyone and the meeting was adjourned at 6:46 PM.

Respectfully Submitted,

George Berdejo