

3. Approximately how many people does your organization reach/serve annually?

☐

1-9

☐

20-49

☐

100-499

☐

I don't know

☐

10-19

☐

50-99

☐

500+

4. Describe the population served by your organization. What are their ages (e.g. seniors) and what languages do they speak?

5. What is your organization mission and what role will Health Bucks play in contributing to this mission?

#### Health Bucks Distribution Plan

6. Did your organization or program distribute Health Bucks last year?

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Yes, my organization distributed Health Bucks last year, but not through my program

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Yes, my program distributed Health Bucks last year

☐

No

☐

I don't know

7. Describe in detail how you will distribute these Health Bucks, if awarded. Include:

- **Who** you will give Health Bucks to
- **Where** you will distribute Health Bucks. Distributing Health Bucks near a farmers market typically yields higher redemption
- **How** you will you promote coupon usage
- **When** you will distribute Health Bucks
- **How many** Health Bucks you will give to each person. We recommend providing at least 5 Health Bucks per person at one time and distributing to those most likely to use them.

